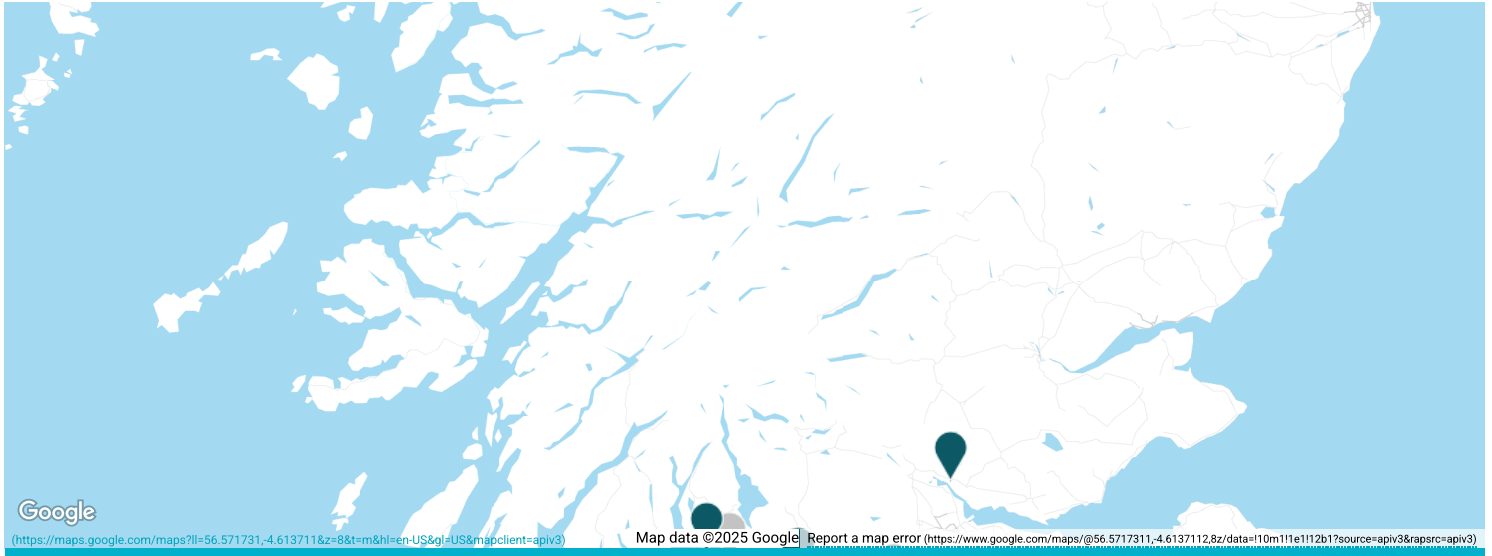




Peterhead

ABERDEENSHIRE

POPULATION **19,791**

Peterhead is located in Aberdeenshire. It is sometimes called the 'Bloo Toon'. It is an important harbour with a long tradition of fishing and formerly whaling. It remains a whitefish port with a fish market and fish processing industries. It is also known for its prison which has recently been rebuilt. It is also involved in oil related support. There are also other light industries.

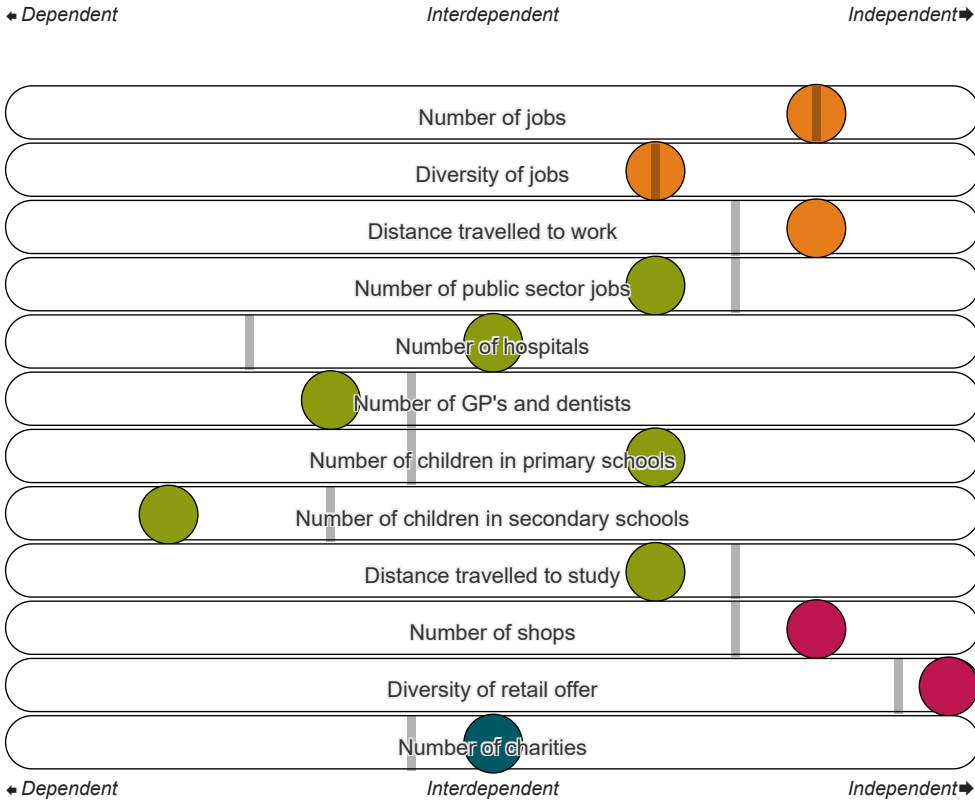
In large towns, people in this group experience more challenging circumstances with higher rates of unemployment, poorer health, lack of a car, lower levels of education and lower social grades than other groups. A higher proportion live in social rented housing. There is a higher proportion of single person households and lone parents.

Peterhead is an interdependent to independent town.

Its most similar towns are [Alloa](#), [Clydebank](#), [Coatbridge](#), and [Greenock](#).

To gain more insight into Peterhead, compare it to any of the other towns included in USP.

Inter-relationships



Peterhead is an **interdependent to independent** town.

Combining inter-relationships and typology, Peterhead is grouped with 8 other towns. It has similarities to these towns in terms of the number of charities, jobs, public sector jobs, shops, GP's and dentists, and diversity of retail offer. It also has similarities in the diversity of jobs, the distance travelled to work, and the distance travelled to study.

- Employment
- Public
- Commercial
- Social
- Average for the category

Population change 2011 to 2022

7%

▲ More
than similar towns per head of population

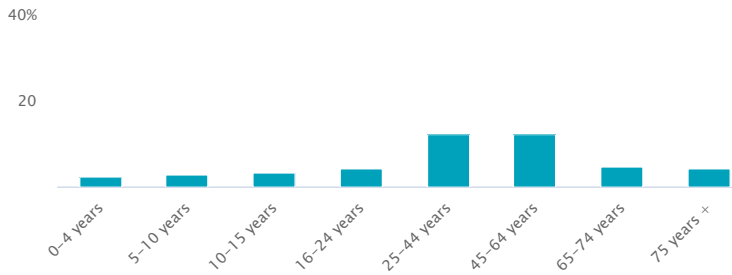
Household change 2011 to 2022

14%

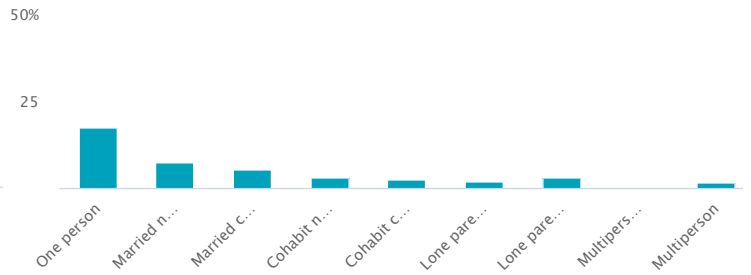
▲ More
than similar towns per head of population

Population

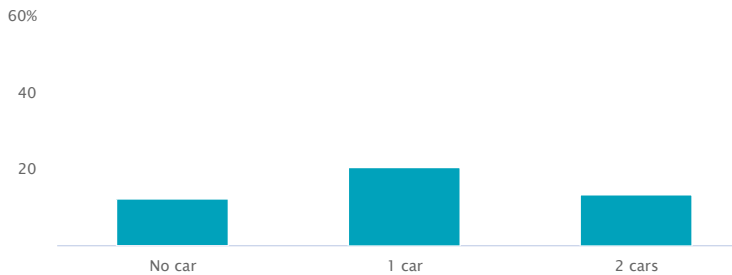
Age



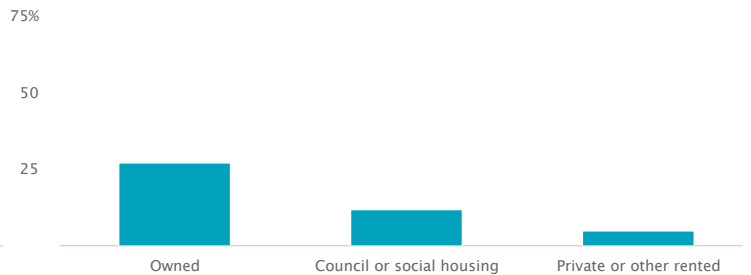
Household composition



Car ownership



Tenure



Population 2022

20k

▼ Less
than similar towns

Households 2022

9k

▼ Less
than similar towns

Population change 2011 to 2022

7%

▲ More
than similar towns per head of population

Household change 2011 to 2022

14%

▲ More
than similar towns per head of population

Very bad health

1%

▼ Less
than similar towns per head of population

No central heating

2%

▲ More
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

2%

▼ Less
than similar towns per head of population

Disabled

5%

▼ Less
than similar towns per head of population

Employment

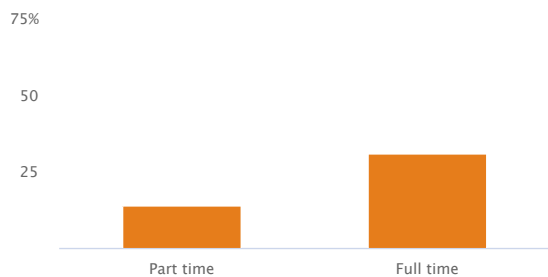
Jobs

10k

▲ More
than similar towns per head of population

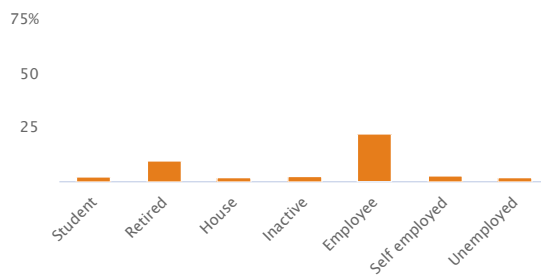
Employment type

(% working full time vs part time aged 16-74)



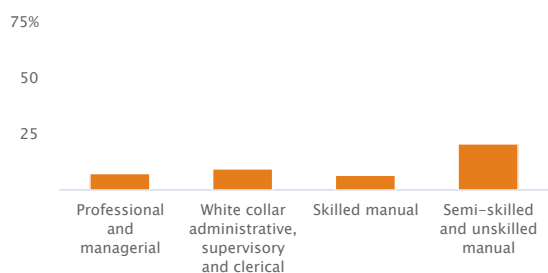
Occupation

(% aged 16-74)

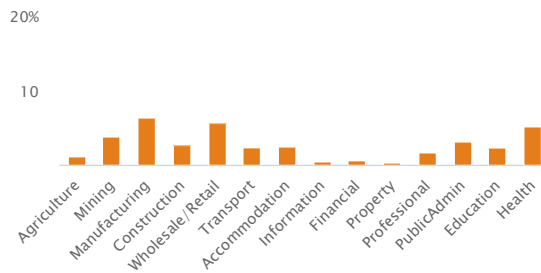


Social Grade

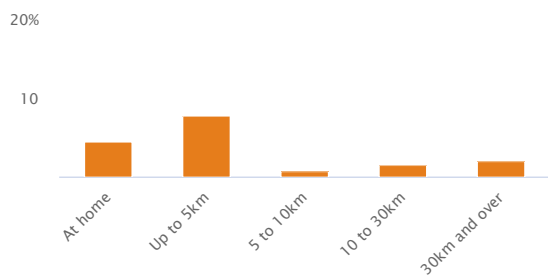
(% households aged 16-64)



Sector Diversity

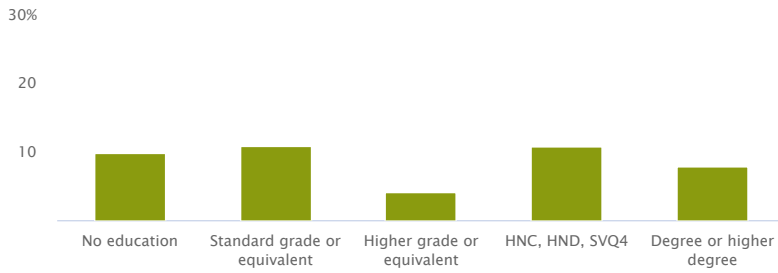


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

2k

▲ More
than similar towns per head of population

Children in secondary schools

1k

▼ Less
than similar towns per head of population

Hospitals

2

▲ More
than similar towns per head of population

GP's and dentists

23

▼ Less
than similar towns per head of population

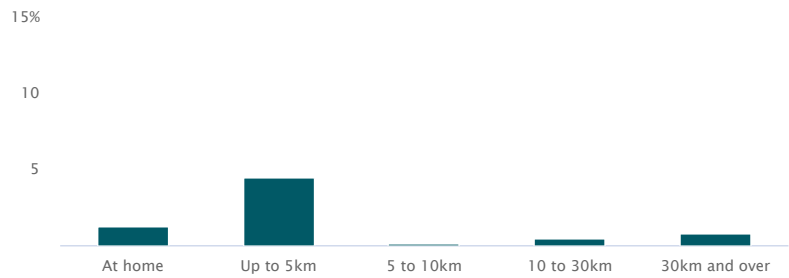
Number of people per shop**108**

▲ More
than similar towns per head of population

Diversity of retail offer (%)**24**

▲ More
than similar towns per head of population

Distance travelled to study



Number of residents per charity

341

▲ More
than similar towns per head of population



Environment Indicators

Households with D, E, F
energy performance
certificate rating

22%

▲ More
than similar towns per head of population

Households with green
energy heating system

0%

▼ Less
than similar towns per head of population

Average house price (£)

127k

▲ More
than similar towns per head of population