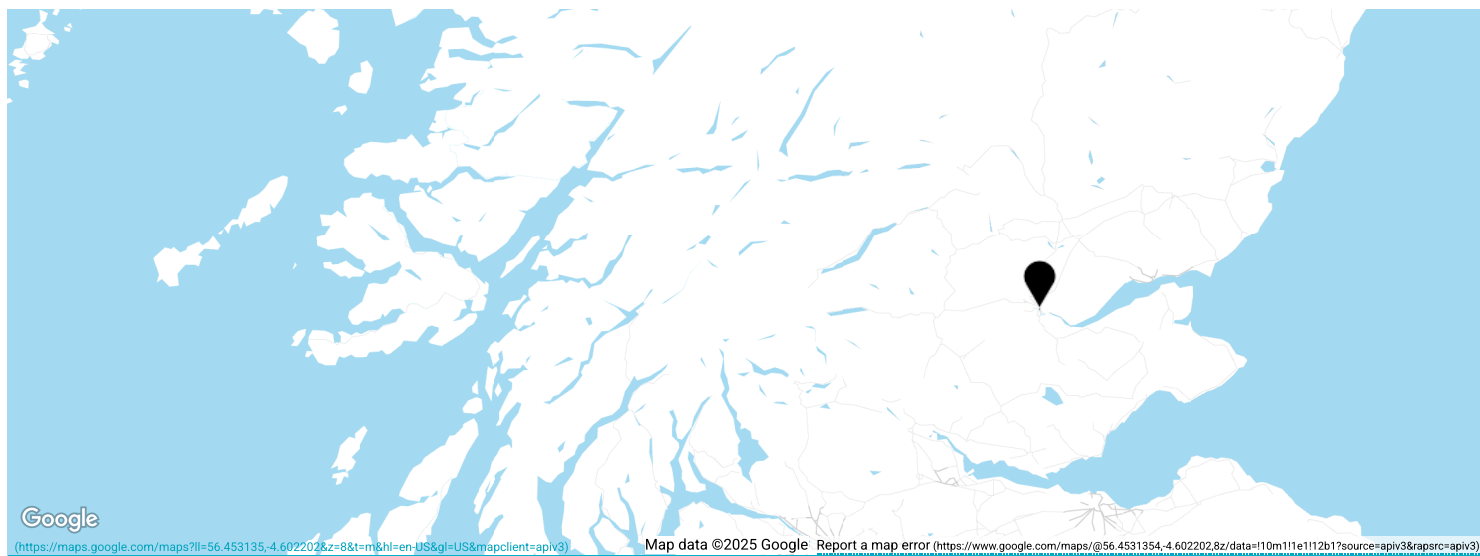




Perth

PERTH AND KINROSS

POPULATION **47,893**

Perth is the administrative centre of Perth and Kinross. Known as the 'fair city' Perth historically was known for its fairs and role as a commercial centre. Today, recognised for its high quality of life, the term has been used in its other meaning. It is a regional service centre both for agriculture and commerce with significant service sector companies such as Aviva.

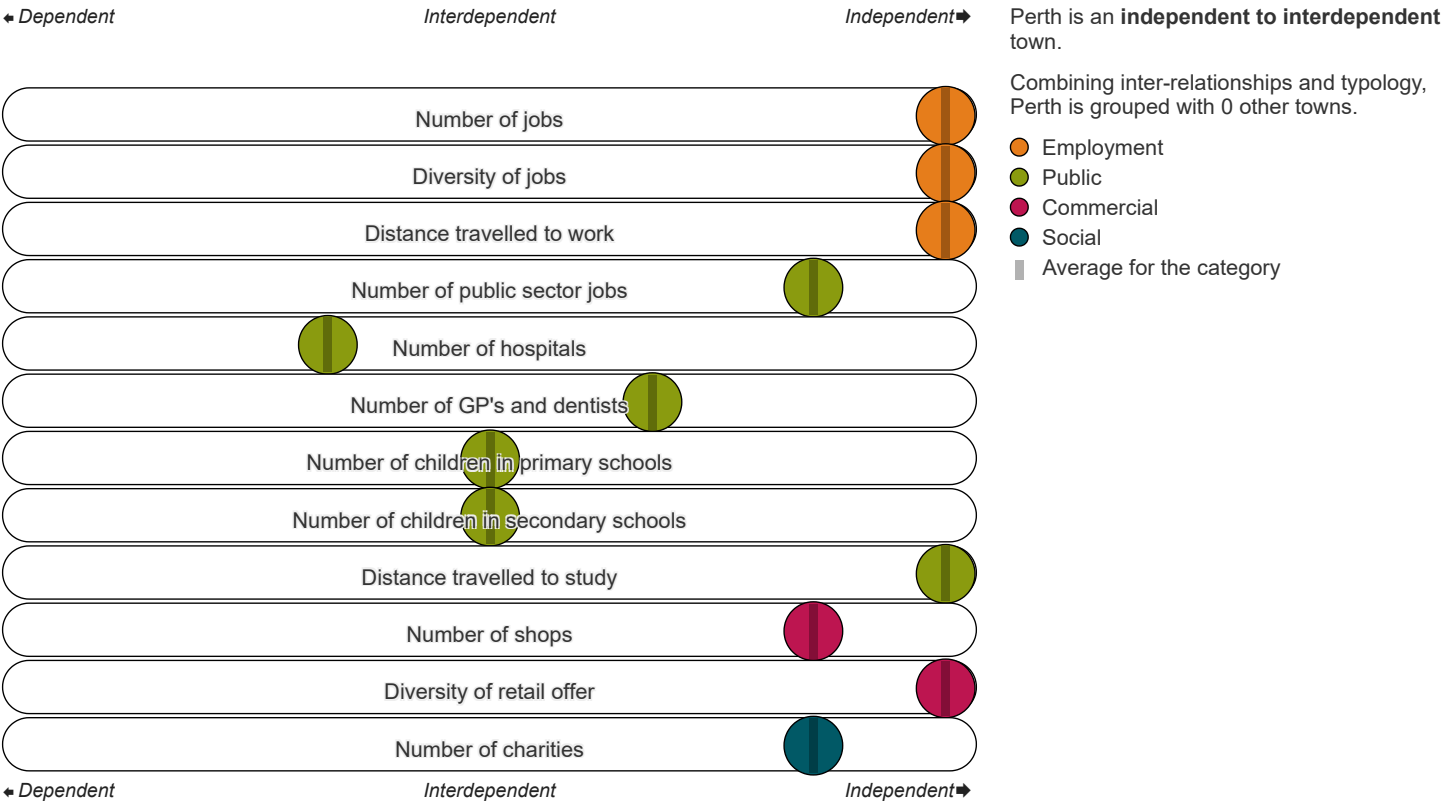
Large towns like Perth are extremely mixed in terms of their demographics. There is a particularly wide range of people, housing and activities. The number of older couples with no children is higher than average in this group. There is a mix of professional and non-professional jobs, and part-time and self-employment are both important for a significant proportion of residents. Socioeconomic status is higher than in other kinds of towns and there is a mix of professionals and nonprofessionals, those with higher and lower educational attainment.

Perth is an independent to interdependent town.

It is in a group of its own according to USP analysis, which combines typology and assessment of inter-relationships.

To gain more insight into Perth, compare it to any of the other towns included in USP.

Inter-relationships



Population change 2011 to 2022**1%**

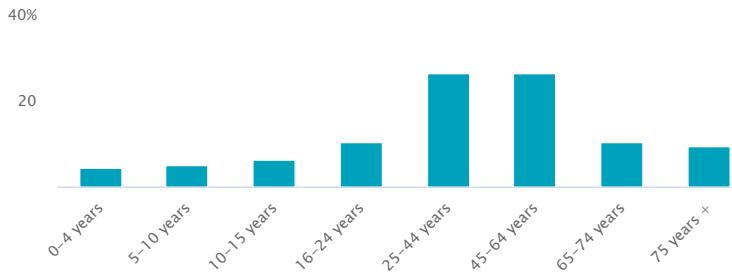
Perth is unique

Household change 2011 to 2022**7%**

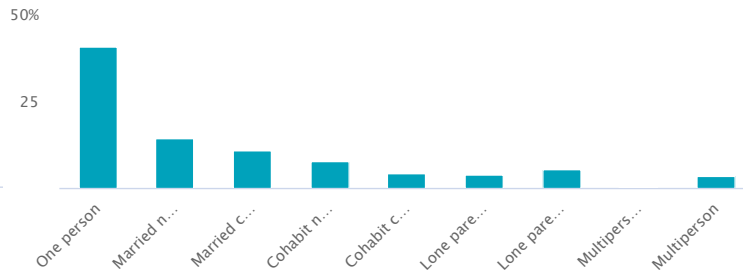
Perth is unique

Population

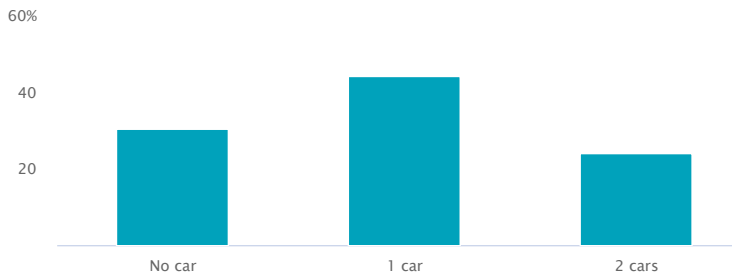
Age



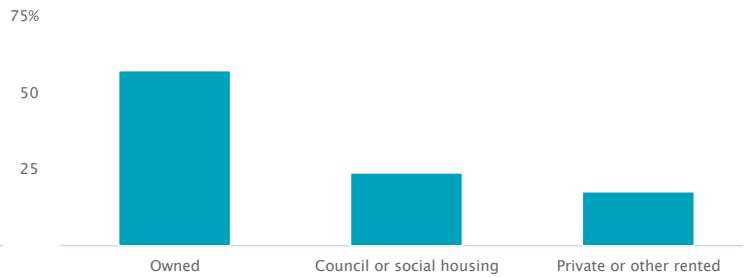
Household composition



Car ownership



Tenure



Population 2022

48k

Perth is unique

Households 2022

23k

Perth is unique

Population change 2011 to 2022

1%

Perth is unique

Household change 2011 to 2022

7%

Perth is unique

Very bad health

1%

Perth is unique

No central heating

2%

Perth is unique

Occupancy rating of bedrooms 1 or less

2%

Perth is unique

Disabled

5%

Perth is unique



Employment

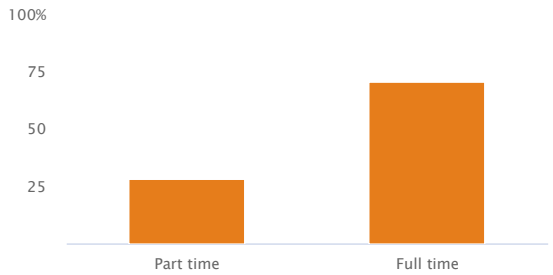
Jobs

32k

Perth is unique

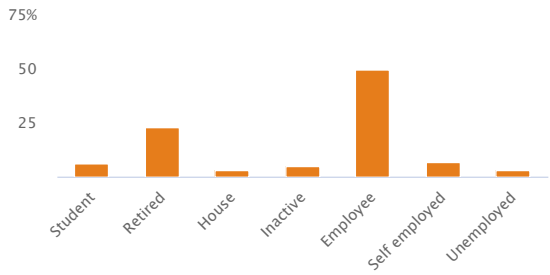
Employment type

(% working full time vs part time aged 16-74)



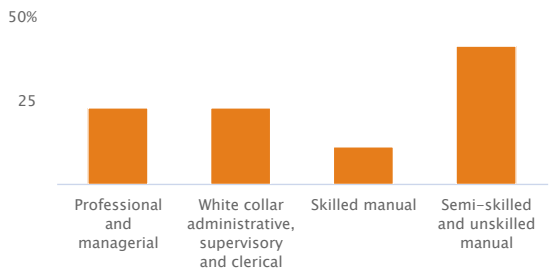
Occupation

(% aged 16-74)

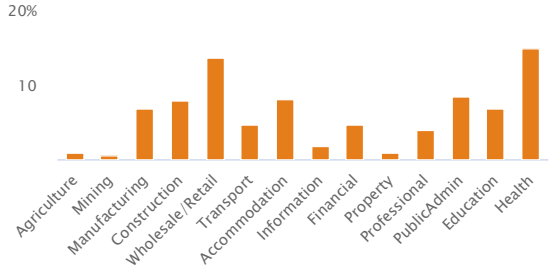


Social Grade

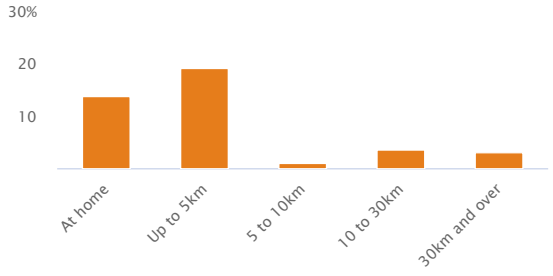
(% households aged 16-64)

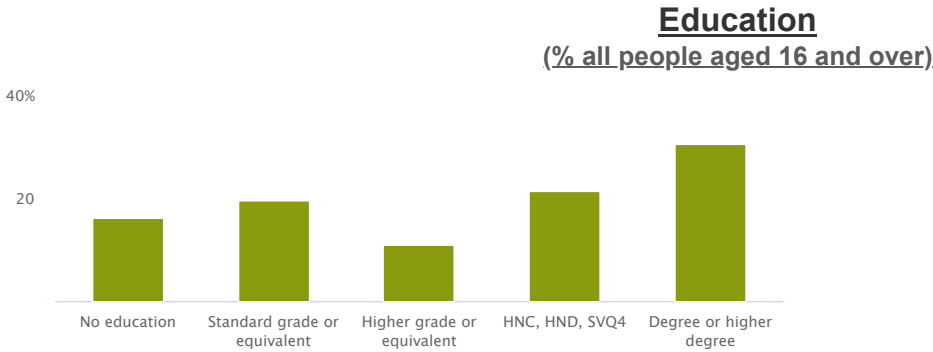


Sector Diversity



Distance travelled to work





Children in primary schools

4k

Perth is unique

Children in secondary schools

5k

Perth is unique

Hospitals

3

Perth is unique

GP's and dentists

112

Perth is unique

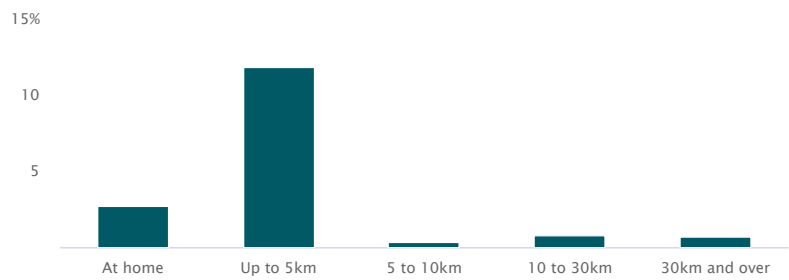
Number of people per shop**88**

Perth is unique

Diversity of retail offer (%)**16**

Perth is unique

Distance travelled to study



Number of residents per charity

223

Perth is unique



Environment Indicators

Households with D, E, F
energy performance
certificate rating

22%

Perth is unique

Households with green
energy heating system

1%

Perth is unique

Average house price (£)

196k

Perth is unique