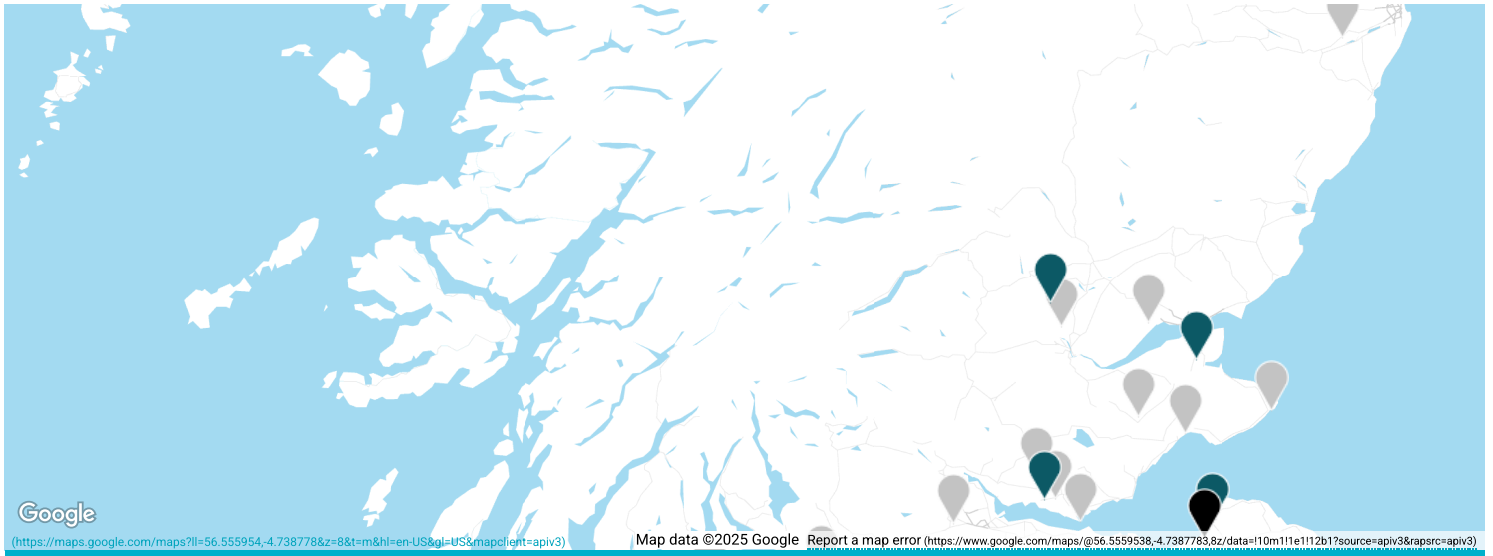




Longniddry

EAST LoTHIAN

POPULATION 2,599

Longniddry is in East Lothian. Longniddry was a mining settlement from the 16th century. It was developed in the early 20th century as a veteran's garden city. It is an expanding commuter settlement with local services.

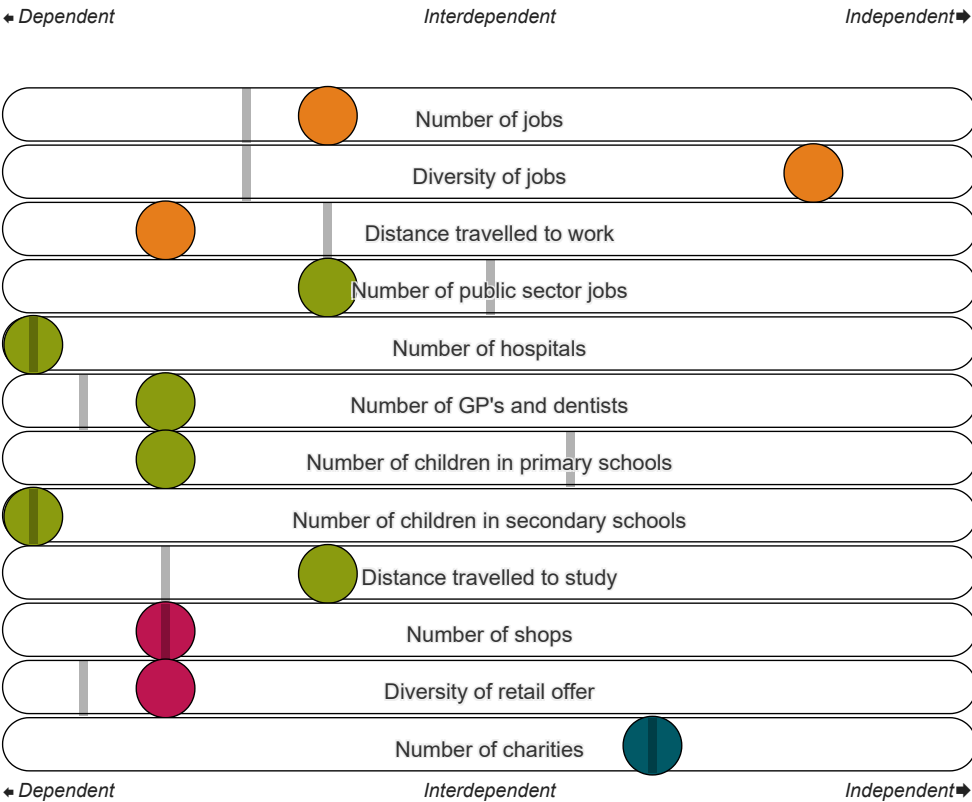
In this and similar small towns, the population is commonly older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Longniddry is a dependent to interdependent town.

Its most similar towns are [Aberlady](#), [Balmullo](#), [Bankfoot](#), and [Cairneyhill](#).

To gain more insight into Longniddry, compare it to any of the other towns included in USP.

Inter-relationships



Longniddry is a **dependent to interdependent** town.

Combining inter-relationships and typology, Longniddry is grouped with 19 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in secondary schools, jobs, public sector jobs, shops, GP's and dentists, and diversity of retail offer. It also has similarities in the distance travelled to work, and the distance travelled to study.

It differs in terms of the diversity of jobs. Longniddry differs most from its group in the number of children in primary schools.

- Employment
- Public
- Commercial
- Social
- Average for the category

Population change 2011 to 2022

4%

▲ More
than similar towns per head of population

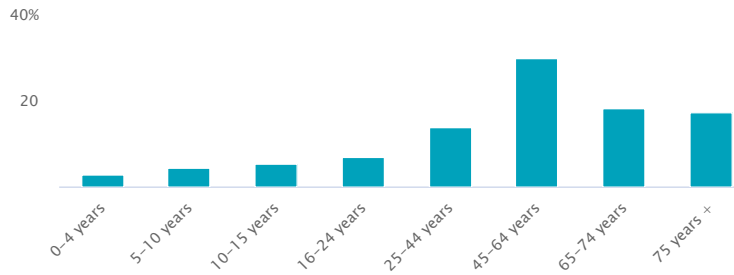
Household change 2011 to 2022

11%

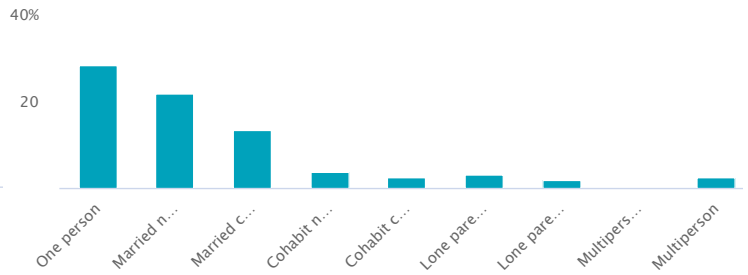
▲ More
than similar towns per head of population

Population

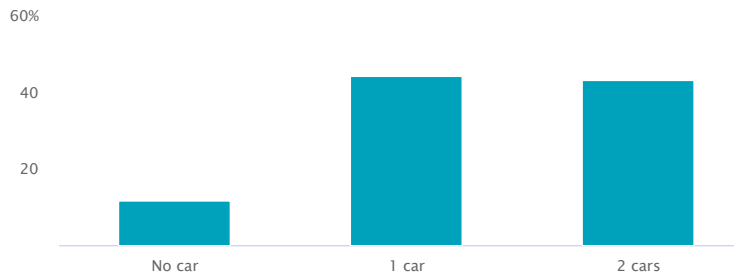
Age



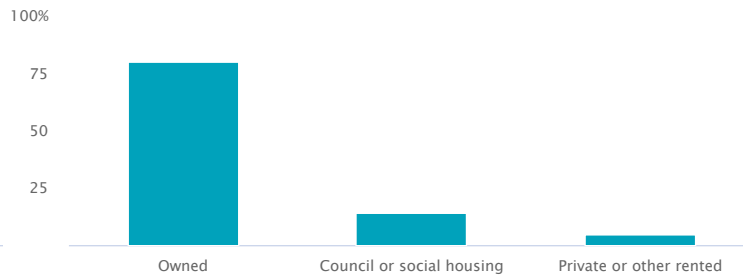
Household composition



Car ownership



Tenure



Population 2022

3k

▲ More
than similar towns

Households 2022

1k

▲ More
than similar towns

Population change 2011 to 2022

4%

▲ More
than similar towns per head of population

Household change 2011 to 2022

11%

▲ More
than similar towns per head of population

Very bad health

1%

▼ Less
than similar towns per head of population

No central heating

1%

▼ Less
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

1%

▼ Less
than similar towns per head of population

Disabled

3%

▼ Less
than similar towns per head of population



Employment

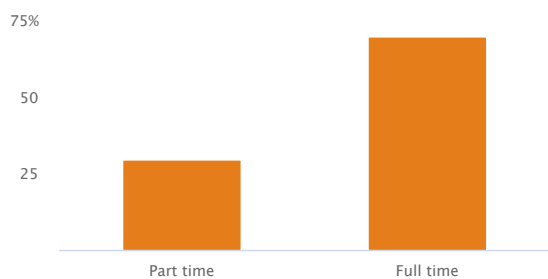
Jobs

300

▼ Less
than similar towns per head of population

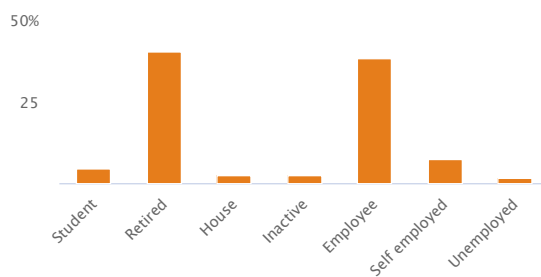
Employment type

(% working full time vs part time aged 16-74)



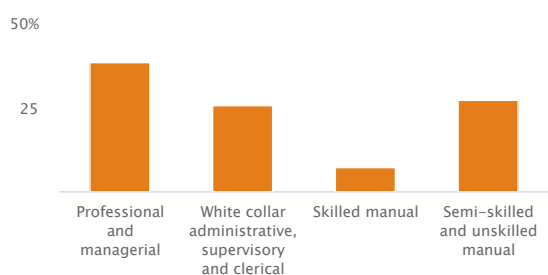
Occupation

(% aged 16-74)

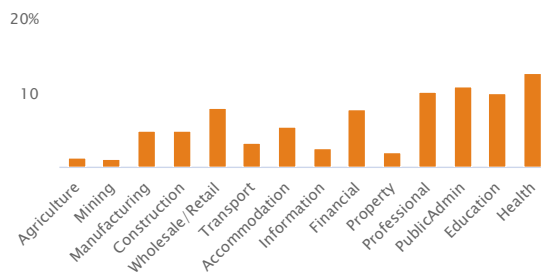


Social Grade

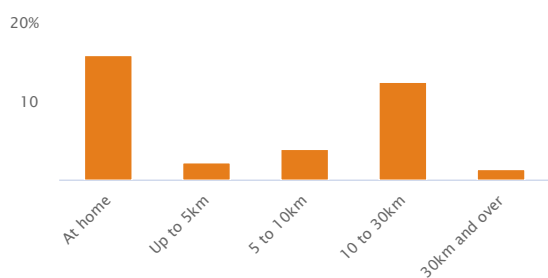
(% households aged 16-64)



Sector Diversity

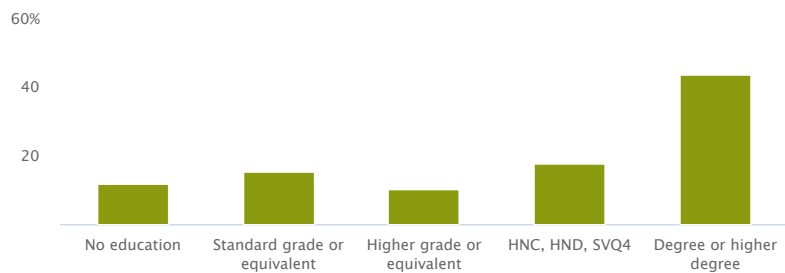


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

172

▼ Less
than similar towns per head of population

Children in secondary schools

0

The same
as similar towns per head of population

Hospitals

0

The same
as similar towns per head of population

GP's and dentists

2

▲ More
than similar towns per head of population

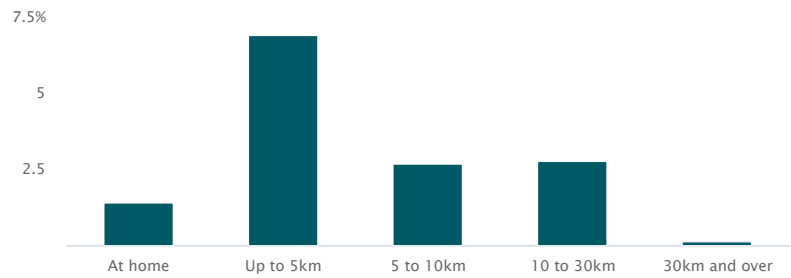
Number of people per shop**371**

▲ More
than similar towns per head of population

Diversity of retail offer (%)**0**

▼ Less
than similar towns per head of population

Distance travelled to study



Number of residents per charity

260

▼ Less
than similar towns per head of population

Households with D, E, F
energy performance
certificate rating

26%

▼ Less
than similar towns per head of population

Households with green
energy heating system

1%

▼ Less
than similar towns per head of population

Average house price (£)

471k

▼ Less
than similar towns per head of population