



POPULATION 3,548

Inverkip is located in Inverclyde. It was established by monks from Paisley Abbey. Once a fishing port it soon developed from an agricultural rural settlement to become a seaside resort and today continues to attract tourists with its marina. The Inverkip Power station is curently mothballed.

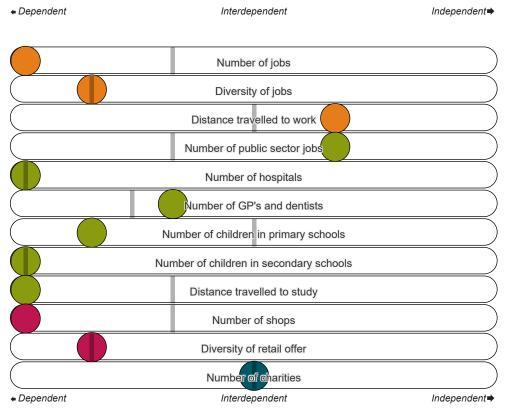
In affluent medium towns, population is characterised by older working age families with teenagers. They are more highly educated and have higher social grades than some other groups. 2 car ownership is higher than in other groups.

Inverkip is a dependent to interdependent town.

Its most similar towns are Bridge of Weir, Kintore, and Stamperland.

To gain more insight into Inverkip, compare it to any of the other towns included in USP.

Inter-relationships



Inverkip is a **dependent to interdependent** town.

Combining inter-relationships and typology, Inverkip is grouped with 3 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in secondary schools, GP's and dentists, and diversity of retail offer. It also has similarities in the diversity of jobs.

It differs in terms of the number of children in primary schools, and public sector jobs. Inverkip differs most from its group in the number of jobs, and shops; and the distance travelled to study.

- Employment
- Public
- Commercial
- Social
- Average for the category



Population change 2011 to 2022

16%

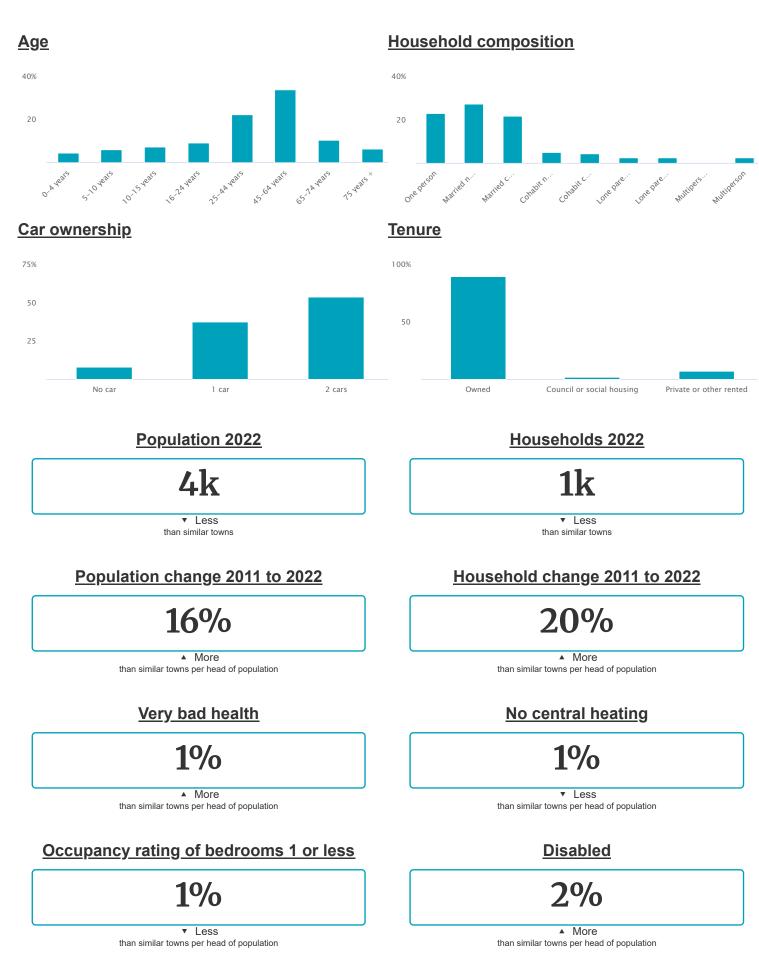
▲ More than similar towns per head of population

Household change 2011 to 2022

20%

▲ More than similar towns per head of population







Jobs

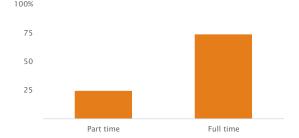
300

▼ Less

than similar towns per head of population

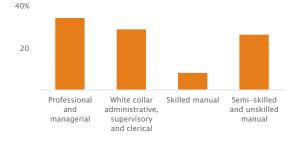
Employment type

(% working full time vs part time aged 16-74)

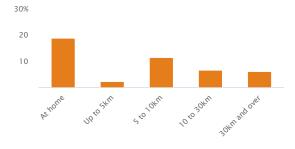


Social Grade

(% households aged 16-64)

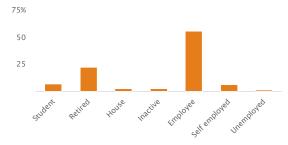


Distance travelled to work

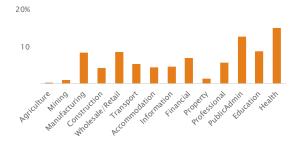


Occupation

(% aged 16-74)

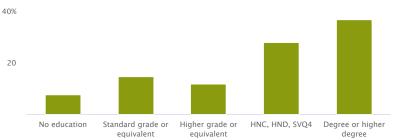


Sector Diversity









Children in primary schools

206

▼ Less than similar towns per head of population

Children in secondary schools

0

The same as similar towns per head of population

Hospitals

0

The same as similar towns per head of population

GP's and dentists

4

▲ More than similar towns per head of population



Number of people per shop

710

▼ Less

than similar towns per head of population

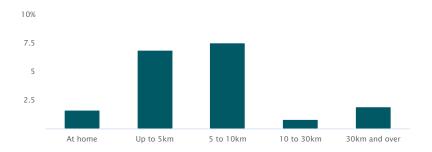
Diversity of retail offer (%)

0

The same as similar towns per head of population



Distance travelled to study



Number of residents per charity

394

▼ Less
than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

9%

▼ Less

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

0%

▼ Less than similar towns per head of population

Average house price (£)

227k

▲ More than similar towns per head of population