





#### POPULATION 33,998

Irvine is a new town in North Ayrshire built in the 1960s. However a settlement preceded the new town dating back to at least the 12th century. Coal mining was important to Irvine and the harbour at Irvine used for coal exports. With the decline in mining and other industrial decline the town experienced high unemployment. New industries such as Volvo and the Kymmene paper mill brought much needed jobs in the 1980s. The paper mill continues to operate.

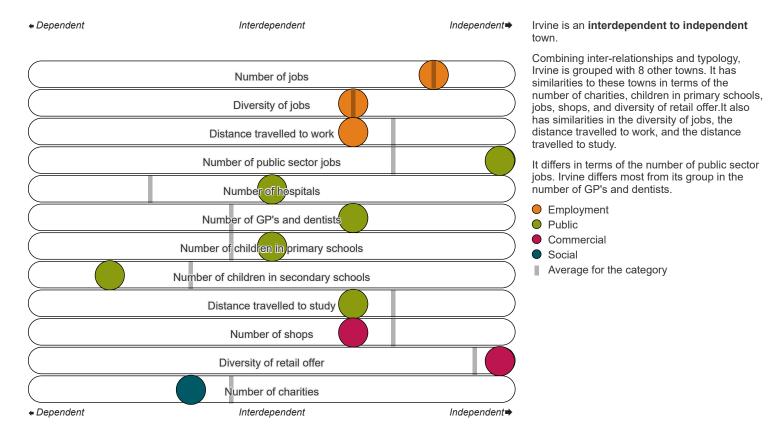
In large towns, people in this group experience more challenging circumstances with higher rates of unemployment, poorer health, lack of a car, lower levels of education and lower social grades than other groups. A higher proportion live in social rented housing. There is a higher proportion of single person households and lone parents.

Irvine is an interdependent to independent town.

Its most similar towns are Alloa, Clydebank, Coatbridge, and Greenock.

To gain more insight into Irvine, compare it to any of the other towns included in USP.

# **Inter-relationships**





## Population change 2011 to 2022

0%

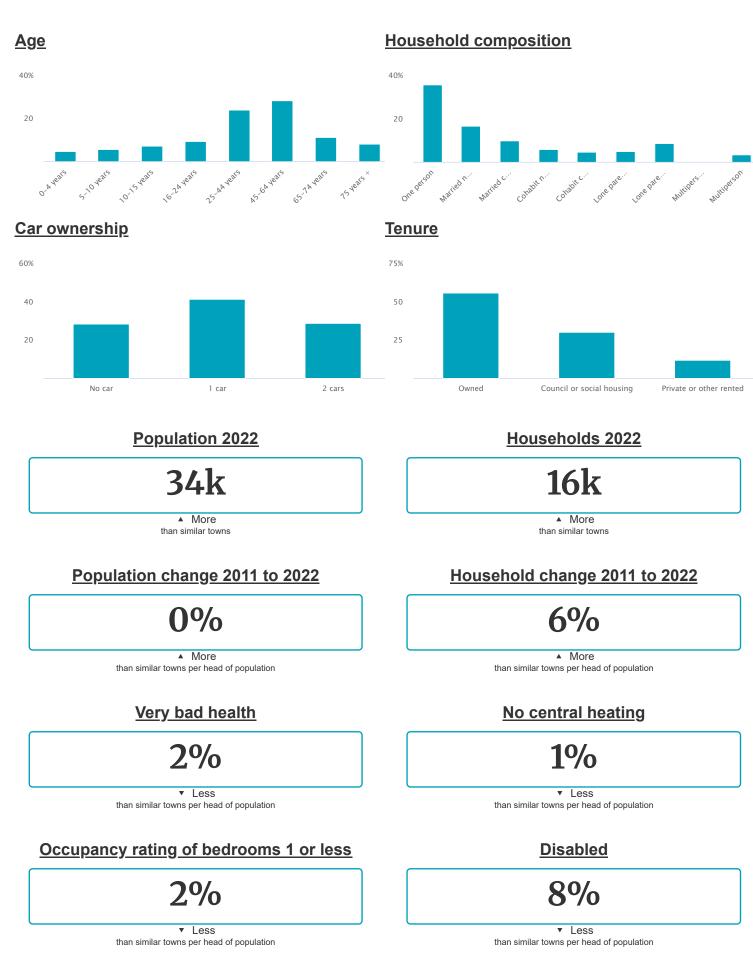
▲ More than similar towns per head of population

## Household change 2011 to 2022

**6**%

▲ More than similar towns per head of population







#### **Jobs**

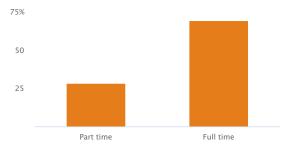
# 18k

▲ More

than similar towns per head of population

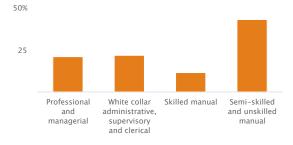
#### **Employment type**

(% working full time vs part time aged 16-74)



#### **Social Grade**

(% households aged 16-64)



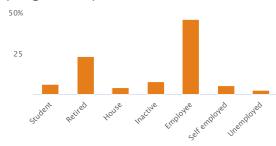
#### Distance travelled to work

20%

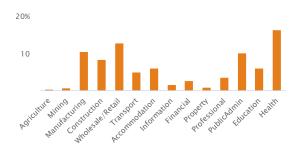
Nexthorie 1820 3km 300 10 to 30km 300 next

### **Occupation**

(% aged 16-74)

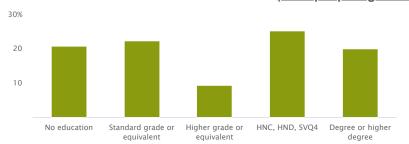


#### **Sector Diversity**









### **Children in primary schools**

3k

▲ More than similar towns per head of population

**Hospitals** 

3

▲ More

than similar towns per head of population

#### **Children in secondary schools**

767

Less

than similar towns per head of population

#### **GP's and dentists**

87

▲ More

than similar towns per head of population



## Number of people per shop

118

▼ Less

than similar towns per head of population

### **Diversity of retail offer (%)**

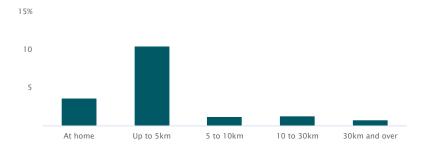
21

▼ Less

than similar towns per head of population



## **Distance travelled to study**



## Number of residents per charity

**596** 

▼ Less than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

16%

▼ Less

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

0%

▼ Less than similar towns per head of population

Average house price (£)

152k

▼ Less than similar towns per head of population