





#### POPULATION 2,831

Menstrie is in Clackmannanshire. It specialised in woollens and in specifically blankets. Today local industry is dominated by the yeast plant (Kerry Bio-Science) and Diageo's distilling plant.

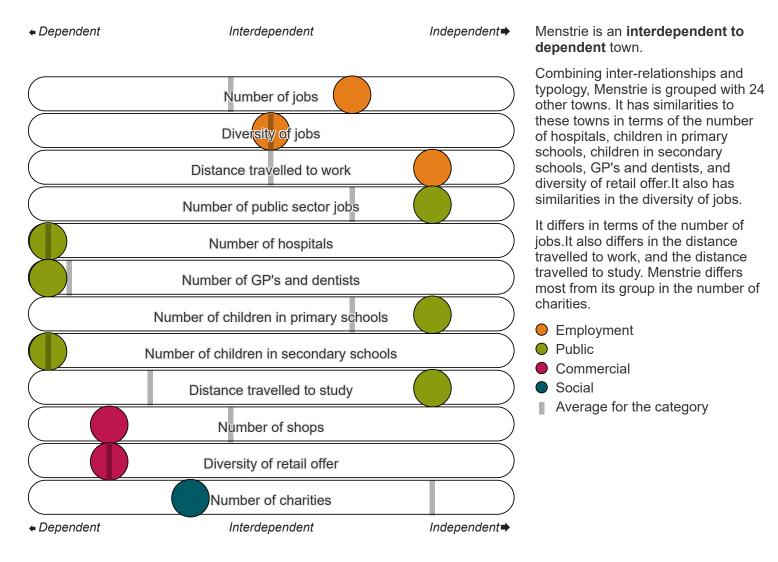
In this and similar small towns, the population is commonly older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Menstrie is an interdependent to dependent town.

Its most similar towns are Aberdour, Birkhill and Muirhead, Cardross, and Carmunnock.

To gain more insight into Menstrie, compare it to any of the other towns included in USP.

## **Inter-relationships**





## Population change 2011 to 2022

**1%** 

▼ Less

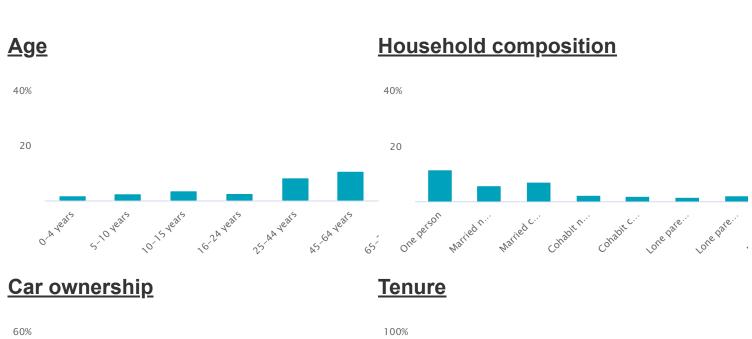
than similar towns per head of population

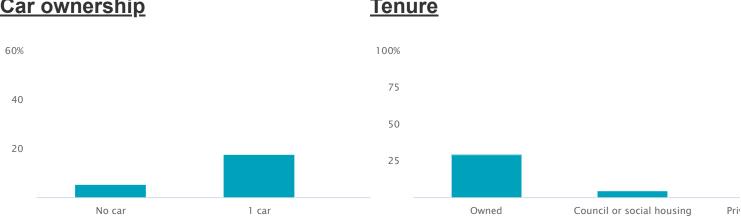
## Household change 2011 to 2022

2%

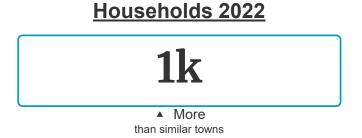
▼ Less

# **Population**









## Population change 2011 to 2022

1%

Less
than similar towns per head of population

## Household change 2011 to 2022

2%

Less
than similar towns per head of population

#### Very bad health

**1%**• Less

#### No central heating

**1%**Less

# Occupancy rating of bedrooms 1 or less

2%

▼ Less

than similar towns per head of population

## **Disabled**

5%

▼ Less



#### **Jobs**

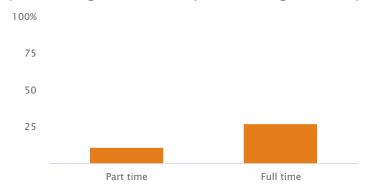
# 800

▲ More

than similar towns per head of population

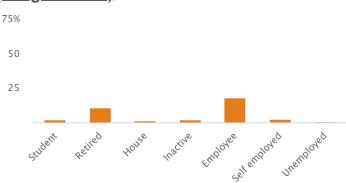
## **Employment type**

#### (% working full time vs part time aged 16-74)



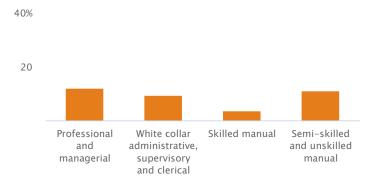
## **Occupation**

#### (% aged 16-74)



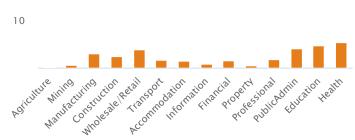
#### **Social Grade**

#### (% households aged 16-64)



## **Sector Diversity**

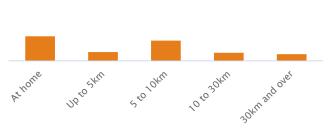
20%



#### **Distance travelled to work**

20%

10



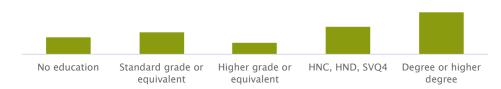


#### **Education**

(% all people aged 16 and over)

40%

20



## **Children in primary schools**

267

More

than similar towns per head of population

## **Children in secondary schools**

The same as similar towns per head of population

#### **Hospitals**

0

The same as similar towns per head of population

#### **GP's and dentists**

0

▼ Less



## Number of people per shop

404

▼ Less

than similar towns per head of population

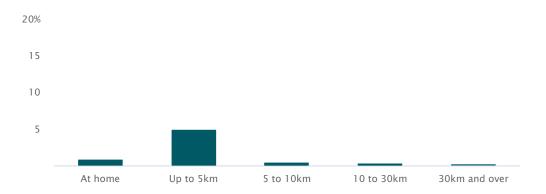
## **Diversity of retail offer (%)**

0

▼ Less



## **Distance travelled to study**



## Number of residents per charity

472

▼ Less



Households with D, E, Households with green F energy performance certificate rating

energy heating system

Average house price (£)

11%

▼ Less

than similar towns per head of population

▼ Less

than similar towns per head of population

215k

▼ Less