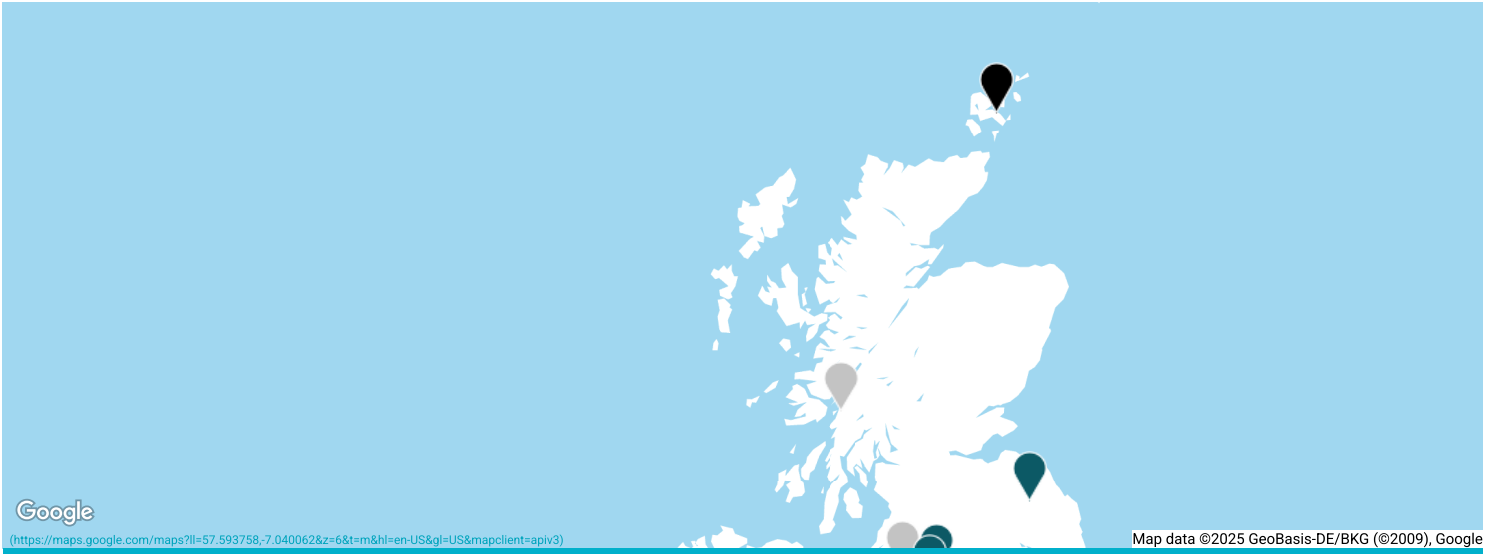




Kirkwall

ORKNEY ISLANDS

POPULATION **7,390**

Kirkwall is the capital of Orkney. Its origins are Norse. St Magnus cathedral dates from the 11th century. There are a number of light industries and the town is the main service and retail centre for Orkney.

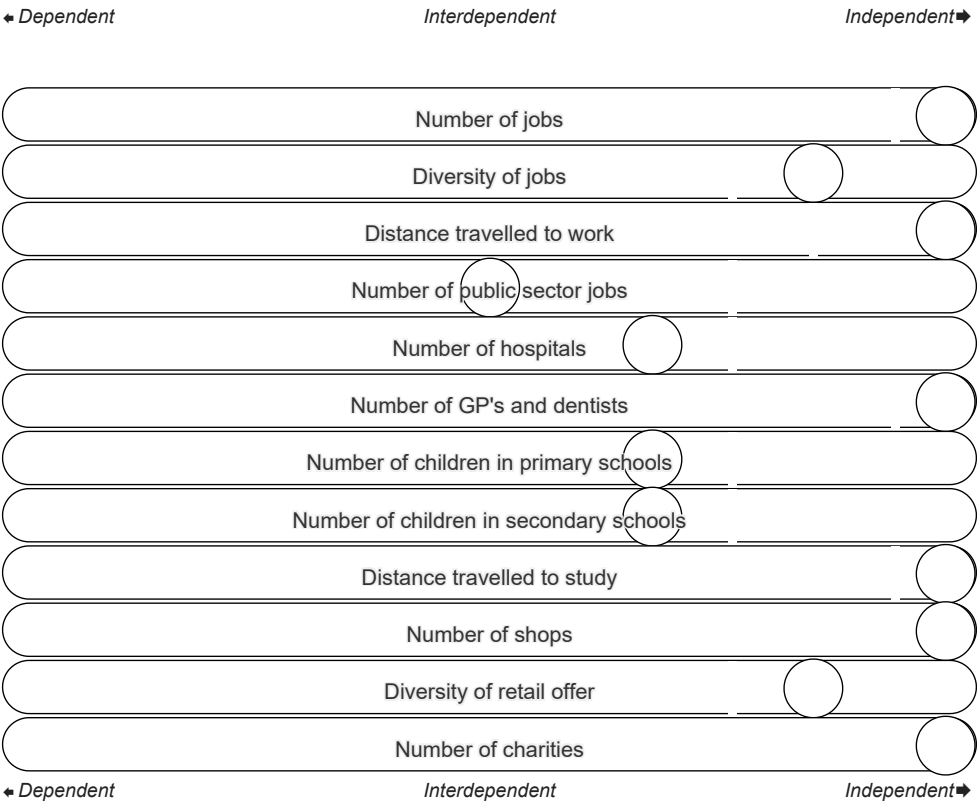
In this medium town, population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Kirkwall is an independent town.

Its most similar towns are [Castle Douglas](#), [Kelso](#), [Kirkcudbright](#), and [Lerwick](#).

To gain more insight into Kirkwall, compare it to any of the other towns included in USP.

Inter-relationships



Kirkwall is an **independent** town.

Combining inter-relationships and typology, Kirkwall is grouped with 6 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in primary schools, children in secondary schools, jobs, shops, GP's and dentists, and diversity of retail offer. It also has similarities in the diversity of jobs, and the distance travelled to study.

Kirkwall differs most from its group in the number of public sector jobs.

○ Employment
○ Public
○ Commercial
○ Social

Average for the category

Population change 2011 to 2022**5%**

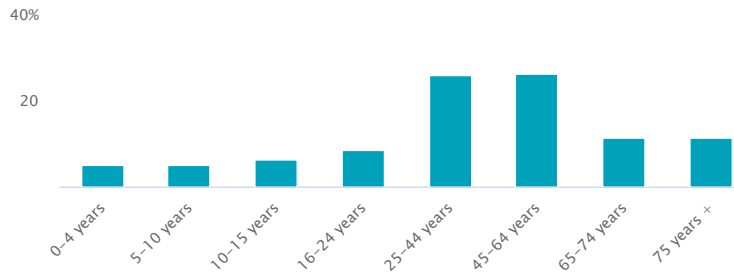
▲ More
than similar towns per head of population

Household change 2011 to 2022**12%**

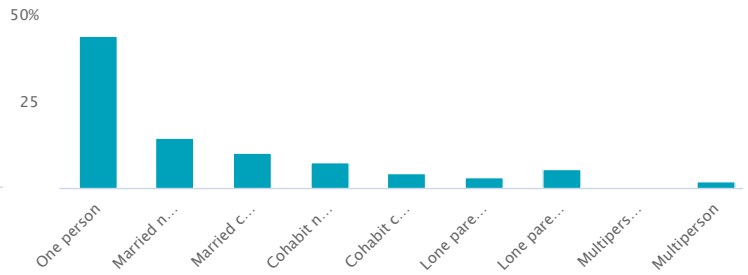
▼ Less
than similar towns per head of population

Population

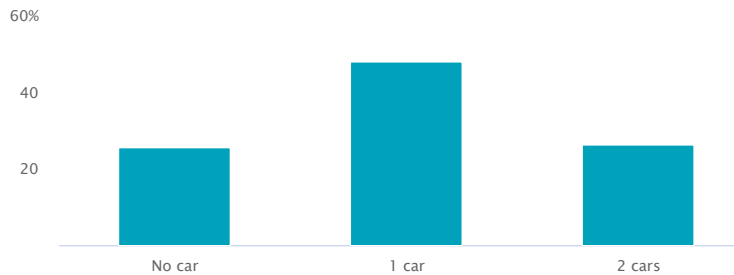
Age



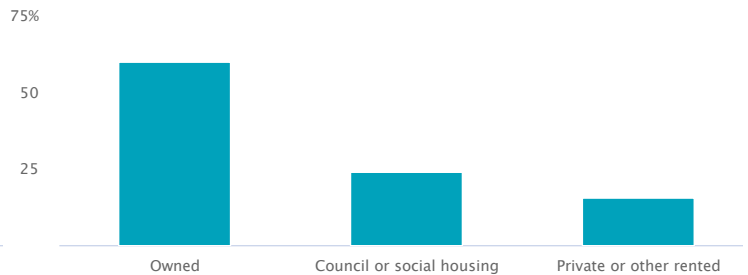
Household composition



Car ownership



Tenure



Population 2022

7k

▲ More
than similar towns

Households 2022

4k

▲ More
than similar towns

Population change 2011 to 2022

5%

▲ More
than similar towns per head of population

Household change 2011 to 2022

12%

▼ Less
than similar towns per head of population

Very bad health

1%

▼ Less
than similar towns per head of population

No central heating

3%

▼ Less
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

1%

▼ Less
than similar towns per head of population

Disabled

5%

▼ Less
than similar towns per head of population

Employment

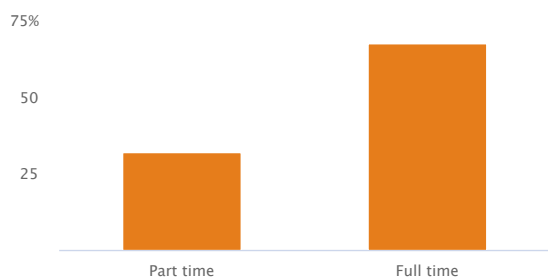
Jobs

8k

▲ More
than similar towns per head of population

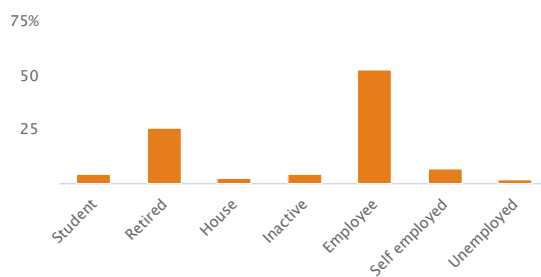
Employment type

(% working full time vs part time aged 16-74)



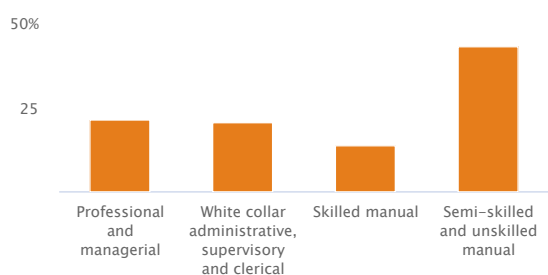
Occupation

(% aged 16-74)

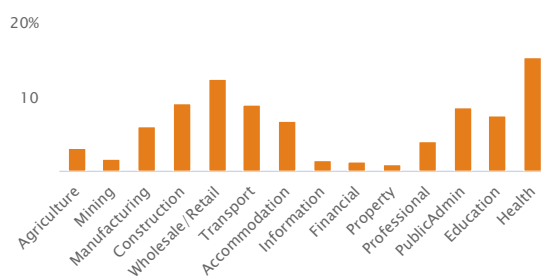


Social Grade

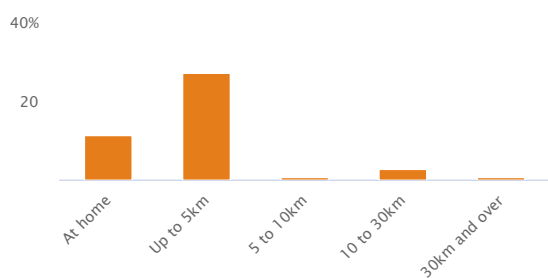
(% households aged 16-64)



Sector Diversity

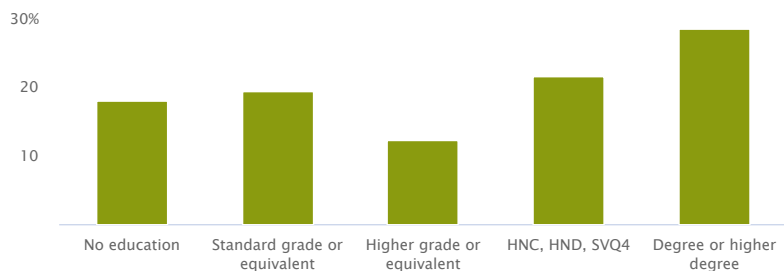


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

632

▼ Less
than similar towns per head of population

Children in secondary schools

861

▼ Less
than similar towns per head of population

Hospitals

1

▼ Less
than similar towns per head of population

GP's and dentists

43

▲ More
than similar towns per head of population

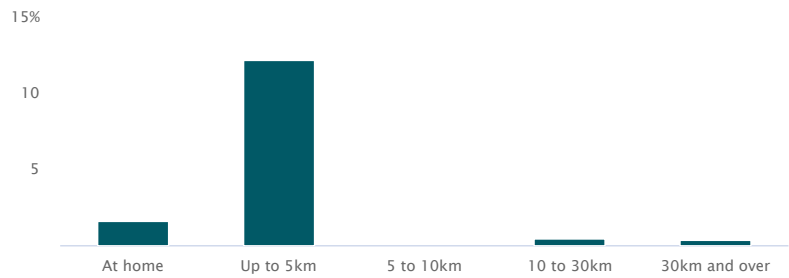
Number of people per shop**72**

▼ Less
than similar towns per head of population

Diversity of retail offer (%)**17**

▼ Less
than similar towns per head of population

Distance travelled to study



Number of residents per charity



▲ More
than similar towns per head of population



Connectivity and environment assets

Households with D, E, F
energy performance
certificate rating

38%

▼ Less
than similar towns per head of population

Households with green
energy heating system

22%

▲ More
than similar towns per head of population

Average house price (£)

192k

▼ Less
than similar towns per head of population