



Wick

HIGHLAND

POPULATION **6,913**

Wick is located in Caithness in Highland. Its name reflects its Norse origins. It had a large fishing fleet in the 18th and 19th centuries. Herring stocks declined in the 20th century. The port, which traded with Europe historically, nowadays has an important role as a harbour for off shore supply vessels. The town is a local service centre and has an airport.

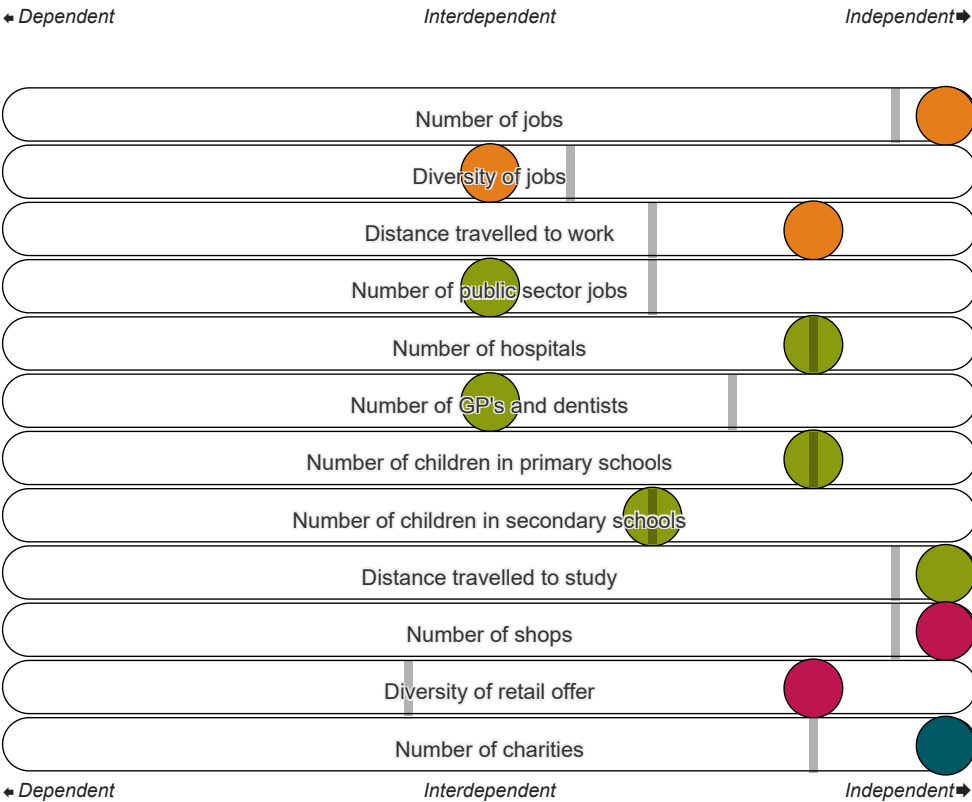
In medium towns like this one, people experience more challenging circumstances with higher rates of unemployment, poorer health, lack of a car, lower levels of education and lower social grades than other groups. A higher proportion live in social rented housing. There is a higher proportion of single person households and lone parents.

Wick is an independent to interdependent town.

Its most similar towns are [Annan](#), [Campbeltown](#), [Duns](#), and [Eyemouth](#).

To gain more insight into Wick, compare it to any of the other towns included in USP.

Inter-relationships



Wick is an **independent to interdependent** town.

Combining inter-relationships and typology, Wick is grouped with 7 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in primary schools, children in secondary schools, jobs, public sector jobs, and shops. It also has similarities in the diversity of jobs, the distance travelled to work, and the distance travelled to study.

Wick differs most from its group in the number of diversity of retail offer.

- Employment
- Public
- Commercial
- Social
- Average for the category

Population change 2011 to 2022**-3%**

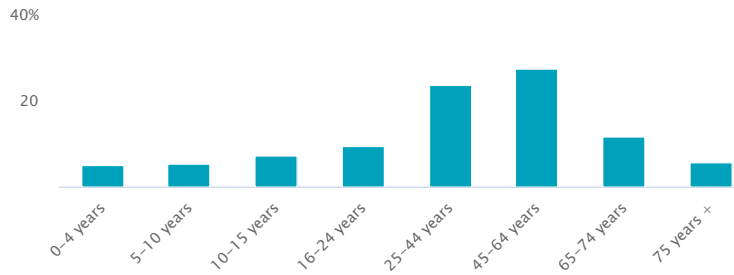
▼ Less
than similar towns per head of population

Household change 2011 to 2022**3%**

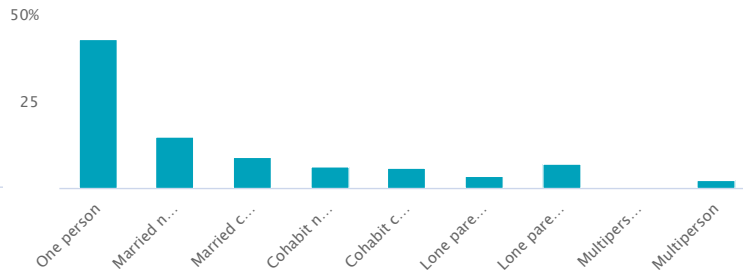
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Population

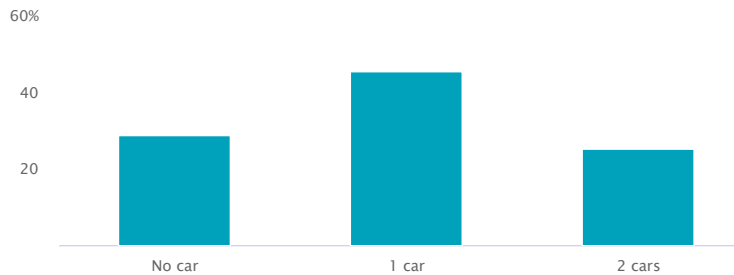
Age



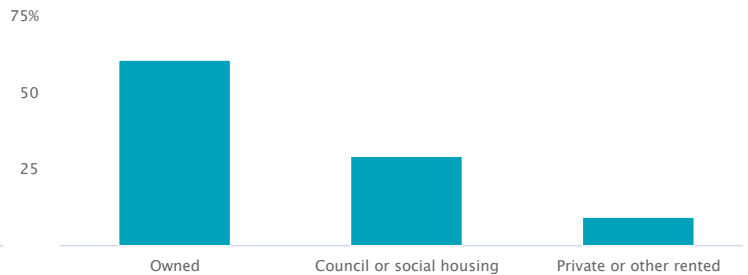
Household composition



Car ownership



Tenure



Population 2022

7k

▲ More
than similar towns

Households 2022

3k

▲ More
than similar towns

Population change 2011 to 2022

-3%

▼ Less
than similar towns per head of population

Household change 2011 to 2022

3%

▼ Less
than similar towns per head of population

Very bad health

2%

▼ Less
than similar towns per head of population

No central heating

1%

▼ Less
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

1%

▼ Less
than similar towns per head of population

Disabled

6%

▼ Less
than similar towns per head of population



Employment

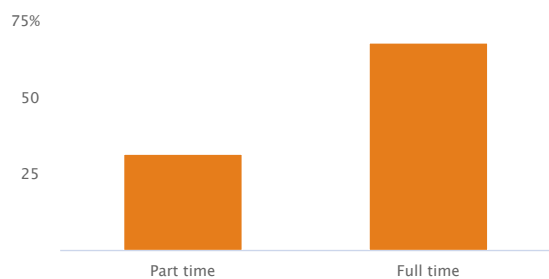
Jobs

4k

▲ More
than similar towns per head of population

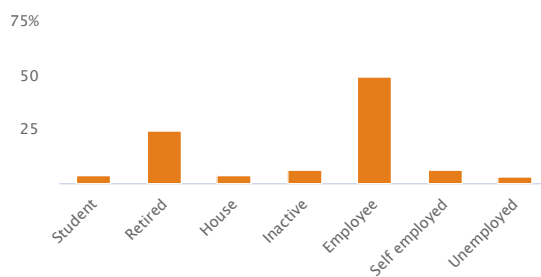
Employment type

(% working full time vs part time aged 16-74)



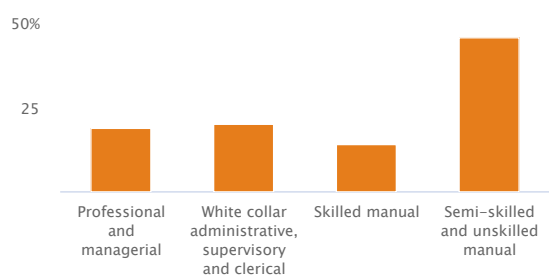
Occupation

(% aged 16-74)

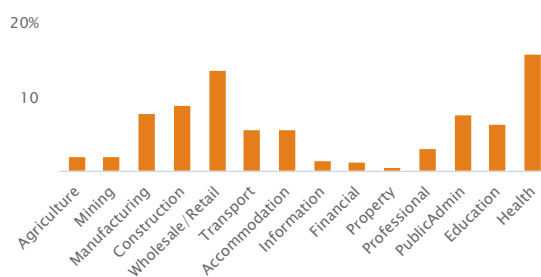


Social Grade

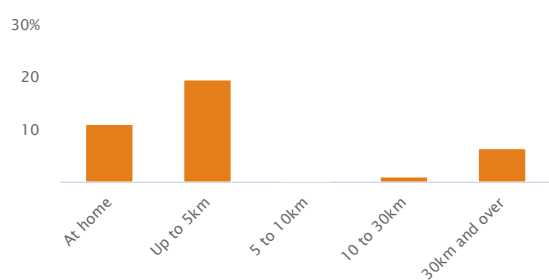
(% households aged 16-64)



Sector Diversity

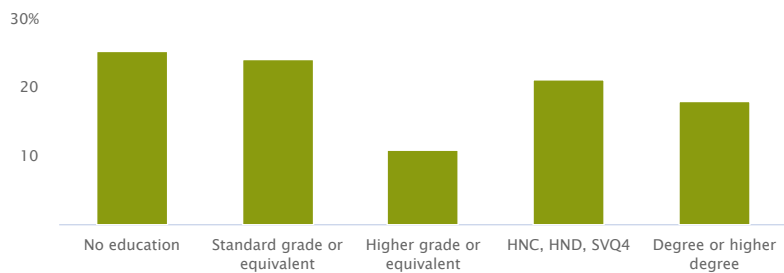


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

765

▲ More
than similar towns per head of population

Children in secondary schools

735

▼ Less
than similar towns per head of population

Hospitals

2

▲ More
than similar towns per head of population

GP's and dentists

12

▼ Less
than similar towns per head of population

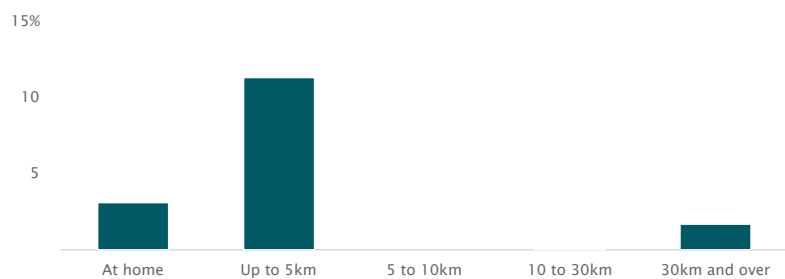
Number of people per shop**68**

▼ Less
than similar towns per head of population

Diversity of retail offer (%)**20**

▼ Less
than similar towns per head of population

Distance travelled to study



Number of residents per charity.

177

▲ More
than similar towns per head of population

Environment Indicators

Households with D, E, F
energy performance
certificate rating

29%

▼ Less
than similar towns per head of population

Households with green
energy heating system

4%

▲ More
than similar towns per head of population

Average house price (£)

120k

▼ Less
than similar towns per head of population