



Whitehills

ABERDEENSHIRE

POPULATION **1,037**

Whitehills is in Aberdeenshire. A traditional fishing settlement the town tried hard to keep up with the modernisation of fishing. In the late 20th century it became a marina.

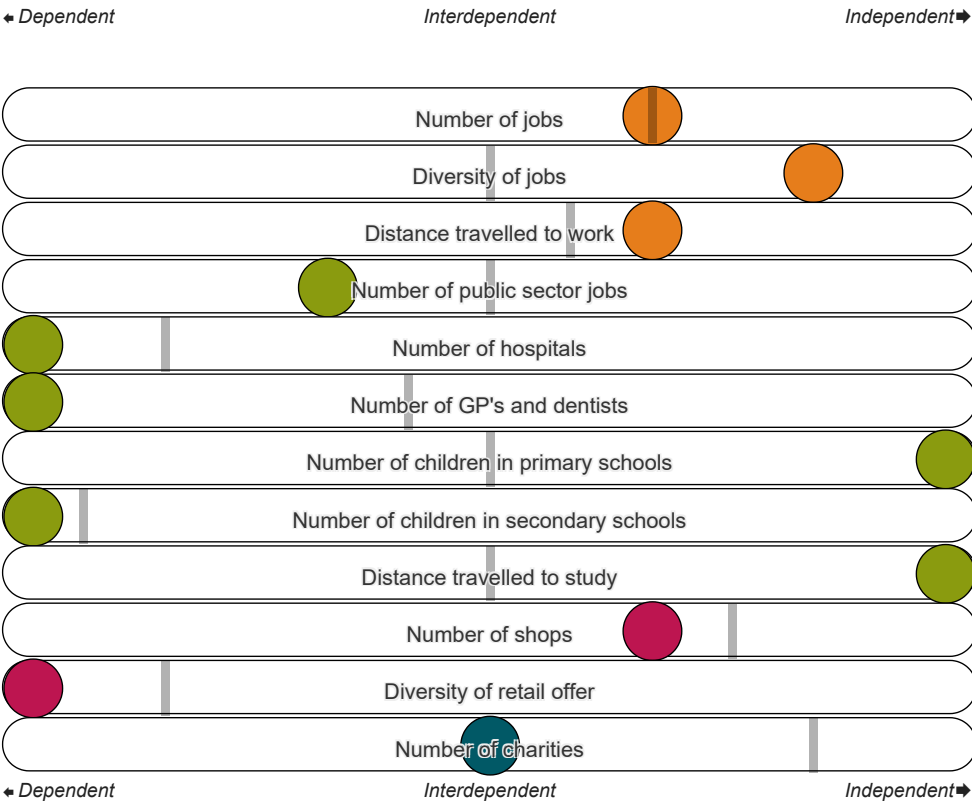
In small towns like this one, and similar, this population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Whitehills is an interdependent town.

Its most similar towns are [Alyth](#), [Ardishaig](#), [Broadford](#), and [Brora](#).

To gain more insight into Whitehills, compare it to any of the other towns included in USP.

Inter-relationships



Whitehills is an **interdependent** town.

Combining inter-relationships and typology, Whitehills is grouped with 11 other towns. It has similarities to these towns in terms of the number of hospitals, children in secondary schools, jobs, public sector jobs, shops, and diversity of retail offer. It also has similarities in the distance travelled to work.

It differs in terms of the number of charities, and children in primary schools. It also differs in the diversity of jobs, and the distance travelled to study. Whitehills differs most from its group in the number of GP's and dentists.

- Employment
- Public
- Commercial
- Social
- Average for the category

Population change 2011 to 2022

-4%

▲ More
than similar towns per head of population

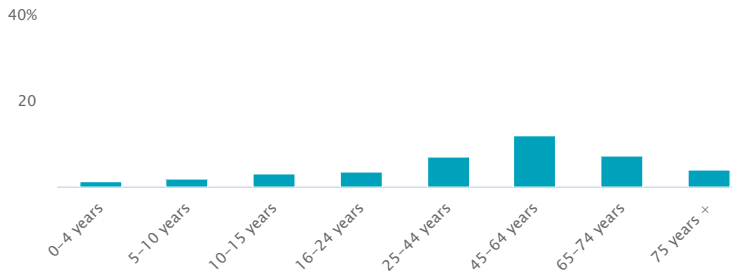
Household change 2011 to 2022

6%

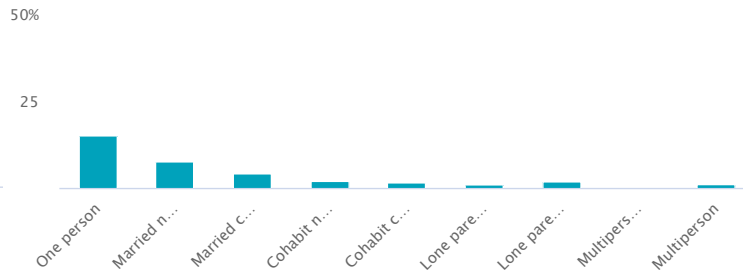
▲ More
than similar towns per head of population

Population

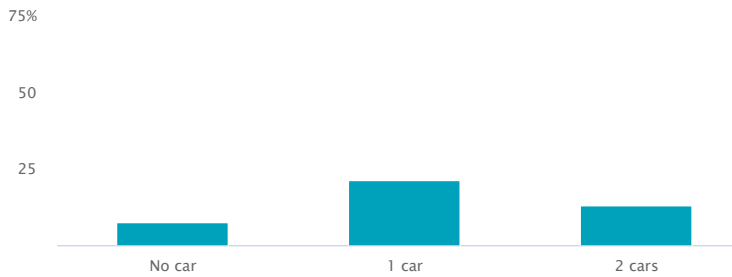
Age



Household composition



Car ownership



Tenure



Population 2022

1k

▼ Less
than similar towns

Households 2022

512

▼ Less
than similar towns

Population change 2011 to 2022

-4%

▲ More
than similar towns per head of population

Household change 2011 to 2022

6%

▲ More
than similar towns per head of population

Very bad health

1%

▼ Less
than similar towns per head of population

No central heating

3%

▼ Less
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

1%

▼ Less
than similar towns per head of population

Disabled

5%

▼ Less
than similar towns per head of population

Employment

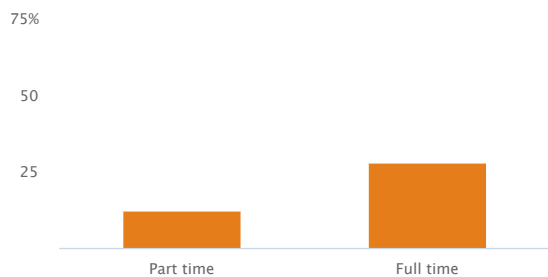
Jobs

300

▼ Less
than similar towns per head of population

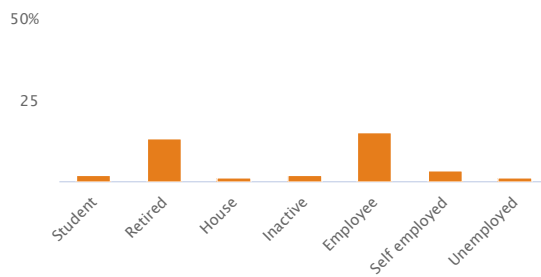
Employment type

(% working full time vs part time aged 16-74)



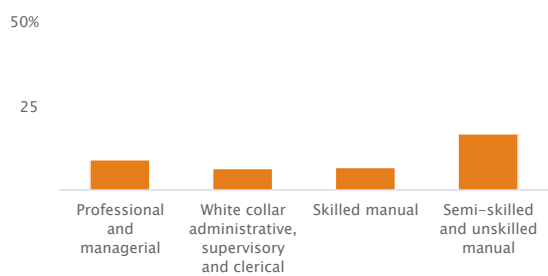
Occupation

(% aged 16-74)

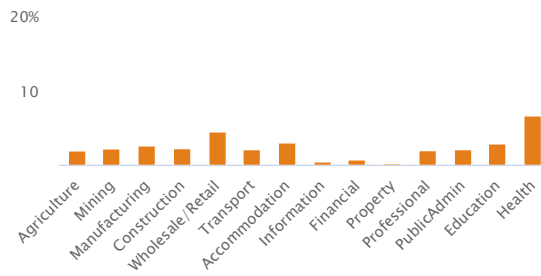


Social Grade

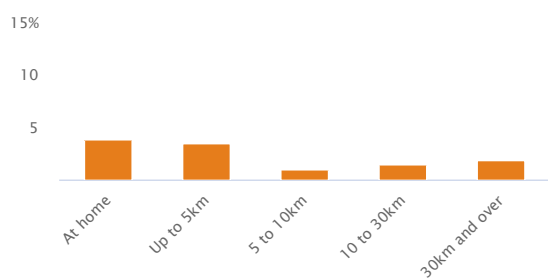
(% households aged 16-64)



Sector Diversity

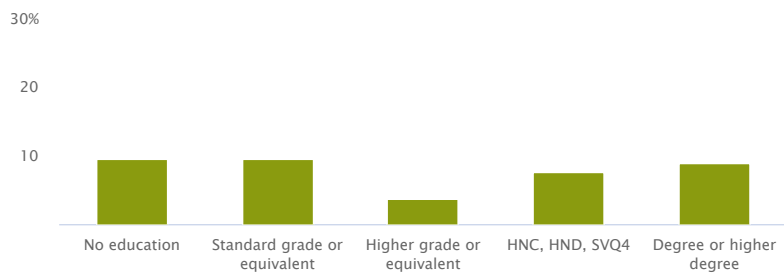


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

129

▼ Less
than similar towns per head of population

Children in secondary schools

0

▼ Less
than similar towns per head of population

Hospitals

0

▼ Less
than similar towns per head of population

GP's and dentists

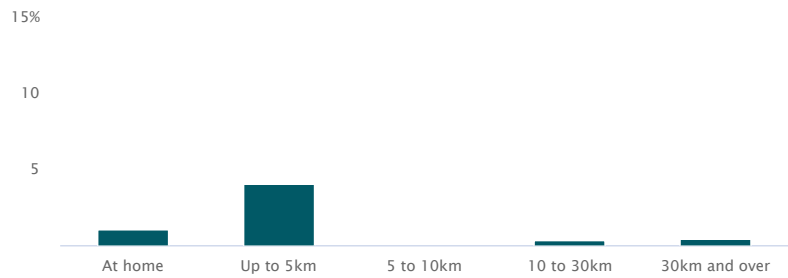
0

▼ Less
than similar towns per head of population

Number of people per shop**130**

▼ Less
than similar towns per head of population

Distance travelled to study



Number of residents per charity

346

▼ Less
than similar towns per head of population



Environment Indicators

Households with D, E, F
energy performance
certificate rating

36%

▲ More
than similar towns per head of population

Households with green
energy heating system

1%

▼ Less
than similar towns per head of population

Average house price (£)

174k

▼ Less
than similar towns per head of population