



# North Kessock

#### POPULATION 1,319

Once a village with a ferry crossing to Inverness it was sidetracked with the opening of the Kessock Bridge in 1982. It it is a largely a suburb of Inverness. It has seen a significant uptake in popularity recently, largely as a response to expanding opportunities in Inverness.

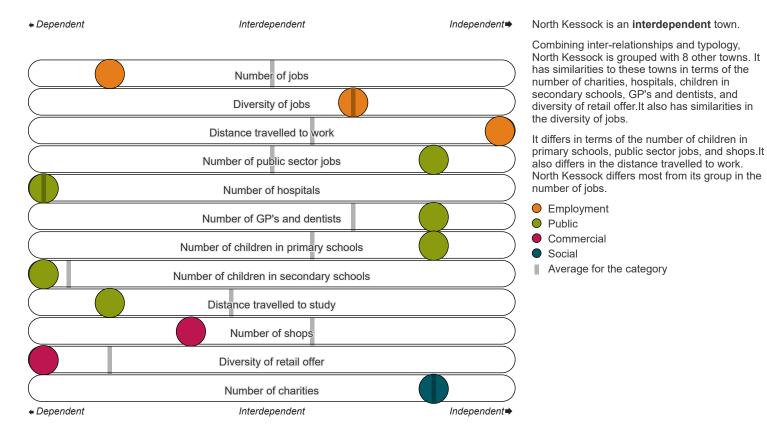
In this and similar small towns, the population is commonly older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

North Kessock is an interdependent town.

Its most similar towns are Balloch, Comrie (Perth & Kinross), Doune, and Fortrose.

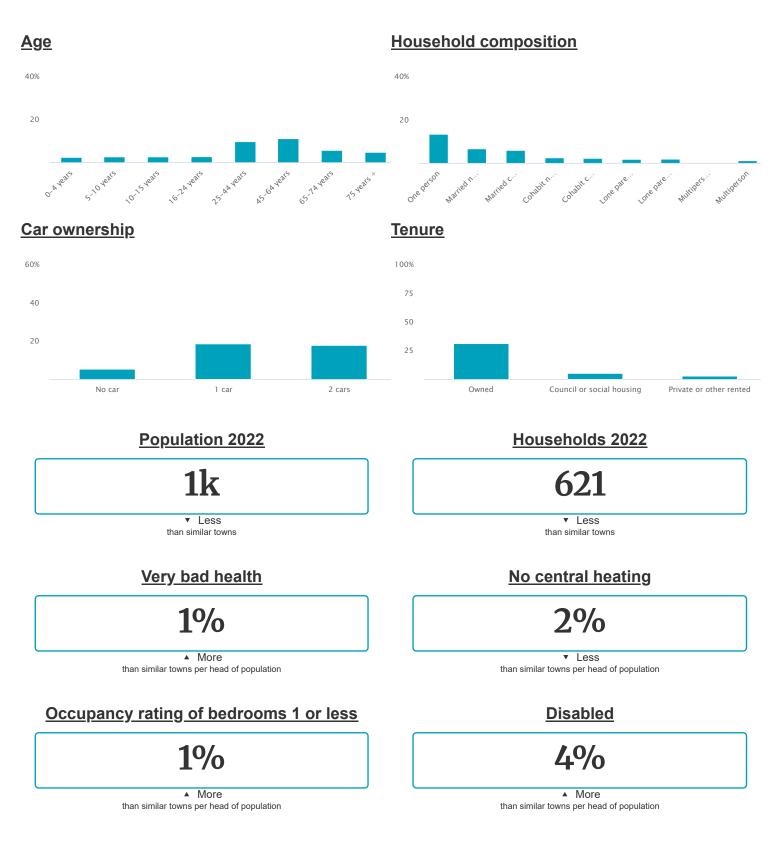
To gain more insight into North Kessock, compare it to any of the other towns included in USP.

# **Inter-relationships**











#### **Jobs**

150

▼ Less

than similar towns per head of population

#### **Employment type**

(% working full time vs part time aged 16-74)

50
25

Part time Full time

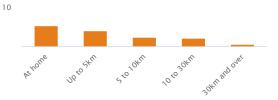
#### **Social Grade**

(% households aged 16-64)

Professional and administrative, supervisory and clerical and and unskilled manual supervisory and clerical

#### Distance travelled to work

20%



#### **Occupation**

(% aged 16-74)

50
25

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#### **Sector Diversity**

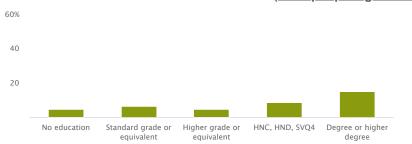
20%

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#### **Education**

(% all people aged 16 and over)



#### **Children in primary schools**

138

▲ More

than similar towns per head of population

#### **Hospitals**

0

The same as similar towns per head of population

# **Children in secondary schools**

0

▼ Less

than similar towns per head of population

#### **GP's and dentists**

4

▲ More

than similar towns per head of population



# Number of people per shop

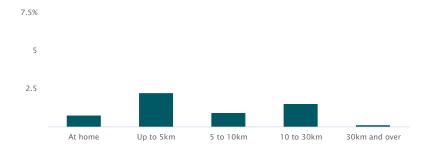
264

▼ Less

than similar towns per head of population



# **Distance travelled to study**



# Number of residents per charity

188

▼ Less

than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

34%

▲ More

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

8%

▲ More than similar towns per head of population

Average house price (£)

292k

▲ More than similar towns per head of population