





POPULATION 2,473

Melrose is located in Scottish Borders. It is in origin an ecclesiastical settlement. It was formerly called Fordel. Although once it had cottage industries it is now largely residential.

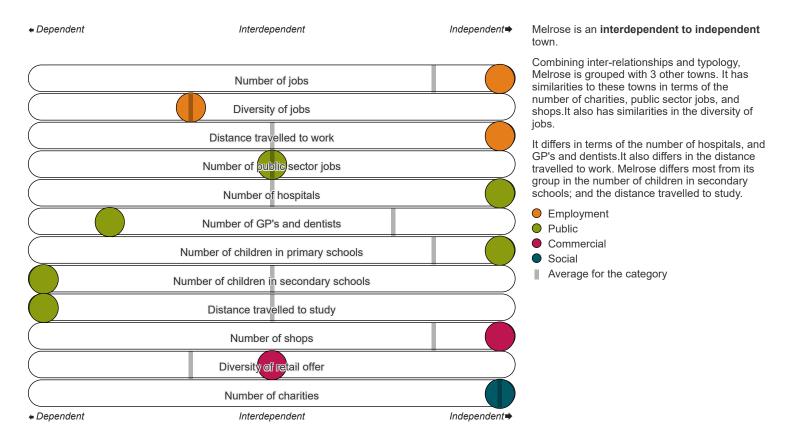
In this and similar small towns, the population is commonly older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Melrose is an interdependent to independent town.

Its most similar towns are Aboyne, Balfron, and Dunkeld and Birnam.

To gain more insight into Melrose, compare it to any of the other towns included in USP.

Inter-relationships





Population change 2011 to 2022

7%

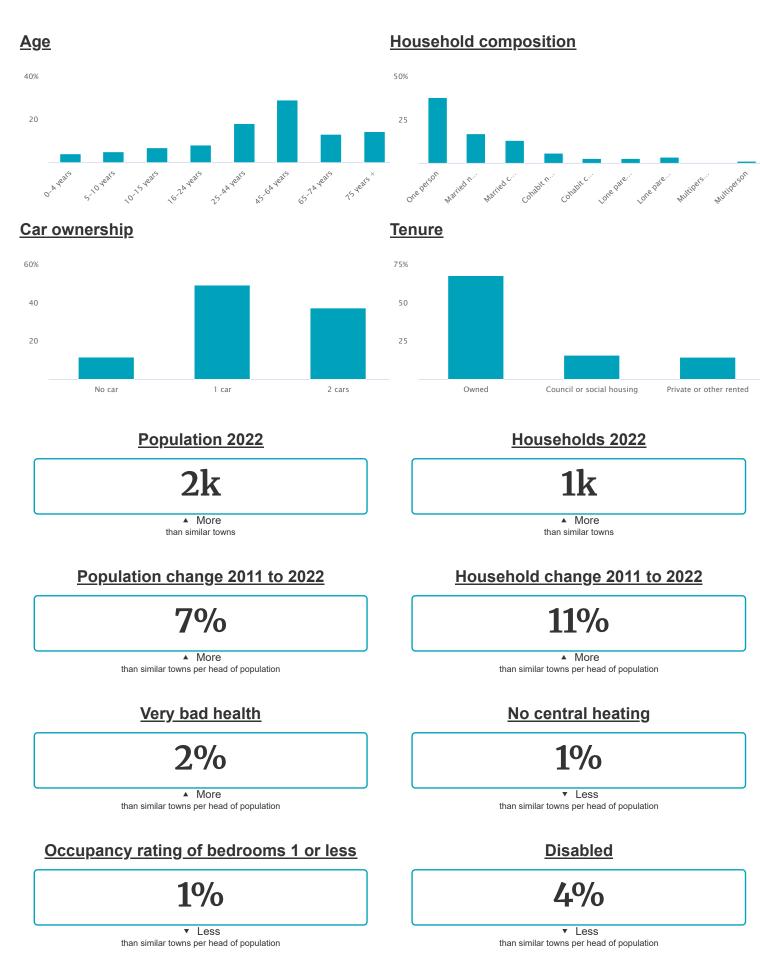
▲ More than similar towns per head of population

Household change 2011 to 2022

11%

▲ More than similar towns per head of population







Jobs

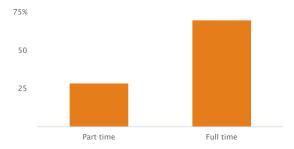
2k

▲ More

than similar towns per head of population

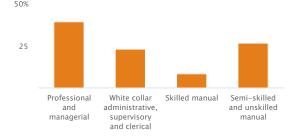
Employment type

(% working full time vs part time aged 16-74)

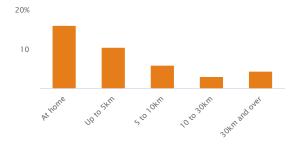


Social Grade

(% households aged 16-64)

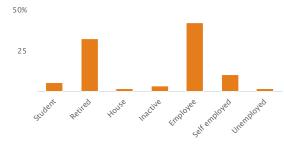


Distance travelled to work

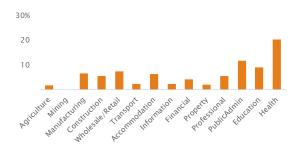


Occupation

(% aged 16-74)

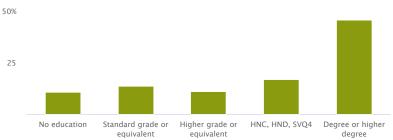


Sector Diversity









Children in primary schools

377

▲ More

than similar towns per head of population

Hospitals

3

▲ More than similar towns per head of population

Children in secondary schools

0

less

than similar towns per head of population

GP's and dentists

1

▼ Less

than similar towns per head of population



Number of people per shop

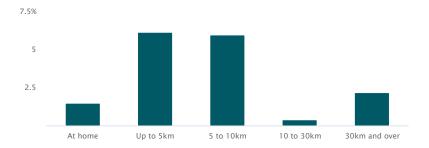
▲ More than similar towns per head of population

Diversity of retail offer (%)

▼ Less than similar towns per head of population



Distance travelled to study



Number of residents per charity

124

▼ Less
than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

22%

▼ Less

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

1%

▼ Less than similar towns per head of population

Average house price (£)

283k

▼ Less than similar towns per head of population