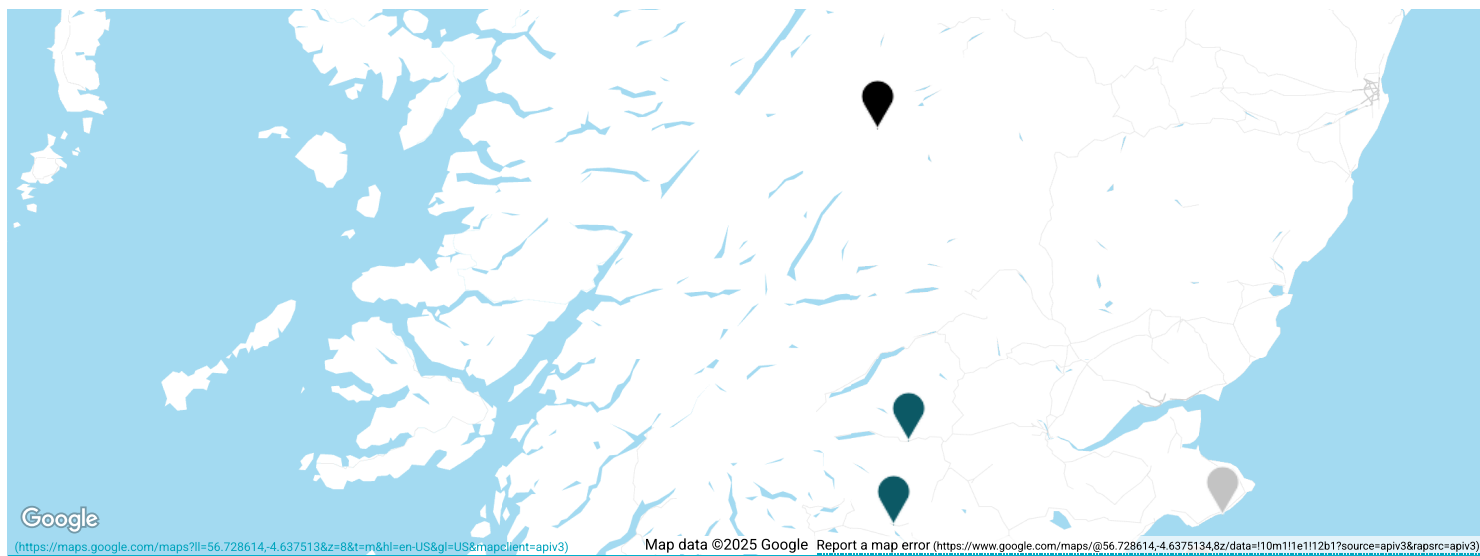




Newtonmore

HIGHLAND

POPULATION **1,115**

Newtonmore in Highland was as the first village after the Drumochter Pass a staging point on the route north to Inverness. Now bypassed by the new A9 it has lost significant passing trade. It is still popular with second home owners. Its economy is based on tourism. It is known for the game of shinty.

In this and similar small towns, the population is commonly older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Newtonmore is an interdependent town.

Its most similar towns are [Balloch](#), [Comrie \(Perth & Kinross\)](#), [Doune](#), and [Fortrose](#).

To gain more insight into Newtonmore, compare it to any of the other towns included in USP.

Inter-relationships



Newtonmore is an **interdependent** town.

Combining inter-relationships and typology, Newtonmore is grouped with 8 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in secondary schools, public sector jobs, and diversity of retail offer. It also has similarities in the distance travelled to work, and the distance travelled to study.

It differs in terms of the number of children in primary schools, and jobs. Newtonmore differs most from its group in the number of GP's and dentists.

- Employment
- Public
- Commercial
- Social
- Average for the category

Population change 2011 to 2022**2%**

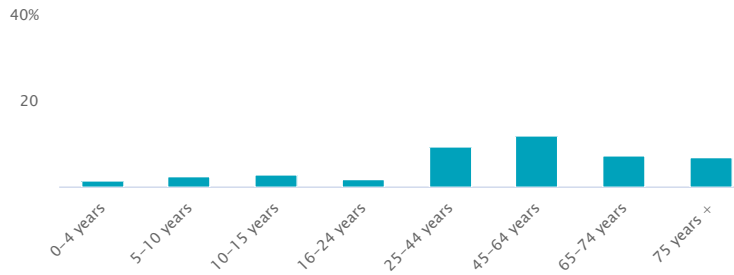
▼ Less
than similar towns per head of population

Household change 2011 to 2022**7%**

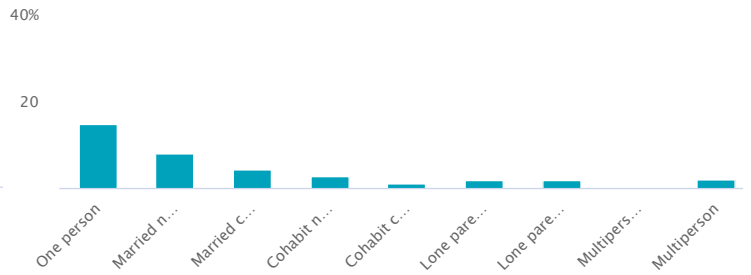
▼ Less
than similar towns per head of population

Population

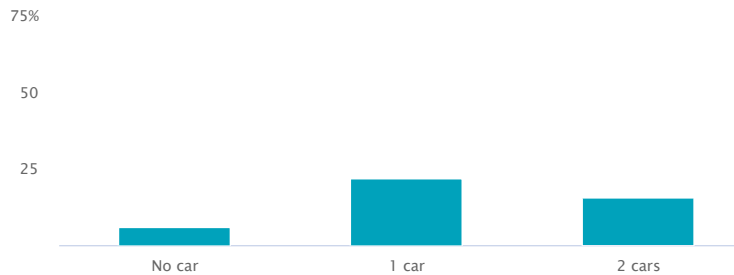
Age



Household composition



Car ownership



Tenure



Population 2022

1k

▼ Less
than similar towns

Households 2022

530

▼ Less
than similar towns

Population change 2011 to 2022

2%

▼ Less
than similar towns per head of population

Household change 2011 to 2022

7%

▼ Less
than similar towns per head of population

Very bad health

1%

▲ More
than similar towns per head of population

No central heating

5%

▲ More
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

1%

▲ More
than similar towns per head of population

Disabled

2%

▼ Less
than similar towns per head of population



Employment

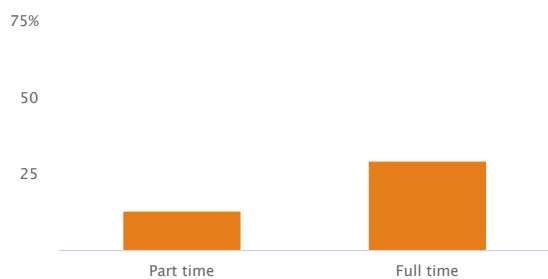
Jobs

400

▲ More
than similar towns per head of population

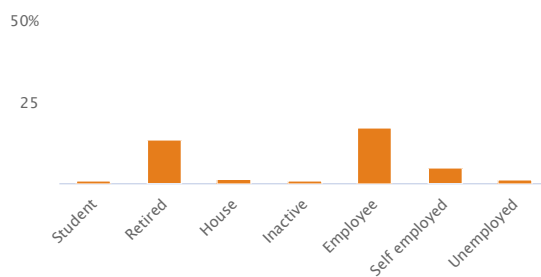
Employment type

(% working full time vs part time aged 16-74)



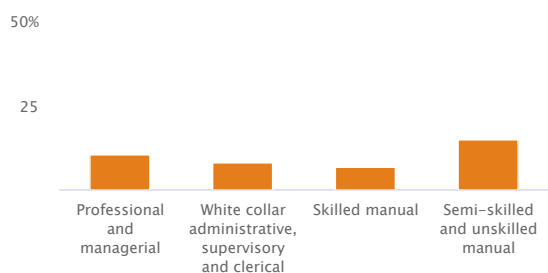
Occupation

(% aged 16-74)

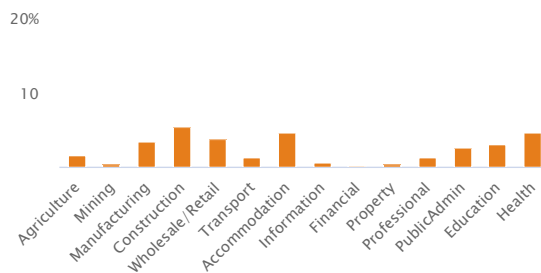


Social Grade

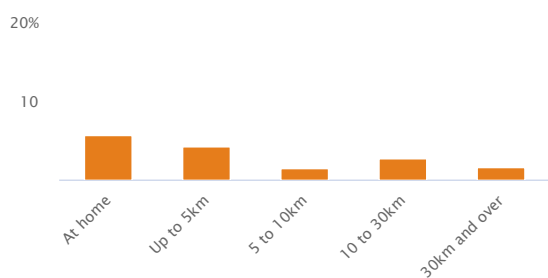
(% households aged 16-64)



Sector Diversity

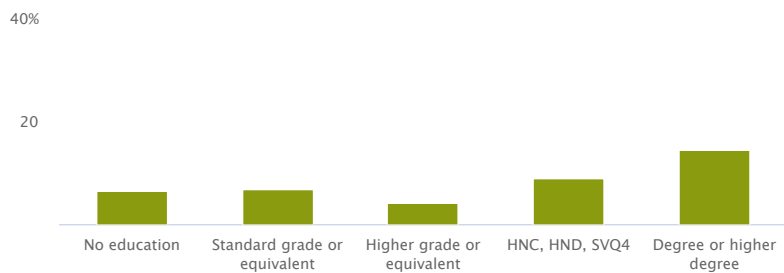


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

115

▲ More
than similar towns per head of population

Children in secondary schools

0

▼ Less
than similar towns per head of population

Hospitals

0

The same
as similar towns per head of population

GP's and dentists

0

▼ Less
than similar towns per head of population

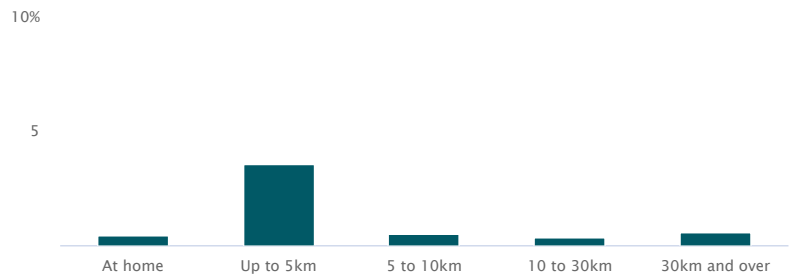
Number of people per shop**93**

▲ More
than similar towns per head of population

Diversity of retail offer (%)**0**

▼ Less
than similar towns per head of population

Distance travelled to study



Number of residents per charity



▲ More
than similar towns per head of population

Households with D, E, F
energy performance
certificate rating

47%

▲ More
than similar towns per head of population

Households with green
energy heating system

12%

▲ More
than similar towns per head of population

Average house price (£)

324k

▲ More
than similar towns per head of population