

# **Smithton**

#### POPULATION 2,896

Smithton is near Culloden in Highland. It developed as a commuter settlement for Inverness with public housing. Increasingly private estates have been built and a new business park developed.

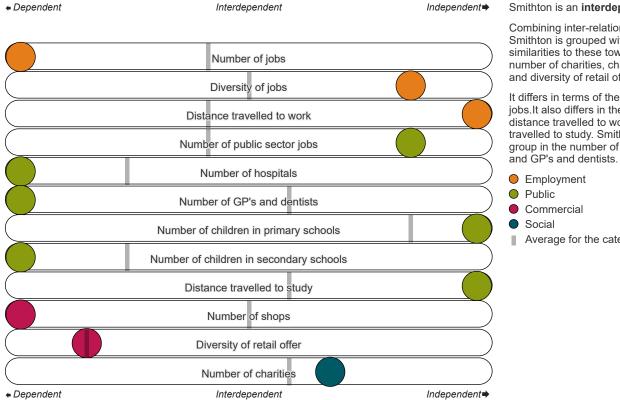
In this type of small town, the population comprises families with a higher proportion of adults in the 25–44 age grouping. Higher rates of full time employment are found.

Smithton is an interdependent town.

Its most similar towns are Armadale, Insch, Markinch, and Mintlaw.

To gain more insight into Smithton, compare it to any of the other towns included in USP.

# **Inter-relationships**



Smithton is an interdependent town.

Combining inter-relationships and typology, Smithton is grouped with 6 other towns. It has similarities to these towns in terms of the number of charities, children in primary schools, and diversity of retail offer.

It differs in terms of the number of public sector jobs.It also differs in the diversity of jobs, the distance travelled to work, and the distance travelled to study. Smithton differs most from its group in the number of hospitals, jobs, shops,

Average for the category



#### Population change 2011 to 2022

37%

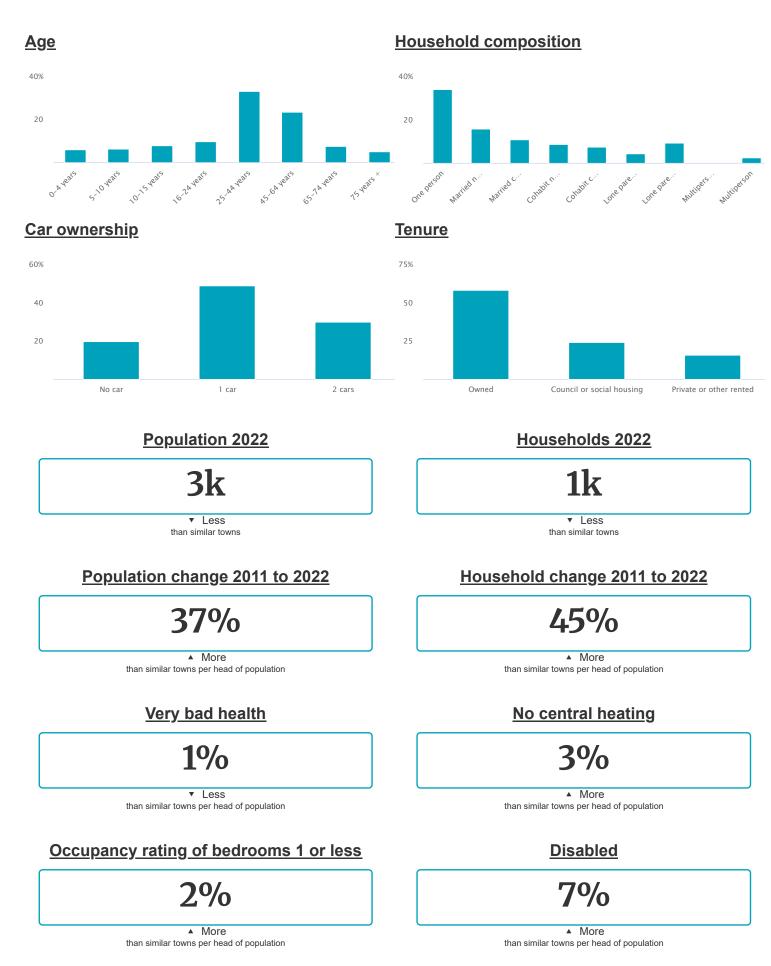
▲ More than similar towns per head of population

#### **Household change 2011 to 2022**

45%

▲ More than similar towns per head of population







#### **Jobs**

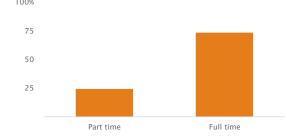
# 300

▼ Less

than similar towns per head of population

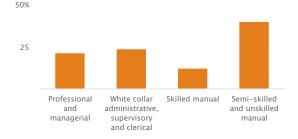
#### **Employment type**

(% working full time vs part time aged 16-74)

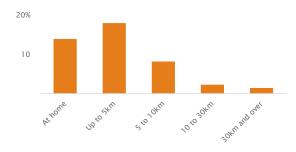


#### **Social Grade**

(% households aged 16-64)



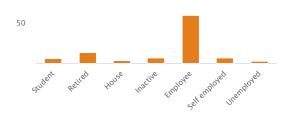
#### Distance travelled to work



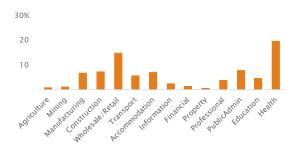
#### **Occupation**

(% aged 16-74)

100%

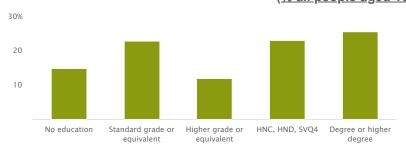


#### **Sector Diversity**









#### **Children in primary schools**

371

▲ More than similar towns per head of population

### **Children in secondary schools**

0

▼ Less

than similar towns per head of population

#### **Hospitals**

0

▼ Less than similar towns per head of population

#### **GP's and dentists**

0

▼ Less

than similar towns per head of population



#### Number of people per shop

724

▼ Less

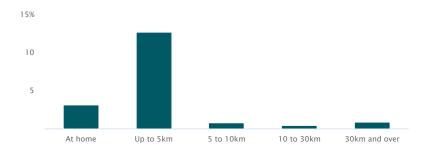
than similar towns per head of population

#### **Diversity of retail offer (%)**

▼ Less than similar towns per head of population



### **Distance travelled to study**



## Number of residents per charity

263

▲ More

than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

12%

▼ Less

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

1%

▼ Less than similar towns per head of population

Average house price (£)

147k

▼ Less than similar towns per head of population