





#### POPULATION 8,000

Oban is in Argyll and Bute. It was in the past and still is a key ferry port for the Inner Hebrides. The arrival of the railway strengthened its role as a gateway to the inner Hebrides. Tourism is important to the town. It is also a service centre for islands such as Mull and has facilities such as a cattle market.

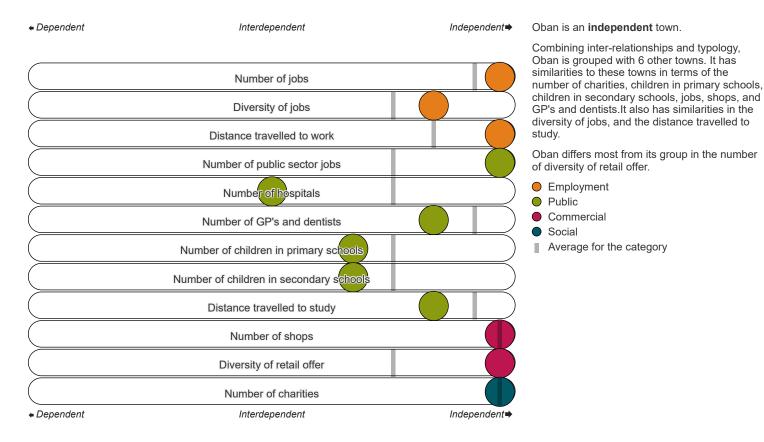
In this medium town, population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Oban is an independent town.

Its most similar towns are Castle Douglas, Kelso, Kirkcudbright, and Kirkwall.

To gain more insight into Oban, compare it to any of the other towns included in USP.

# **Inter-relationships**





## Population change 2011 to 2022

**-7%** 

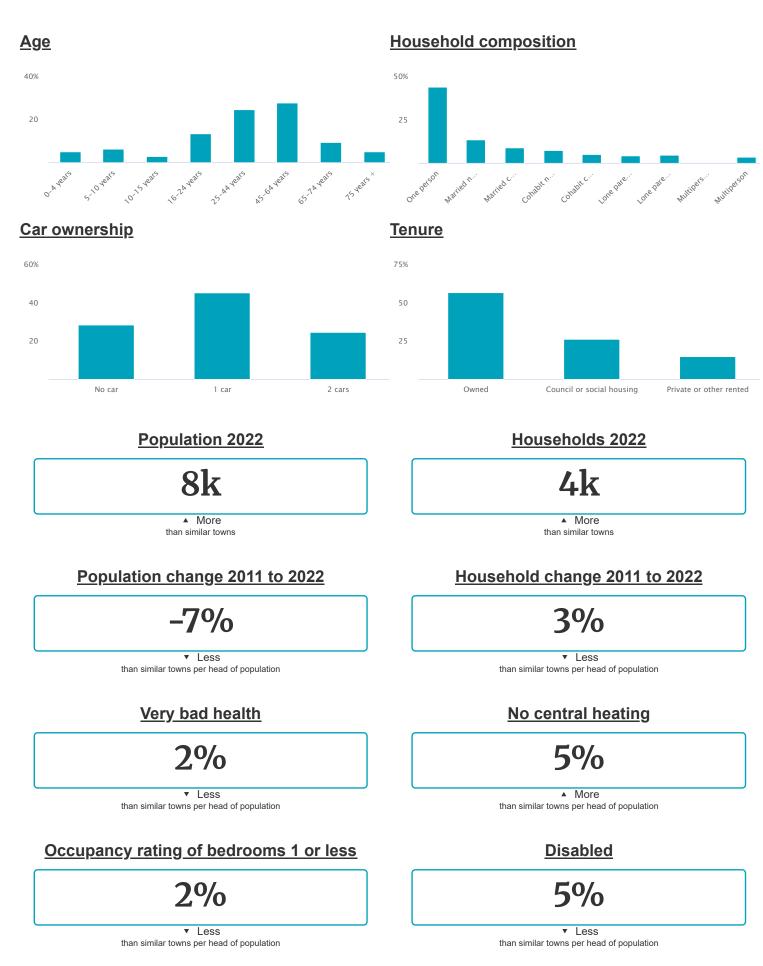
▼ Less than similar towns per head of population

# **Household change 2011 to 2022**

3%

▼ Less than similar towns per head of population







#### **Jobs**

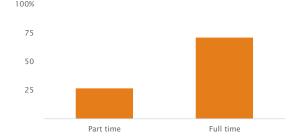
# 6k

▲ More

than similar towns per head of population

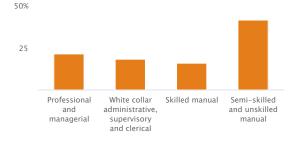
#### **Employment type**

(% working full time vs part time aged 16-74)

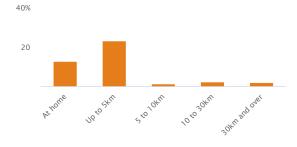


#### **Social Grade**

(% households aged 16-64)

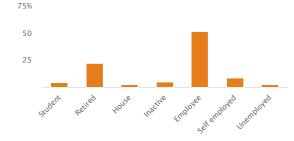


#### Distance travelled to work

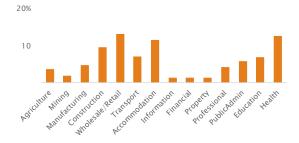


#### **Occupation**

(% aged 16-74)

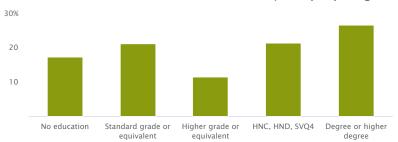


#### **Sector Diversity**









#### **Children in primary schools**

733

▼ Less than similar towns per head of population

## **Children in secondary schools**

1k

▼ Less

than similar towns per head of population

#### **Hospitals**

1

▼ Less
than similar towns per head of population

#### **GP's and dentists**

22

▼ Less

than similar towns per head of population



# Number of people per shop

▼ Less

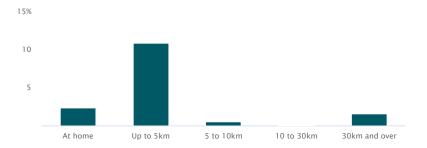
than similar towns per head of population

## **Diversity of retail offer (%)**

▼ Less than similar towns per head of population



# **Distance travelled to study**



# Number of residents per charity

98

▲ More

than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

34%

▼ Less

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

11%

▲ More than similar towns per head of population

Average house price (£)

220k

▼ Less than similar towns per head of population