





POPULATION 2,694

Pitlochry is in Perth and Kinross. The railway reached the town in 1853 and it became a tourist resort. Its economy continues to depend on tourism and its theatre is a particular attraction. There is also local employment in hydro electricity.

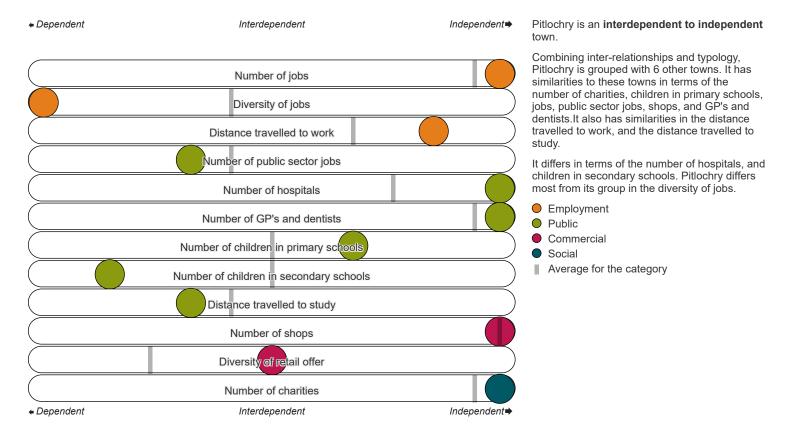
In small towns like this one, and similar, this population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Pitlochry is an interdependent to independent town.

Its most similar towns are Aviemore, Dufftown, Golspie, and Langholm.

To gain more insight into Pitlochry, compare it to any of the other towns included in USP.

Inter-relationships





Population change 2011 to 2022

-3%

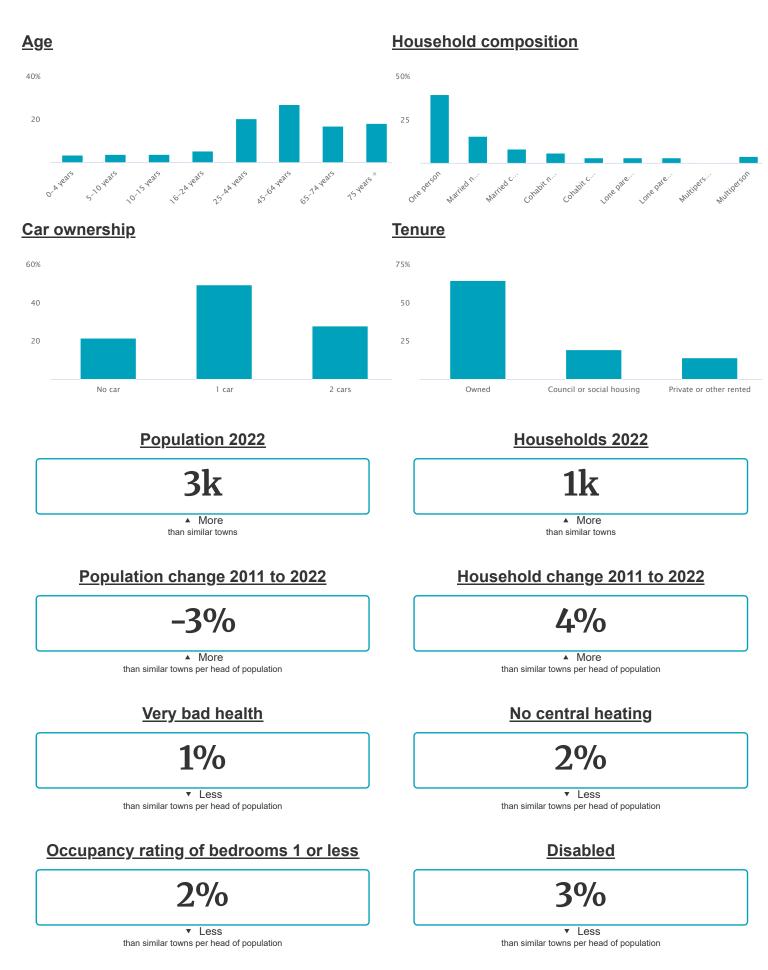
▲ More than similar towns per head of population

Household change 2011 to 2022

4%

▲ More than similar towns per head of population







Jobs

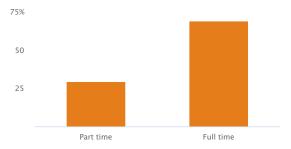
2k

▲ More

than similar towns per head of population

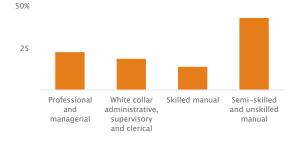
Employment type

(% working full time vs part time aged 16-74)

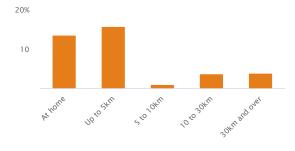


Social Grade

(% households aged 16-64)



Distance travelled to work

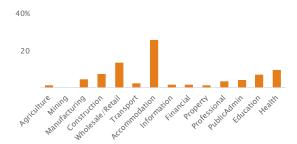


Occupation

(% aged 16-74)



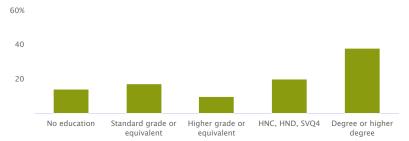
Sector Diversity







(% all people aged 16 and over)



Children in primary schools

246

▲ More than similar towns per head of population

Children in secondary schools

117

▼ Less than similar towns per head of population

Hospitals

1

▼ Less than similar towns per head of population

GP's and dentists

13

▲ More than similar towns per head of population



Number of people per shop

40

▲ More

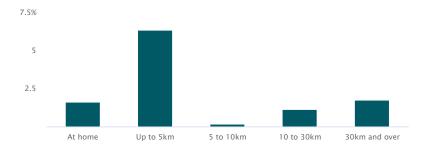
than similar towns per head of population

Diversity of retail offer (%)

▼ Less than similar towns per head of population



Distance travelled to study



Number of residents per charity

158

▼ Less than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

31%

▼ Less

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

2%

▼ Less than similar towns per head of population

Average house price (£)

283k

▼ Less than similar towns per head of population