







#### POPULATION 1,906

Rhu is in Argyll and Bute. It developed in the 19th century as a residential area favoured by Glasgow merchants and ship owners. It is commuting and residential town. It has a marina and it is a yachting town. The Royal Navy retains a base here.

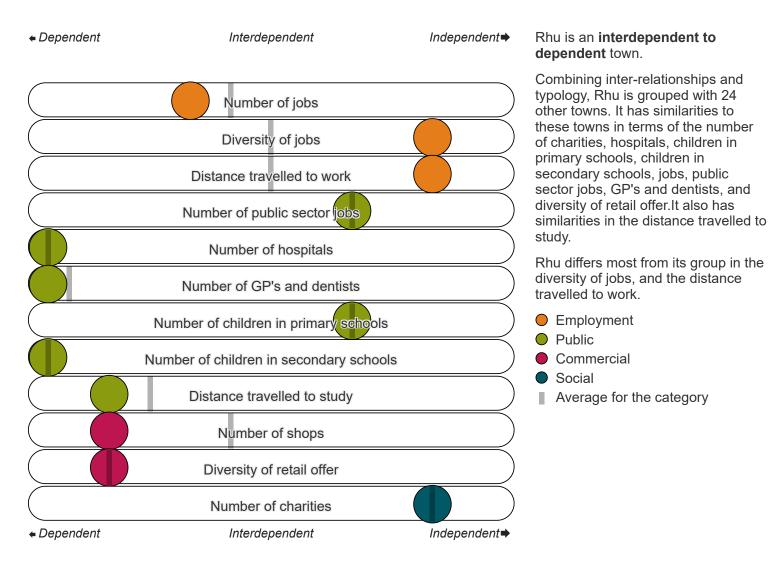
In this and similar small towns, the population is commonly older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Rhu is an interdependent to dependent town.

Its most similar towns are Aberdour, Birkhill and Muirhead, Cardross, and Carmunnock.

To gain more insight into Rhu, compare it to any of the other towns included in USP.

### **Inter-relationships**





### Population change 2011 to 2022

**-1%** 

▼ Less

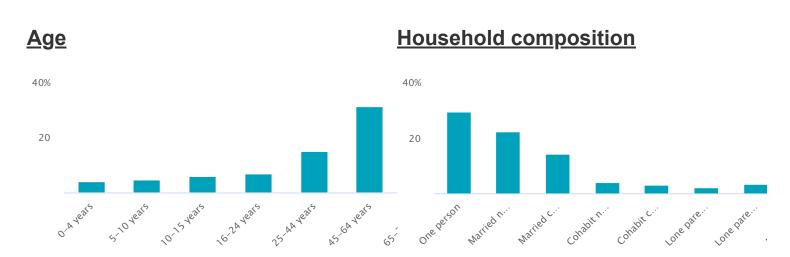
than similar towns per head of population

### Household change 2011 to 2022

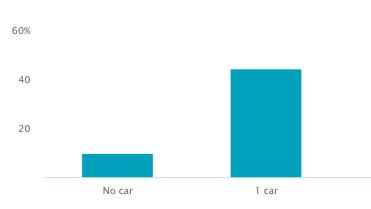
21%

▲ More

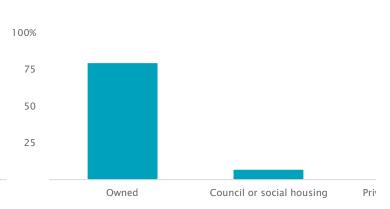
## **Population**







### **Tenure**



### **Population 2022**



### **Households 2022**



### Population change 2011 to 2022



### Household change 2011 to 2022



### Very bad health

| 1%     |
|--------|
| ▼ Less |

### No central heating



## Occupancy rating of bedrooms 1 or less

1%

▼ Less

than similar towns per head of population

**Disabled** 

3%

▼ Less



### **Jobs**

300

Less

than similar towns per head of population

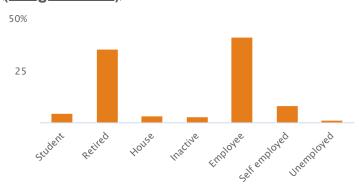
### Employment type

(% working full time vs part time aged 16-74)

# 75 50 25 Part time Full time

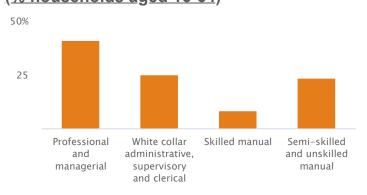
### **Occupation**

(% aged 16-74)



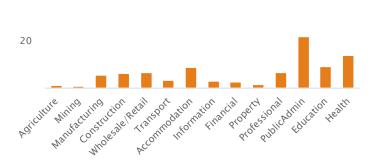
### **Social Grade**

(% households aged 16-64)

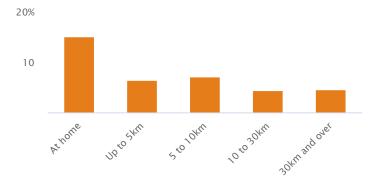


### **Sector Diversity**

40%



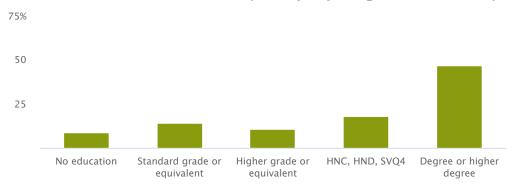
### **Distance travelled to work**







(% all people aged 16 and over)



### **Children in primary schools**

169

▼ Less

than similar towns per head of population

### **Children in secondary schools**

0

The same as similar towns per head of population

### **Hospitals**

0

The same as similar towns per head of population

### **GP's and dentists**

0

▼ Less



### Number of people per shop

476

▼ Less

than similar towns per head of population

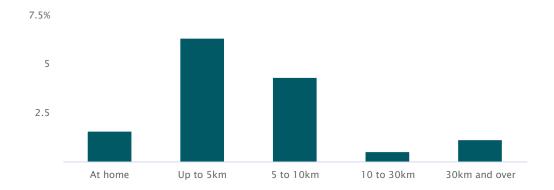
### **Diversity of retail offer (%)**

0

▼ Less



### **Distance travelled to study**



### Number of residents per charity

**212**• Less



Households with D, E, Households with green F energy performance certificate rating

energy heating system

Average house price (£)

3%

▲ More

427k

▼ Less

than similar towns per head of population than similar towns per head of population