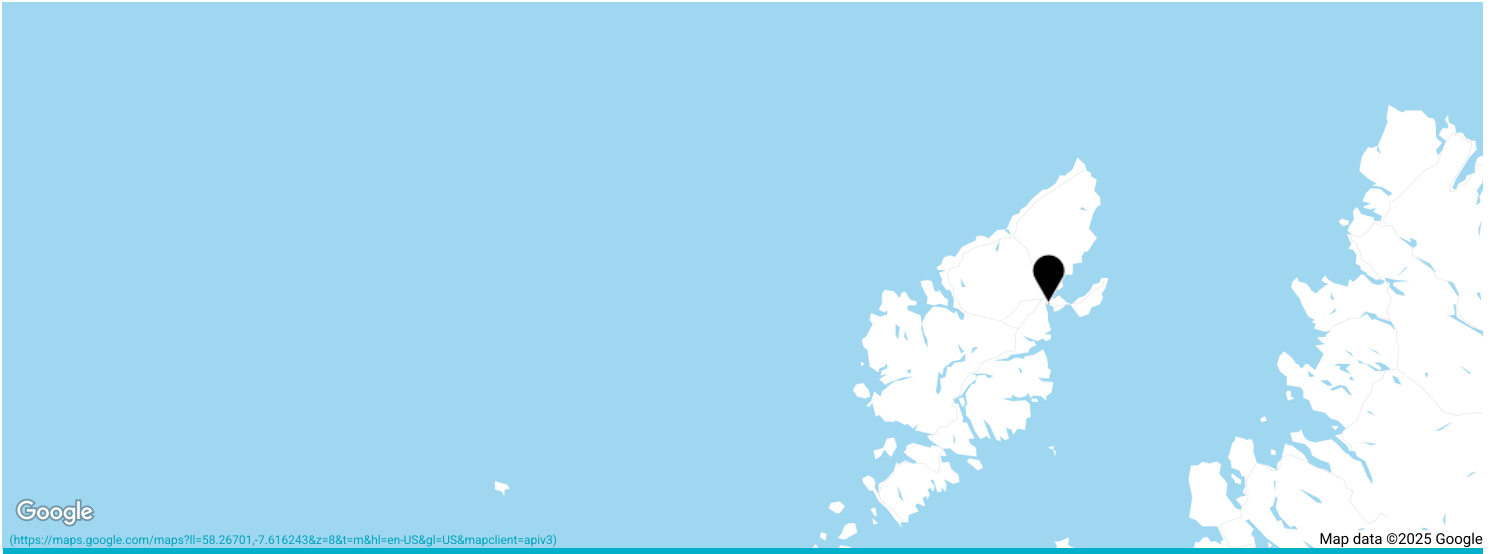




Stornoway

EILEAN SIAR

POPULATION **4,578**

Stornoway in the Western Isles is the administrative centre for the council region and the main service centre for Lewis and Harris. It has Neolithic and Norse origins. It developed as a fishing port. Today it is an important ferry port. Industries such as fishing, textiles, tweed, black pudding are important.

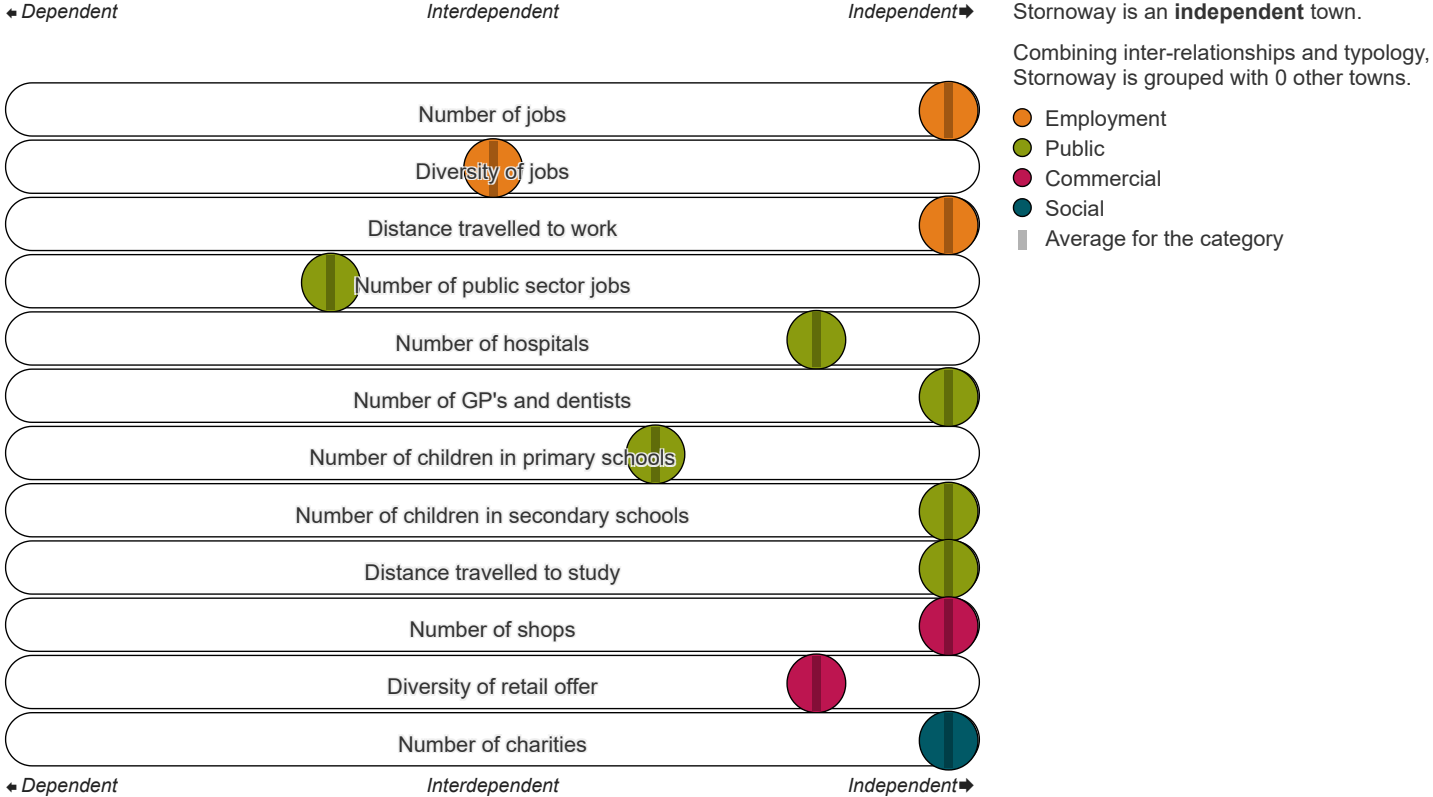
In this and similar medium towns, this population comprises families with a higher proportion of adults in the 25–44 age grouping. Higher rates of full time employment are found.

Stornoway is an independent town.

It is in a group of its own according to USP analysis, which combines typology and assessment of inter-relationships.

To gain more insight into Stornoway, compare it to any of the other towns included in USP.

Inter-relationships



Population change 2011 to 2022**-12%**

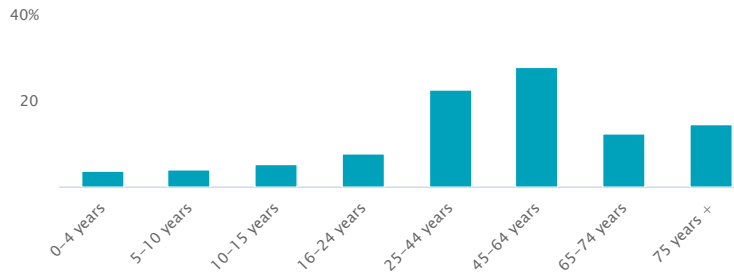
Stornoway is unique

Household change 2011 to 2022**-11%**

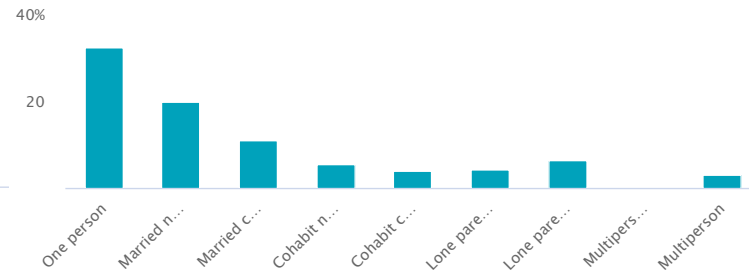
Stornoway is unique

Population

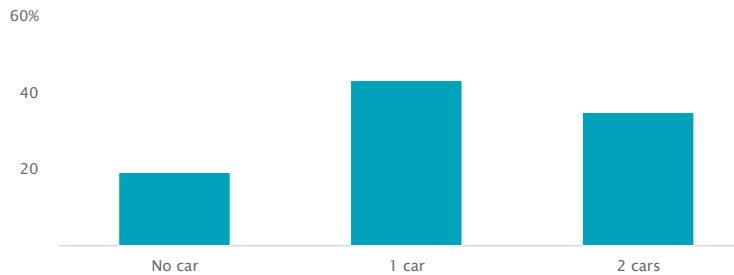
Age



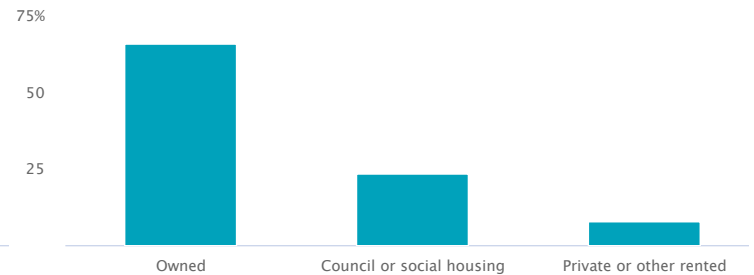
Household composition



Car ownership



Tenure



Population 2022

5k

Stornoway is unique

Households 2022

2k

Stornoway is unique

Population change 2011 to 2022

-12%

Stornoway is unique

Household change 2011 to 2022

-11%

Stornoway is unique

Very bad health

2%

Stornoway is unique

No central heating

1%

Stornoway is unique

Occupancy rating of bedrooms 1 or less

2%

Stornoway is unique

Disabled

5%

Stornoway is unique



Employment

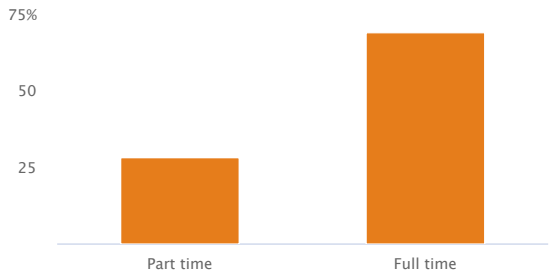
Jobs

6k

Stornoway is unique

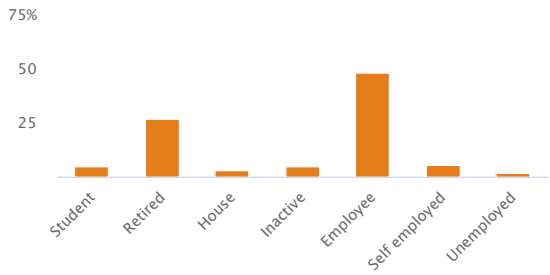
Employment type

(% working full time vs part time aged 16-74)



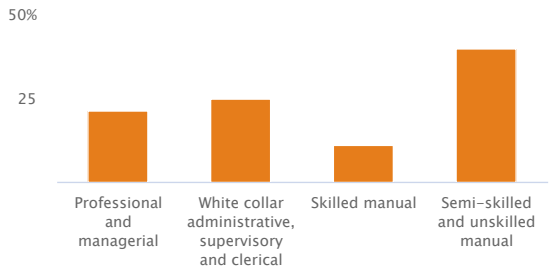
Occupation

(% aged 16-74)

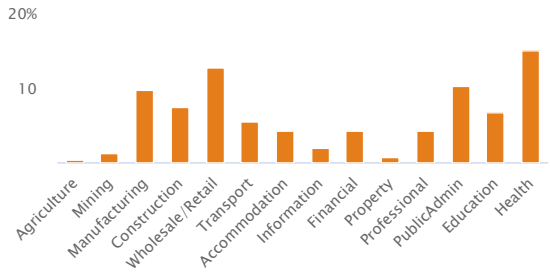


Social Grade

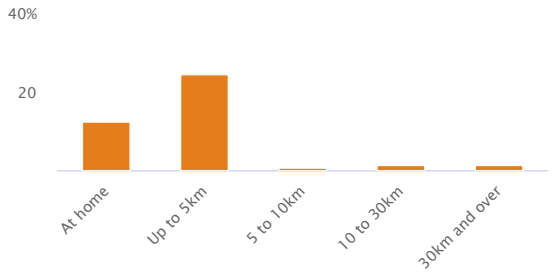
(% households aged 16-64)



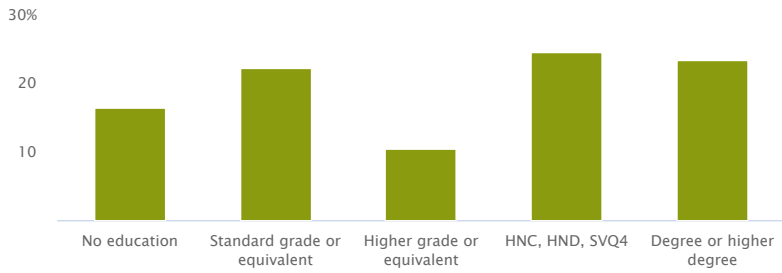
Sector Diversity



Distance travelled to work



Education
(% all people aged 16 and over)



Children in primary schools

390

Stornoway is unique

Children in secondary schools

1k

Stornoway is unique

Hospitals

0

Stornoway is unique

GP's and dentists

26

Stornoway is unique

Number of people per shop

40

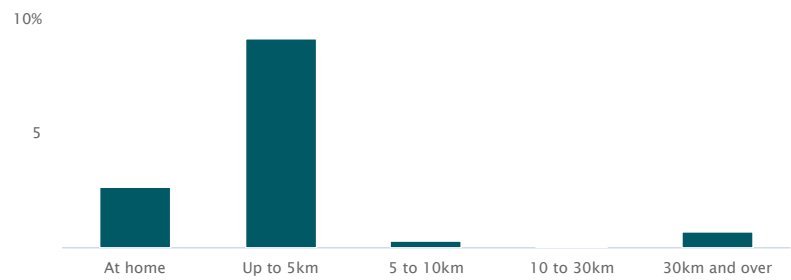
Stornoway is unique

Diversity of retail offer (%)

9

Stornoway is unique

Distance travelled to study



Number of residents per charity.

67

Stornoway is unique



Environment Indicators

Households with green
energy heating system

4%

Stornoway is unique

Average house price (£)

143k

Stornoway is unique