





POPULATION 10,917

Largs is in in North Ayrshire. It has early Norse connections with the defeat of the Norsemen at the Battle of Largs in 1263. The town developed as a tourist resort in Victorian times and is today a popular marina.

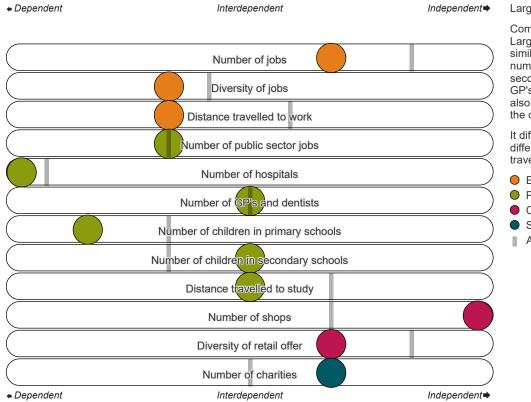
In large towns such as this, this population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Largs is an interdependent town.

Its most similar towns are Barrhead, Dumbarton, and Glenrothes.

To gain more insight into Largs, compare it to any of the other towns included in USP.

Inter-relationships



Largs is an interdependent town.

Combining inter-relationships and typology, Largs is grouped with 3 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in secondary schools, jobs, public sector jobs, GP's and dentists, and diversity of retail offer.It also has similarities in the diversity of jobs, and the distance travelled to study.

It differs in terms of the number of shops. Largs differs most from its group in the distance travelled to work.

- Employment
- Public
- Commercial
- Social
- Average for the category



Population change 2011 to 2022

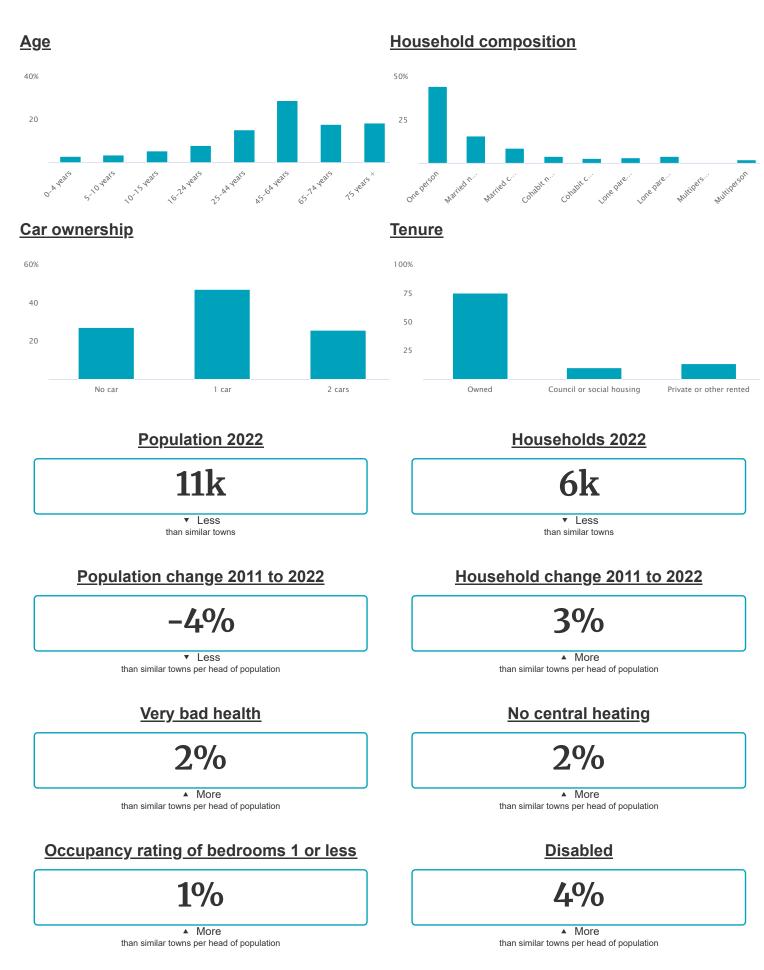
-4%

▼ Less than similar towns per head of population

Household change 2011 to 2022

3%







Jobs

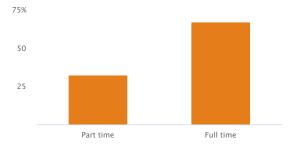
3k

▼ Less

than similar towns per head of population

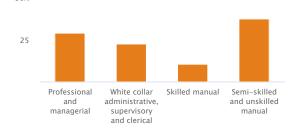
Employment type

(% working full time vs part time aged 16-74)

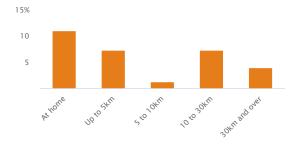


Social Grade

(% households aged 16-64)

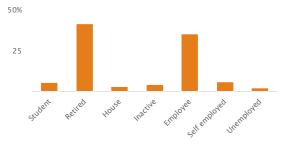


Distance travelled to work

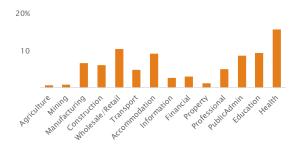


Occupation

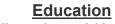
(% aged 16-74)



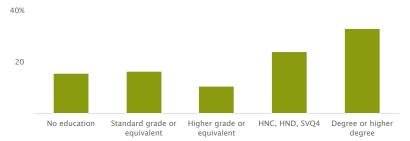
Sector Diversity







(% all people aged 16 and over)



Children in primary schools

551

▼ Less than similar towns per head of population

Children in secondary schools

994

▲ More than similar towns per head of population

Hospitals

0

▼ Less
than similar towns per head of population

GP's and dentists

21



Number of people per shop

73

▲ More

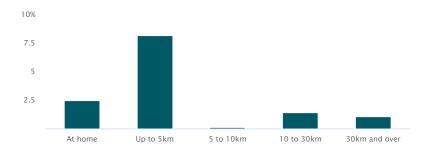
than similar towns per head of population

Diversity of retail offer (%)

18



Distance travelled to study



Number of residents per charity

287

▲ More



Households with D, E, F
energy performance
certificate rating

35%

▲ More

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

1%

▲ More than similar towns per head of population

Average house price (£)

161k