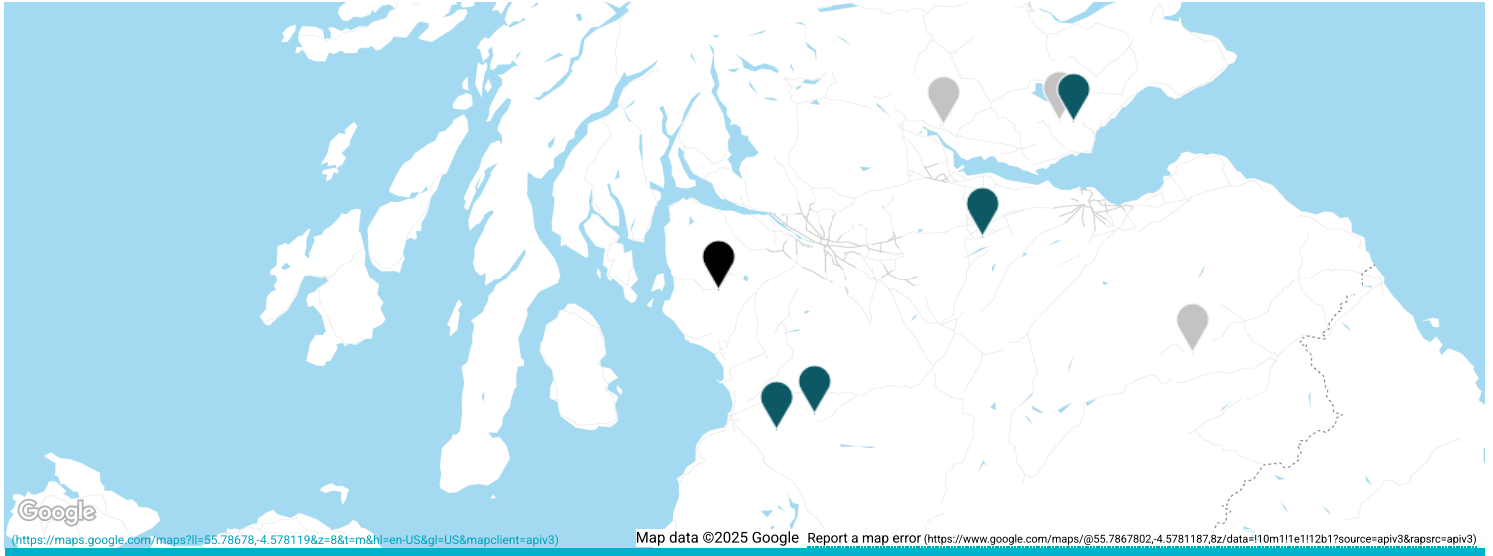




Kilbirnie

NORTH AYRSHIRE

POPULATION **7,098**

Kilbirnie is in North Ayrshire. Traditional industries included rope making and the manufacture of fishing nets. In 1841 the Glengarnock Steelworks opened. It closed in 1985 with a loss of many local jobs. With few local jobs the town is now a commuter settlement. W & J Knox Threadmill, a very long established business (which preceded the steelworks) continues to operate making specialist nets although the carpet yarn business was sold to an Italian company in 2014.

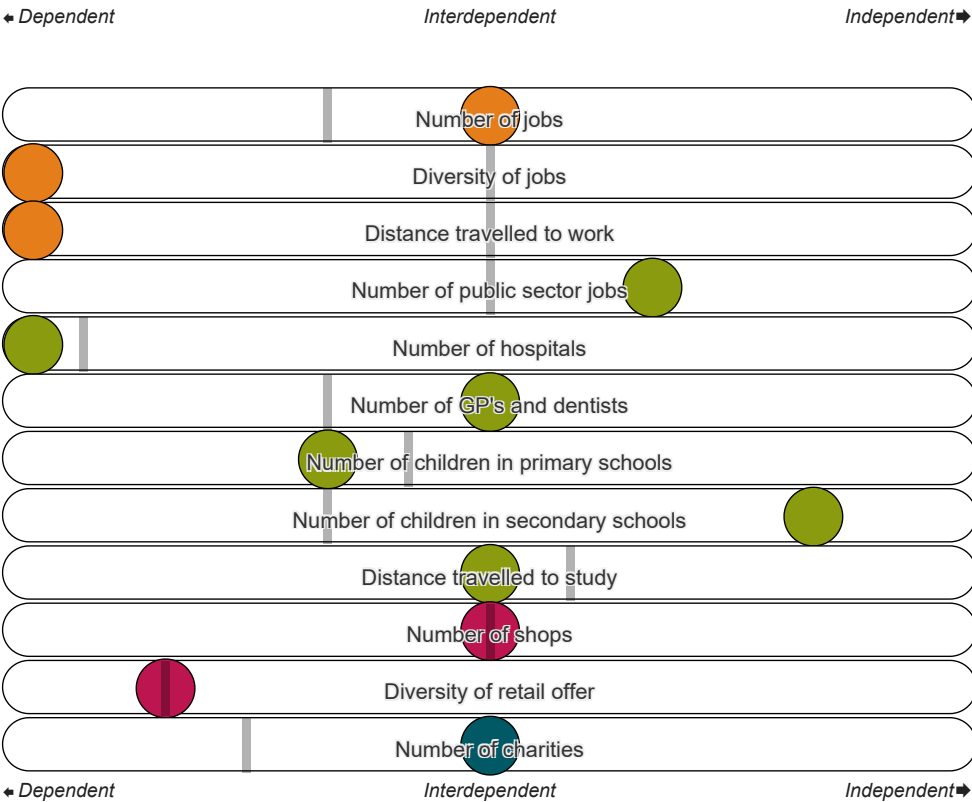
In medium towns like this one, people experience more challenging circumstances with higher rates of unemployment, poorer health, lack of a car, lower levels of education and lower social grades than other groups. A higher proportion live in social rented housing. There is a higher proportion of single person households and lone parents.

Kilbirnie is an interdependent to dependent town.

Its most similar towns are [Auchinleck](#), [Blackburn \(West Lothian\)](#), [Cardenden and Auchterderran](#), and [Drongan](#).

To gain more insight into Kilbirnie, compare it to any of the other towns included in USP.

Inter-relationships



Kilbirnie is an **interdependent to dependent** town.

Combining inter-relationships and typology, Kilbirnie is grouped with 7 other towns. It has similarities to these towns in terms of the number of hospitals, children in primary schools, jobs, public sector jobs, shops, and diversity of retail offer. It also has similarities in the distance travelled to study.

It differs in terms of the number of charities, and children in secondary schools. Kilbirnie differs most from its group in the diversity of jobs, and the distance travelled to work.

- Employment
- Public
- Commercial
- Social
- Average for the category

Population change 2011 to 2022**-7%**

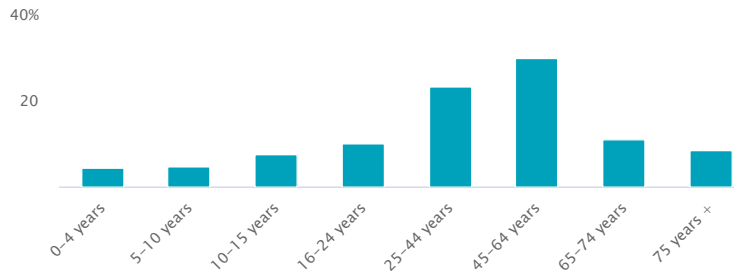
▼ Less
than similar towns per head of population

Household change 2011 to 2022**-1%**

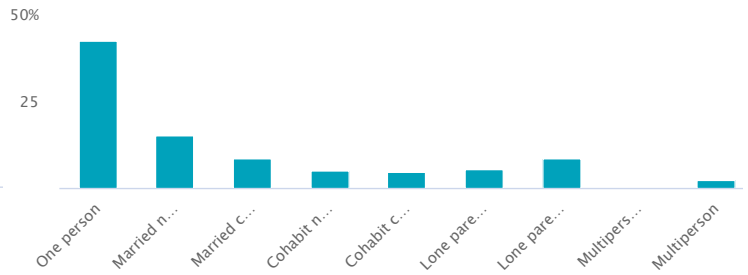
▼ Less
than similar towns per head of population

Population

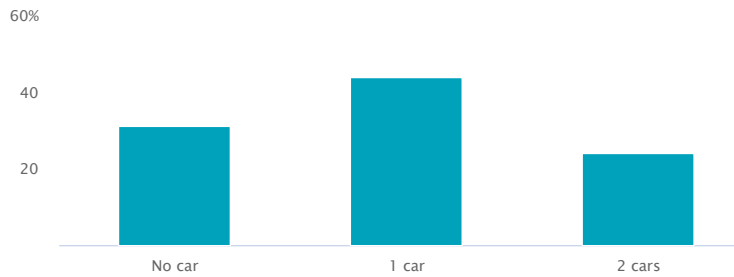
Age



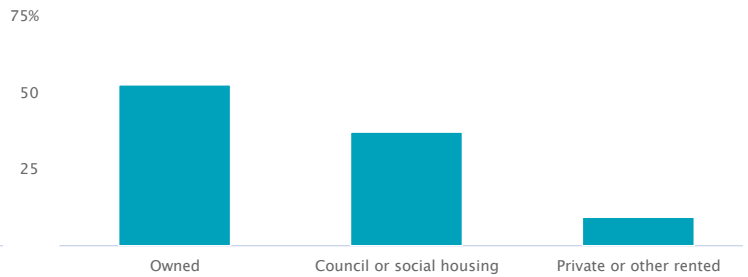
Household composition



Car ownership



Tenure



Population 2022

7k

▲ More
than similar towns

Households 2022

4k

▲ More
than similar towns

Population change 2011 to 2022

-7%

▼ Less
than similar towns per head of population

Household change 2011 to 2022

-1%

▼ Less
than similar towns per head of population

Very bad health

2%

▼ Less
than similar towns per head of population

No central heating

2%

▼ Less
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

3%

▼ Less
than similar towns per head of population

Disabled

8%

▼ Less
than similar towns per head of population

Employment

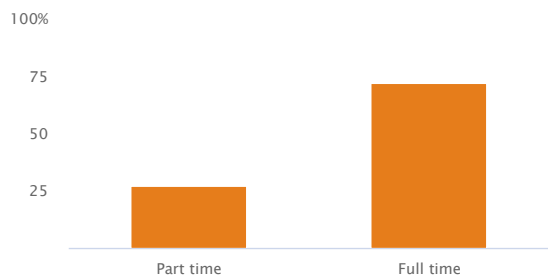
Jobs

2k

▲ More
than similar towns per head of population

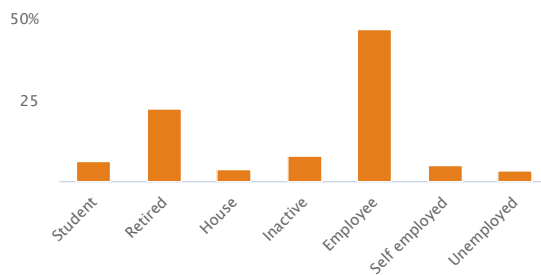
Employment type

(% working full time vs part time aged 16-74)



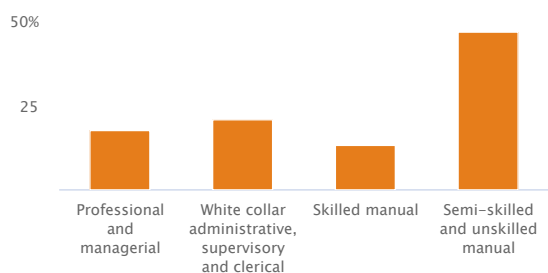
Occupation

(% aged 16-74)

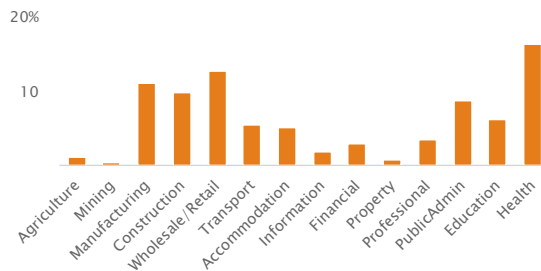


Social Grade

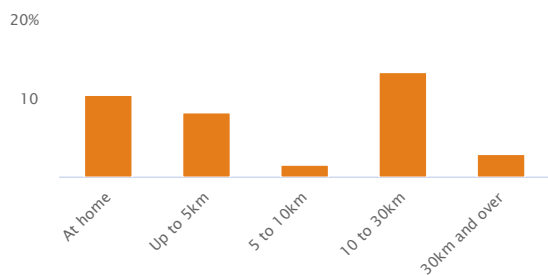
(% households aged 16-64)



Sector Diversity

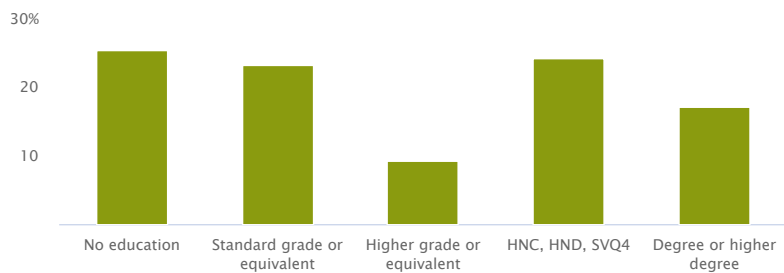


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

504

▲ More
than similar towns per head of population

Children in secondary schools

990

▲ More
than similar towns per head of population

Hospitals

0

▼ Less
than similar towns per head of population

GP's and dentists

13

▲ More
than similar towns per head of population

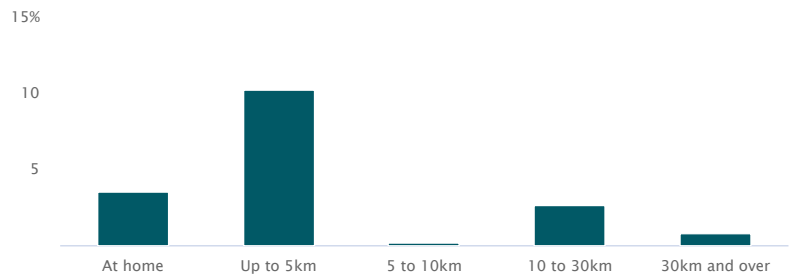
Number of people per shop**173**

▲ More
than similar towns per head of population

Diversity of retail offer (%)**25**

▼ Less
than similar towns per head of population

Distance travelled to study



Number of residents per charity

355

▲ More
than similar towns per head of population



Environment Indicators

Households with D, E, F
energy performance
certificate rating

24%

▼ Less
than similar towns per head of population

Households with green
energy heating system

0%

▼ Less
than similar towns per head of population

Average house price (£)

102k

▼ Less
than similar towns per head of population