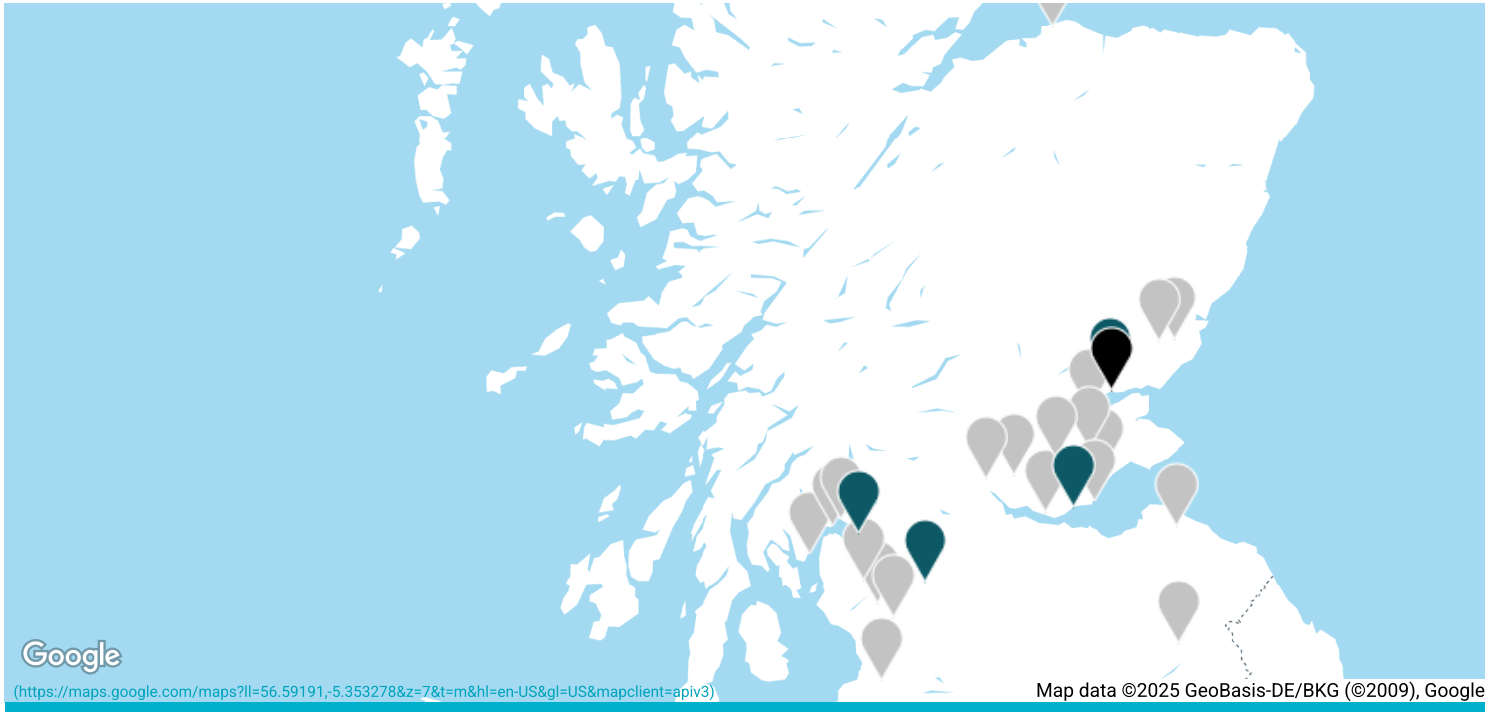




Invergowrie

PERTH AND KINROSS

POPULATION **1,744**

Invergowrie is in Perth and Kinross although it is on the outskirts of Dundee. Its origins go back to the 16th century but its development came with the toll road between Dundee and Perth. It is home to the Hutton Institute (formerly Scottish Crop Research).

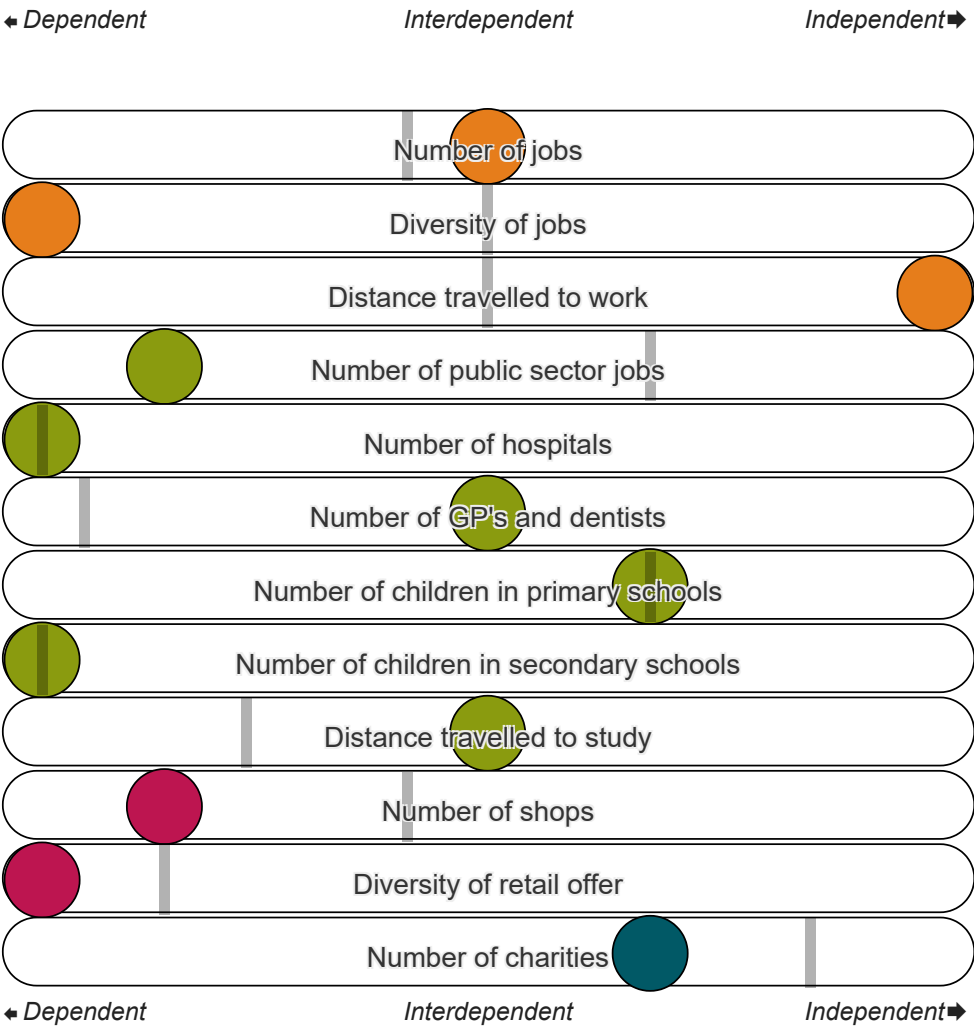
In this and similar small towns, the population is commonly older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Invergowrie is an interdependent to dependent town.

Its most similar towns are [Aberdour](#), [Birkhill and Muirhead](#), [Cardross](#), and [Carmunnock](#).

To gain more insight into Invergowrie, compare it to any of the other towns included in USP.

Inter-relationships



Invergowrie is an **interdependent to dependent** town.

Combining inter-relationships and typology, Invergowrie is grouped with 24 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in primary schools, children in secondary schools, jobs, and diversity of retail offer.

It differs in terms of the number of public sector jobs, and GP's and dentists. It also differs in the distance travelled to work, and the distance travelled to study. Invergowrie differs most from its group in the diversity of jobs.

- Employment
- Public
- Commercial
- Social
- Average for the category

Population change 2011 to 2022**-3%**

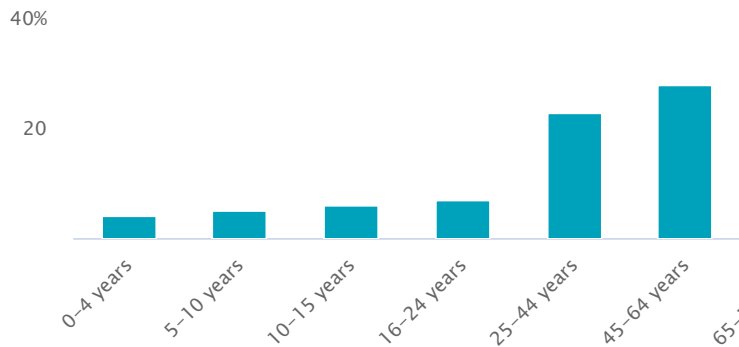
▼ Less
than similar towns per head of population

Household change 2011 to 2022**0%**

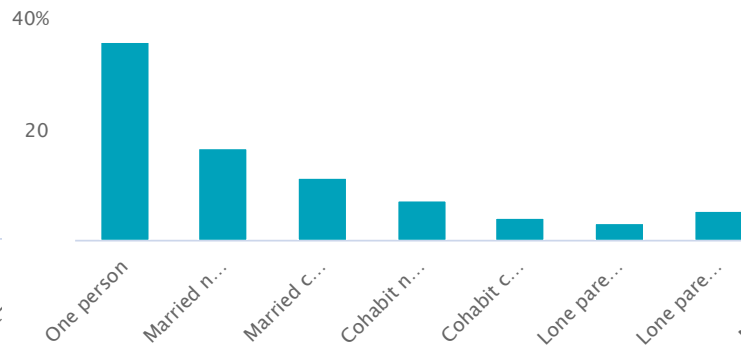
▼ Less
than similar towns per head of population

Population

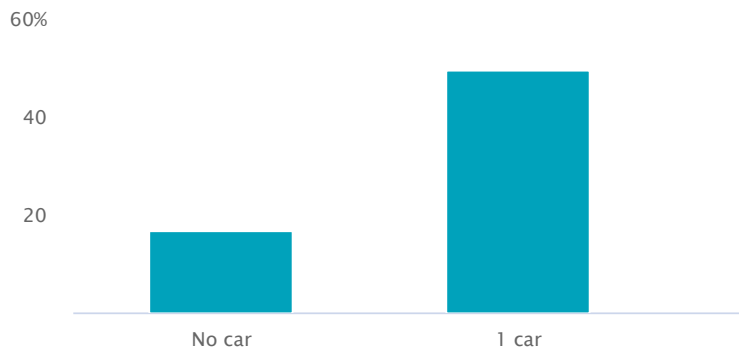
Age



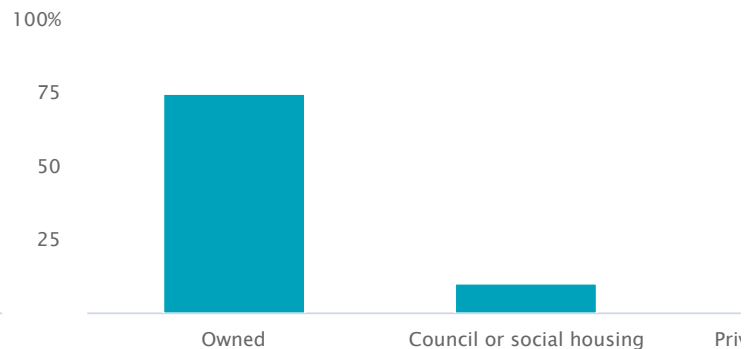
Household composition



Car ownership



Tenure



Population 2022

2k

▲ More
than similar towns

Households 2022

859

▲ More
than similar towns

Population change 2011 to 2022

-3%

▼ Less
than similar towns per head of population

Household change 2011 to 2022

0%

▼ Less
than similar towns per head of population

Very bad health

1%

▼ Less

No central heating

2%

▲ More

than similar towns per head of population

than similar towns per head of population

Occupancy rating of bedrooms 1 or less

2%

▲ More
than similar towns per head of population

Disabled

2%

▼ Less
than similar towns per head of population

Employment

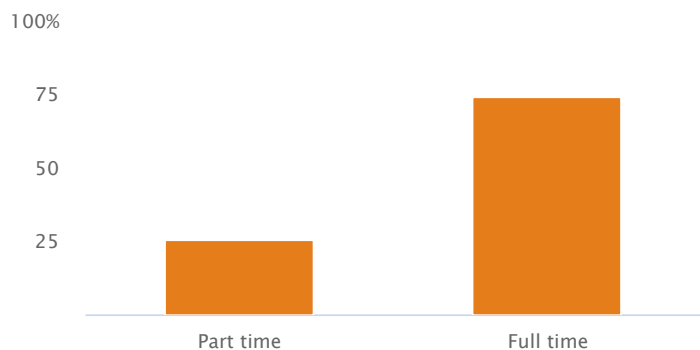
Jobs

400

▲ More
than similar towns per head of population

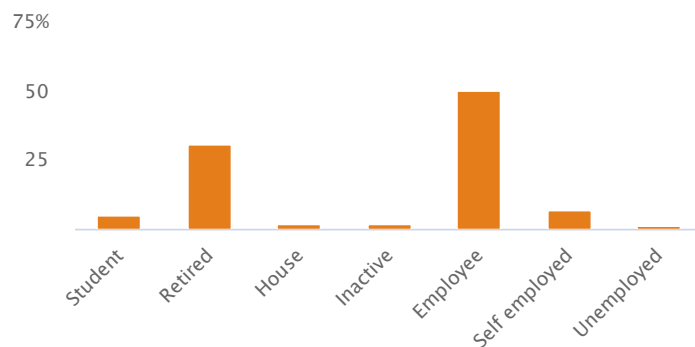
Employment type

(% working full time vs part time aged 16-74)



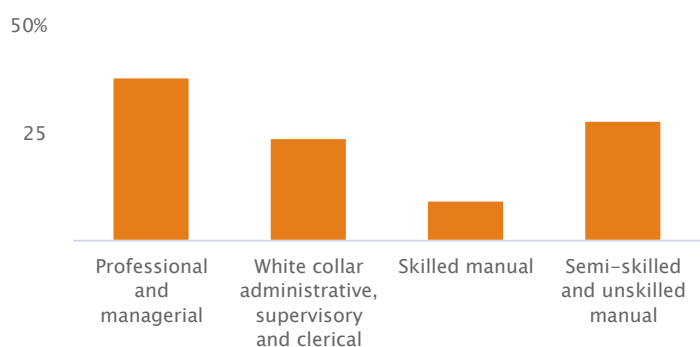
Occupation

(% aged 16-74)

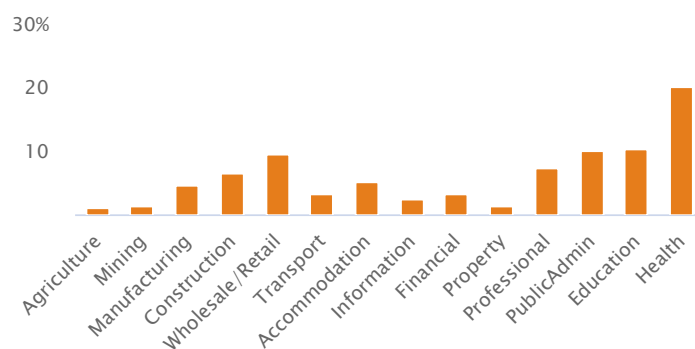


Social Grade

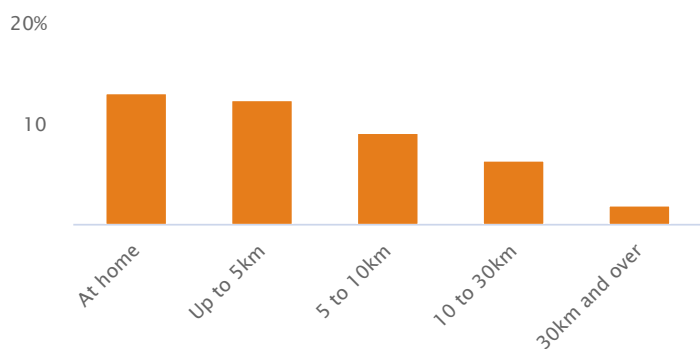
(% households aged 16-64)



Sector Diversity

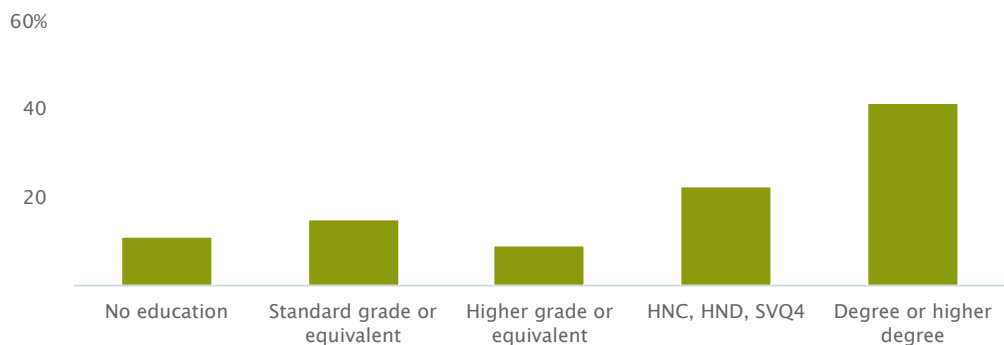


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

158

▼ Less
than similar towns per head of population

Children in secondary schools

0

The same
as similar towns per head of population

Hospitals

0

The same
as similar towns per head of population

GP's and dentists

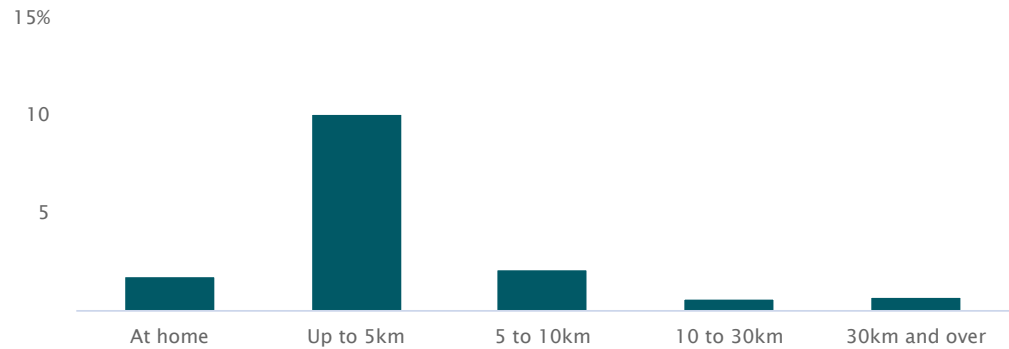
3

▲ More
than similar towns per head of population

Number of people per shop**349**

▼ Less
than similar towns per head of population

Distance travelled to study.



Number of residents per charity.

291

▼ Less
than similar towns per head of population



Environment Indicators

Households with D, E, F energy performance certificate rating

30%

▼ Less
than similar towns per head of population

Households with green energy heating system

1%

▼ Less
than similar towns per head of population

Average house price (£)

252k

▼ Less
than similar towns per head of population