



# Inverness

#### POPULATION 48,248

Inverness is the capital of the Highlands and administrative centre for Highland Council. It has a long history dating back to Pictish times. It was the scene of many conflicts - with the Norwegians, raids by the McDonalds, involvment with the Jacobites. Today it has city status. Scottish National Heritage is headquartered in Inverness. It is also home to the University of the Highlands and Islands. Spin off companies and small industries have developed including a medical suplies company.

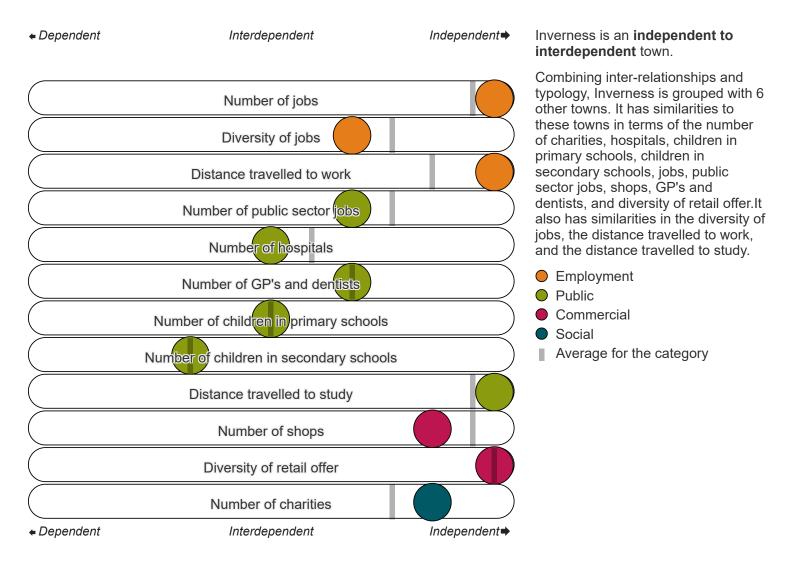
In large towns such as this, this population includes older people, some still in work often in less well paid sectors. It also includes a significant inactive population, some in poorer health. There is a higher proportion of single households and car ownership is lower.

Inverness is an independent to interdependent town.

Its most similar towns are Ayr, Dumfries, Elgin, and Forfar.

To gain more insight into Inverness, compare it to any of the other towns included in USP.

## **Inter-relationships**





#### Population change 2011 to 2022

3%

▲ More

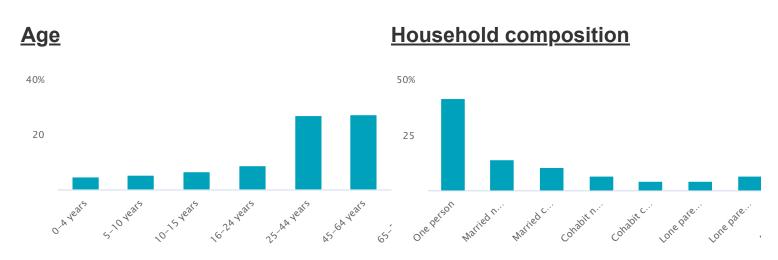
than similar towns per head of population

#### Household change 2011 to 2022

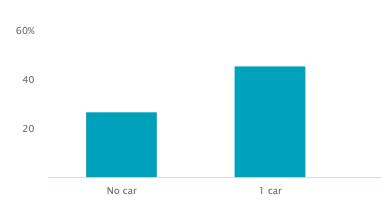
**10%** 

▲ More

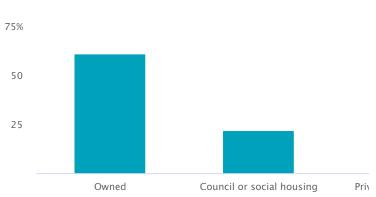
## **Population**







#### **Tenure**



#### **Population 2022**



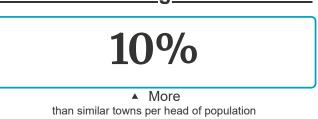
#### Households 2022



#### Population change 2011 to 2022



#### Household change 2011 to 2022



#### Very bad health

# **1**%

Less

#### No central heating

**2%**Less

## Occupancy rating of bedrooms 1 or less

2%

▼ Less

than similar towns per head of population

#### **Disabled**

5%

▼ Less



#### **Jobs**

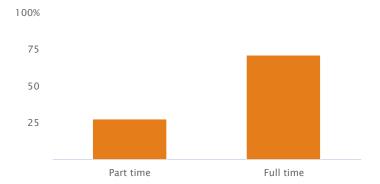
42k

More

than similar towns per head of population

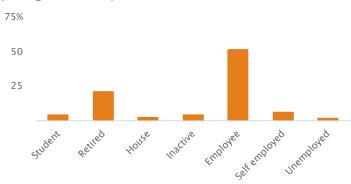
#### Employment type

(% working full time vs part time aged 16-74)



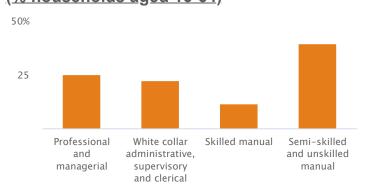
#### **Occupation**

(% aged 16-74)

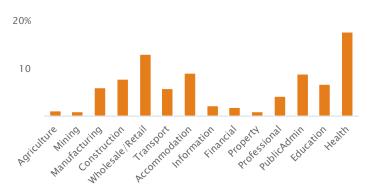


#### **Social Grade**

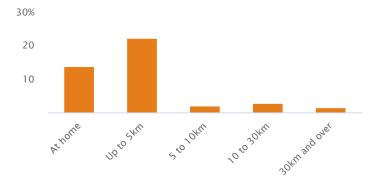
(% households aged 16-64)



#### **Sector Diversity**



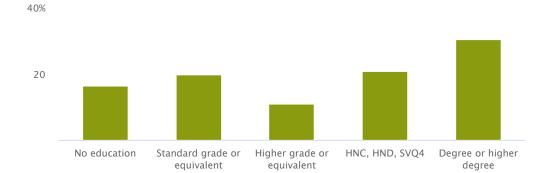
#### Distance travelled to work





### Education

(% all people aged 16 and over)



#### **Children in primary schools**

4k

More

than similar towns per head of population

#### **Children in secondary schools**

4k

▼ Less

than similar towns per head of population

#### **Hospitals**

5

▼ Less

than similar towns per head of population

#### **GP's and dentists**

127

▲ More



#### Number of people per shop

102

▼ Less

than similar towns per head of population

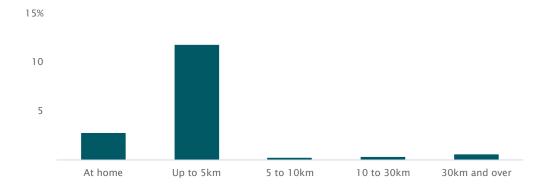
#### **Diversity of retail offer (%)**

14

▼ Less



#### **Distance travelled to study**



#### Number of residents per charity

**220** 

▲ More



Households with D, E, Households with green F energy performance certificate rating

energy heating system

Average house price (<u>£</u>)

23%

1%

230k

▼ Less

than similar towns per head of population

▼ Less than similar towns per head of population