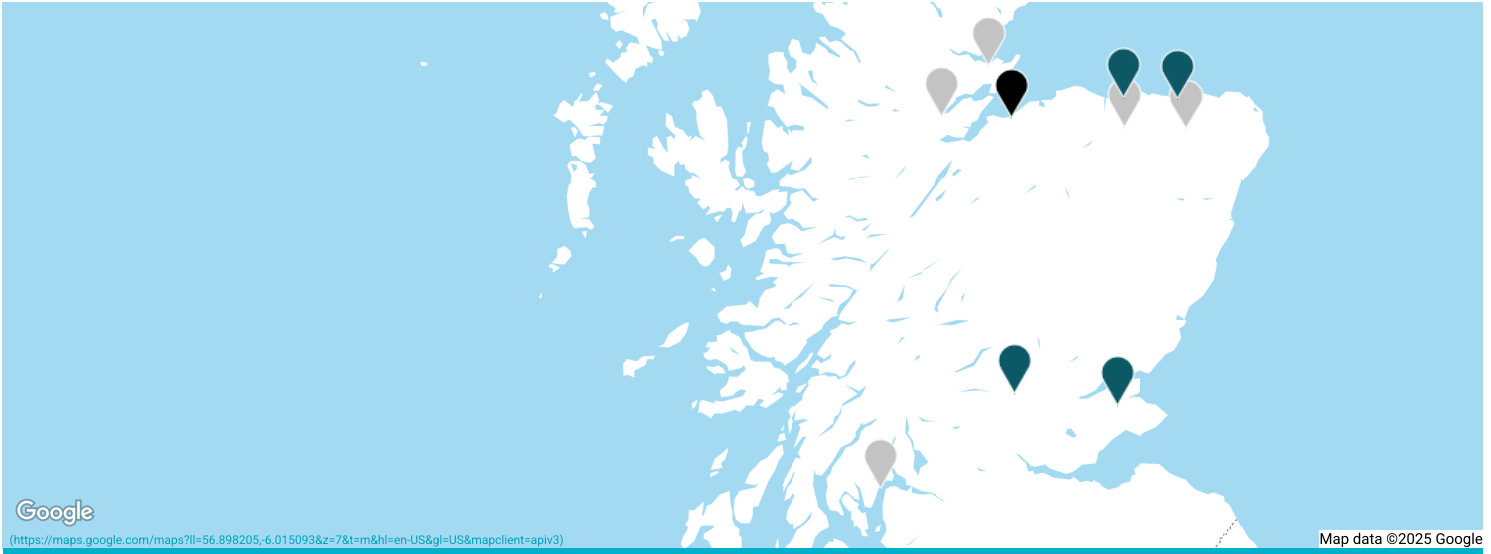




Nairn

HIGHLAND

POPULATION **9,582**

Nairn is located in Highland. Originally a fishing village and local market town it became a Victorian spa (the Brighton of Scotland) following the arrival of rail transport. Today Nairn continues to be primarily a tourist town on the Moray Firth with leisure activities including golf. The former fishing harbour is now used for pleasure boats.

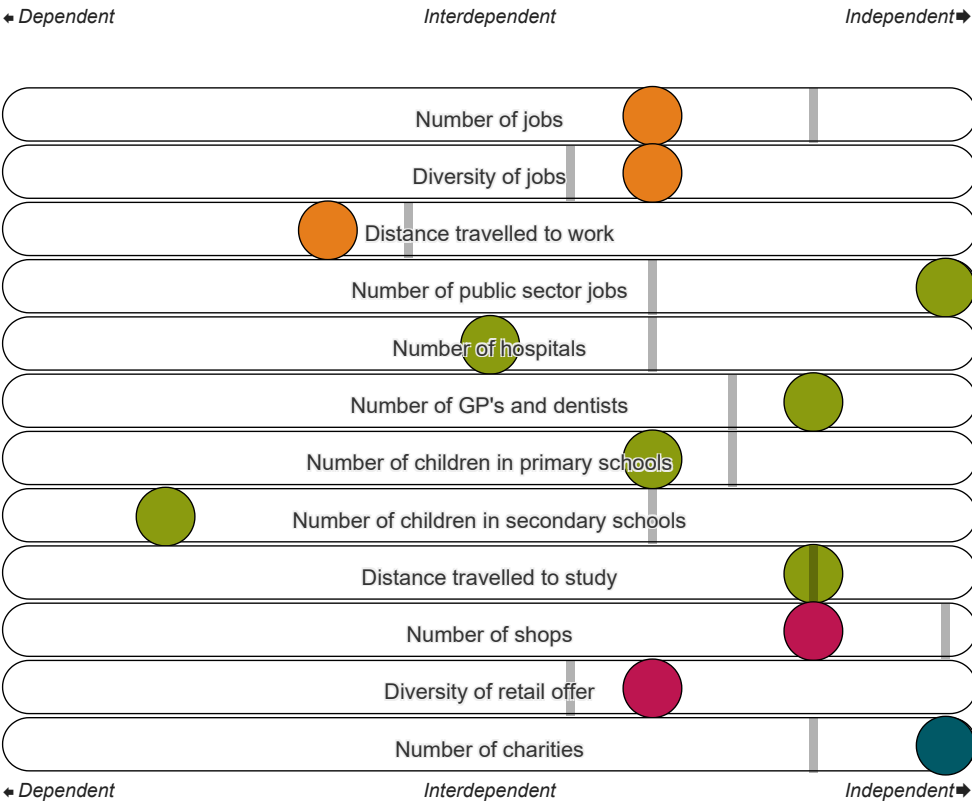
In this medium town, population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Nairn is an independent to interdependent town.

Its most similar towns are [Banff](#), [Buckie](#), [Crieff](#), and [Cupar](#).

To gain more insight into Nairn, compare it to any of the other towns included in USP.

Inter-relationships



Nairn is an **independent to interdependent** town.

Combining inter-relationships and typology, Nairn is grouped with 11 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in primary schools, jobs, shops, GP's and dentists, and diversity of retail offer. It also has similarities in the diversity of jobs, the distance travelled to work, and the distance travelled to study.

It differs in terms of the number of public sector jobs. Nairn differs most from its group in the number of children in secondary schools.

- Employment
- Public
- Commercial
- Social
- Average for the category

Population change 2011 to 2022**-2%**

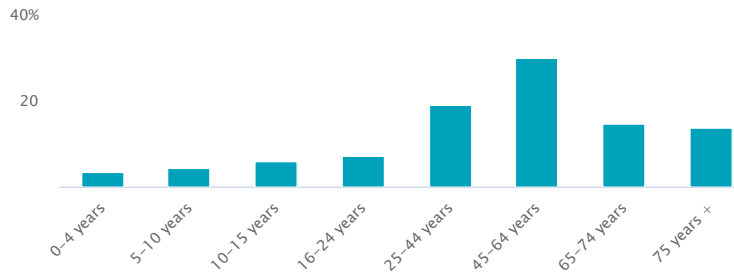
▲ More
than similar towns per head of population

Household change 2011 to 2022**7%**

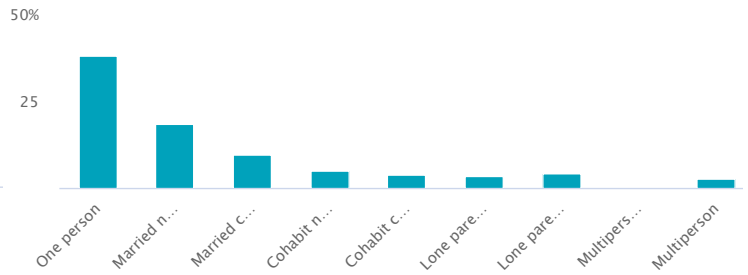
▼ Less
than similar towns per head of population

Population

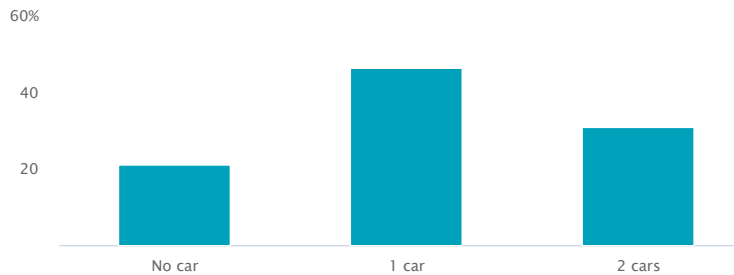
Age



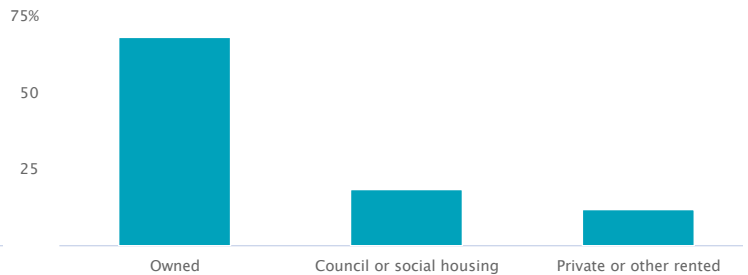
Household composition



Car ownership



Tenure



Population 2022

10k

▲ More
than similar towns

Households 2022

5k

▲ More
than similar towns

Population change 2011 to 2022

-2%

▲ More
than similar towns per head of population

Household change 2011 to 2022

7%

▼ Less
than similar towns per head of population

Very bad health

2%

▼ Less
than similar towns per head of population

No central heating

1%

▼ Less
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

1%

▼ Less
than similar towns per head of population

Disabled

5%

▼ Less
than similar towns per head of population



Employment

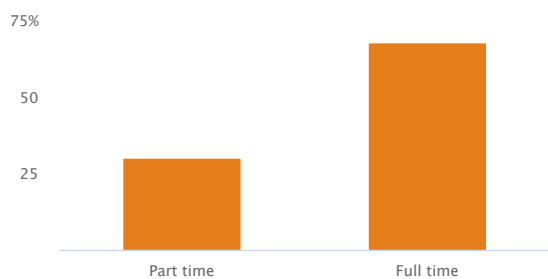
Jobs

3k

▼ Less
than similar towns per head of population

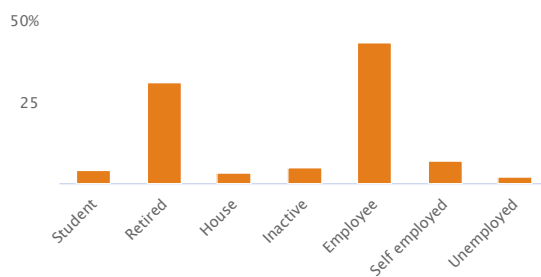
Employment type

(% working full time vs part time aged 16-74)



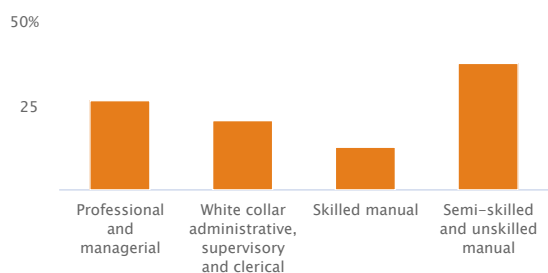
Occupation

(% aged 16-74)

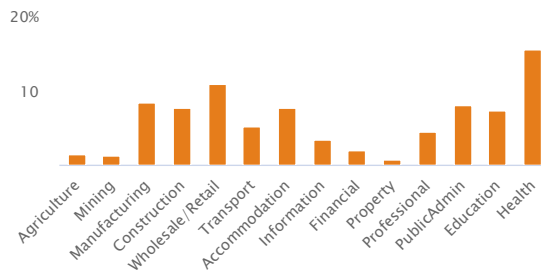


Social Grade

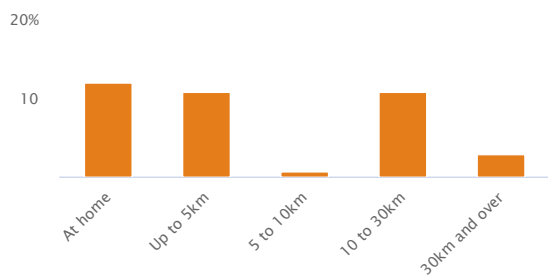
(% households aged 16-64)



Sector Diversity

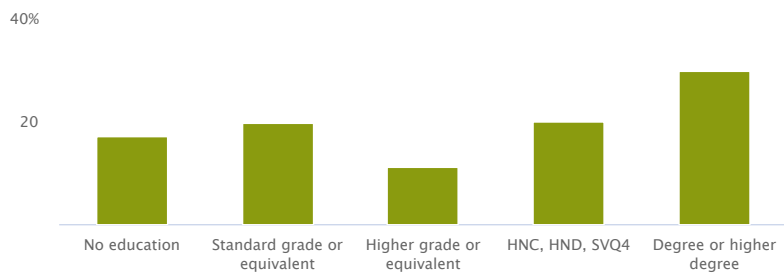


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

858

▼ Less
than similar towns per head of population

Children in secondary schools

679

▼ Less
than similar towns per head of population

Hospitals

1

▼ Less
than similar towns per head of population

GP's and dentists

31

▲ More
than similar towns per head of population

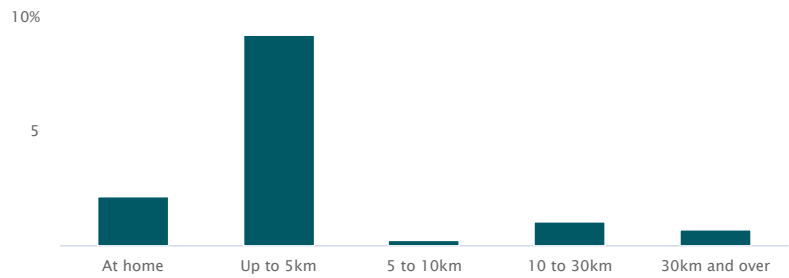
Number of people per shop**91**

▼ Less
than similar towns per head of population

Diversity of retail offer (%)**17**

▼ Less
than similar towns per head of population

Distance travelled to study



Number of residents per charity



▲ More
than similar towns per head of population

Households with D, E, F
energy performance
certificate rating

24%

▼ Less
than similar towns per head of population

Households with green
energy heating system

1%

▼ Less
than similar towns per head of population

Average house price (£)

246k

▼ Less
than similar towns per head of population