





POPULATION 9,108

Peebles is in Scottish Borders. It was probably occupied in Roman times. It is an ancient burgh whose trade reflected its agricultural setting. It is a market town. It has a long tradition of tourism being a former spa town. It is popular as a commuting town.

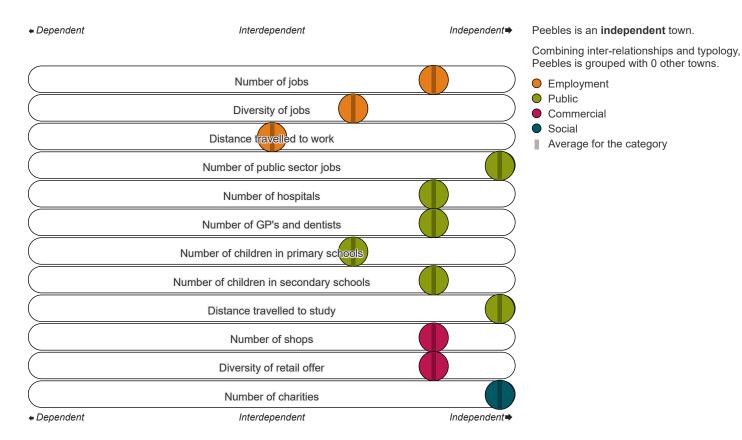
In medium towns such as this, the population is typically older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Peebles is an independent town.

It is in a group of its own according to USP analysis, which combines typology and assessment of inter-relationships.

To gain more insight into Peebles, compare it to any of the other towns included in USP.

Inter-relationships





Population change 2011 to 2022

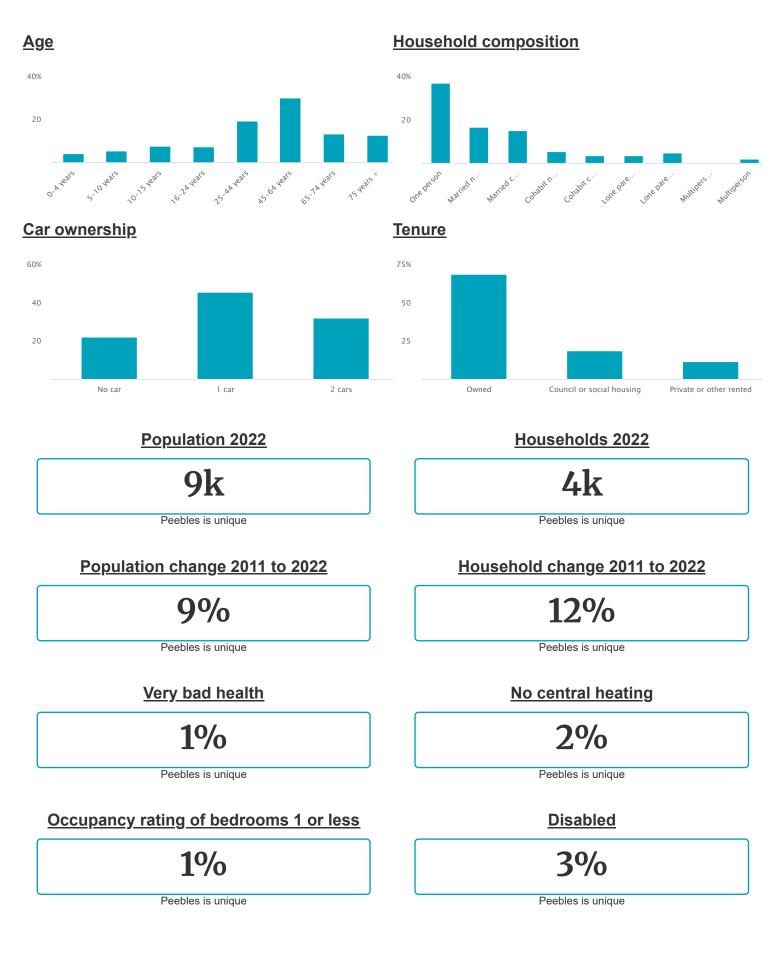
Household change 2011 to 2022

9%

12%

Peebles is unique







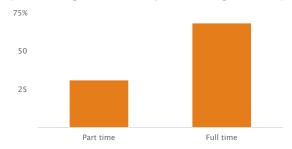
Jobs

3k

Peebles is unique

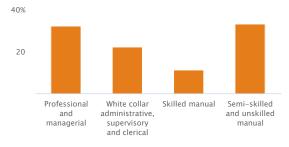
Employment type

(% working full time vs part time aged 16-74)

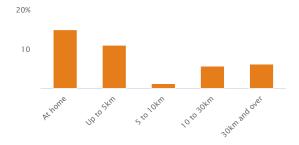


Social Grade

(% households aged 16-64)

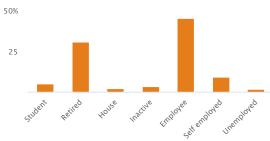


Distance travelled to work

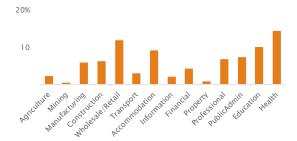


Occupation

(% aged 16-74)



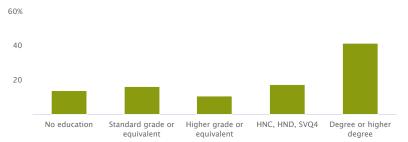
Sector Diversity







(% all people aged 16 and over)



Children in primary schools

803

Peebles is unique

Hospitals

2

Peebles is unique

Children in secondary schools

<u>1k</u>

Peebles is unique

GP's and dentists

27



Number of people per shop

94

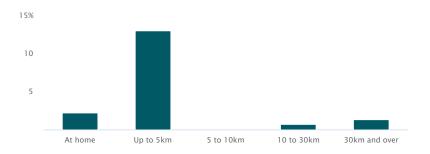
Peebles is unique

Diversity of retail offer (%)

15



Distance travelled to study



Number of residents per charity

160



Households with D, E, F
energy performance
certificate rating

23%

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<u>Households with green</u> <u>energy heating system</u>

1%

Peebles is unique

Average house price (£)

287k