





#### POPULATION 1,080

Maidenhill is in East Renfrewshire. It is a new greenfield development to the south of Newton Mearns. A complete suburban town is in the making.

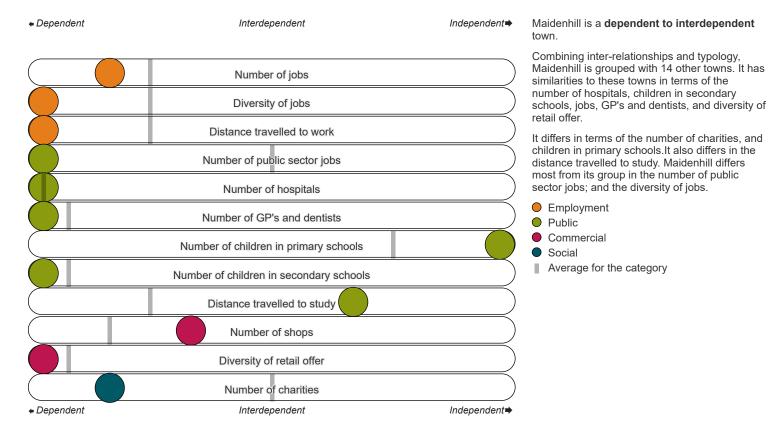
In this small town, this population is characterised by older working age families with teenagers. They are more highly educated and have higher social grades than some other groups. 2 car ownership is higher than in other groups.

Maidenhill is a dependent to interdependent town.

Its most similar towns are Abernethy, Balmedie, Brookfield, and Howwood.

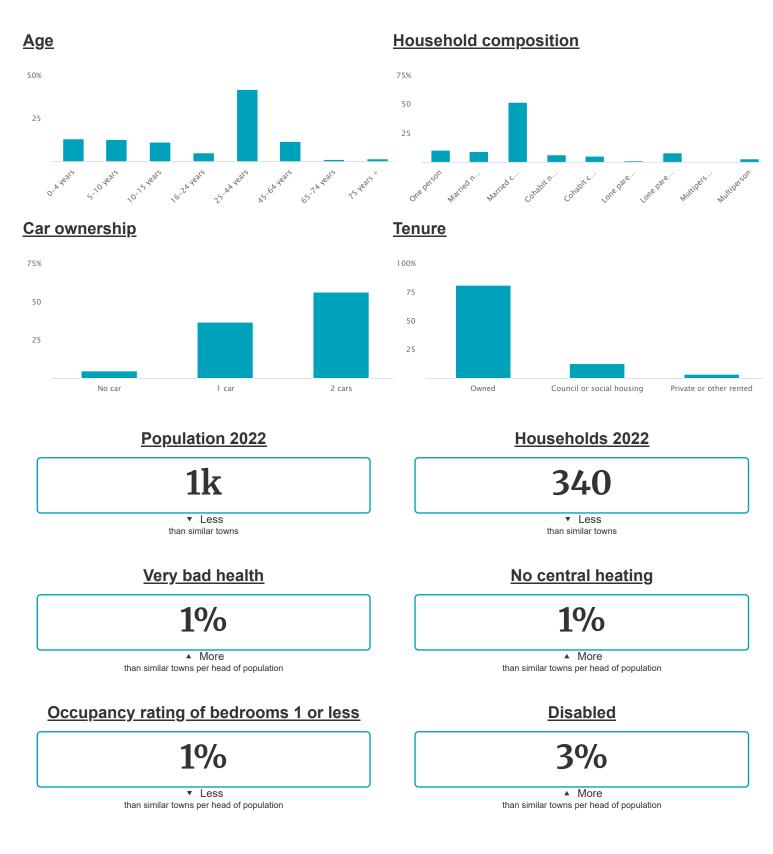
To gain more insight into Maidenhill, compare it to any of the other towns included in USP.

# **Inter-relationships**











#### **Jobs**

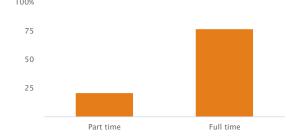
# 100

▼ Less

than similar towns per head of population

#### **Employment type**

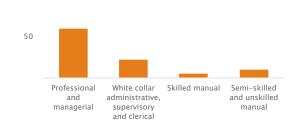
(% working full time vs part time aged 16-74)



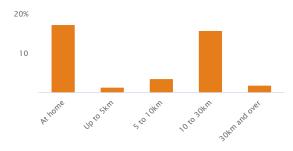
#### **Social Grade**

100%

(% households aged 16-64)



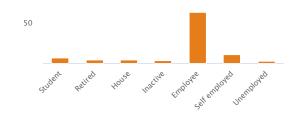
#### Distance travelled to work



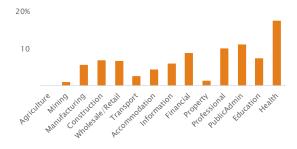
#### **Occupation**

(% aged 16-74)

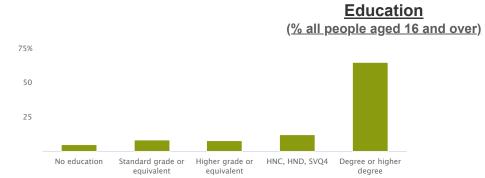
100%



#### **Sector Diversity**







equivalent

#### **Children in primary schools**

equivalent

448

▲ More than similar towns per head of population

**Children in secondary schools** 

than similar towns per head of population

#### **Hospitals**

The same as similar towns per head of population

### **GP's and dentists**

▼ Less

than similar towns per head of population



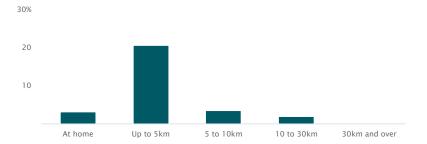
# Number of people per shop



▼ Less than similar towns per head of population



## **Distance travelled to study**



# Number of residents per charity

1k
• Less

than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

0%

▼ Less

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

5%

▲ More than similar towns per head of population

Average house price (£)

576k

▲ More than similar towns per head of population