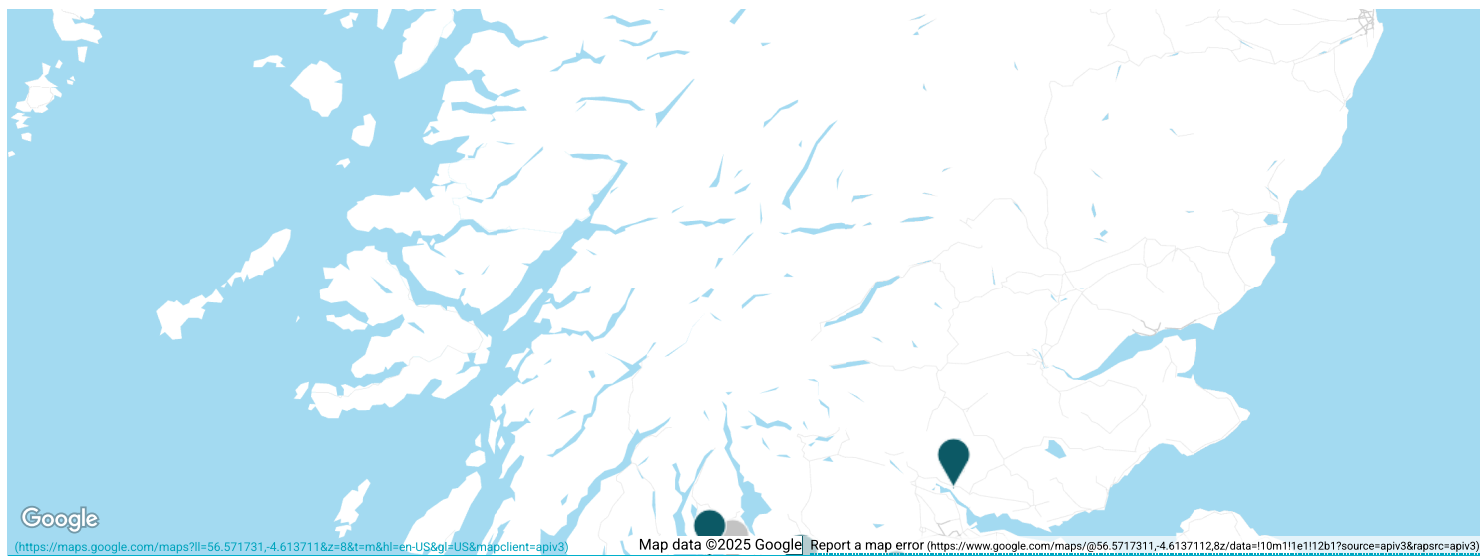




Saltcoats

NORTH AYRSHIRE

POPULATION **12,165**

Saltcoats is located in North Ayrshire. The name reflects the town's salt production. A 16th century burgh and port it traded salt, fish and coal. Trade switched to Ardrossan and Saltcoats became a tourist resort and it still attracts weekenders.

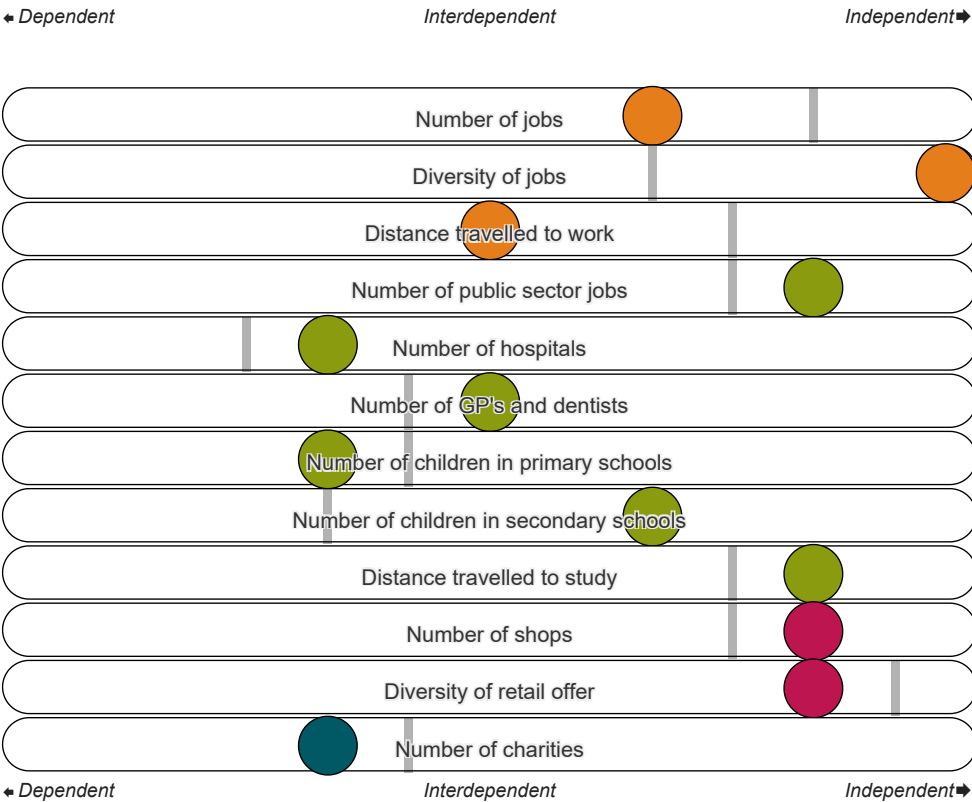
In large towns, people in this group experience more challenging circumstances with higher rates of unemployment, poorer health, lack of a car, lower levels of education and lower social grades than other groups. A higher proportion live in social rented housing. There is a higher proportion of single person households and lone parents.

Saltcoats is an interdependent to independent town.

Its most similar towns are [Alloa](#), [Clydebank](#), [Coatbridge](#), and [Greenock](#).

To gain more insight into Saltcoats, compare it to any of the other towns included in USP.

Inter-relationships



Saltcoats is an **interdependent to independent** town.

Combining inter-relationships and typology, Saltcoats is grouped with 8 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in primary schools, jobs, public sector jobs, shops, GP's and dentists, and diversity of retail offer. It also has similarities in the distance travelled to study.

It differs in terms of the number of children in secondary schools. It also differs in the diversity of jobs. Saltcoats differs most from its group in the distance travelled to work.

- Employment
- Public
- Commercial
- Social
- Average for the category

Population change 2011 to 2022**-4%**

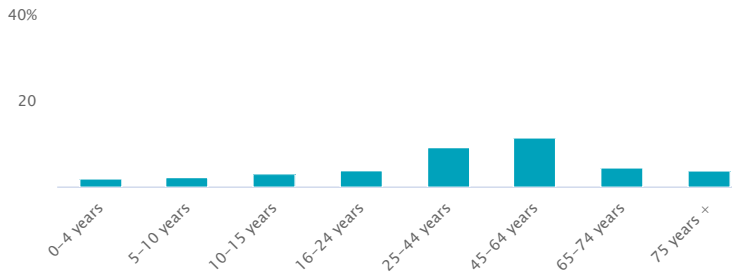
▼ Less
than similar towns per head of population

Household change 2011 to 2022**-1%**

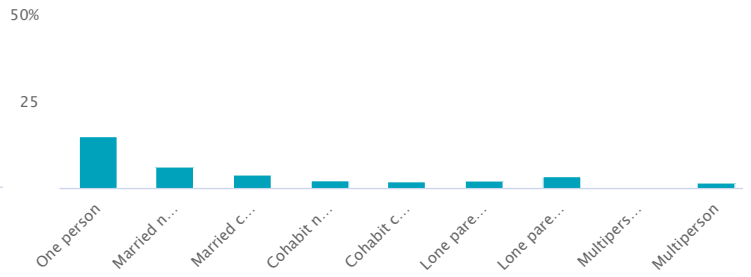
▲ More
than similar towns per head of population

Population

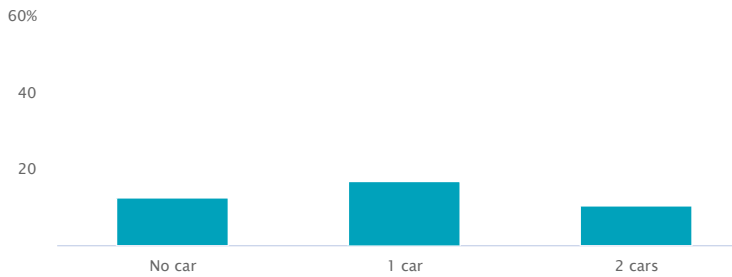
Age



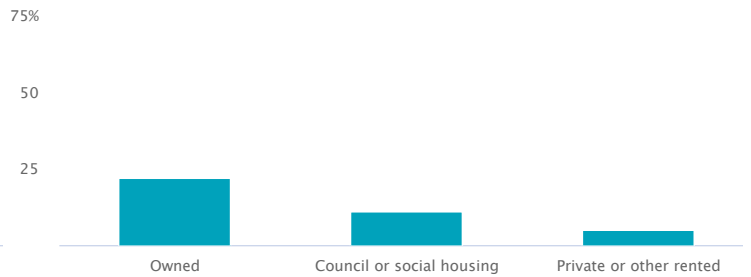
Household composition



Car ownership



Tenure



Population 2022

12k

▼ Less
than similar towns

Households 2022

6k

▼ Less
than similar towns

Population change 2011 to 2022

-4%

▼ Less
than similar towns per head of population

Household change 2011 to 2022

-1%

▲ More
than similar towns per head of population

Very bad health

2%

▲ More
than similar towns per head of population

No central heating

1%

▲ More
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

2%

▲ More
than similar towns per head of population

Disabled

8%

▲ More
than similar towns per head of population

Employment

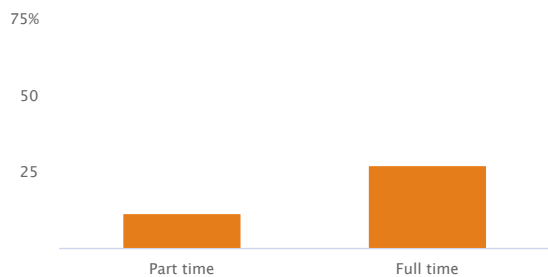
Jobs

4k

▼ Less
than similar towns per head of population

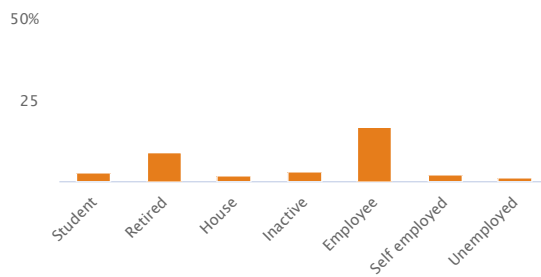
Employment type

(% working full time vs part time aged 16-74)



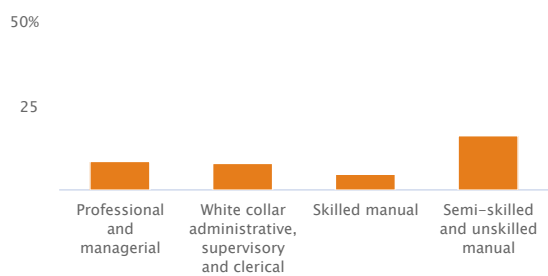
Occupation

(% aged 16-74)

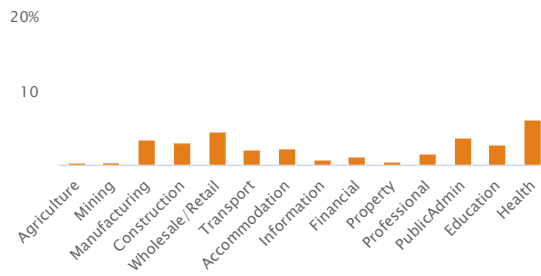


Social Grade

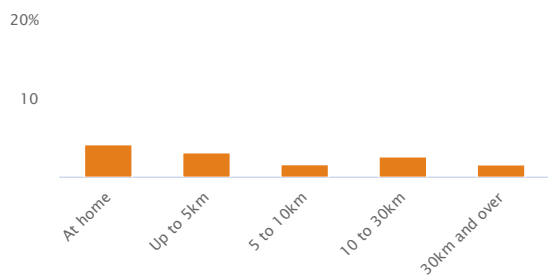
(% households aged 16-64)



Sector Diversity

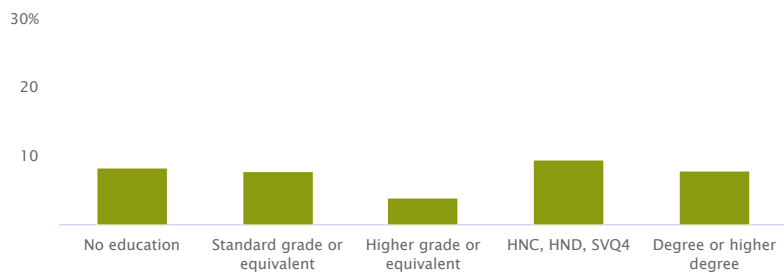


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

854

▼ Less
than similar towns per head of population

Children in secondary schools

1k

▲ More
than similar towns per head of population

Hospitals

1

▲ More
than similar towns per head of population

GP's and dentists

23

▲ More
than similar towns per head of population

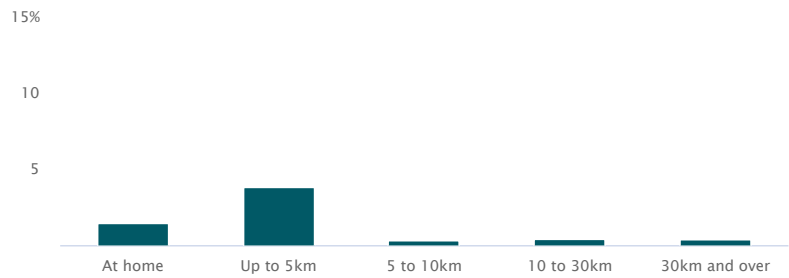
Number of people per shop**77**

▲ More
than similar towns per head of population

Diversity of retail offer (%)**23**

▲ More
than similar towns per head of population

Distance travelled to study



Number of residents per charity

529

▼ Less
than similar towns per head of population

Environment Indicators

Households with D, E, F
energy performance
certificate rating

23%

▲ More
than similar towns per head of population

Households with green
energy heating system

0%

▲ More
than similar towns per head of population

Average house price (£)

133k

▲ More
than similar towns per head of population