

# <u>Oldmeldrum</u>

#### POPULATION 3,174

Old Meldrum is located in Aberdeenshire. It is a medieval burgh from the 17th century. Hosiery and distilling were the main industries in the 18th century. It was a railhead for agricultural goods from the area. Today it has range of industries including distilling, agricultural (Sellars) and off-shore (James Fisher) industries and it is a local service centre.

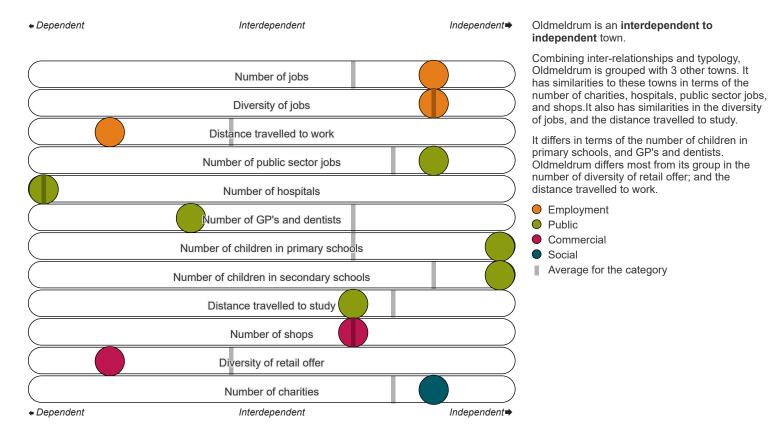
In affluent medium towns, population is characterised by older working age families with teenagers. They are more highly educated and have higher social grades than some other groups. 2 car ownership is higher than in other groups.

Oldmeldrum is an interdependent to independent town.

Its most similar towns are Clarkston, Dunblane, and Strathaven.

To gain more insight into Oldmeldrum, compare it to any of the other towns included in USP.

# **Inter-relationships**





# Population change 2011 to 2022

**-1%** 

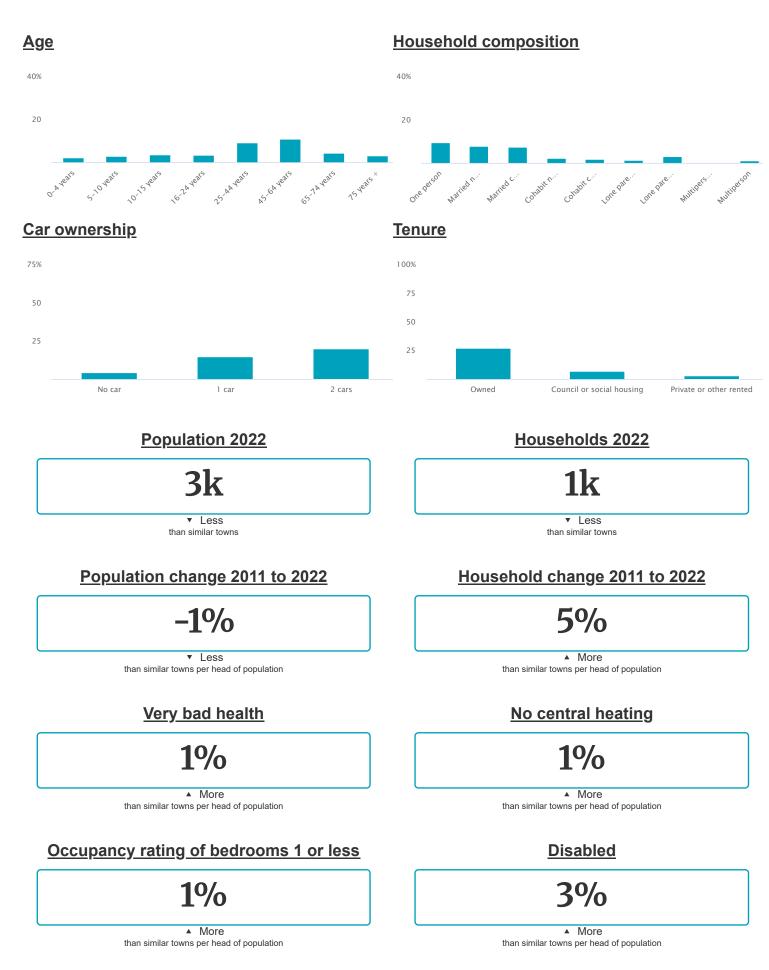
▼ Less than similar towns per head of population

# **Household change 2011 to 2022**

5%

▲ More than similar towns per head of population



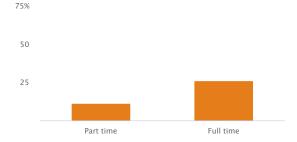




# 2k More than similar towns per head of population

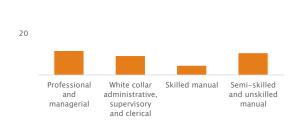
## **Employment type**

(% working full time vs part time aged 16-74)

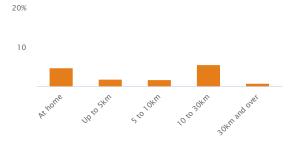


#### **Social Grade**

(% households aged 16-64)

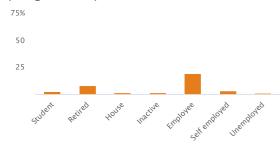


#### Distance travelled to work

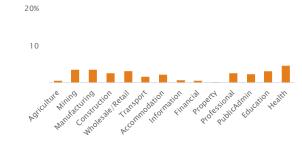


#### **Occupation**

(% aged 16-74)



#### **Sector Diversity**





#### **Education**

(% all people aged 16 and over)

40%

20



#### **Children in primary schools**

406

▲ More

than similar towns per head of population

# **Children in secondary schools**

1k

▲ More

than similar towns per head of population

#### **Hospitals**

0

The same

as similar towns per head of population

#### **GP's and dentists**

▼ Less

than similar towns per head of population



# Number of people per shop

138

▼ Less

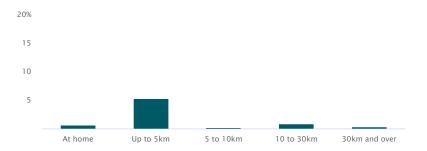
than similar towns per head of population

## **Diversity of retail offer (%)**

▼ Less than similar towns per head of population



# **Distance travelled to study**



# Number of residents per charity

212

▲ More

than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

17%

▲ More than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

1%

▲ More than similar towns per head of population

Average house price (£)

264k

▲ More than similar towns per head of population