







#### POPULATION 3,791

Macduff is in Aberdeenshire. The original hamlet was called Doune but as the town developed and a harbour was built local landowner Duff gave the town its name. Both historically and today fishing is a key activity and the town has become known for its shellfish. A soft drinks manufacturer also provides employment and the 18th century harbour attracts tourists.

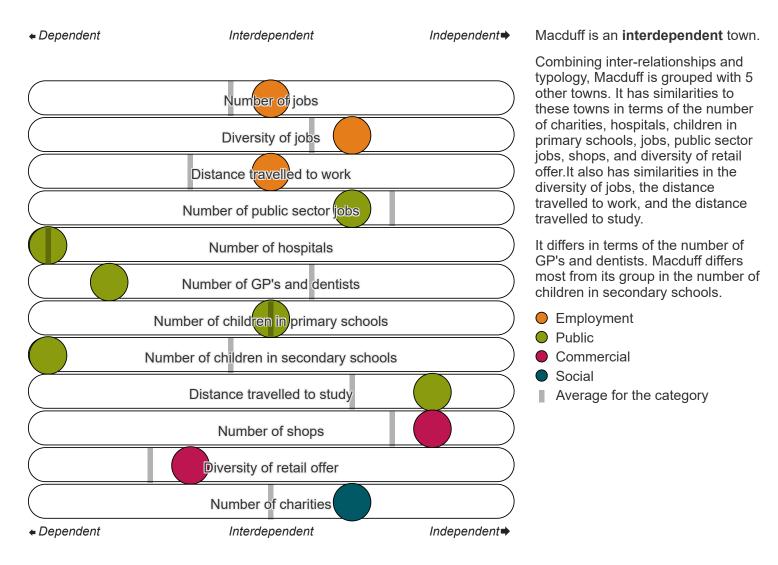
In this medium town, population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Macduff is an interdependent town.

Its most similar towns are Dalbeattie, Galston, Lesmahagow, and Maybole.

To gain more insight into Macduff, compare it to any of the other towns included in USP.

# **Inter-relationships**





# Population change 2011 to 2022

**-5%** 

▼ Less

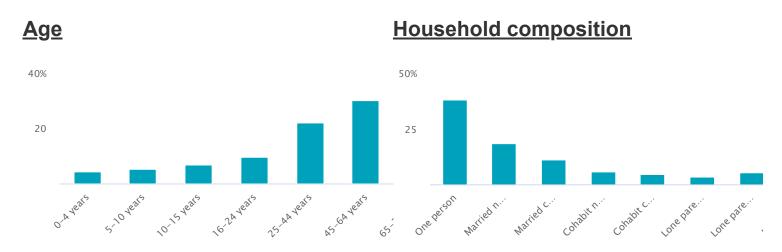
than similar towns per head of population

# Household change 2011 to 2022

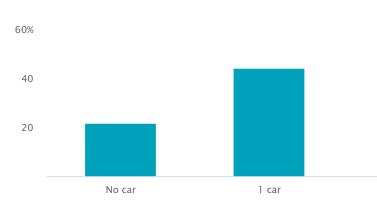
1%

▲ More

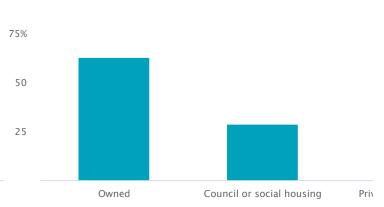
# **Population**







#### **Tenure**



#### **Population 2022**



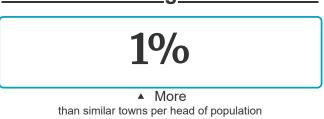
#### **Households 2022**



### Population change 2011 to 2022



### Household change 2011 to 2022



#### Very bad health

<b>1%</b>	
▼ Less	

#### No central heating



# Occupancy rating of bedrooms 1 or less

1%

▼ Less

than similar towns per head of population

**Disabled** 

5%

▼ Less



#### **Jobs**

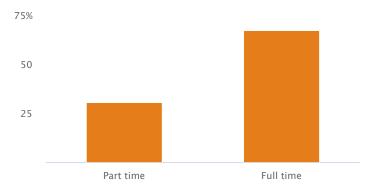
# 1000

▲ More

than similar towns per head of population

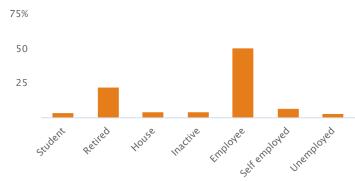
#### Employment type

#### (% working full time vs part time aged 16-74)



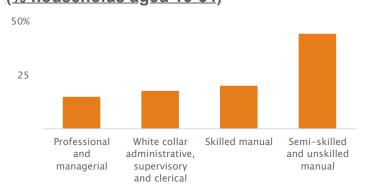
#### **Occupation**

#### (% aged 16-74)

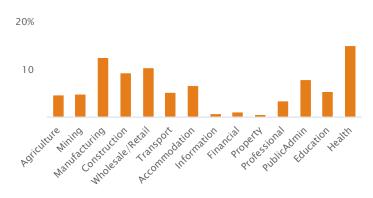


#### **Social Grade**

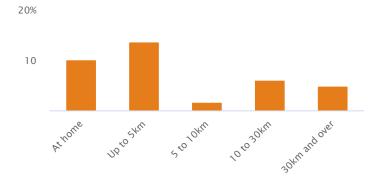
#### (% households aged 16-64)



#### **Sector Diversity**

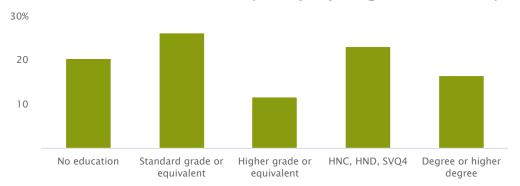


#### Distance travelled to work









#### **Children in primary schools**

303

More

than similar towns per head of population

#### **Children in secondary schools**

0

▼ Less

than similar towns per head of population

#### **Hospitals**

0

The same as similar towns per head of population

#### **GP's and dentists**

2

▼ Less



# Number of people per shop

112

▲ More

than similar towns per head of population

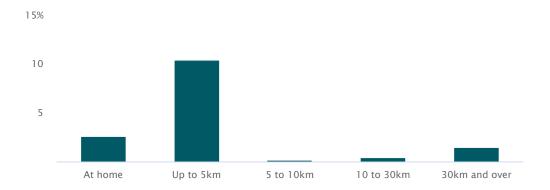
## **Diversity of retail offer (%)**

33

▲ More



## **Distance travelled to study**



# Number of residents per charity

253

▲ More



F energy performance certificate rating

Households with D, E, Households with green energy heating system

Average house price (£)

**27%** 

1%

135k

More

than similar towns per head of population

More than similar towns per head of population