







POPULATION 4,663

Selkirk is in Scottish Borders. It has a long history as an abbey, a medieval burgh and a shoemaking town. The monks from the abbey abandoned the town and it was also destroyed but re-emerged as a vibrant market town. In recent times it became known for the woollen industry. This industry saw a decline in the 1970s but today both Loch Carron and Andrew Elliot are both present in the town. Other light industries (Cademuir) and service sector activities (Valtra) are also present.

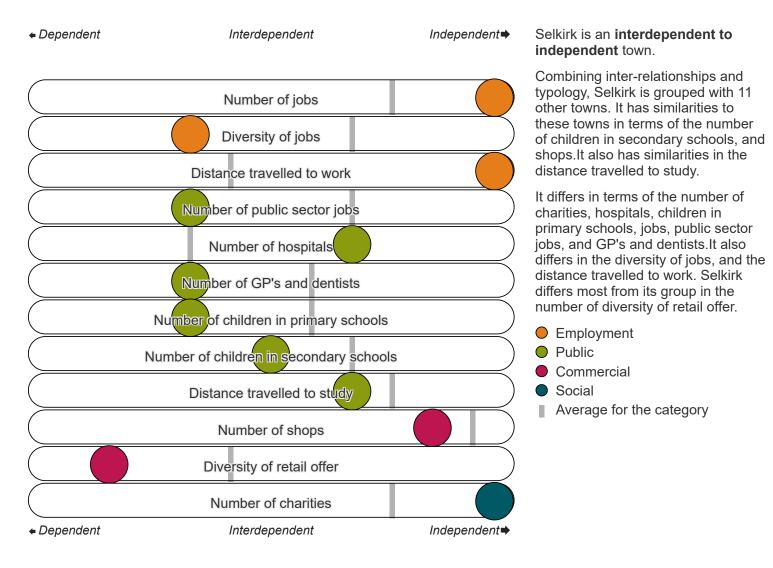
In this medium town, population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Selkirk is an interdependent to independent town.

Its most similar towns are Alva, Anstruther, Blairgowrie, and Brechin.

To gain more insight into Selkirk, compare it to any of the other towns included in USP.

Inter-relationships





Population change 2011 to 2022

-19%

▼ Less

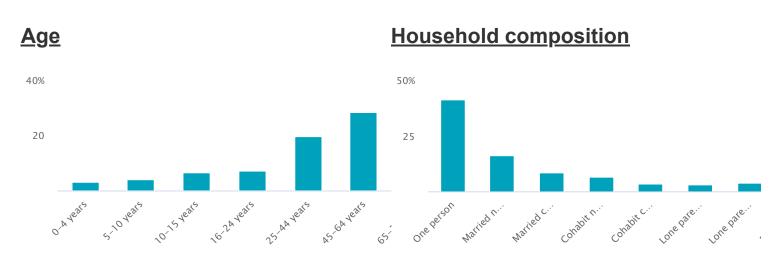
than similar towns per head of population

Household change 2011 to 2022

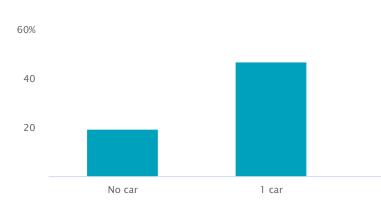
-14%

▼ Less

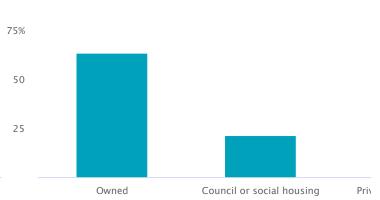
Population



Car ownership



Tenure



Population 2022



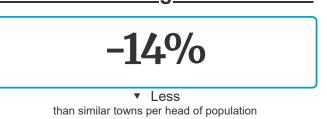
Households 2022



Population change 2011 to 2022



Household change 2011 to 2022



Very bad health No central heating More

More

Occupancy rating of bedrooms 1 or less

1%

▼ Less

than similar towns per head of population

Disabled

4%

▼ Less



Jobs

3k

More

than similar towns per head of population

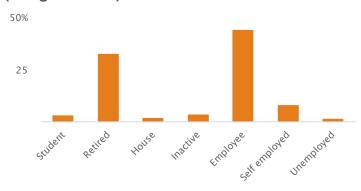
Employment type

(% working full time vs part time aged 16-74)

100% 75 50 25 Part time Full time

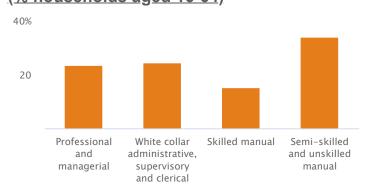
Occupation

(% aged 16-74)

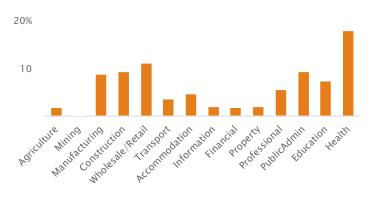


Social Grade

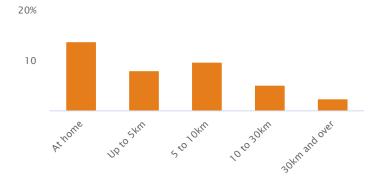
(% households aged 16-64)



Sector Diversity

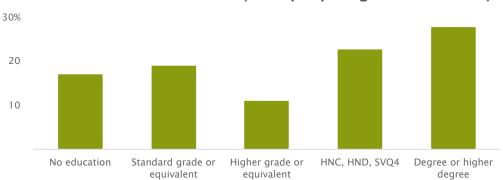


Distance travelled to work









Children in primary schools

333

▼ Less

than similar towns per head of population

Children in secondary schools

423

▼ Less

than similar towns per head of population

Hospitals

1

▲ More

than similar towns per head of population

GP's and dentists

6

▼ Less



Number of people per shop

75

More

than similar towns per head of population

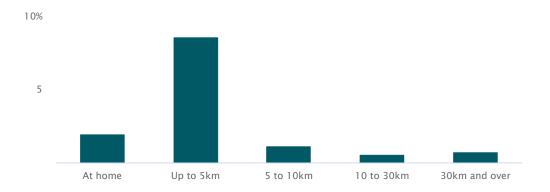
Diversity of retail offer (%)

20

▼ Less



Distance travelled to study



Number of residents per charity

173

▲ More



Households with D, E, Households with green F energy performance certificate rating

energy heating system

Average house price (<u>£</u>)

33%

More

than similar towns per head of population

▼ Less

than similar towns per head of population

158k

▲ More