





#### POPULATION 3,548

Tain on the Dornoch Firth is in Highland. It was a place of pilgrimage in the name of St Duthac. It is today a rural service centre for the surrounding agricultural area. The Glenmorangie distillery, Highland Fine Cheeses and Bannerman Seafoods provide local employment. Tourism is also important.

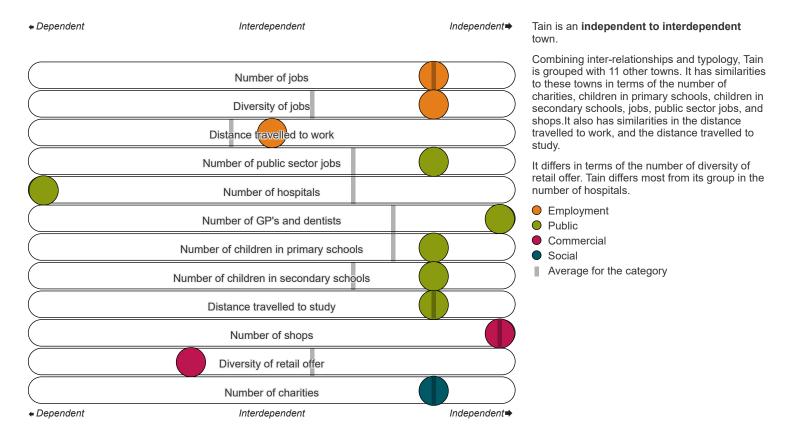
In this medium town, population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Tain is an independent to interdependent town.

Its most similar towns are Banff, Buckie, Crieff, and Cupar.

To gain more insight into Tain, compare it to any of the other towns included in USP.

# **Inter-relationships**





## Population change 2011 to 2022

-3%

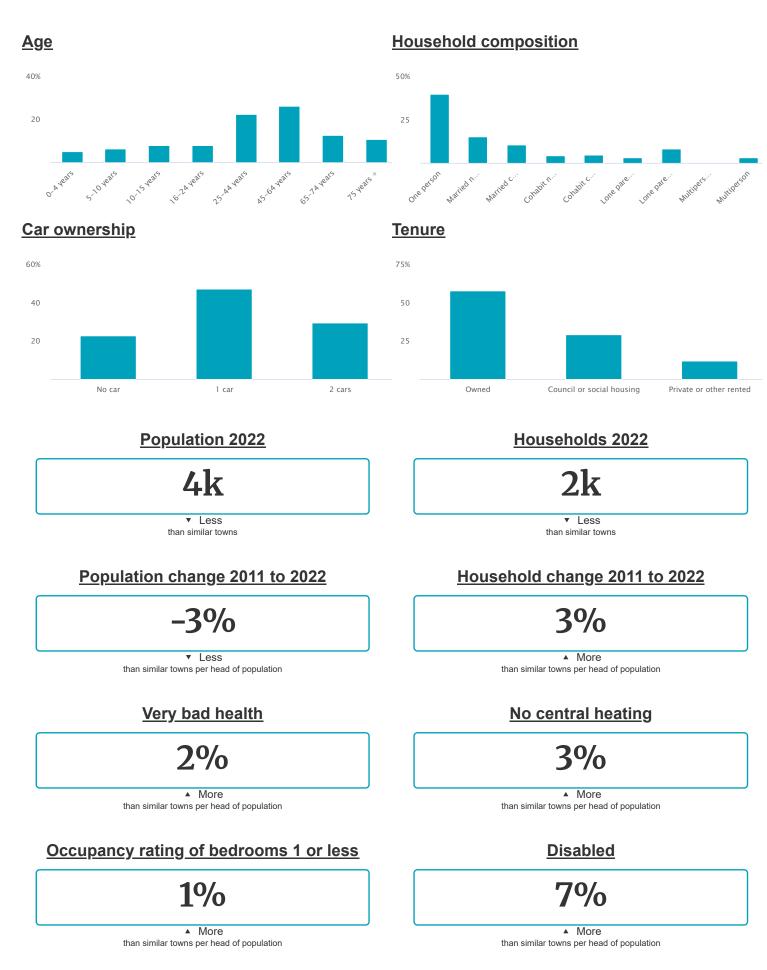
▼ Less than similar towns per head of population

# **Household change 2011 to 2022**

3%

▲ More than similar towns per head of population







#### **Jobs**

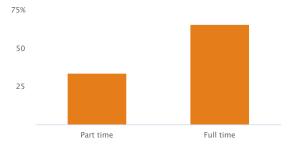
# 2k

▼ Less

than similar towns per head of population

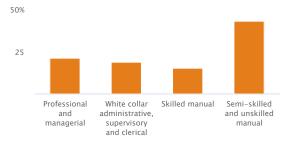
## **Employment type**

(% working full time vs part time aged 16-74)



## **Social Grade**

(% households aged 16-64)



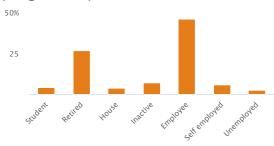
#### Distance travelled to work

20%

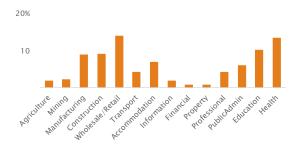
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# **Occupation**

(% aged 16-74)



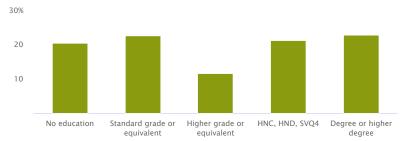
#### **Sector Diversity**





# **Education**

(% all people aged 16 and over)



## **Children in primary schools**

400

▲ More

than similar towns per head of population

#### **Hospitals**

0

▼ Less

than similar towns per head of population

# **Children in secondary schools**

516

▲ More

than similar towns per head of population

## **GP's and dentists**

15

▲ More

than similar towns per head of population



# Number of people per shop

68

▲ More

than similar towns per head of population

## **Diversity of retail offer (%)**

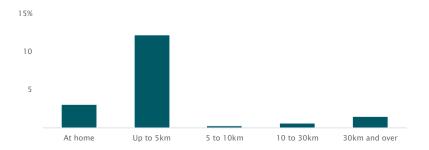
25

▲ More

than similar towns per head of population



# **Distance travelled to study**



# Number of residents per charity

237

▼ Less

than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

36%

▲ More

than similar towns per head of population

<u>Households with green energy heating system</u>

9%

▲ More than similar towns per head of population

Average house price (£)

153k

▲ More than similar towns per head of population