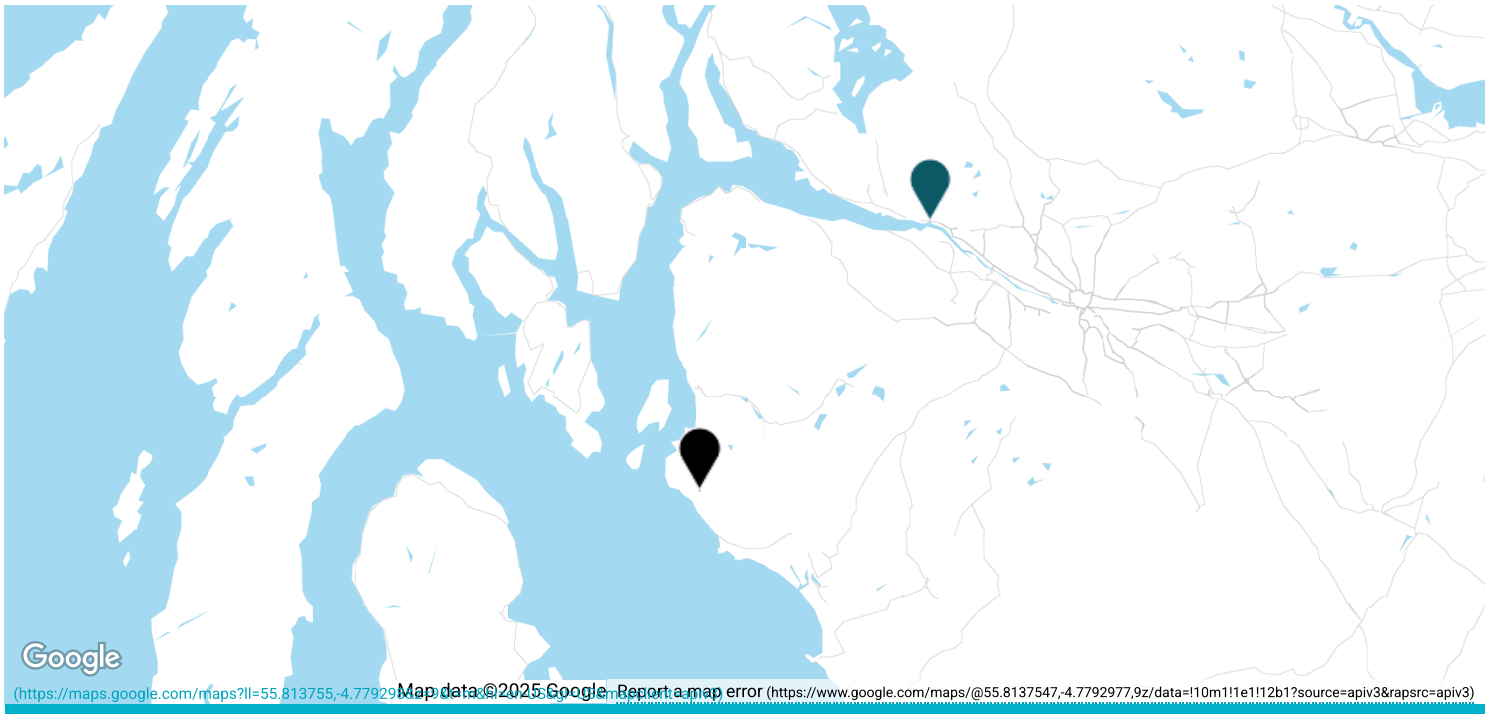




West Kilbride

NORTH AYRSHIRE

POPULATION **4,862**

West Kilbride is to be found in North Ayrshire. Originally it was a weaving village. The coming of the railway facilitated commuting from West Kilbride. It is popular as a retirement town. It re-invented itself recently as Scotland's Craft and Design town attracting small workshops.

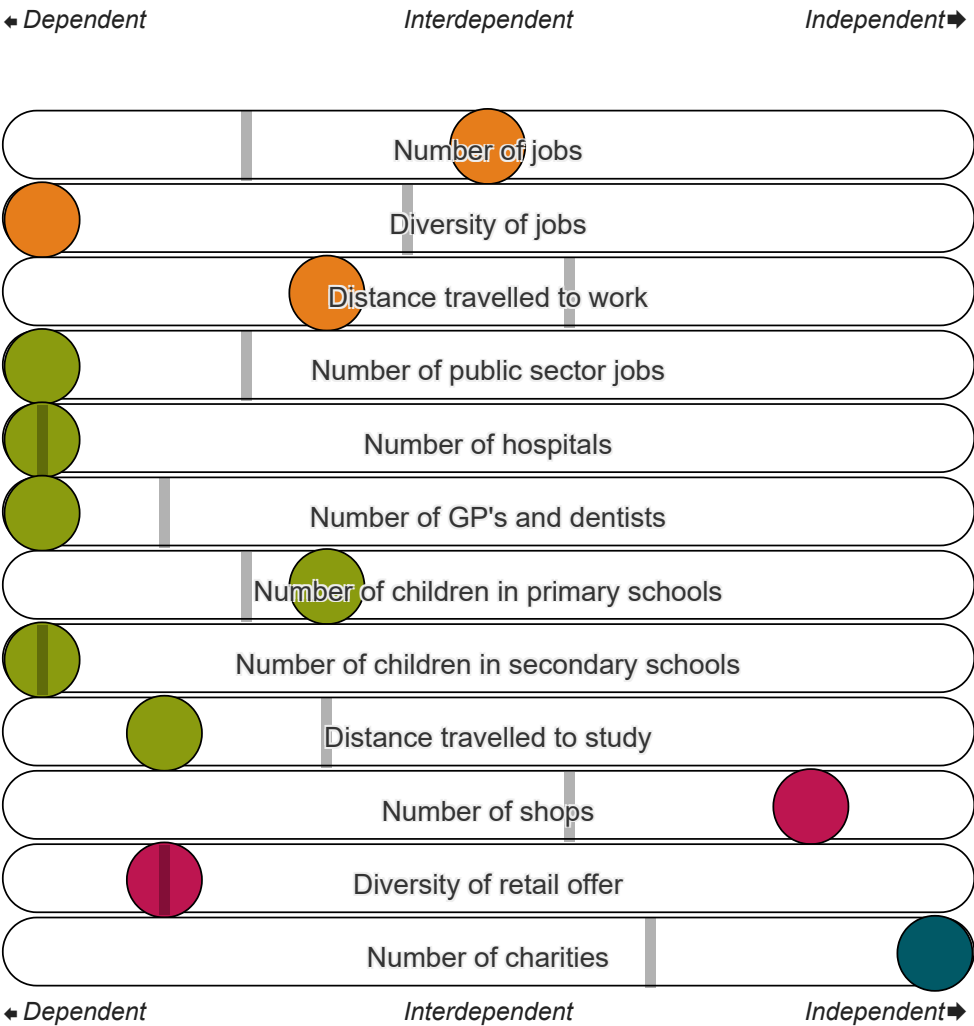
In medium towns such as this, the population is typically older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

West Kilbride is a dependent to interdependent town.

Its most similar towns are [Bowling and Old Kilpatrick](#), and [Mid Calder](#).

To gain more insight into West Kilbride, compare it to any of the other towns included in USP.

Inter-relationships



West Kilbride is a **dependent to interdependent** town.

Combining inter-relationships and typology, West Kilbride is grouped with 2 other towns. It has similarities to these towns in terms of the number of hospitals, children in primary schools, children in secondary schools, GP's and dentists, and diversity of retail offer. It also has similarities in the distance travelled to study.

It differs in terms of the number of charities, jobs, and shops. West Kilbride differs most from its group in the diversity of jobs.

- Employment
- Public
- Commercial
- Social
- Average for the category

Population change 2011 to 2022**2%**

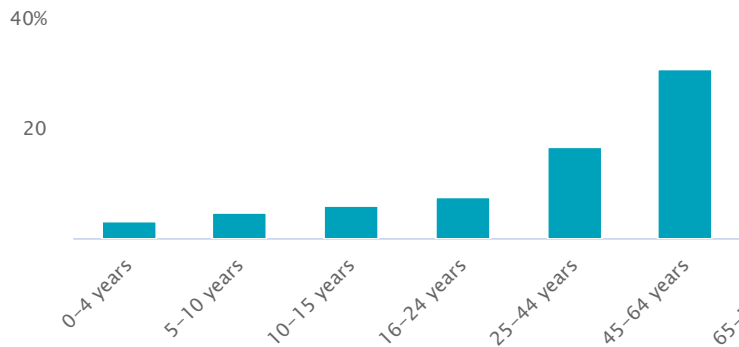
▲ More
than similar towns per head of population

Household change 2011 to 2022**11%**

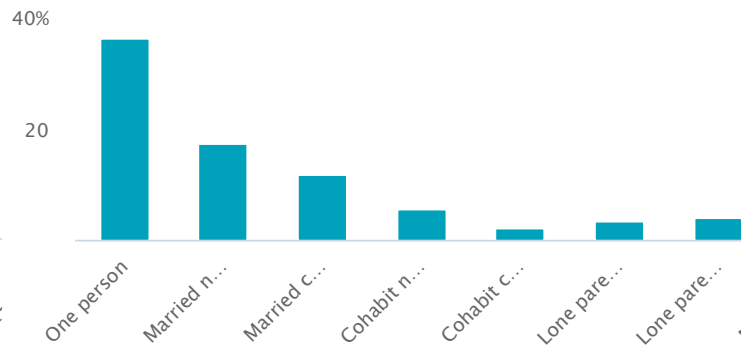
▼ Less
than similar towns per head of population

Population

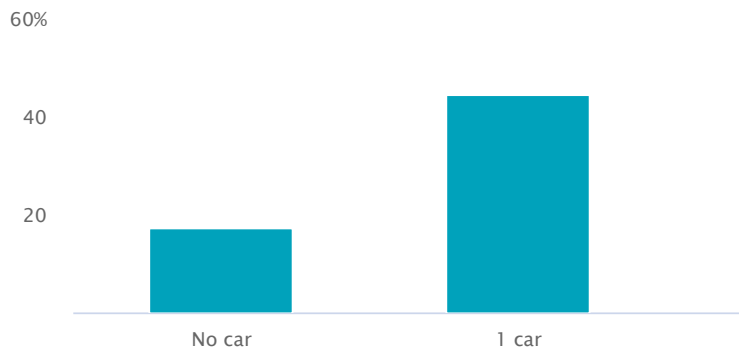
Age



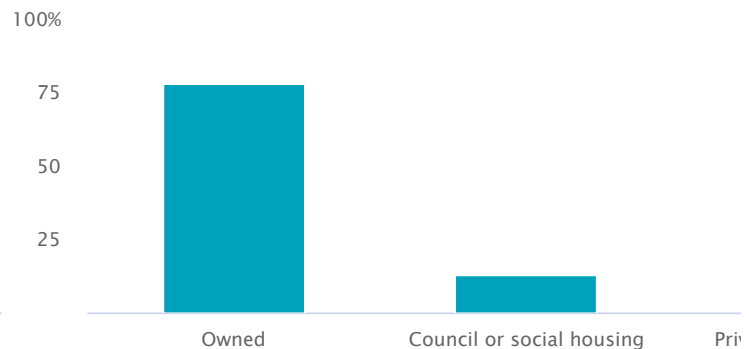
Household composition



Car ownership



Tenure



Population 2022

5k

▲ More
than similar towns

Households 2022

2k

▲ More
than similar towns

Population change 2011 to 2022

2%

▲ More
than similar towns per head of population

Household change 2011 to 2022

11%

▼ Less
than similar towns per head of population

Very bad health

2%

▲ More

No central heating

1%

▼ Less

than similar towns per head of population

than similar towns per head of population

Occupancy rating of bedrooms 1 or less

1%

▼ Less

than similar towns per head of population

Disabled

4%

▲ More

than similar towns per head of population



Employment

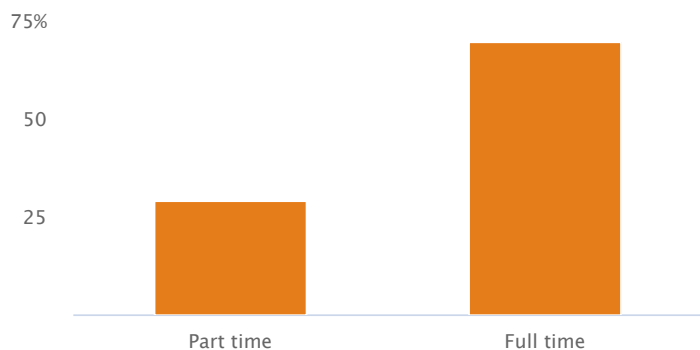
Jobs

800

▲ More
than similar towns per head of population

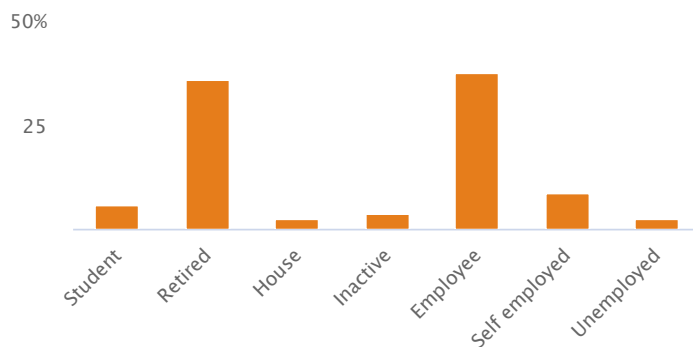
Employment type

(% working full time vs part time aged 16-74)



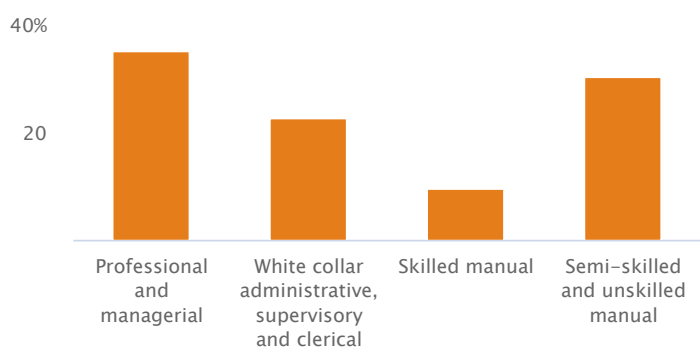
Occupation

(% aged 16-74)

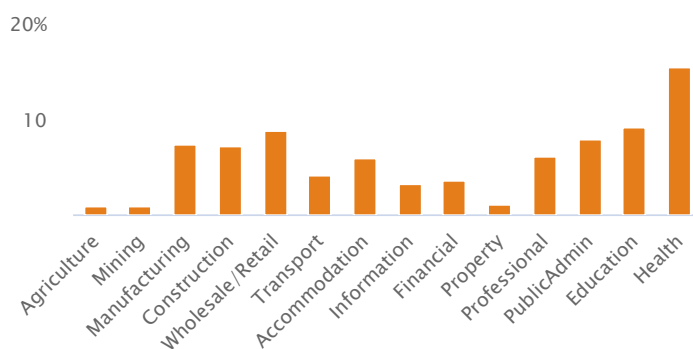


Social Grade

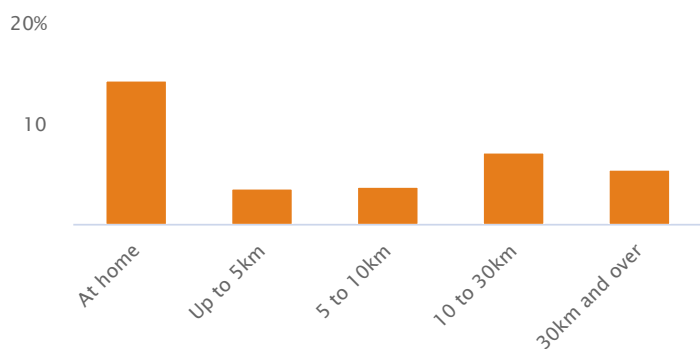
(% households aged 16-64)



Sector Diversity

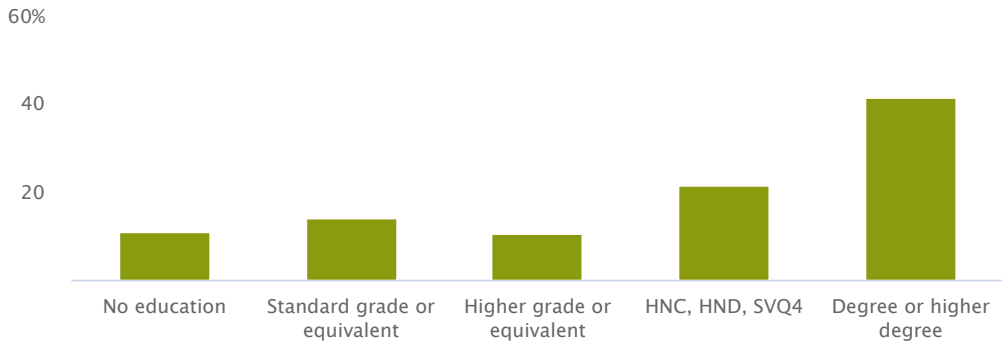


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

324

▲ More
than similar towns per head of population

Children in secondary schools

0

The same
as similar towns per head of population

Hospitals

0

The same
as similar towns per head of population

GP's and dentists

0

▼ Less
than similar towns per head of population



Commercial

Number of people per shop

99

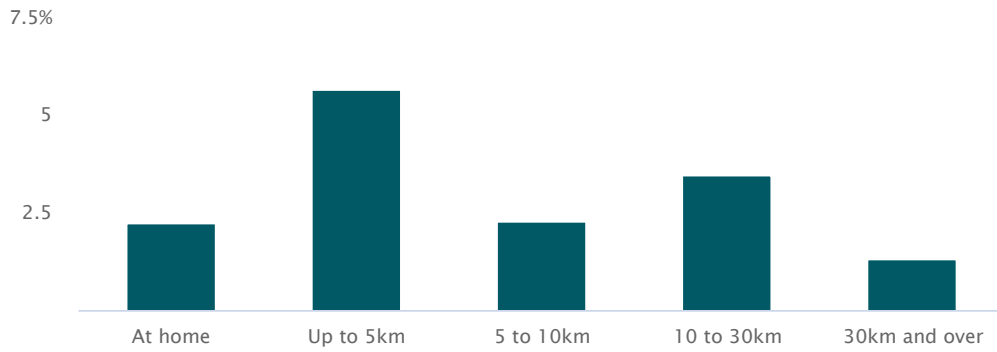
▲ More
than similar towns per head of population

Diversity of retail offer (%)

33

▲ More
than similar towns per head of population

Distance travelled to study.



Number of residents per charity.

180

▲ More
than similar towns per head of population



Environment Indicators

Households with D, E, F energy performance certificate rating

28%

▲ More
than similar towns per head of population

Households with green energy heating system

1%

▲ More
than similar towns per head of population

Average house price (£)

245k

▲ More
than similar towns per head of population