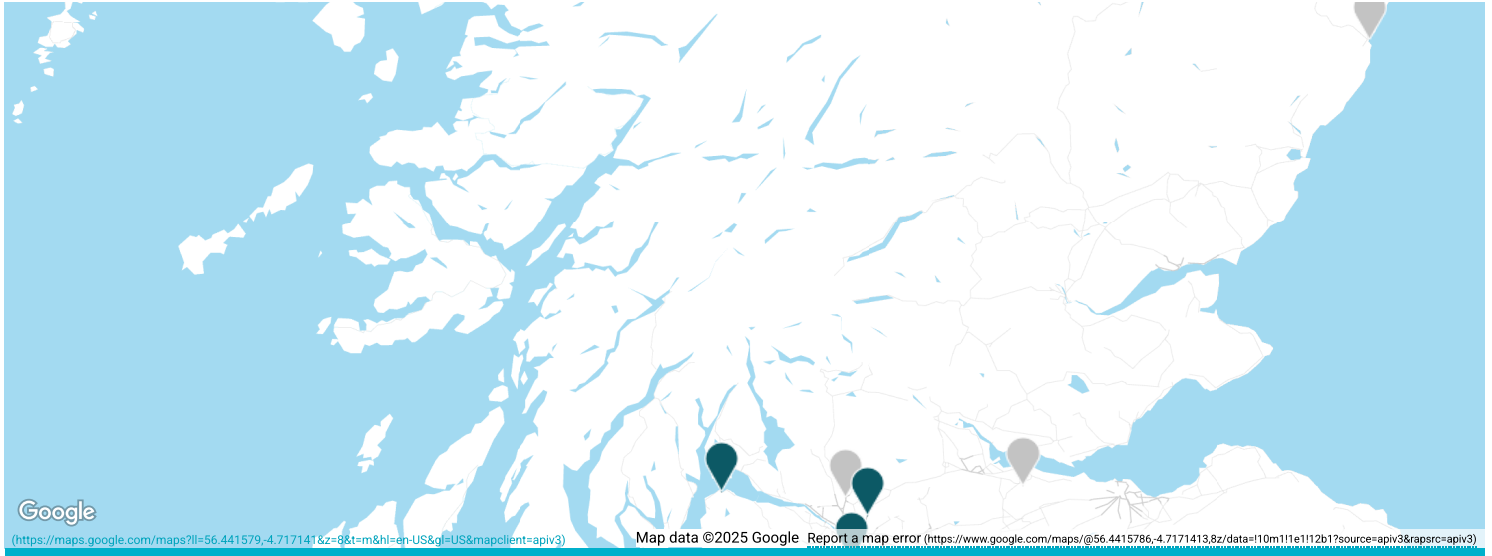




Prestwick

SOUTH AYRSHIRE

POPULATION **14,570**

Prestwick is located in south Ayrshire. It was an early burgh but its economy has been impacted by the airport, formerly the main international airport for Glasgow. It is primarily a residential location with leisure facilities, notably golf.

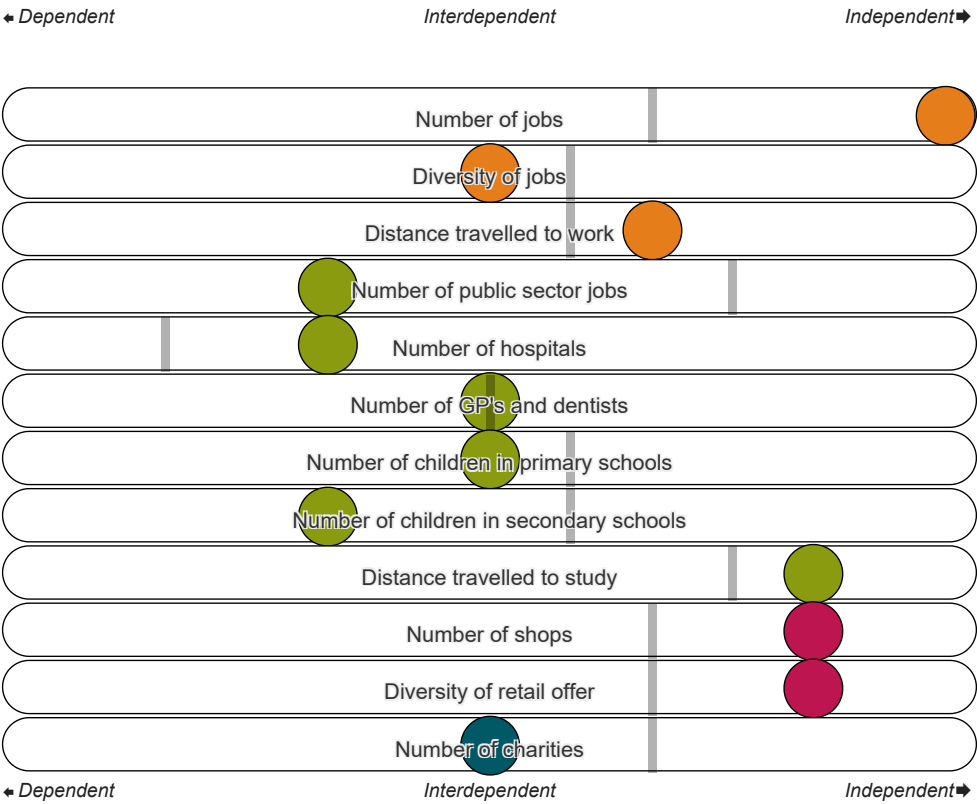
In large towns such as this one, the population typically is older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Prestwick is an interdependent to independent town.

Its most similar towns are [Bishopbriggs](#), [Ellon](#), [Giffnock](#), and [Gourrock](#).

To gain more insight into Prestwick, compare it to any of the other towns included in USP.

Inter-relationships



Prestwick is an **interdependent to independent** town.

Combining inter-relationships and typology, Prestwick is grouped with 7 other towns. It has similarities to these towns in terms of the number of charities, children in primary schools, GP's and dentists, and diversity of retail offer. It also has similarities in the diversity of jobs, the distance travelled to work, and the distance travelled to study.

It differs in terms of the number of jobs. Prestwick differs most from its group in the number of children in secondary schools, and public sector jobs.

- Employment
- Public
- Commercial
- Social
- Average for the category

Population change 2011 to 2022**-2%**

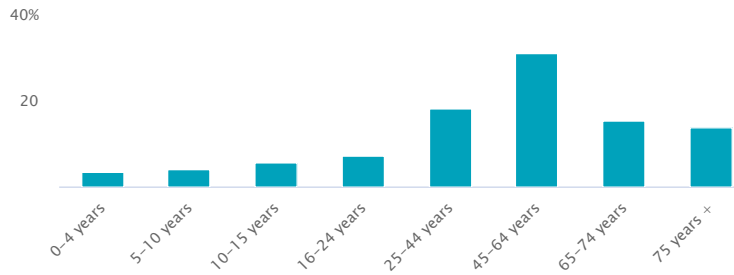
▲ More
than similar towns per head of population

Household change 2011 to 2022**2%**

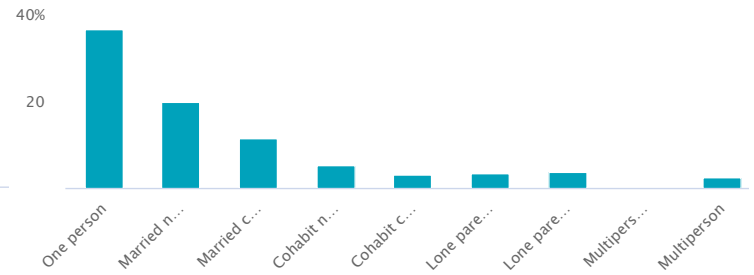
▼ Less
than similar towns per head of population

Population

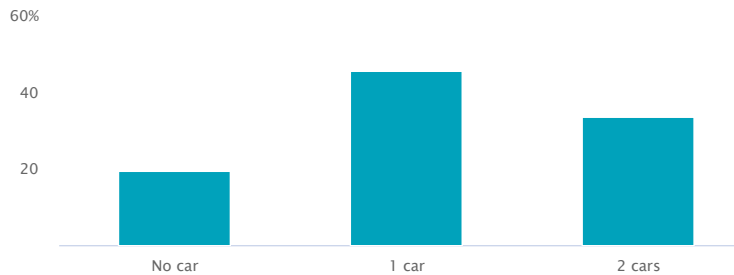
Age



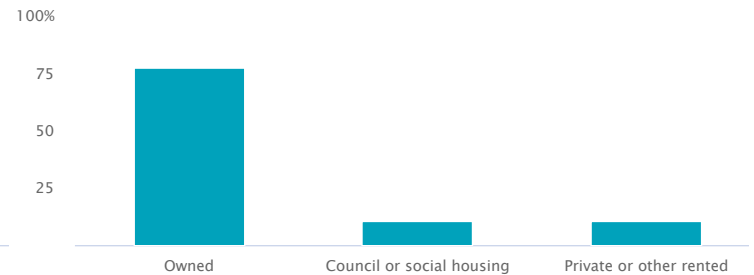
Household composition



Car ownership



Tenure



Population 2022

15k

▲ More
than similar towns

Households 2022

7k

▲ More
than similar towns

Population change 2011 to 2022

-2%

▲ More
than similar towns per head of population

Household change 2011 to 2022

2%

▼ Less
than similar towns per head of population

Very bad health

2%

▲ More
than similar towns per head of population

No central heating

1%

▼ Less
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

1%

▼ Less
than similar towns per head of population

Disabled

4%

▲ More
than similar towns per head of population

Employment

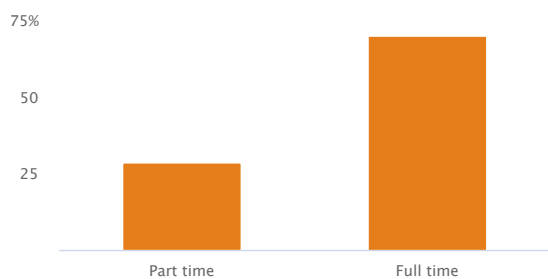
Jobs

8k

▲ More
than similar towns per head of population

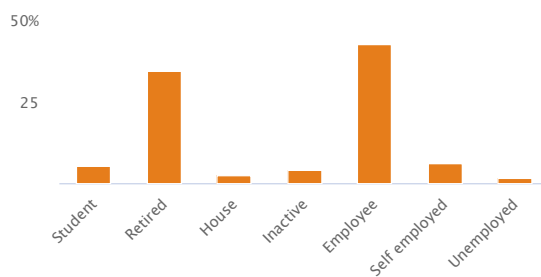
Employment type

(% working full time vs part time aged 16-74)



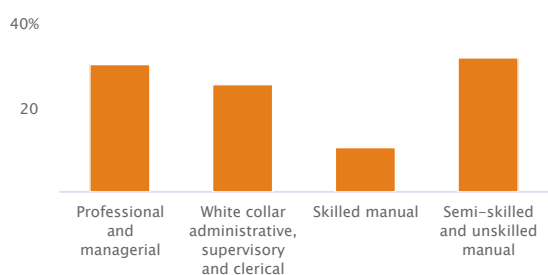
Occupation

(% aged 16-74)

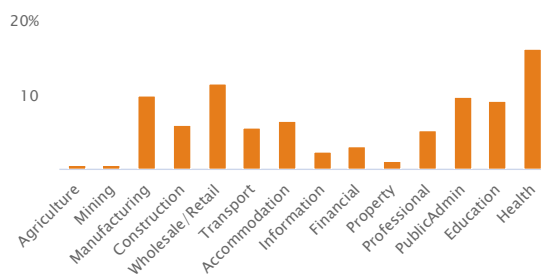


Social Grade

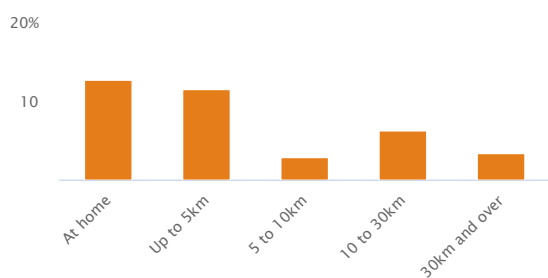
(% households aged 16-64)



Sector Diversity

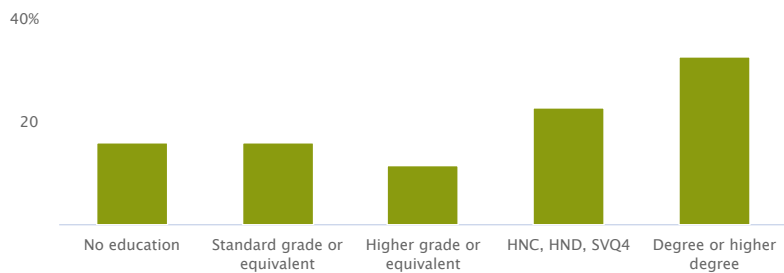


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

1k

▼ Less
than similar towns per head of population

Children in secondary schools

1k

▼ Less
than similar towns per head of population

Hospitals

1

▲ More
than similar towns per head of population

GP's and dentists

25

▼ Less
than similar towns per head of population

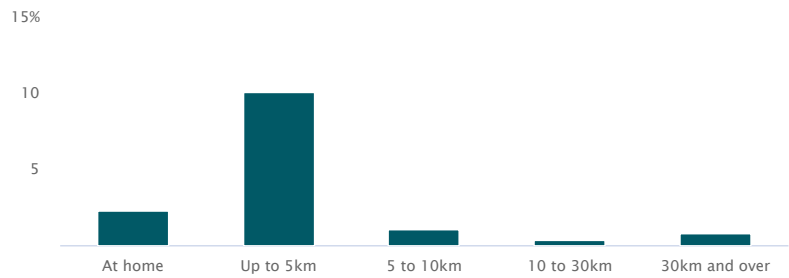
Number of people per shop**94**

▲ More
than similar towns per head of population

Diversity of retail offer (%)**19**

▼ Less
than similar towns per head of population

Distance travelled to study



Number of residents per charity

324

▼ Less
than similar towns per head of population

Environment Indicators

Households with D, E, F
energy performance
certificate rating

33%

▲ More
than similar towns per head of population

Households with green
energy heating system

0%

▼ Less
than similar towns per head of population

Average house price (£)

210k

▼ Less
than similar towns per head of population