





#### POPULATION 1,175

St Cyrus in Aberdeenshire was an ecclesiastical town established in the 1700s. It was known as Ecclesgreig. Salmon fishing was the main economy of the town in times past and there is still traditional net salmon fishing today. Some new housing has been built on the north west of the town for commuters. Local services are limited.

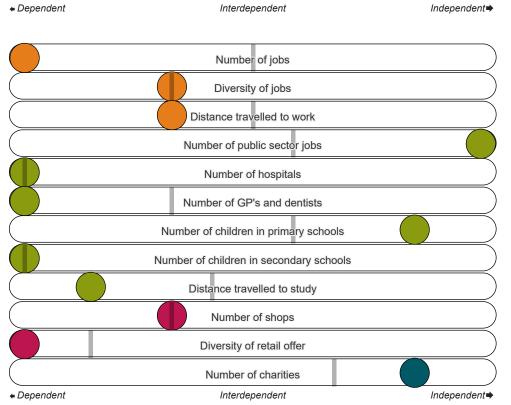
In this type of small town, the population comprises families with a higher proportion of adults in the 25–44 age grouping. Higher rates of full time employment are found.

St Cyrus is an interdependent to dependent town.

Its most similar towns are Auchtermuchty, Avoch, Banavie and Corpach, and Bo'ness.

To gain more insight into St Cyrus, compare it to any of the other towns included in USP.

# **Inter-relationships**



St Cyrus is an **interdependent to dependent** town.

Combining inter-relationships and typology, St Cyrus is grouped with 22 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in secondary schools, shops, and diversity of retail offer. It also has similarities in the diversity of jobs, and the distance travelled to work.

It differs in terms of the number of public sector jobs. St Cyrus differs most from its group in the number of jobs, and GP's and dentists.

- Employment
- Public
- Commercial
- Social
- Average for the category



## Population change 2011 to 2022

10%

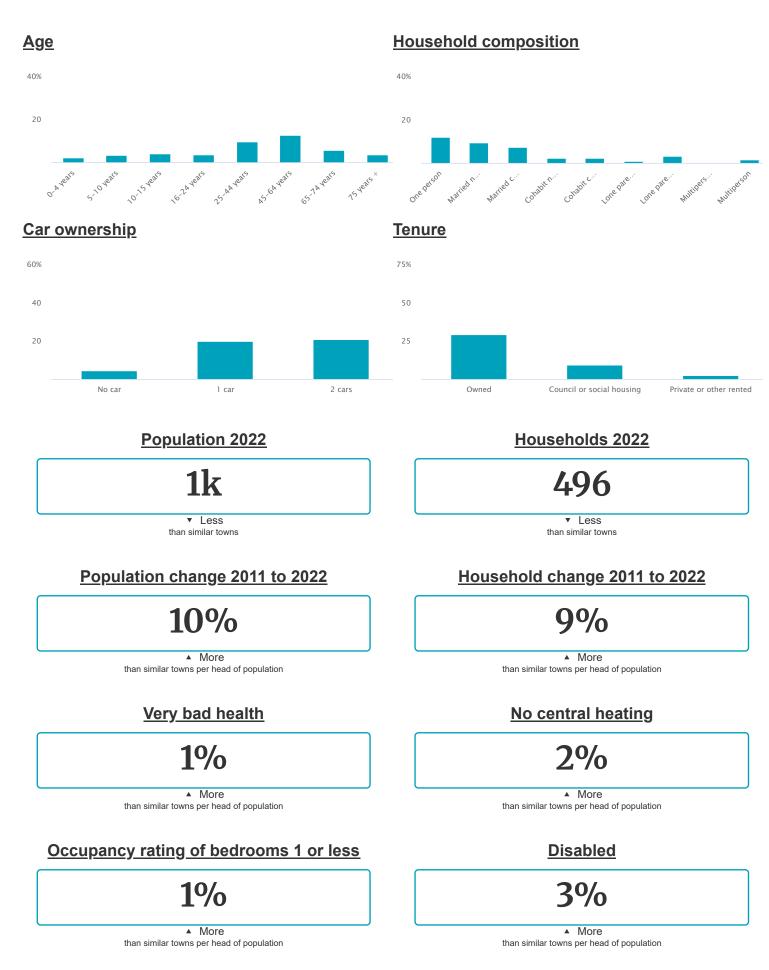
▲ More than similar towns per head of population

# Household change 2011 to 2022

9%

▲ More than similar towns per head of population







#### **Jobs**

# **100**

▼ Less

than similar towns per head of population

### **Employment type**

(% working full time vs part time aged 16-74)

Part time Full time

#### **Social Grade**

(% households aged 16-64)

Professional White collar administrative, Skilled manual Semi-skilled and unskilled managerial supervisory manual

#### Distance travelled to work

20%

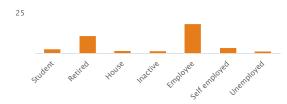
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## **Occupation**

(% aged 16-74)

50%



#### **Sector Diversity**

20%

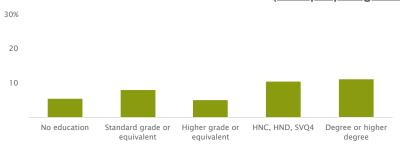
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### **Education**

(% all people aged 16 and over)



### **Children in primary schools**

122

▲ More than similar towns per head of population

## **Children in secondary schools**

0

▼ Less

than similar towns per head of population

#### **Hospitals**

0

▼ Less than similar towns per head of population

### **GP's and dentists**

0

▼ Less

than similar towns per head of population



# Number of people per shop

294

▼ Less

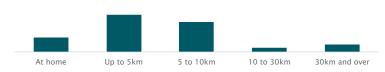
than similar towns per head of population



## **Distance travelled to study**

10%

5



## Number of residents per charity

235

▲ More

than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

38%

▲ More

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

4%

▲ More than similar towns per head of population

Average house price (£)

310k

▲ More than similar towns per head of population