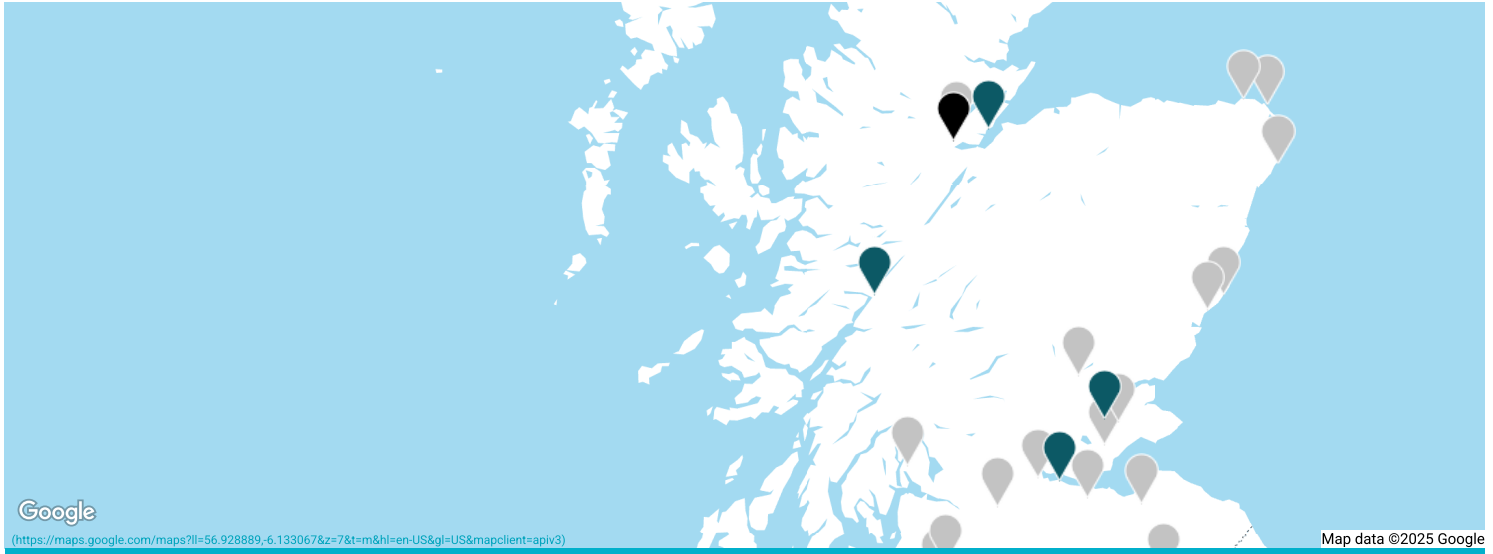




Muir of Ord

HIGHLAND

POPULATION **2,838**

Muir of Ord in Easter Ross is in Highland. The town developed after the bridging of Cromarty and Beauly firths in the early 1900s taking the place of the former village of Tarradale. It was located on an important droving route which led to cattle trysts which would give the town its name. It retains an agricultural role in the area. It is no longer on the main route north. Distilling continues to be important to the town.

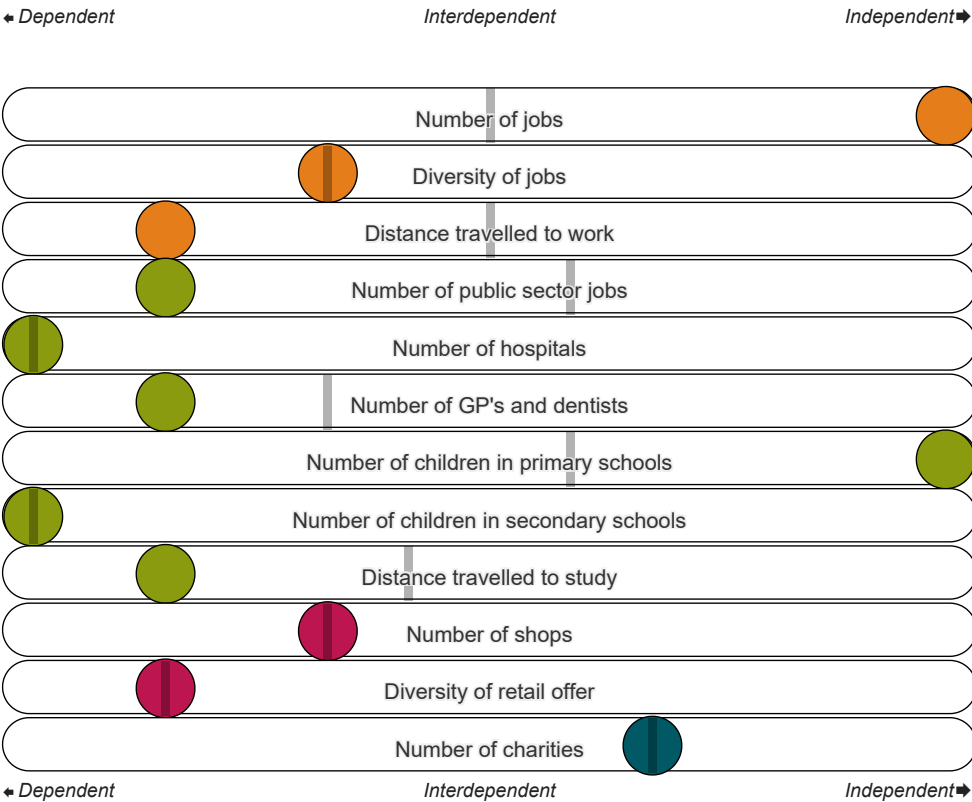
In this type of small town, the population comprises families with a higher proportion of adults in the 25–44 age grouping. Higher rates of full time employment are found.

Muir of Ord is an interdependent to dependent town.

Its most similar towns are [Auchtermuchty](#), [Avoch](#), [Banavie and Corpach](#), and [Bo'ness](#).

To gain more insight into Muir of Ord, compare it to any of the other towns included in USP.

Inter-relationships



Muir of Ord is an **interdependent to dependent** town.

Combining inter-relationships and typology, Muir of Ord is grouped with 22 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in secondary schools, shops, GP's and dentists, and diversity of retail offer. It also has similarities in the diversity of jobs.

It differs in terms of the number of children in primary schools, and jobs. Muir of Ord differs most from its group in the number of public sector jobs; and the distance travelled to work.

- Employment
- Public
- Commercial
- Social
- Average for the category

Population change 2011 to 2022**11%**

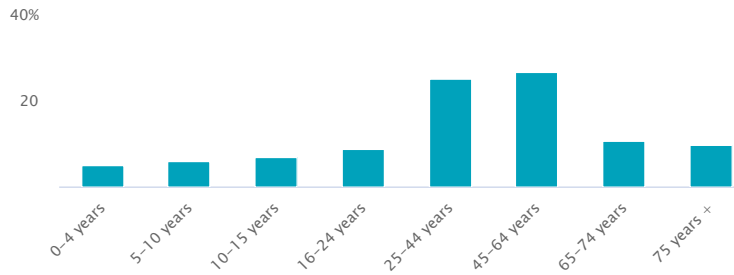
▲ More
than similar towns per head of population

Household change 2011 to 2022**20%**

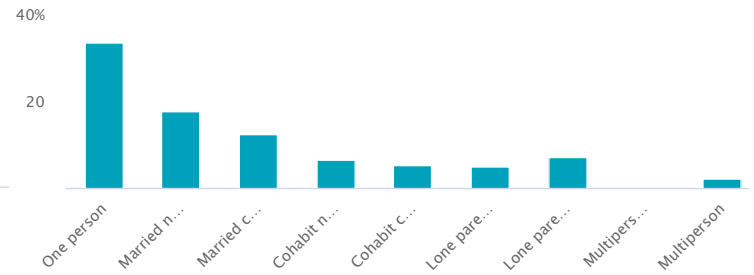
▲ More
than similar towns per head of population

Population

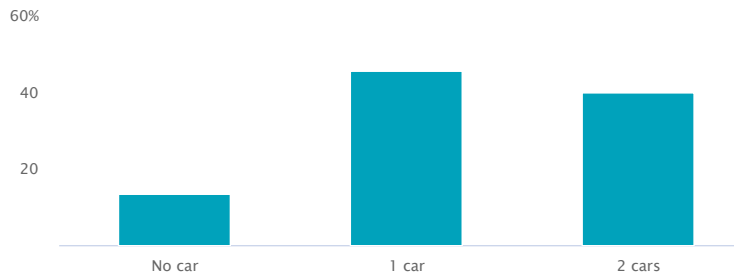
Age



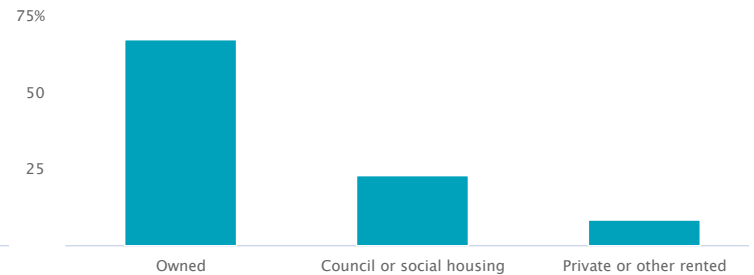
Household composition



Car ownership



Tenure



Population 2022

3k

▲ More
than similar towns

Households 2022

1k

▲ More
than similar towns

Population change 2011 to 2022

11%

▲ More
than similar towns per head of population

Household change 2011 to 2022

20%

▲ More
than similar towns per head of population

Very bad health

2%

▼ Less
than similar towns per head of population

No central heating

1%

▼ Less
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

2%

▼ Less
than similar towns per head of population

Disabled

5%

▼ Less
than similar towns per head of population

Employment

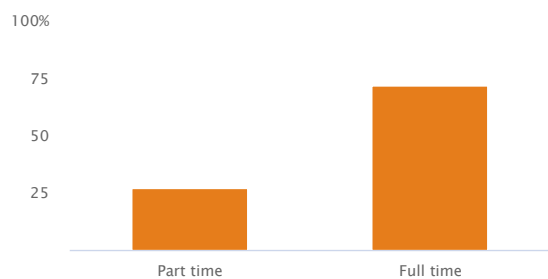
Jobs

2k

▼ Less
than similar towns per head of population

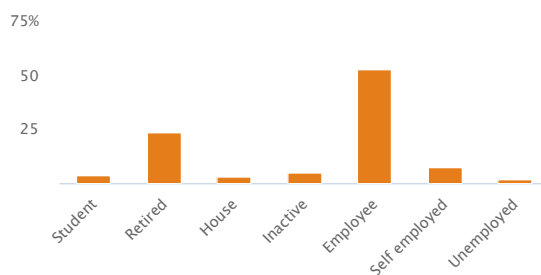
Employment type

(% working full time vs part time aged 16-74)



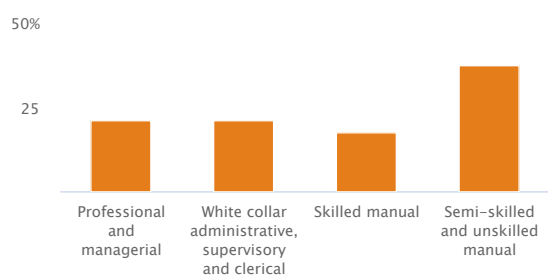
Occupation

(% aged 16-74)

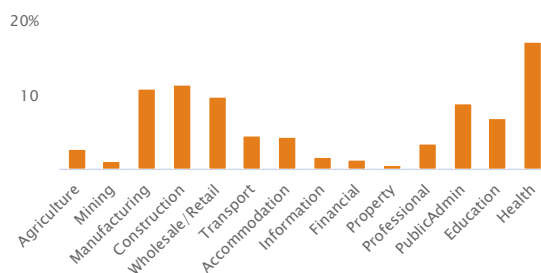


Social Grade

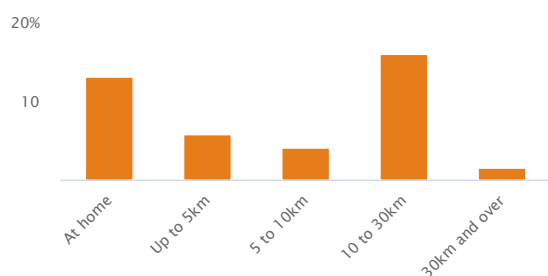
(% households aged 16-64)



Sector Diversity

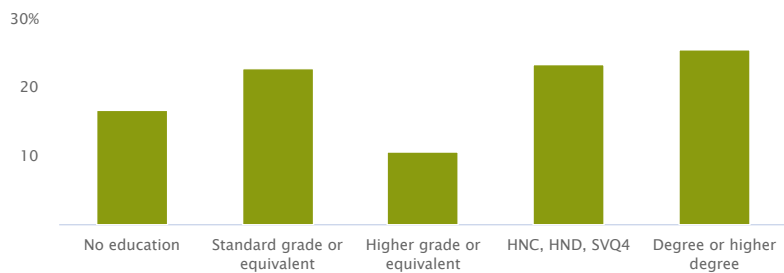


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

343

▲ More
than similar towns per head of population

Children in secondary schools

0

▼ Less
than similar towns per head of population

Hospitals

0

▼ Less
than similar towns per head of population

GP's and dentists

1

▼ Less
than similar towns per head of population

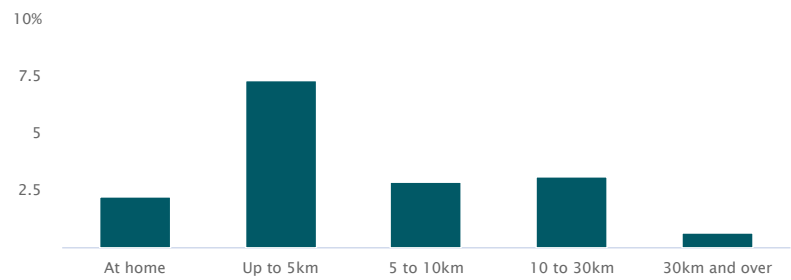
Number of people per shop**284**

▼ Less
than similar towns per head of population

Diversity of retail offer (%)**0**

▼ Less
than similar towns per head of population

Distance travelled to study



Number of residents per charity

284

▼ Less
than similar towns per head of population



Environment Indicators

Households with D, E, F
energy performance
certificate rating

25%

▼ Less
than similar towns per head of population

Households with green
energy heating system

2%

▼ Less
than similar towns per head of population

Average house price (£)

252k

▼ Less
than similar towns per head of population