



Laurencekirk

ABERDEENSHIRE

POPULATION 3,280

Laurencekirk is in the Howe of the Mearns in Aberdeenshire. It was a small kirkton and then rebuilt as a planned village becoming a burgh in the late 18th century. One of its early industries was the manufacture of snuff boxes. Today it remains a local market town with a cattle market and agricultural support services. In 2009 the station was re-opened attracting commuters to Aberdeen.

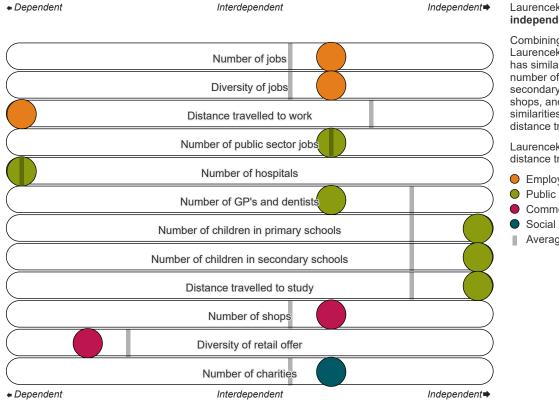
In this and similar medium towns, this population comprises families with a higher proportion of adults in the 25–44 age grouping. Higher rates of full time employment are found.

Laurencekirk is an interdependent to independent town.

Its most similar towns are Culloden, Lossiemouth, Thornliebank, and West Calder.

To gain more insight into Laurencekirk, compare it to any of the other towns included in USP.

Inter-relationships



Laurencekirk is an interdependent to independent town.

Combining inter-relationships and typology, Laurencekirk is grouped with 4 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in secondary schools, jobs, public sector jobs, shops, and diversity of retail offer.It also has similarities in the diversity of jobs, and the distance travelled to study.

Laurencekirk differs most from its group in the distance travelled to work.

- Employment
- Commercial
- Social
- Average for the category



Population change 2011 to 2022

12%

▲ More than similar towns per head of population

Household change 2011 to 2022

18%

▲ More than similar towns per head of population







Jobs

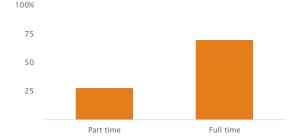
1000

▲ More

than similar towns per head of population

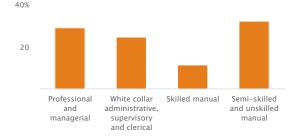
Employment type

(% working full time vs part time aged 16-74)

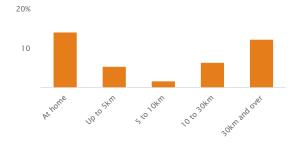


Social Grade

(% households aged 16-64)

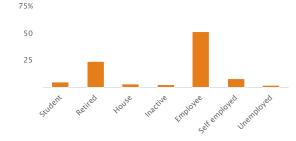


Distance travelled to work

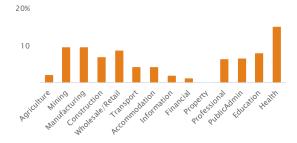


Occupation

(% aged 16-74)



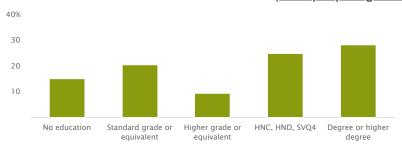
Sector Diversity







(% all people aged 16 and over)



Children in primary schools

552

▲ More

than similar towns per head of population

Children in secondary schools

687

Less

than similar towns per head of population

Hospitals

0

The same

as similar towns per head of population

GP's and dentists

8

▼ Less

than similar towns per head of population



Number of people per shop

▲ More

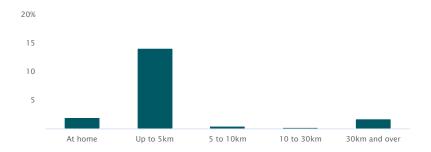
than similar towns per head of population

Diversity of retail offer (%)

▲ More than similar towns per head of population



Distance travelled to study



Number of residents per charity

273

▲ More

than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

20%

▲ More

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

1%

▲ More than similar towns per head of population

Average house price (£)

249k

▲ More than similar towns per head of population