



Stirling

STIRLING

POPULATION **38,587**

Stirling is in Stirling Council area. Dating from the 6th century it now has city status. It was an early burgh and the site of notable battles such as Stirling Bridge in 1397. It is the administrative centre for Stirling Council. The city serves as a commercial and service centre. A military regiment is still stationed at Stirling Castle. Stirling University, SEPA, Prudential are major employers. The Springkerse industrial estate includes small manufacturers and service industries.

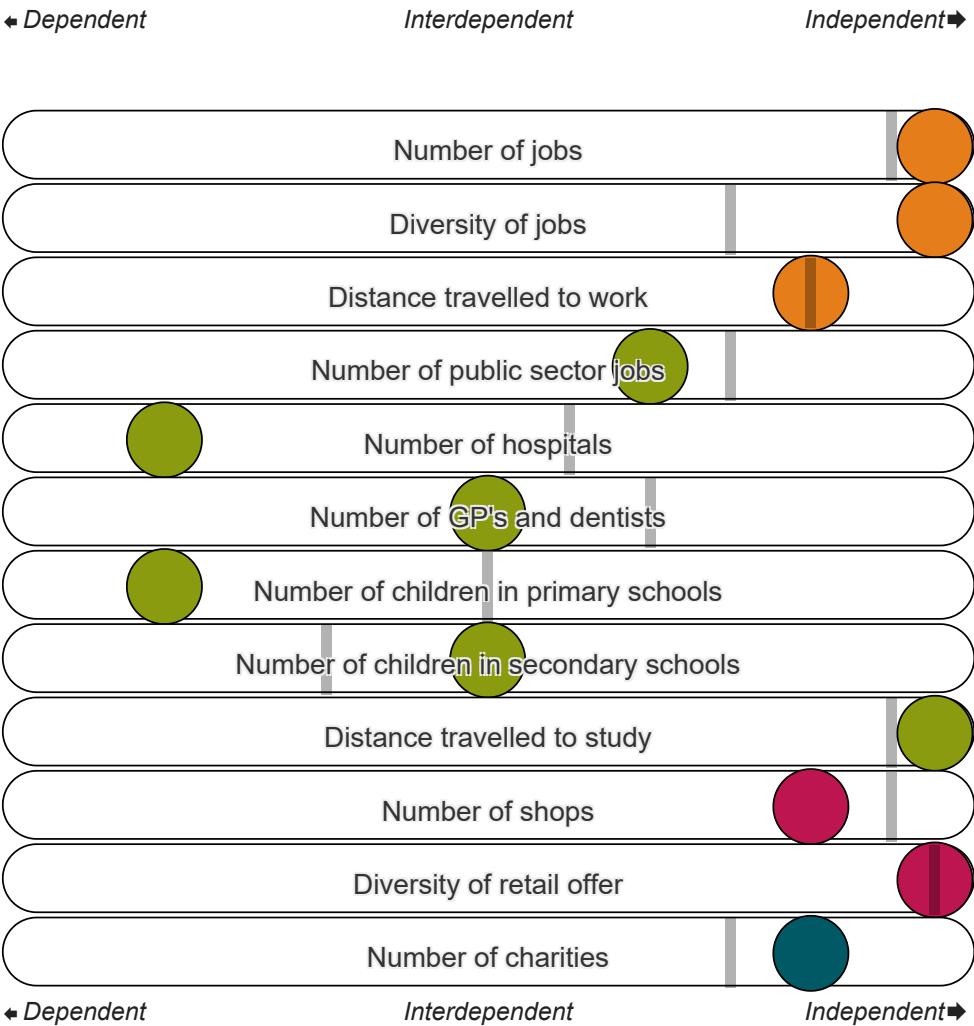
In large towns such as this, this population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Stirling is an independent to interdependent town.

Its most similar towns are [Ayr](#), [Dumfries](#), [Elgin](#), and [Forfar](#).

To gain more insight into Stirling, compare it to any of the other towns included in USP.

Inter-relationships



Stirling is an **independent to interdependent** town.

Combining inter-relationships and typology, Stirling is grouped with 6 other towns. It has similarities to these towns in terms of the number of charities, children in secondary schools, jobs, public sector jobs, shops, GP's and dentists, and diversity of retail offer. It also has similarities in the distance travelled to work, and the distance travelled to study.

It differs in terms of the diversity of jobs. Stirling differs most from its group in the number of hospitals, and children in primary schools.

- Employment
- Public
- Commercial
- Social
- Average for the category

Population change 2011 to 2022**7%**

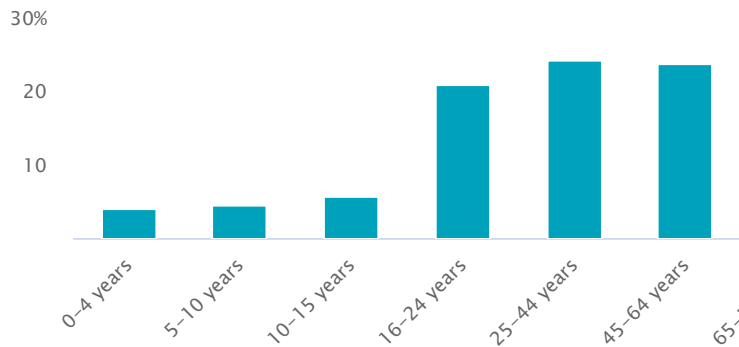
▲ More
than similar towns per head of population

Household change 2011 to 2022**11%**

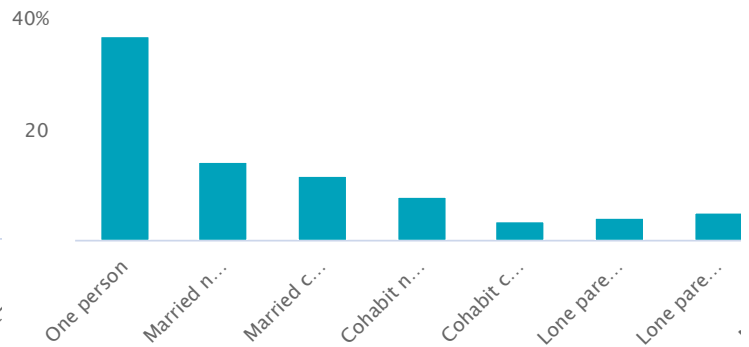
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Population

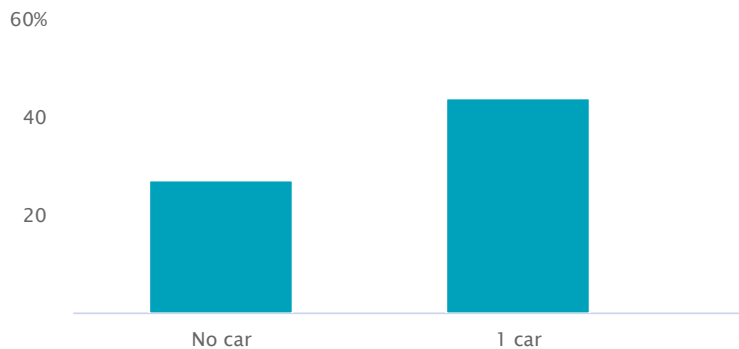
Age



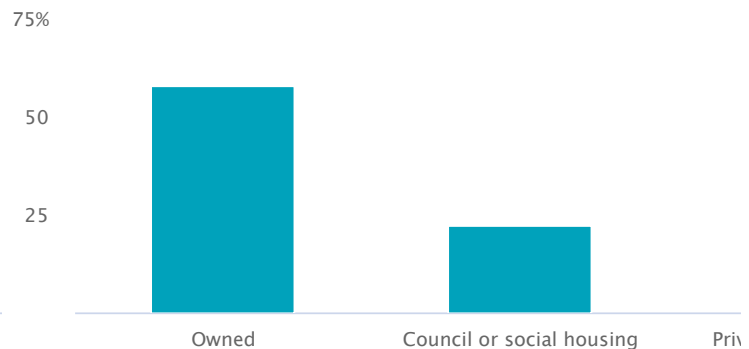
Household composition



Car ownership



Tenure



Population 2022

39k

▲ More
than similar towns

Households 2022

17k

▲ More
than similar towns

Population change 2011 to 2022

7%

▲ More
than similar towns per head of population

Household change 2011 to 2022

11%

▲ More
than similar towns per head of population

Very bad health

1%

▼ Less

No central heating

1%

▼ Less

than similar towns per head of population

Occupancy rating of bedrooms 1 or less

2%

▼ Less
than similar towns per head of population

than similar towns per head of population

Disabled

4%

▼ Less
than similar towns per head of population

Employment

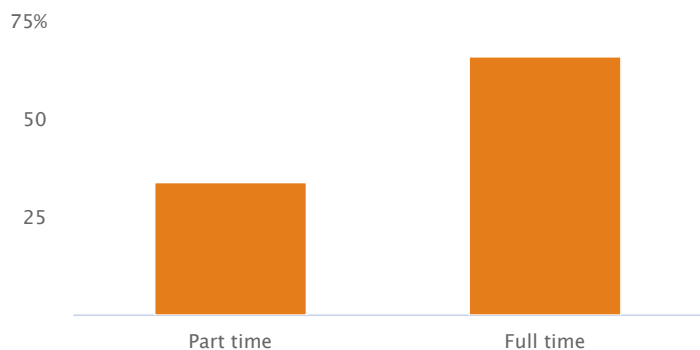
Jobs

28k

▲ More
than similar towns per head of population

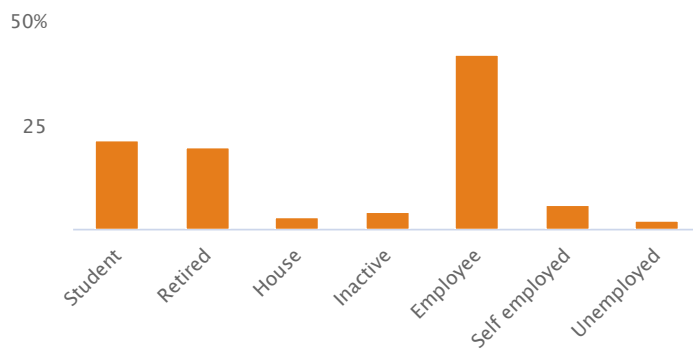
Employment type

(% working full time vs part time aged 16-74)



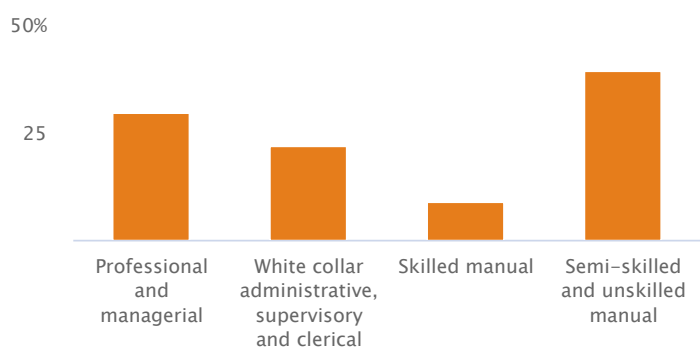
Occupation

(% aged 16-74)

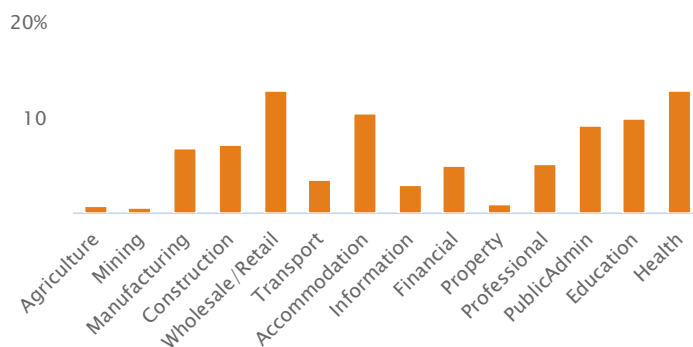


Social Grade

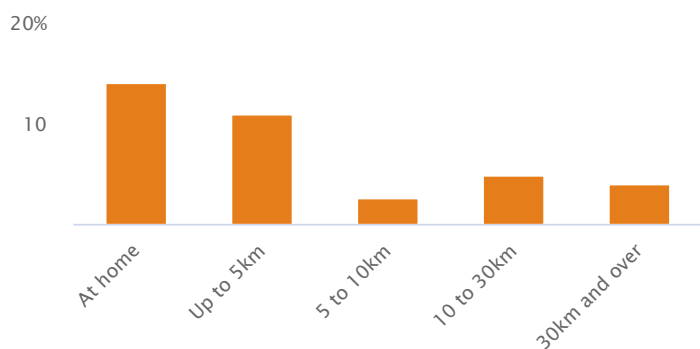
(% households aged 16-64)



Sector Diversity

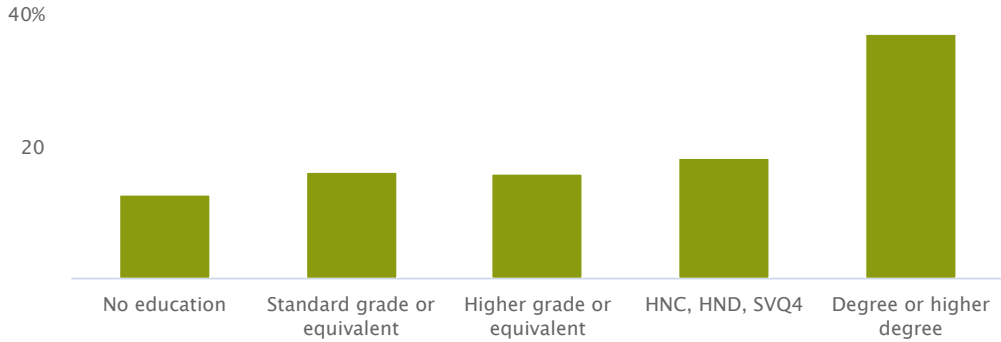


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

2k

▼ Less
than similar towns per head of population

Children in secondary schools

4k

▲ More
than similar towns per head of population

Hospitals

1

▼ Less
than similar towns per head of population

GP's and dentists

73

▼ Less
than similar towns per head of population



Commercial

Number of people per shop

91

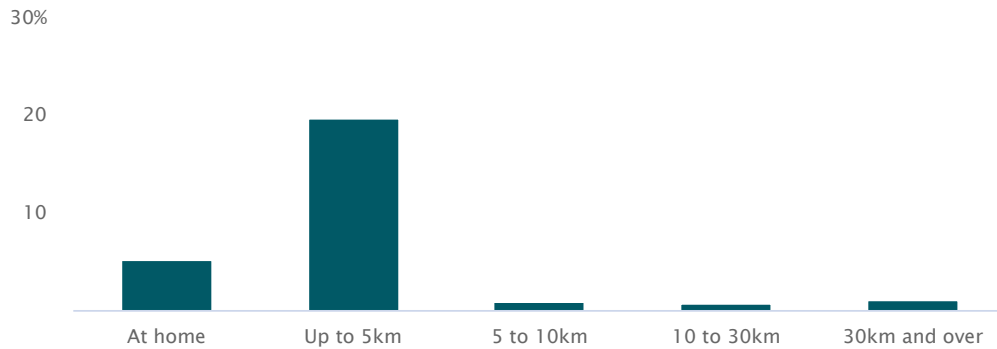
▼ Less
than similar towns per head of population

Diversity of retail offer (%)

16

▼ Less
than similar towns per head of population

Distance travelled to study



Number of residents per charity

228

▲ More
than similar towns per head of population

Environment Indicators

Households with D, E, F energy performance certificate rating

18%

▼ Less
than similar towns per head of population

Households with green energy heating system

0%

▼ Less
than similar towns per head of population

Average house price (£)

230k

▼ Less
than similar towns per head of population