



Keith

MORAY

POPULATION **4,572**

Keith is in Moray. It is an 18th century planned village which was added to the existing hamlet. It is in the centre of whisky country. Here are also a number of small enterprises making goods such as kilts and specialist goods.

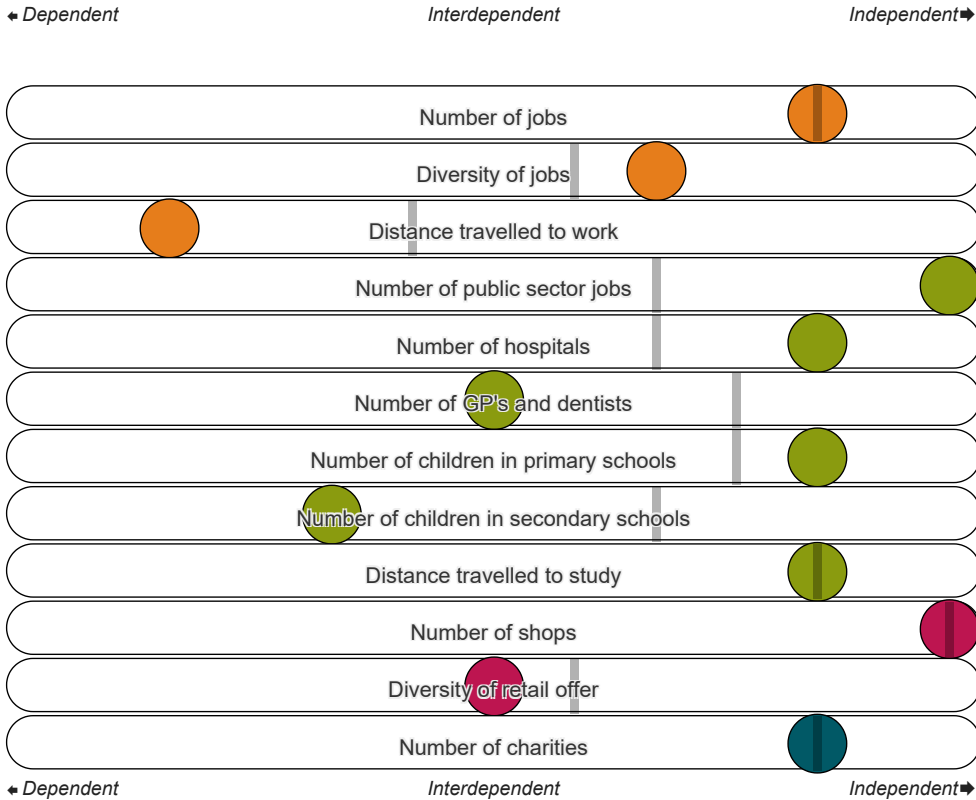
In this medium town, population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Keith is an independent to interdependent town.

Its most similar towns are [Banff](#), [Buckie](#), [Crieff](#), and [Cupar](#).

To gain more insight into Keith, compare it to any of the other towns included in USP.

Inter-relationships



Keith is an **independent to interdependent** town.

Combining inter-relationships and typology, Keith is grouped with 11 other towns. It has similarities to these towns in terms of the number of charities, children in primary schools, jobs, shops, and diversity of retail offer. It also has similarities in the diversity of jobs, and the distance travelled to study.

It differs in terms of the number of children in secondary schools, public sector jobs, and GP's and dentists. Keith differs most from its group in the distance travelled to work.

- Employment
● Public
● Commercial
● Social
■ Average for the category

Population change 2011 to 2022**-3%**

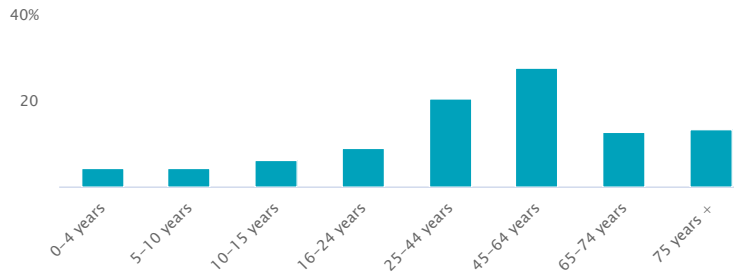
▼ Less
than similar towns per head of population

Household change 2011 to 2022**5%**

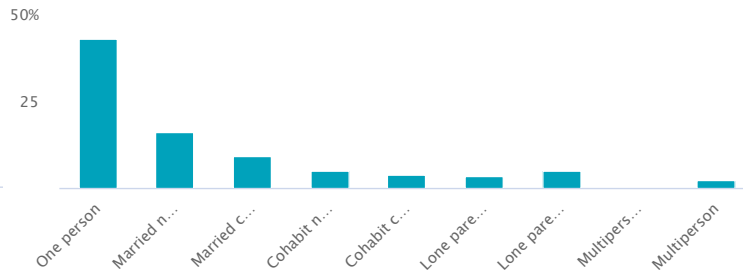
▲ More
than similar towns per head of population

Population

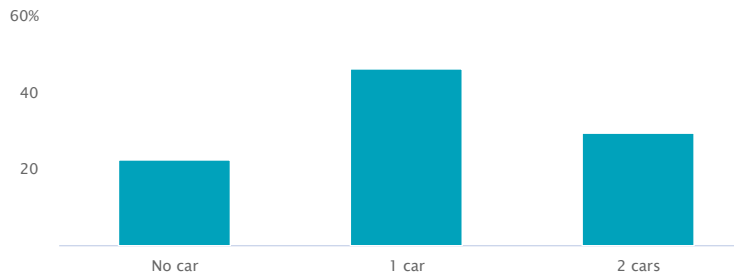
Age



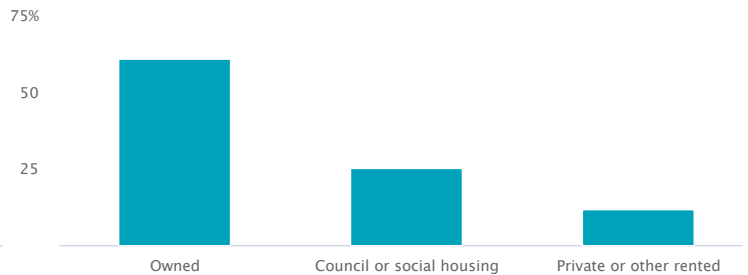
Household composition



Car ownership



Tenure



Population 2022

5k

▼ Less
than similar towns

Households 2022

2k

▼ Less
than similar towns

Population change 2011 to 2022

-3%

▼ Less
than similar towns per head of population

Household change 2011 to 2022

5%

▲ More
than similar towns per head of population

Very bad health

1%

▲ More
than similar towns per head of population

No central heating

1%

▼ Less
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

1%

▲ More
than similar towns per head of population

Disabled

5%

▲ More
than similar towns per head of population

Employment

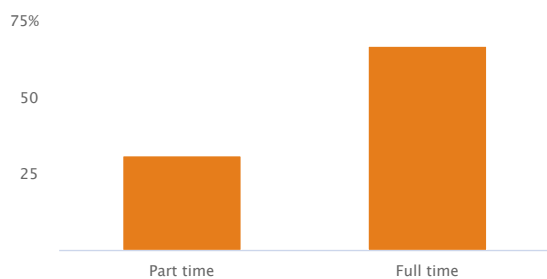
Jobs

2k

▼ Less
than similar towns per head of population

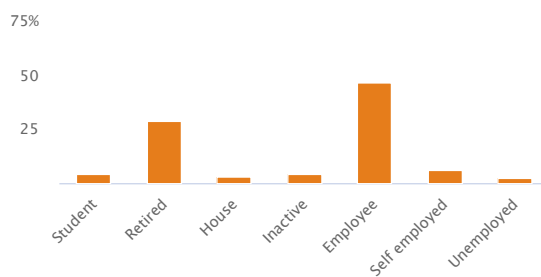
Employment type

(% working full time vs part time aged 16-74)



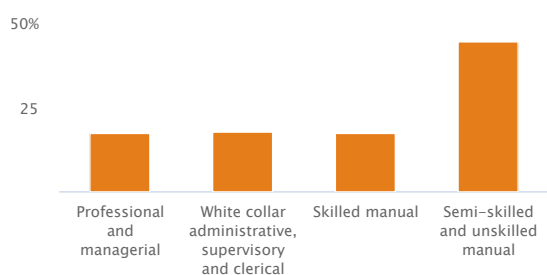
Occupation

(% aged 16-74)

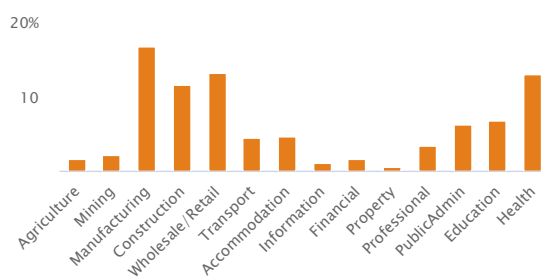


Social Grade

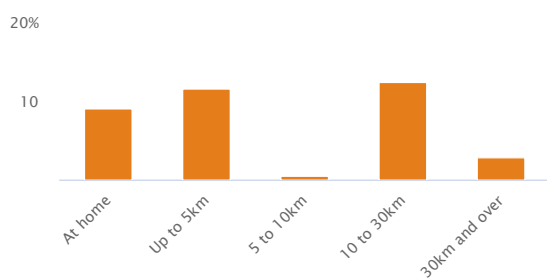
(% households aged 16-64)



Sector Diversity

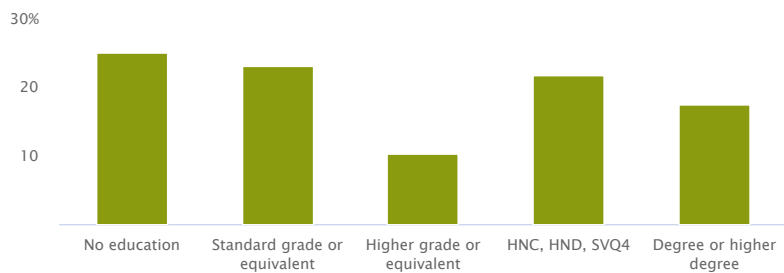


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

448

▼ Less
than similar towns per head of population

Children in secondary schools

370

▼ Less
than similar towns per head of population

Hospitals

1

▲ More
than similar towns per head of population

GP's and dentists

9

▼ Less
than similar towns per head of population

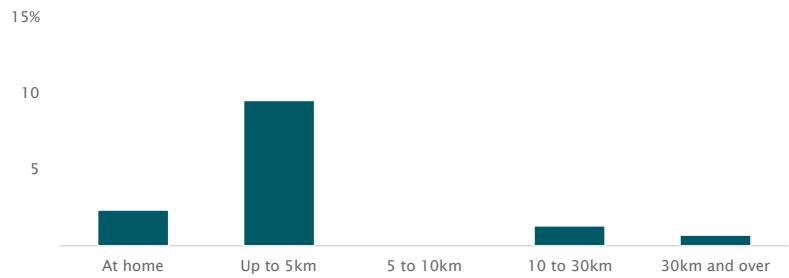
Number of people per shop**71**

▼ Less
than similar towns per head of population

Diversity of retail offer (%)**17**

▲ More
than similar towns per head of population

Distance travelled to study



Number of residents per charity

229

▼ Less
than similar towns per head of population

Environment Indicators

Households with D, E, F
energy performance
certificate rating

30%

▲ More
than similar towns per head of population

Households with green
energy heating system

1%

▼ Less
than similar towns per head of population

Average house price (£)

152k

▲ More
than similar towns per head of population