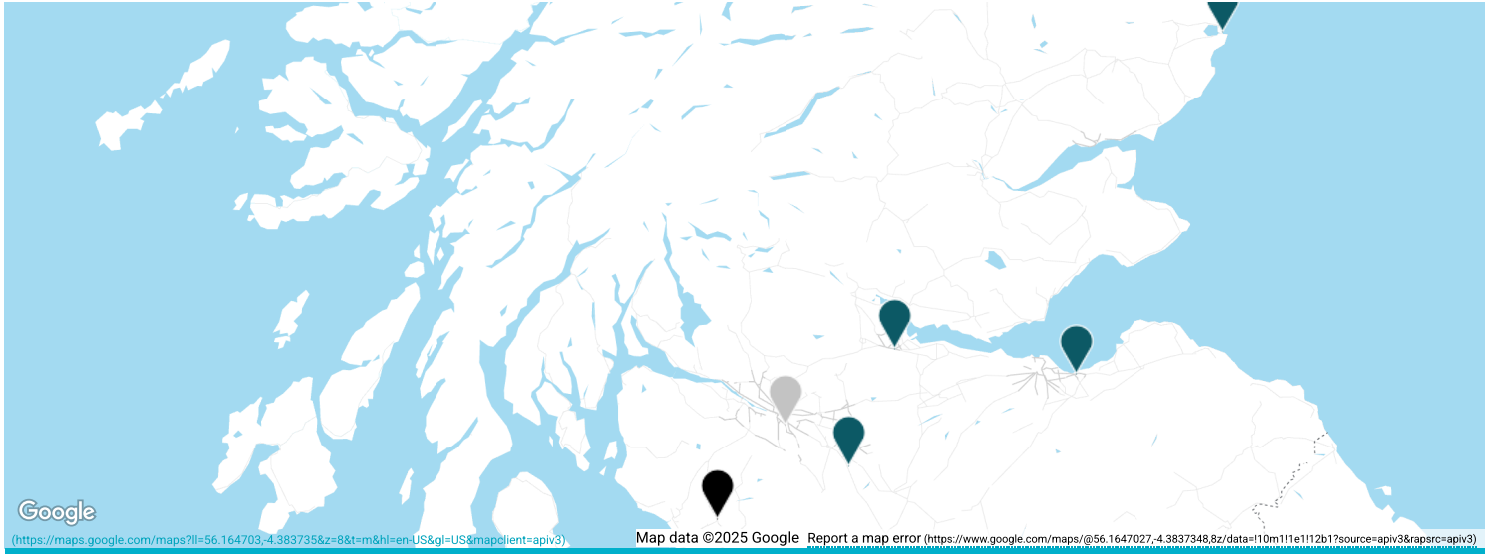




Kilmarnock

EAST AYRSHIRE

POPULATION **47,064**

Kilmarnock in East Ayrshire has a history as an industrial town. Until the 18th century woollens, clothes and shoemaking were the key industries. Some of these industries carried on in more recent time with Saxone operating a shoe factory. Mining and industrial revolution introduced ne heavy industry to the town including engineering, the manufacturing of locomotives, tractor manufacturing (Massey Ferguson) and carpet making (BMK). Most of this industry has now closed. An engine refurbishment plant still operates and engineering components also still operate. The home of Johnny Walker whisky the loss of Diageo was a blow to the town.

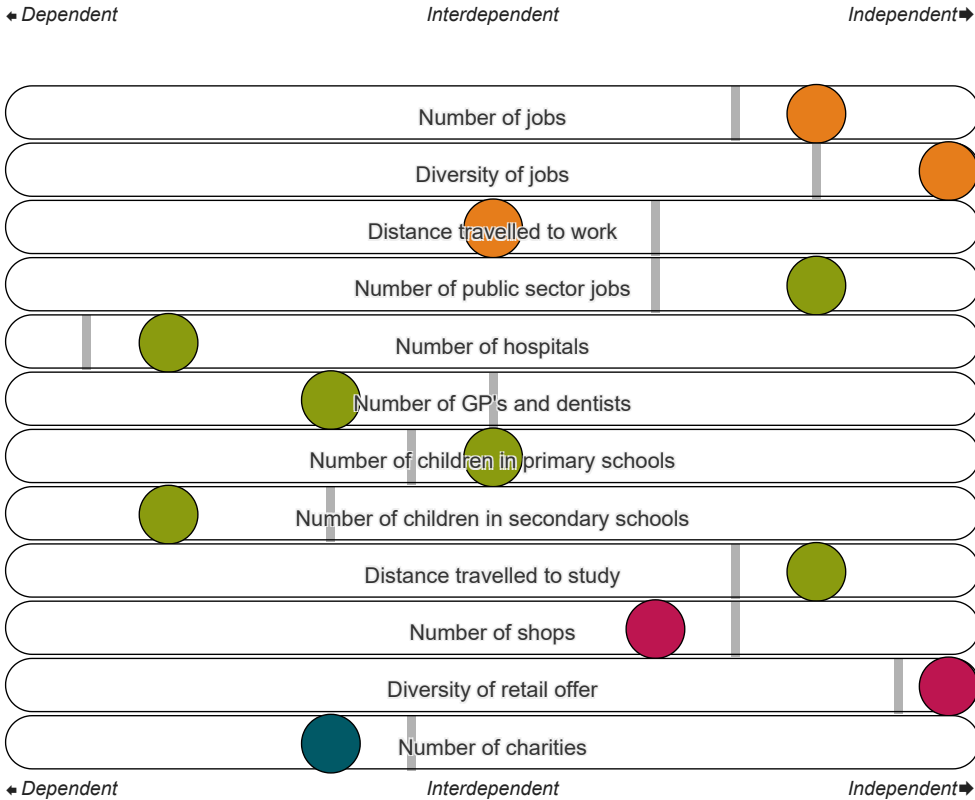
In large towns such as this, this population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Kilmarnock is an interdependent to independent town.

Its most similar towns are [Falkirk](#), [Larkhall](#), [Montrose](#), and [Musselburgh](#).

To gain more insight into Kilmarnock, compare it to any of the other towns included in USP.

Inter-relationships



Kilmarnock is an **interdependent to independent** town.

Combining inter-relationships and typology, Kilmarnock is grouped with 5 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in primary schools, children in secondary schools, jobs, public sector jobs, shops, and diversity of retail offer. It also has similarities in the distance travelled to study.

- Employment
- Public
- Commercial
- Social
- Average for the category

Population change 2011 to 2022**2%**

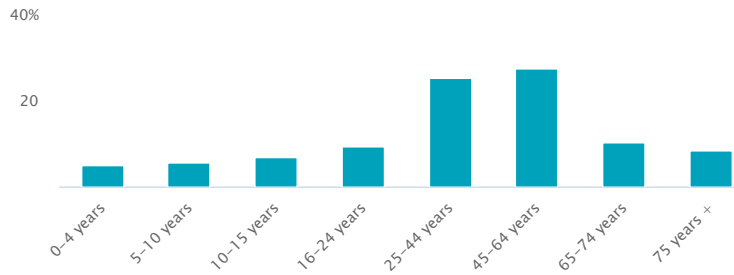
▲ More
than similar towns per head of population

Household change 2011 to 2022**6%**

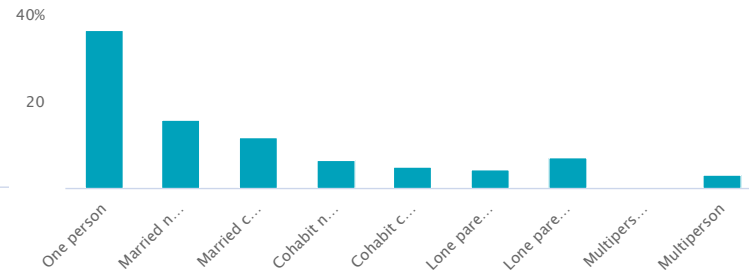
▲ More
than similar towns per head of population

Population

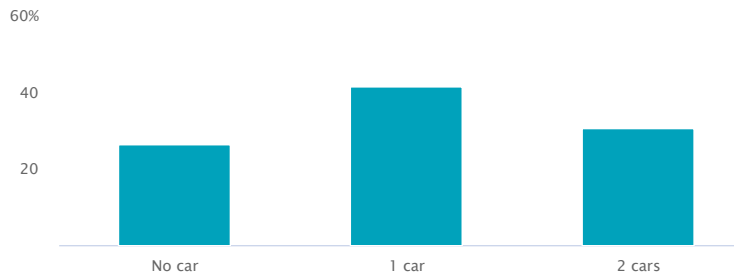
Age



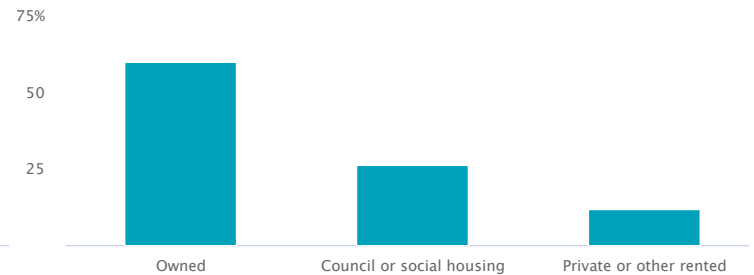
Household composition



Car ownership



Tenure



Population 2022

47k

▲ More
than similar towns

Households 2022

22k

▲ More
than similar towns

Population change 2011 to 2022

2%

▲ More
than similar towns per head of population

Household change 2011 to 2022

6%

▲ More
than similar towns per head of population

Very bad health

2%

▼ Less
than similar towns per head of population

No central heating

1%

▼ Less
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

2%

▼ Less
than similar towns per head of population

Disabled

6%

▼ Less
than similar towns per head of population



Employment

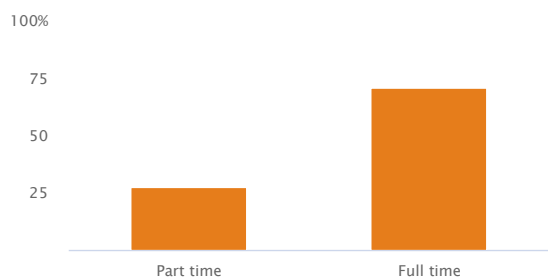
Jobs

20k

▲ More
than similar towns per head of population

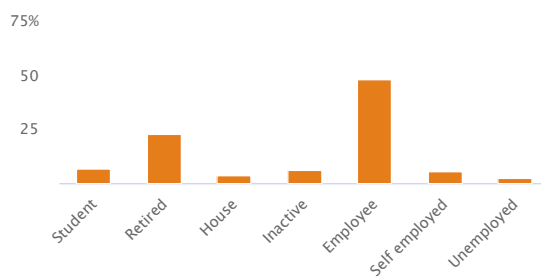
Employment type

(% working full time vs part time aged 16-74)



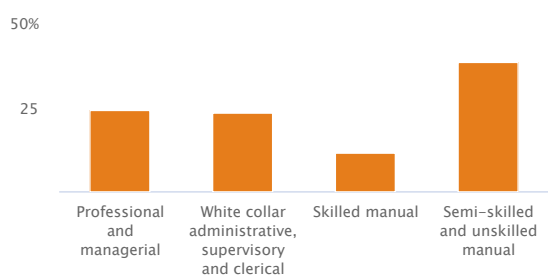
Occupation

(% aged 16-74)

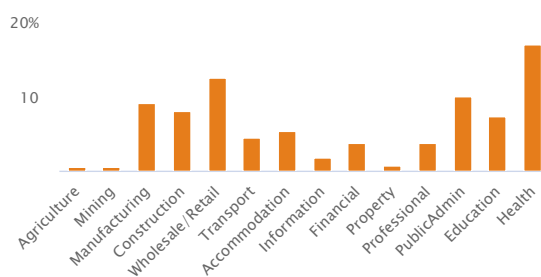


Social Grade

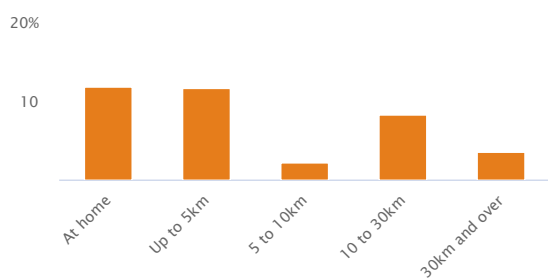
(% households aged 16-64)



Sector Diversity

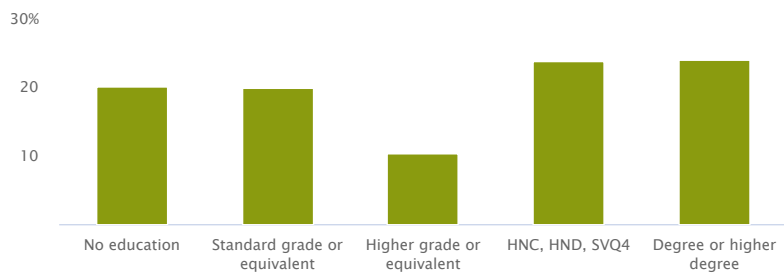


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

4k

▲ More
than similar towns per head of population

Children in secondary schools

3k

▼ Less
than similar towns per head of population

Hospitals

1

▲ More
than similar towns per head of population

GP's and dentists

77

▼ Less
than similar towns per head of population

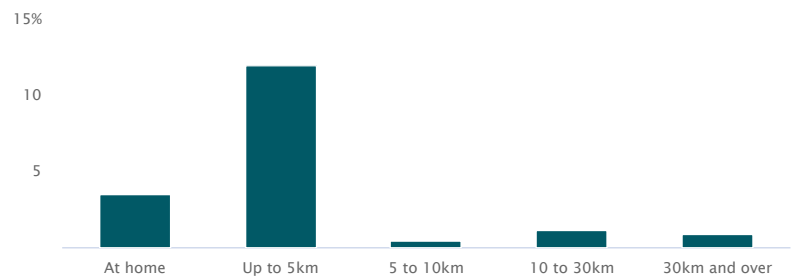
Number of people per shop**128**

▼ Less
than similar towns per head of population

Diversity of retail offer (%)**18**

▼ Less
than similar towns per head of population

Distance travelled to study



Number of residents per charity

480

▼ Less
than similar towns per head of population

Households with D, E, F
energy performance
certificate rating

20%

▼ Less
than similar towns per head of population

Households with green
energy heating system

0%

▼ Less
than similar towns per head of population

Average house price (£)

146k

▼ Less
than similar towns per head of population