



#### POPULATION 1,011

Longside is in Aberdeenshire. Its history lies in quarrying and the Royal Navy Air base frow WW!. It is located in an agricultural setting and is predominantly rsidential.

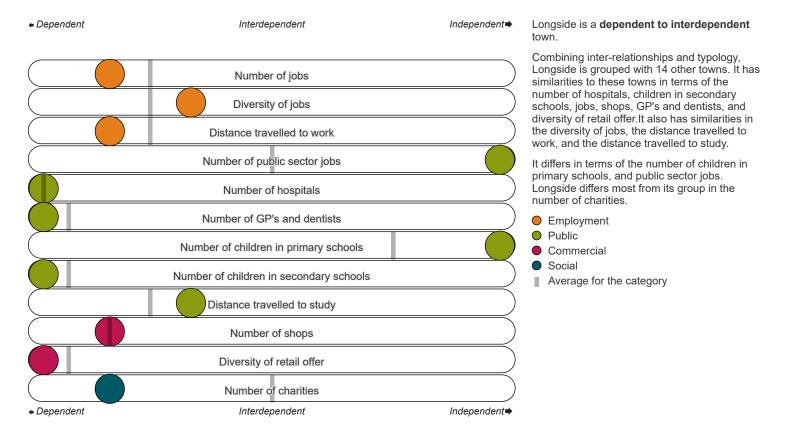
In this small town, this population is characterised by older working age families with teenagers. They are more highly educated and have higher social grades than some other groups. 2 car ownership is higher than in other groups.

Longside is a dependent to interdependent town.

Its most similar towns are Abernethy, Balmedie, Brookfield, and Howwood.

To gain more insight into Longside, compare it to any of the other towns included in USP.

# **Inter-relationships**











#### **Jobs**

▼ Less

than similar towns per head of population

### **Employment type**

(% working full time vs part time aged 16-74)

50 25 Full time Part time

#### **Social Grade**

(% households aged 16-64)

20 Professional White collar Skilled manual Semi-skilled and managerial administrative, supervisory

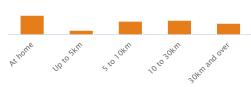
and unskilled

#### Distance travelled to work

and clerical

20%

10



### **Occupation**

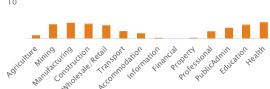
(% aged 16-74)

50

#### **Sector Diversity**

20%

10





### **Education**

(% all people aged 16 and over)

40%

20



### **Children in primary schools**

148

▲ More

than similar towns per head of population

# **Children in secondary schools**

0

Less

than similar towns per head of population

#### **Hospitals**

0

The same

as similar towns per head of population

### **GP's and dentists**

0

▼ Less

than similar towns per head of population



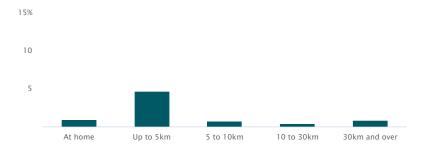
# Number of people per shop

337

▲ More than similar towns per head of population



# **Distance travelled to study**



# Number of residents per charity



than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

29%

▲ More than similar towns per head of population

Households with green energy heating system

6%

▲ More than similar towns per head of population

Average house price (£)

244k

▲ More than similar towns per head of population