





Rothes

POPULATION 1,061

Rothes is in Moray. Rothes is located in adefensive position and had a castle in the 1200s which villagers would later burn down and use for stone for their houses. Further streets were laid out after 1745. The town is a whisky town with 4 distilleries. An associated biomass plant has been opened. An oil fabrication company is also based in Rothes and manufactures distillation equipment as wells as supplies for the oil industry (Forsyths Ltd).

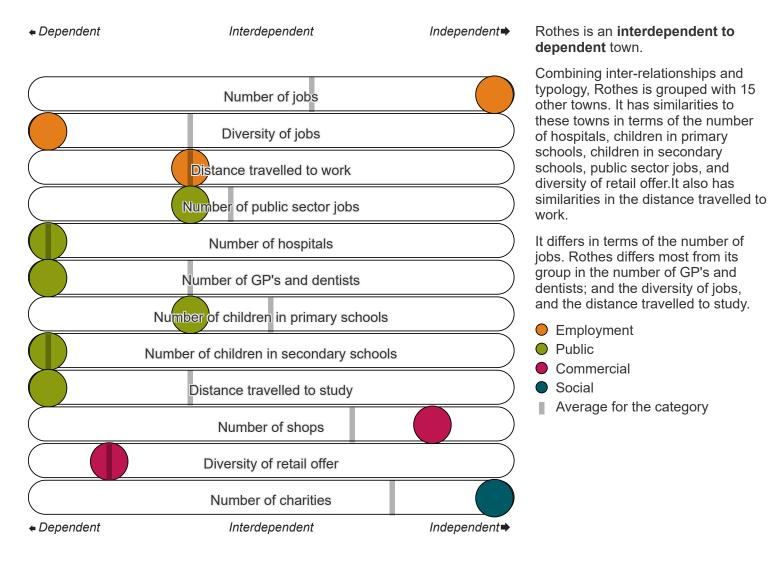
In small towns like this one, and similar, this population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Rothes is an interdependent to dependent town.

Its most similar towns are Balintore, Ballater, Beauly, and Chirnside.

To gain more insight into Rothes, compare it to any of the other towns included in USP.

Inter-relationships





Population change 2011 to 2022

-15%

▼ Less

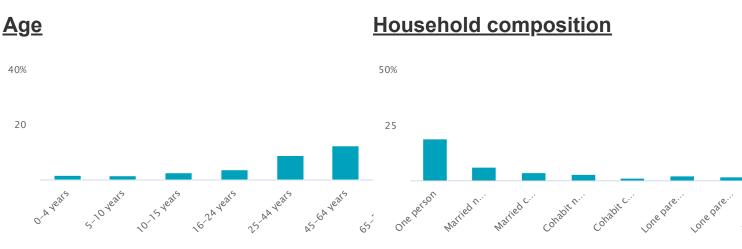
than similar towns per head of population

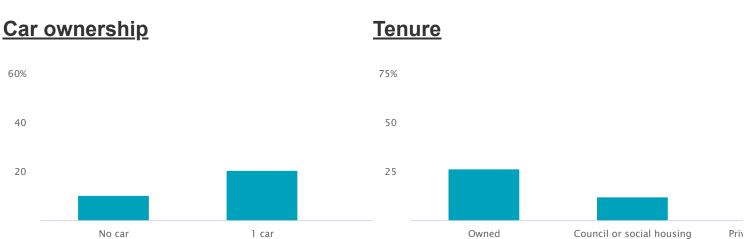
Household change 2011 to 2022

-2%

▼ Less

Population







1k

▼ Less
than similar towns

Households 2022

570▼ Less
than similar towns

Population change 2011 to 2022

-15%✓ Less
than similar towns per head of population

Household change 2011 to 2022

-2º/o✓ Less
than similar towns per head of population

Very bad health

3%More

No central heating

1%Less

Occupancy rating of bedrooms 1 or less

1%

▲ More than similar towns per head of population

Disabled

5%



Jobs

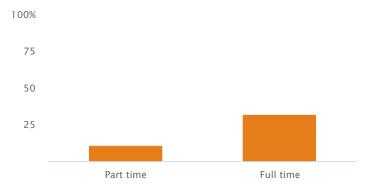
600

▲ More

than similar towns per head of population

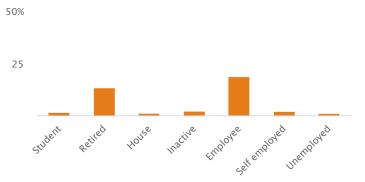
Employment type

(% working full time vs part time aged 16-74)



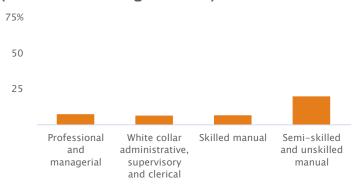
Occupation

(% aged 16-74)

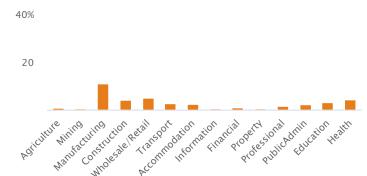


Social Grade

(% households aged 16-64)



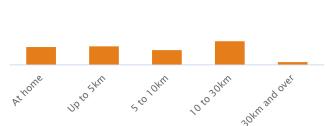
Sector Diversity



Distance travelled to work

20%

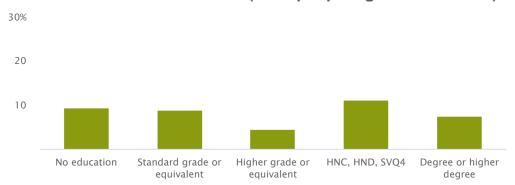
10





Education

(% all people aged 16 and over)



Children in primary schools

80

▼ Less

than similar towns per head of population

Children in secondary schools

0

The same as similar towns per head of population

Hospitals

0

The same as similar towns per head of population

GP's and dentists

0

▼ Less



Number of people per shop

88

More

than similar towns per head of population

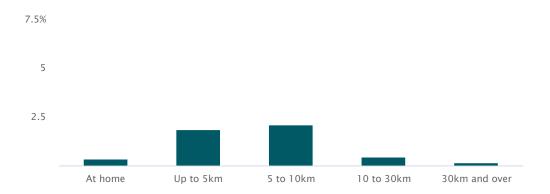
Diversity of retail offer (%)

0

▼ Less



Distance travelled to study



Number of residents per charity

133

▲ More



Households with D, E, Households with green F energy performance certificate rating

energy heating system

Average house price (<u>£</u>)

42%

6%

126k

More

than similar towns per head of population

▲ More than similar towns per head of population