





#### POPULATION 1,175

Scalloway in Shetland was the site of the Norse parliament in Shetland. It developed as a fishing town, Marine industries, including an oil depot, boat repair yard and marina, are important today.

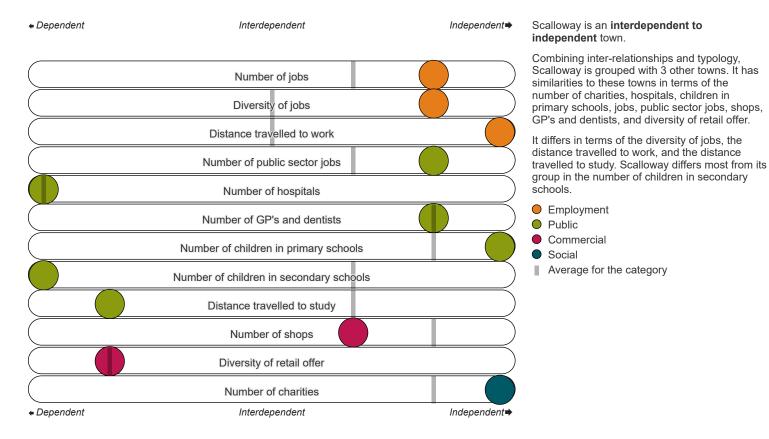
In this type of small town, the population comprises families with a higher proportion of adults in the 25–44 age grouping. Higher rates of full time employment are found.

Scalloway is an interdependent to independent town.

Its most similar towns are Alford, Drumnadrochit, and Earlston.

To gain more insight into Scalloway, compare it to any of the other towns included in USP.

# **Inter-relationships**





## Population change 2011 to 2022

1%

▼ Less than similar towns per head of population

# Household change 2011 to 2022

10%

▼ Less than similar towns per head of population







#### **Jobs**

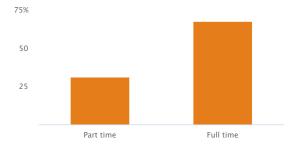
# 600

▲ More

than similar towns per head of population

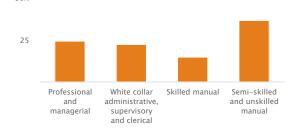
#### **Employment type**

(% working full time vs part time aged 16-74)

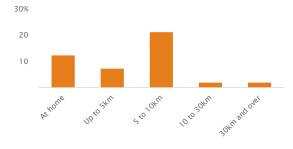


#### **Social Grade**

(% households aged 16-64)

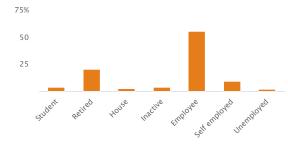


#### Distance travelled to work

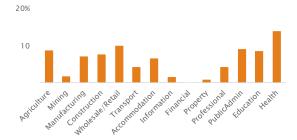


#### **Occupation**

(% aged 16-74)



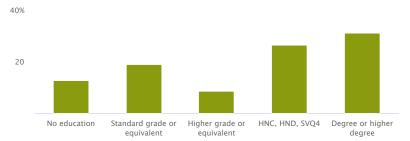
#### **Sector Diversity**





## **Education**

(% all people aged 16 and over)



#### **Children in primary schools**

143

▼ Less

than similar towns per head of population

## **Children in secondary schools**

0

Less

than similar towns per head of population

#### **Hospitals**

0

The same

as similar towns per head of population

### **GP's and dentists**

4

▲ More

than similar towns per head of population



## Number of people per shop

131

▼ Less

than similar towns per head of population

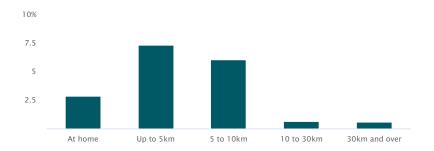
### **Diversity of retail offer (%)**

0

The same as similar towns per head of population



## **Distance travelled to study**



## Number of residents per charity

90

▲ More

than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

21%

▲ More

than similar towns per head of population

Households with green energy heating system

9%

▲ More than similar towns per head of population

Average house price (£)

182k

▲ More than similar towns per head of population