



# Stromness ORKNEY ISLANDS

#### POPULATION 1,700

Stromeness in Orkney is the ferry terminal for boats from Scrabster. It has a long tradition as a whaling and herring port. In the 17th and 18th century it was the headquarters of the Hudson Bay Company. Today local industries include ship servicing.

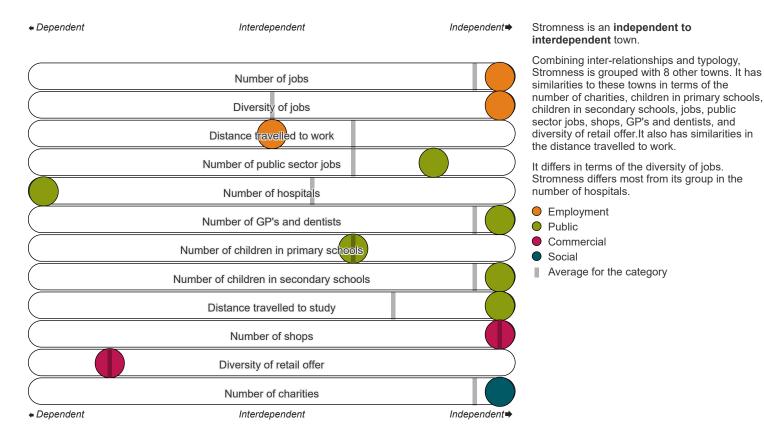
In small towns like this one, and similar, this population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Stromness is an independent to interdependent town.

Its most similar towns are Aberfeldy, Aberlour, Dornoch, and Grantown-on-Spey.

To gain more insight into Stromness, compare it to any of the other towns included in USP.

# **Inter-relationships**





#### Population change 2011 to 2022

-3%

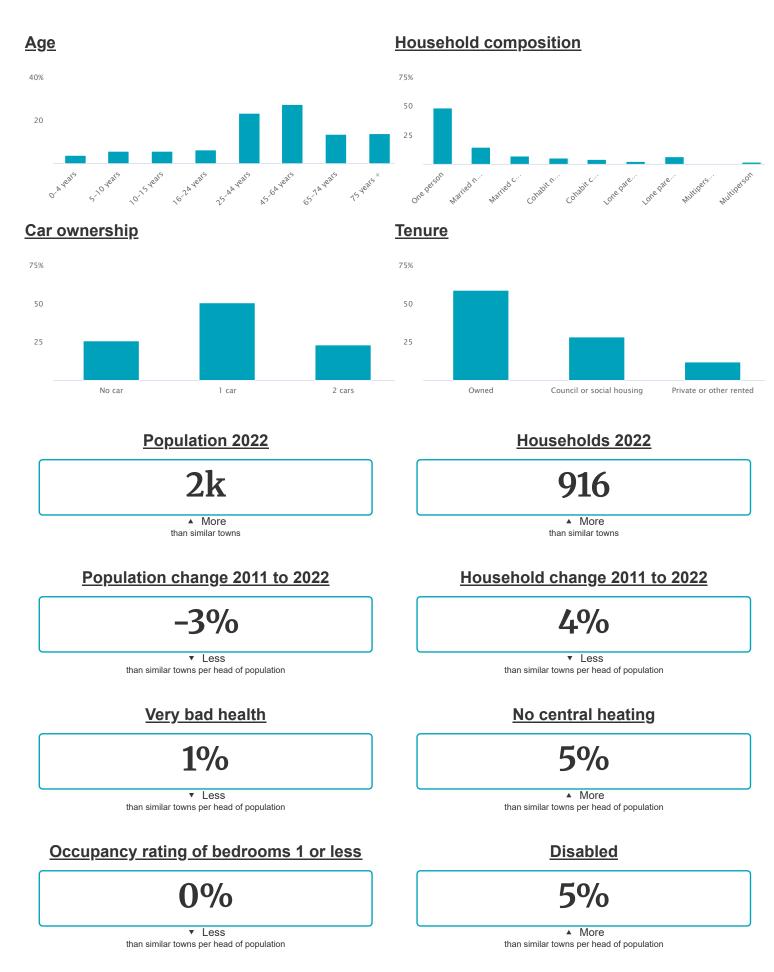
▼ Less than similar towns per head of population

# Household change 2011 to 2022

4%

▼ Less than similar towns per head of population







#### **Jobs**

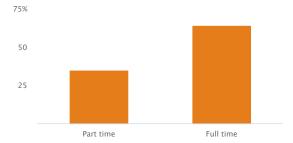
# 1000

▲ More

than similar towns per head of population

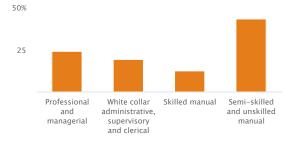
#### **Employment type**

(% working full time vs part time aged 16-74)

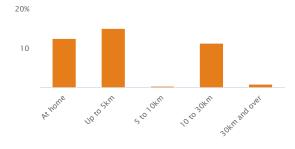


#### **Social Grade**

(% households aged 16-64)

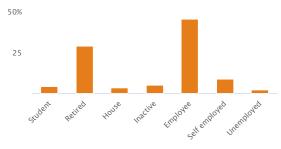


#### Distance travelled to work

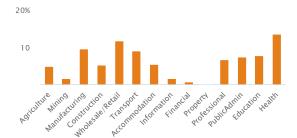


#### **Occupation**

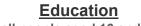
(% aged 16-74)



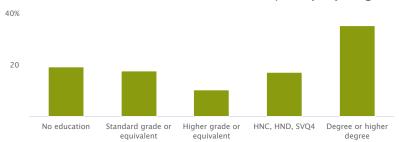
#### **Sector Diversity**







(% all people aged 16 and over)



#### **Children in primary schools**

147

▼ Less than similar towns per head of population

#### **Children in secondary schools**

338

▼ Less

than similar towns per head of population

#### **Hospitals**

0

▼ Less than similar towns per head of population

#### **GP's and dentists**

10

▲ More

than similar towns per head of population



# Number of people per shop

▲ More

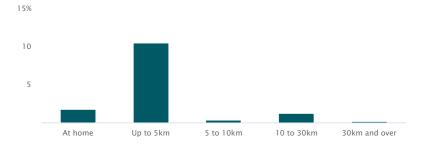
than similar towns per head of population

#### **Diversity of retail offer (%)**

▼ Less than similar towns per head of population



# **Distance travelled to study**



# Number of residents per charity

89

▲ More

than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

43%

▼ Less

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

**17%** 

▲ More than similar towns per head of population

Average house price (£)

210k

▼ Less than similar towns per head of population