





#### POPULATION **15,261**

Troon is in South Ayrshire. Although a port which used to export coal and had some ferry traffic the town has been primarily a tourist town with golf facilities and a beach. It is a popular residential town. It has local services and amenities.

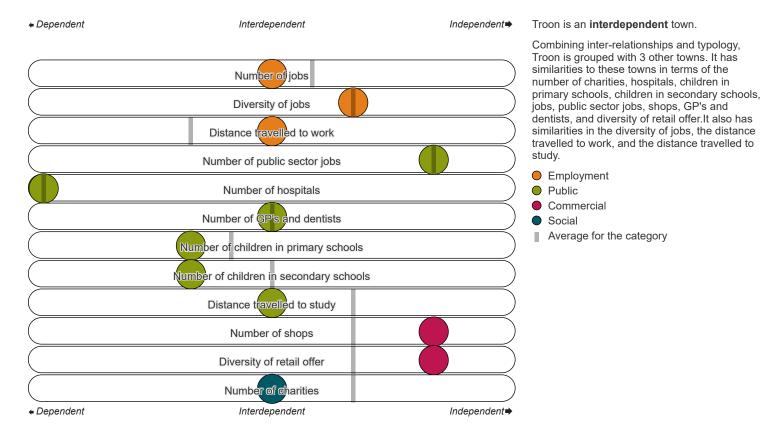
In large towns such as this one, the population typically is older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Troon is an interdependent town.

Its most similar towns are Carnoustie, Helensburgh, and South Queensferry.

To gain more insight into Troon, compare it to any of the other towns included in USP.

# **Inter-relationships**





## Population change 2011 to 2022

3%

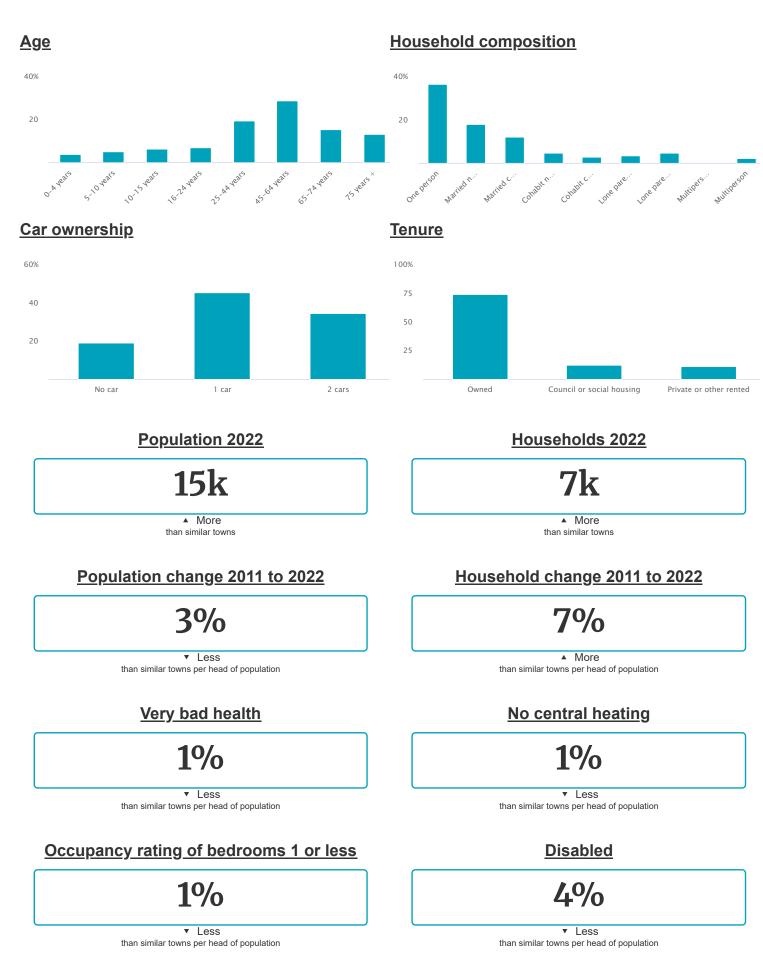
▼ Less than similar towns per head of population

# **Household change 2011 to 2022**

**7**%

▲ More than similar towns per head of population







#### <u>Jobs</u>

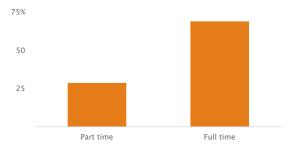
# 3k

▼ Less

than similar towns per head of population

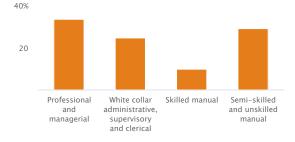
#### **Employment type**

(% working full time vs part time aged 16-74)



#### **Social Grade**

(% households aged 16-64)

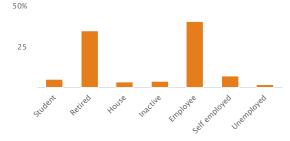


#### Distance travelled to work

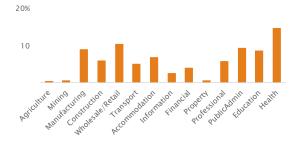
20%

## **Occupation**

(% aged 16-74)



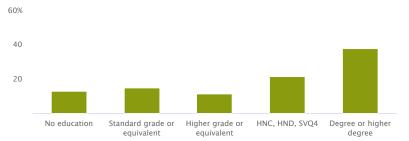
#### **Sector Diversity**







(% all people aged 16 and over)



#### **Children in primary schools**

1k

▼ Less than similar towns per head of population

# **Children in secondary schools**

1k

▼ Less

than similar towns per head of population

#### **Hospitals**

0

The same as similar towns per head of population

## **GP's and dentists**

30

▲ More

than similar towns per head of population



# Number of people per shop

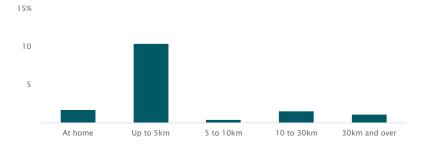
▲ More than similar towns per head of population

## **Diversity of retail offer (%)**

▼ Less than similar towns per head of population



# **Distance travelled to study**



# Number of residents per charity

325

▼ Less

than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

**27%** 

▼ Less

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

0%

▼ Less than similar towns per head of population

Average house price (£)

226k

▼ Less than similar towns per head of population