



Kingussie

HIGHLAND

POPULATION **1,360**

Kingussie is in Highland. It was a planned village dating from 1799. In the 1800s the railway meant that tourism grew in the town. It is home to the Cammanch Association for shinty. It is now bypassed by the new A9 and has lost much passing trade. Tourism remains a key economic activity in the town.

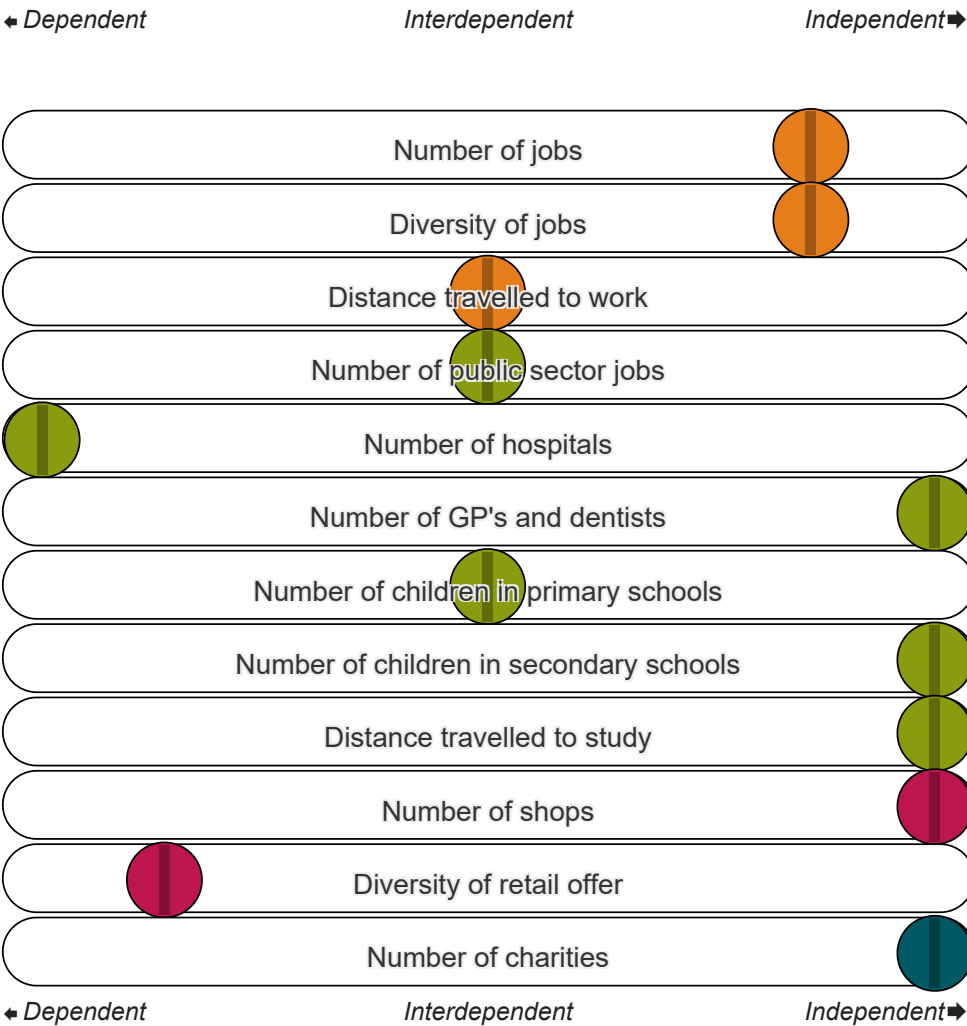
In this and similar small towns, the population is commonly older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Kingussie is an independent to interdependent town.

It is in a group of its own according to USP analysis, which combines typology and assessment of inter-relationships.

To gain more insight into Kingussie, compare it to any of the other towns included in USP.

Inter-relationships



Kingussie is an **independent to interdependent** town.

Combining inter-relationships and typology, Kingussie is grouped with 0 other towns.

- Employment
- Public
- Commercial
- Social
- Average for the category

Population change 2011 to 2022**-8%**

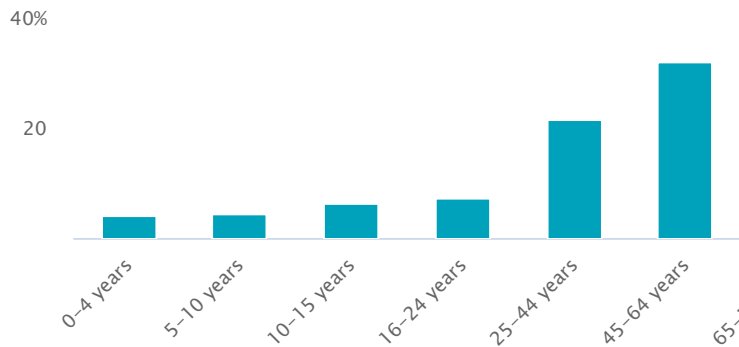
Kingussie is unique

Household change 2011 to 2022**2%**

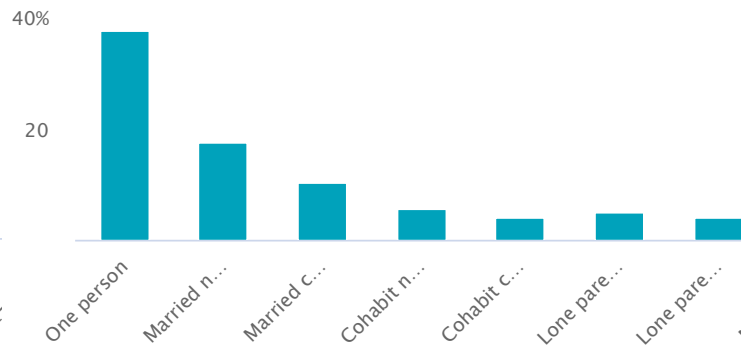
Kingussie is unique

Population

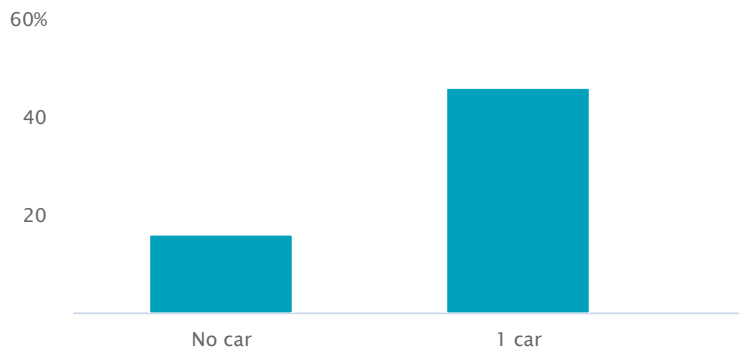
Age



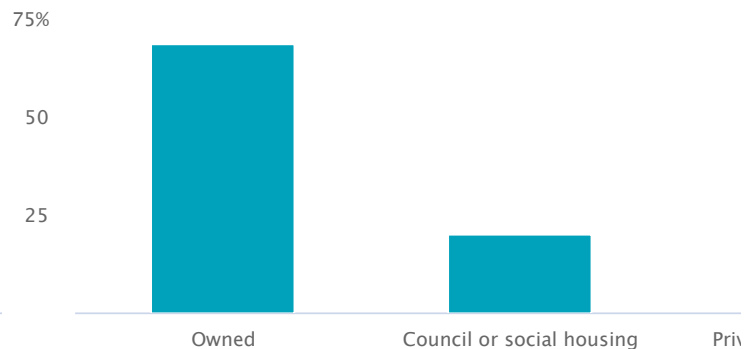
Household composition



Car ownership



Tenure



Population 2022

1k

Kingussie is unique

Households 2022

656

Kingussie is unique

Population change 2011 to 2022

-8%

Kingussie is unique

Household change 2011 to 2022

2%

Kingussie is unique

Very bad health

1%

Kingussie is unique

No central heating

3%

Kingussie is unique

Occupancy rating of bedrooms 1 or less



Kingussie is unique

Disabled



Kingussie is unique



Employment

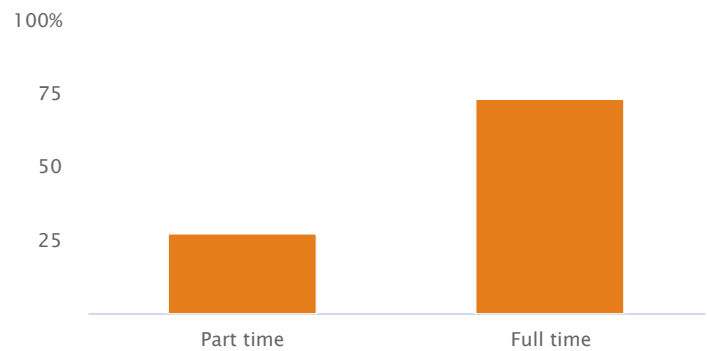
Jobs

600

Kingussie is unique

Employment type

(% working full time vs part time aged 16-74)



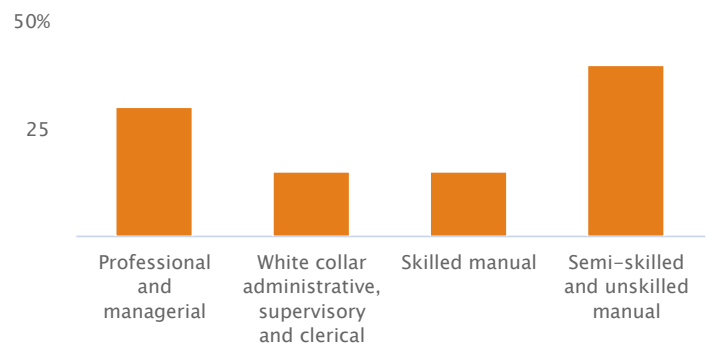
Occupation

(% aged 16-74)

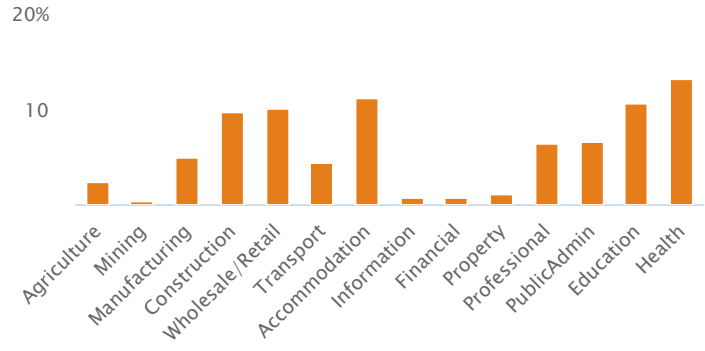


Social Grade

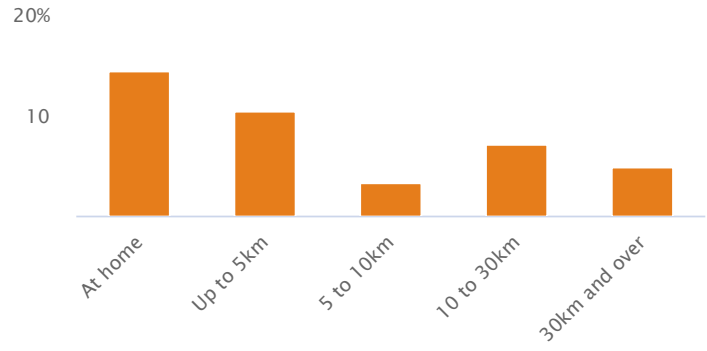
(% households aged 16-64)



Sector Diversity

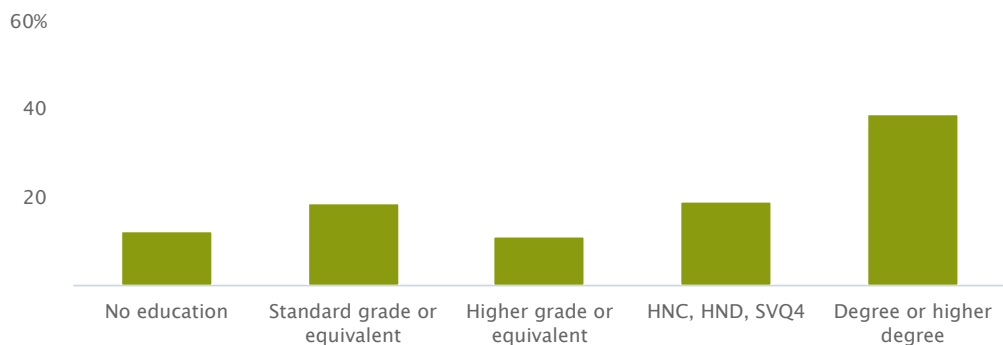


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

113

Kingussie is unique

Children in secondary schools

417

Kingussie is unique

Hospitals

0

Kingussie is unique

GP's and dentists

13

Kingussie is unique



Commercial

Number of people per shop

42

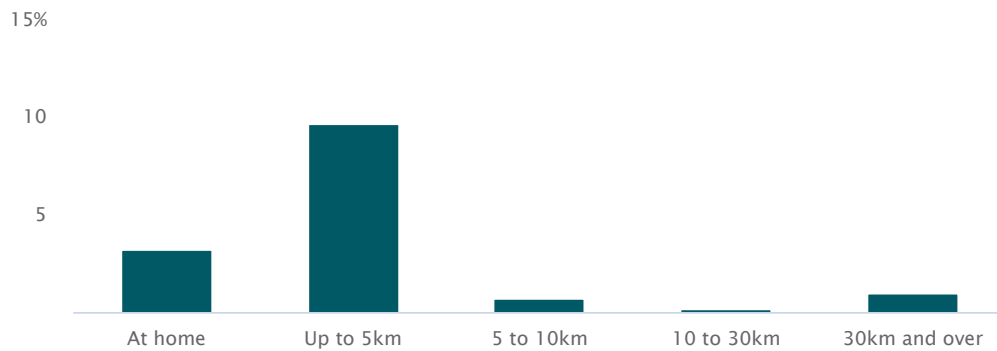
Kingussie is unique

Diversity of retail offer (%)

0

Kingussie is unique

Distance travelled to study.



Number of residents per charity.

80

Kingussie is unique

Environment Indicators

Households with D, E,
F energy performance
certificate rating

32%

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Households with green
energy heating system

11%

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Average house price
(£)

289k

Kingussie is unique