



Portsoy

ABERDEENSHIRE

POPULATION **1,727**

Portsoy in Aberdeenshire dates from the 1500s. In the 18th century it became famed for marble which was exported to Europe from Portsoy. It was also a fishing port. Tourism is today its main activity.

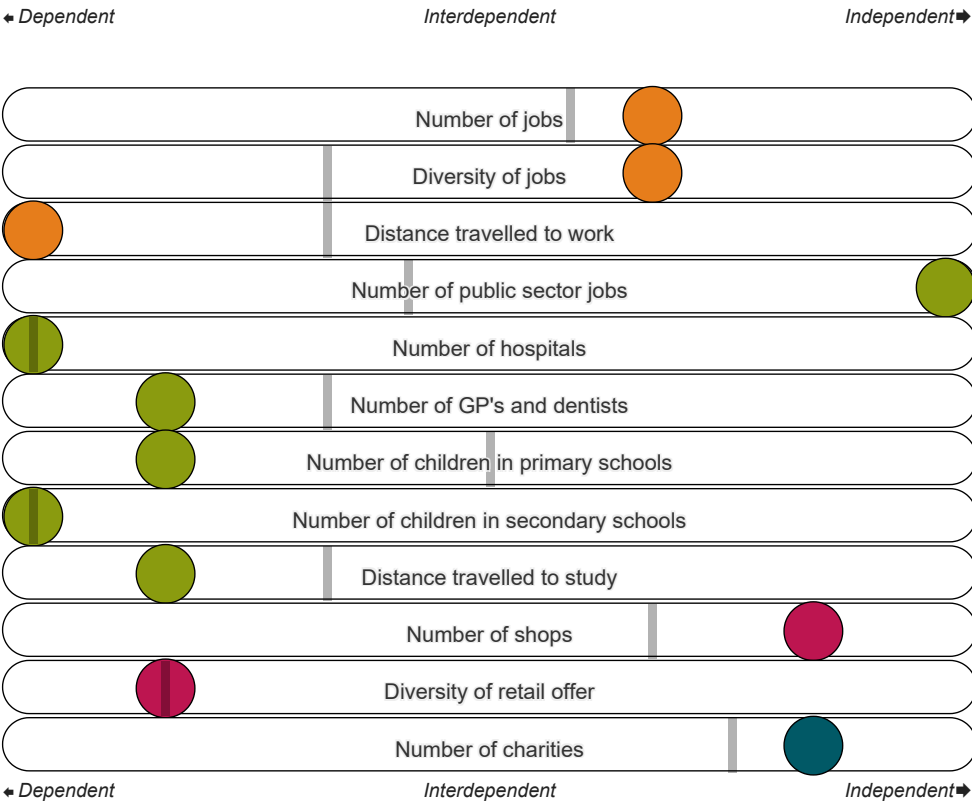
In small towns like this one, and similar, this population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Portsoy is an interdependent to dependent town.

Its most similar towns are [Balintore](#), [Ballater](#), [Beauly](#), and [Chirnside](#).

To gain more insight into Portsoy, compare it to any of the other towns included in USP.

Inter-relationships



Portsoy is an **interdependent to dependent** town.

Combining inter-relationships and typology, Portsoy is grouped with 15 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in secondary schools, jobs, and diversity of retail offer. It also has similarities in the distance travelled to study.

It differs in terms of the number of children in primary schools, and public sector jobs. It also differs in the diversity of jobs. Portsoy differs most from its group in the distance travelled to work.

- Orange Employment
- Green Public
- Pink Commercial
- Teal Social
- Grey Average for the category

Population change 2011 to 2022**-1%**

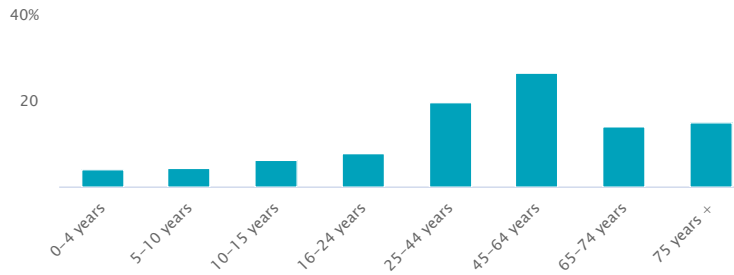
▲ More
than similar towns per head of population

Household change 2011 to 2022**8%**

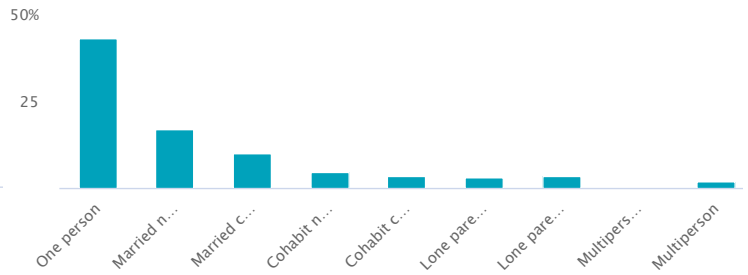
▲ More
than similar towns per head of population

Population

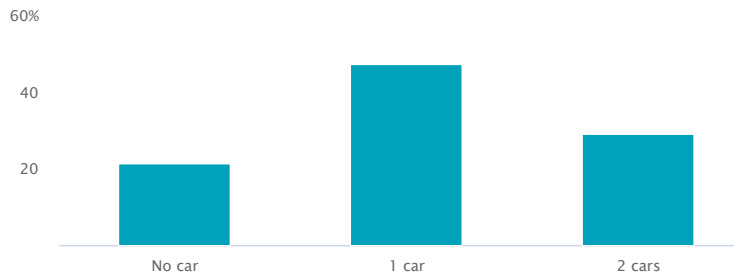
Age



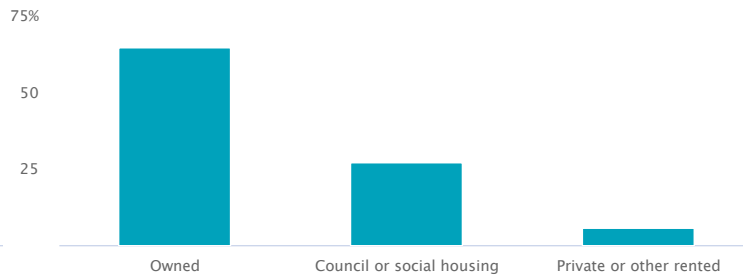
Household composition



Car ownership



Tenure



Population 2022

2k

▲ More
than similar towns

Households 2022

868

▲ More
than similar towns

Population change 2011 to 2022

-1%

▲ More
than similar towns per head of population

Household change 2011 to 2022

8%

▲ More
than similar towns per head of population

Very bad health

2%

▲ More
than similar towns per head of population

No central heating

1%

▼ Less
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

1%

▼ Less
than similar towns per head of population

Disabled

5%

▼ Less
than similar towns per head of population



Employment

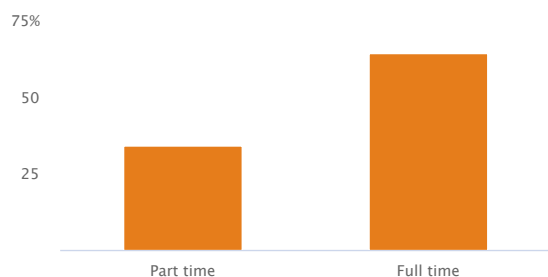
Jobs

500

▼ Less
than similar towns per head of population

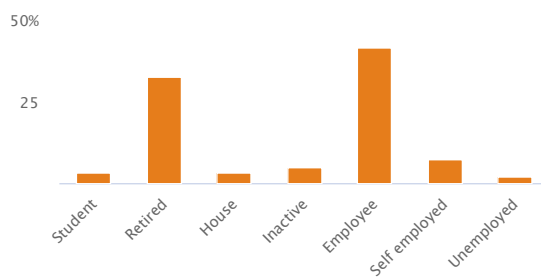
Employment type

(% working full time vs part time aged 16-74)



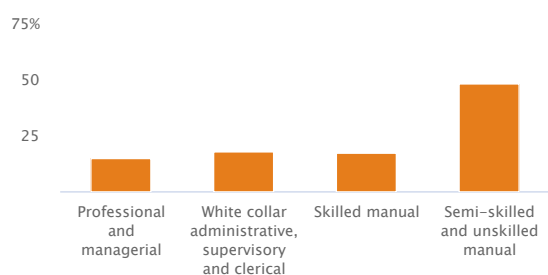
Occupation

(% aged 16-74)

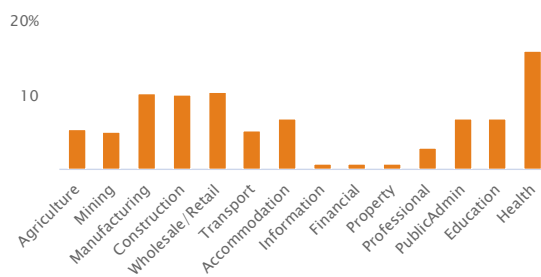


Social Grade

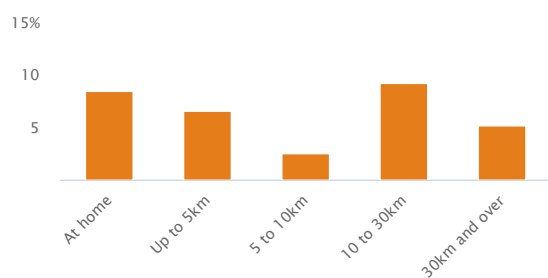
(% households aged 16-64)



Sector Diversity

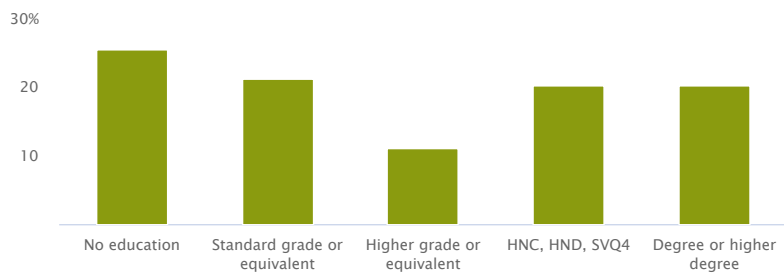


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

112

▼ Less
than similar towns per head of population

Children in secondary schools

0

The same
as similar towns per head of population

Hospitals

0

The same
as similar towns per head of population

GP's and dentists

1

▼ Less
than similar towns per head of population

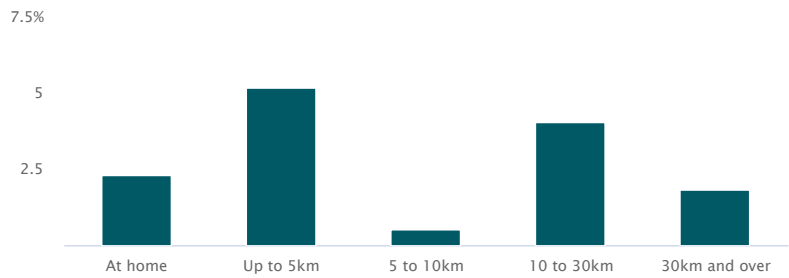
Number of people per shop**91**

▲ More
than similar towns per head of population

Diversity of retail offer (%)**0**

▼ Less
than similar towns per head of population

Distance travelled to study



Number of residents per charity

216

▼ Less
than similar towns per head of population



Environment Indicators

Households with D, E, F
energy performance
certificate rating

38%

▼ Less
than similar towns per head of population

Households with green
energy heating system

1%

▼ Less
than similar towns per head of population

Average house price (£)

146k

▼ Less
than similar towns per head of population