



Stonehaven

POPULATION 11,177

Stonehaven is located in Aberdeenshire. It has a long history of settlement and was important as it lay at the end of the old route to inland Deeside. In the 19th century the harbour was extended and it was an important herring port. It developed as a seaside resort. It is a significant service centre and has a range of marine service industries (including Gemini) and other light industries (including Halcon).

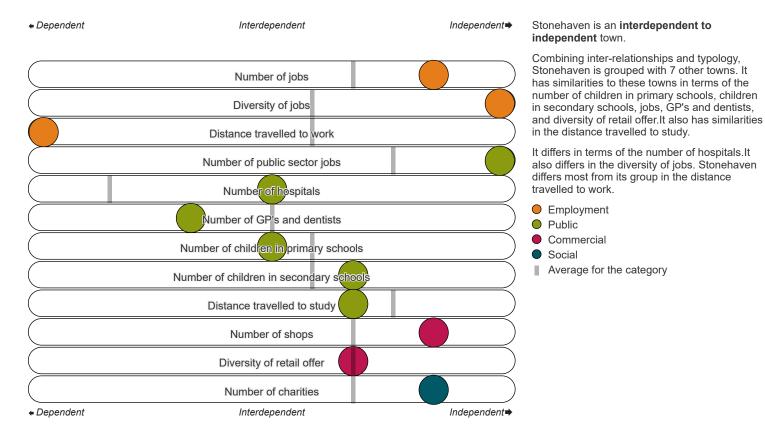
In large towns such as this one, the population typically is older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Stonehaven is an interdependent to independent town.

Its most similar towns are Bishopbriggs, Ellon, Giffnock, and Gourock.

To gain more insight into Stonehaven, compare it to any of the other towns included in USP.

Inter-relationships





Population change 2011 to 2022

-2%

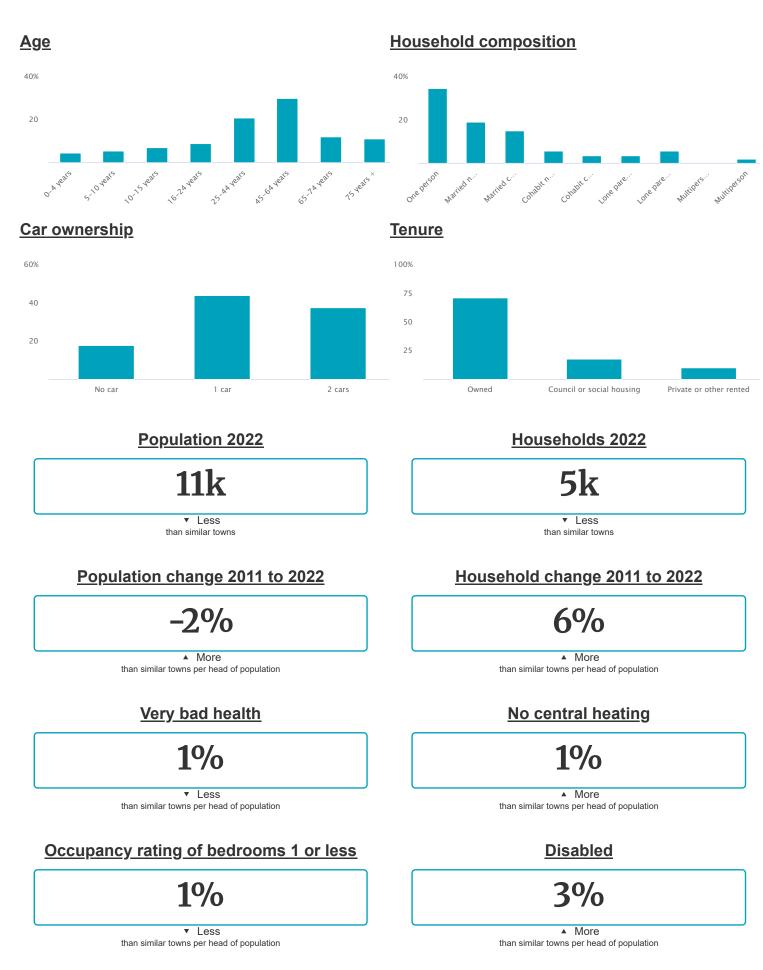
▲ More than similar towns per head of population

Household change 2011 to 2022

6%

▲ More than similar towns per head of population







Jobs

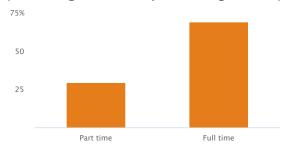
4k

▲ More

than similar towns per head of population

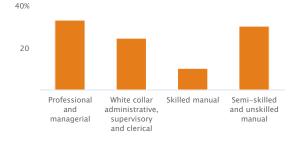
Employment type

(% working full time vs part time aged 16-74)

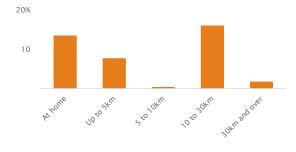


Social Grade

(% households aged 16-64)

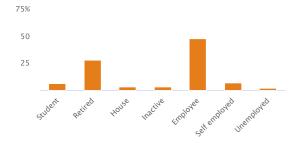


Distance travelled to work

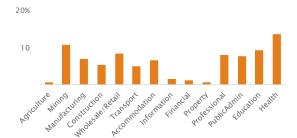


Occupation

(% aged 16-74)

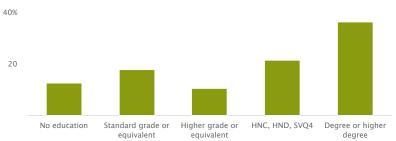


Sector Diversity









Children in primary schools

927

▼ Less than similar towns per head of population

Children in secondary schools

1k

▼ Less

than similar towns per head of population

Hospitals

1

▲ More

than similar towns per head of population

GP's and dentists

18

▼ Less

than similar towns per head of population



Number of people per shop

▲ More

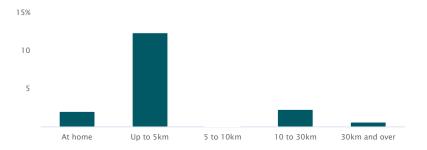
than similar towns per head of population

Diversity of retail offer (%)

▲ More than similar towns per head of population



Distance travelled to study



Number of residents per charity

211

▲ More

than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

19%

▼ Less

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

0%

▼ Less than similar towns per head of population

Average house price (£)

241k

▲ More than similar towns per head of population