



POPULATION 1,878

Lauder is located in Scottish Borders, It is a traditional rural historic burgh. Population declined in the 20th century but it is now within commuting distance of Edinburgh and the population has been increasing.

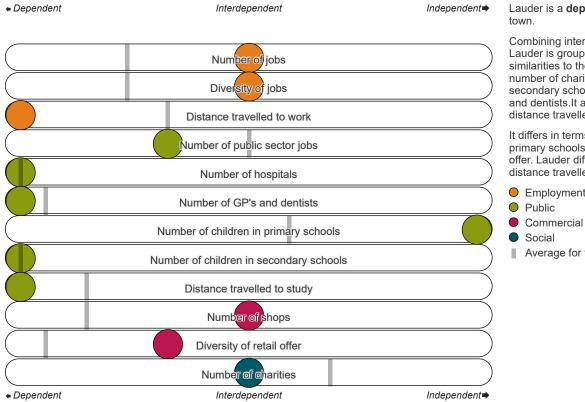
In this and similar small towns, the population is commonly older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Lauder is a dependent to interdependent town.

Its most similar towns are Aberlady, Balmullo, Bankfoot, and Cairneyhill.

To gain more insight into Lauder, compare it to any of the other towns included in USP.

Inter-relationships



Lauder is a dependent to interdependent

Combining inter-relationships and typology, Lauder is grouped with 19 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in secondary schools, public sector jobs, and GP's and dentists.It also has similarities in the distance travelled to study.

It differs in terms of the number of children in primary schools, shops, and diversity of retail offer. Lauder differs most from its group in the distance travelled to work.

- Employment

- Average for the category



Population change 2011 to 2022

3%

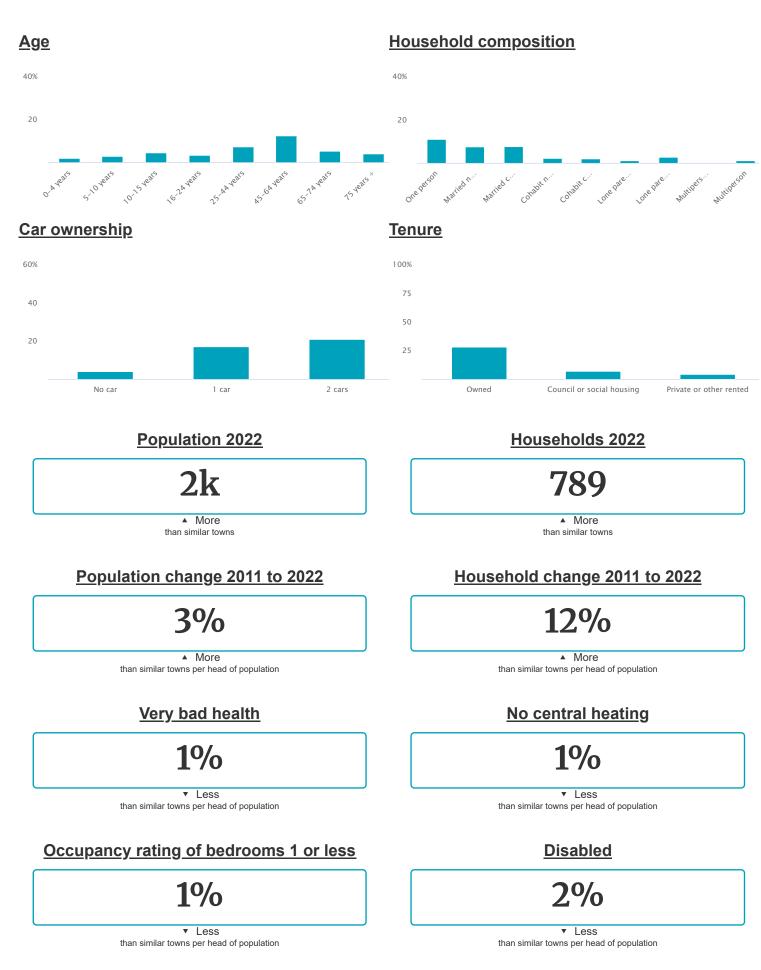
▲ More than similar towns per head of population

Household change 2011 to 2022

12%

▲ More than similar towns per head of population







<u>Jobs</u>

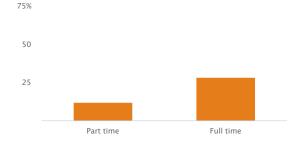
400

▼ Less

than similar towns per head of population

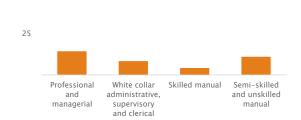
Employment type

(% working full time vs part time aged 16-74)



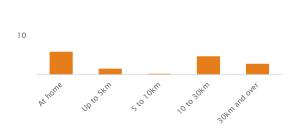
Social Grade

(% households aged 16-64)



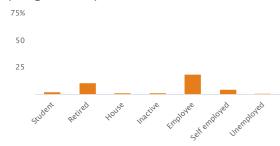
Distance travelled to work

20%

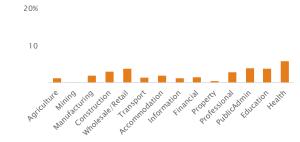


Occupation

(% aged 16-74)



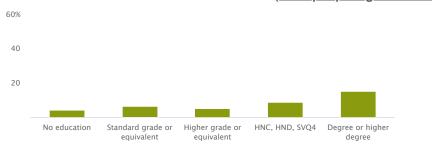
Sector Diversity





Education

(% all people aged 16 and over)



Children in primary schools

269

▲ More than similar towns per head of population

Children in secondary schools

0

The same as similar towns per head of population

Hospitals

0

The same as similar towns per head of population

GP's and dentists

0

▼ Less than similar towns per head of population



Number of people per shop

156

▲ More

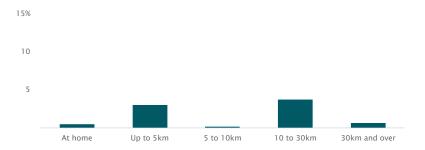
than similar towns per head of population

Diversity of retail offer (%)

▲ More than similar towns per head of population



Distance travelled to study



Number of residents per charity

313

▼ Less

than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

26%

▼ Less

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

2%

▼ Less than similar towns per head of population

Average house price (£)

350k

▼ Less than similar towns per head of population