



Hurlford and Crookedholm

FAST AVRSHIRE

POPULATION 4,361

Hurlford and Crookedholm in East Ayrshire developed after coal was found. Fireclay and ironstone were also worked and iron and steel produced. Today it is a residential settlement with easy access to Kilmarnock.

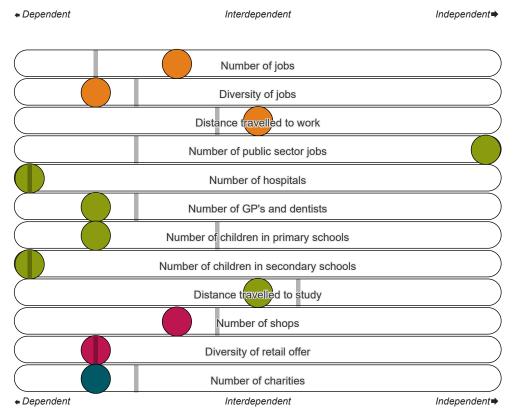
In medium towns like this one, people experience more challenging circumstances with higher rates of unemployment, poorer health, lack of a car, lower levels of education and lower social grades than other groups. A higher proportion live in social rented housing. There is a higher proportion of single person households and lone parents.

Hurlford and Crookedholm is a dependent to interdependent town.

Its most similar towns are Ballingry, Lochore and Crosshill, Faifley, Fauldhouse, and Hallglen.

To gain more insight into Hurlford and Crookedholm, compare it to any of the other towns included in USP.

Inter-relationships



Hurlford and Crookedholm is a **dependent to interdependent** town.

Combining inter-relationships and typology, Hurlford and Crookedholm is grouped with 8 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in secondary schools, jobs, shops, GP's and dentists, and diversity of retail offer.It also has similarities in the diversity of jobs, the distance travelled to work, and the distance travelled to study.

Hurlford and Crookedholm differs most from its group in the number of public sector jobs.

- Employment
- Public
- Commercial
- Social
- Average for the category



Population change 2011 to 2022

-10%

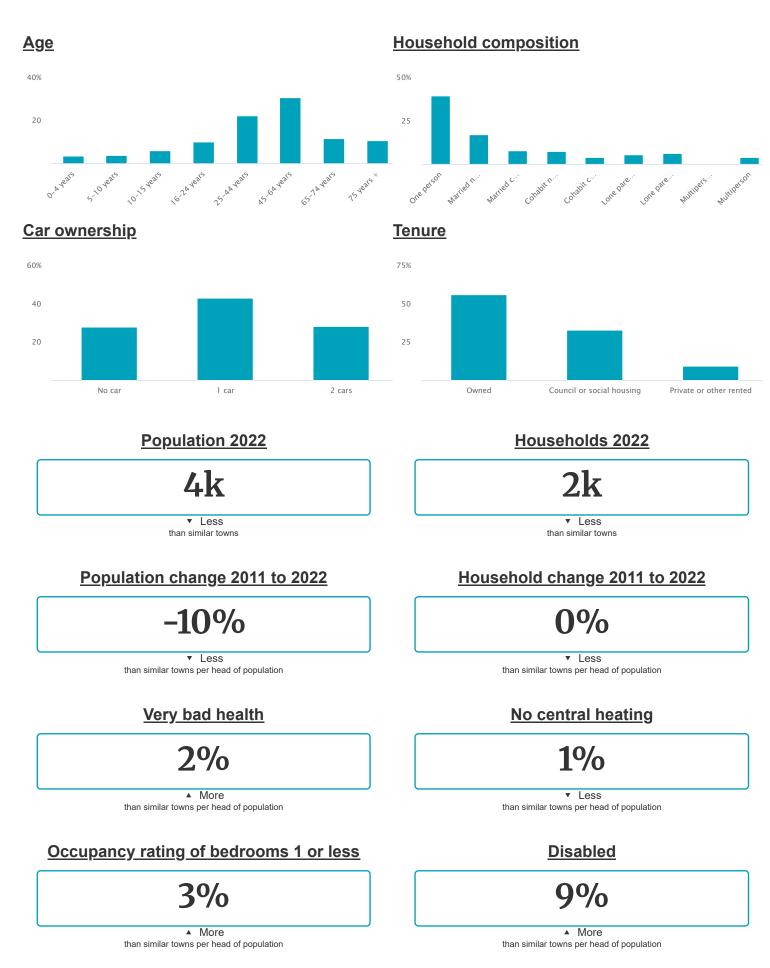
▼ Less than similar towns per head of population

Household change 2011 to 2022

0%

▼ Less than similar towns per head of population







Jobs

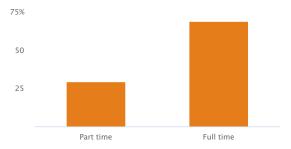
600

▲ More

than similar towns per head of population

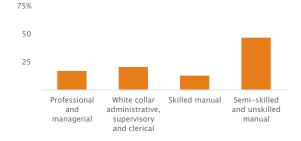
Employment type

(% working full time vs part time aged 16-74)

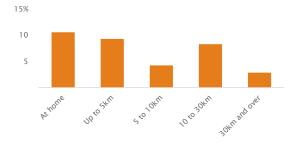


Social Grade

(% households aged 16-64)

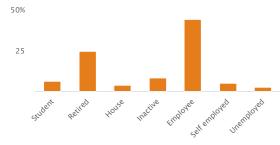


Distance travelled to work

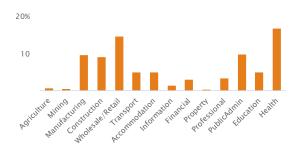


Occupation

(% aged 16-74)



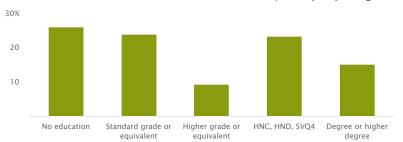
Sector Diversity







(% all people aged 16 and over)



Children in primary schools

206

▼ Less than similar towns per head of population

Children in secondary schools

0

Less

than similar towns per head of population

Hospitals

0

The same as similar towns per head of population

GP's and dentists

1

▼ Less

than similar towns per head of population



Number of people per shop

242

▼ Less

than similar towns per head of population

Diversity of retail offer (%)

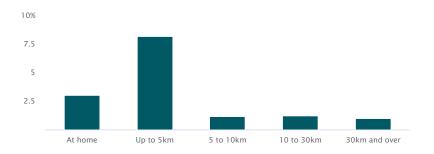
50

▲ More

than similar towns per head of population



Distance travelled to study



Number of residents per charity

872

▼ Less

than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

15%

▼ Less

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

0%

▲ More than similar towns per head of population

Average house price (£)

104k

▼ Less than similar towns per head of population