





#### POPULATION 6,221

Houston in Renfrewshire or Hew's Town dates from around the 12th century when a certain 'Hugh' was granted land there. A new planned village replaced the earlier one in the 18th century and was a weaving village. It is now a conservation area and a commuting village.

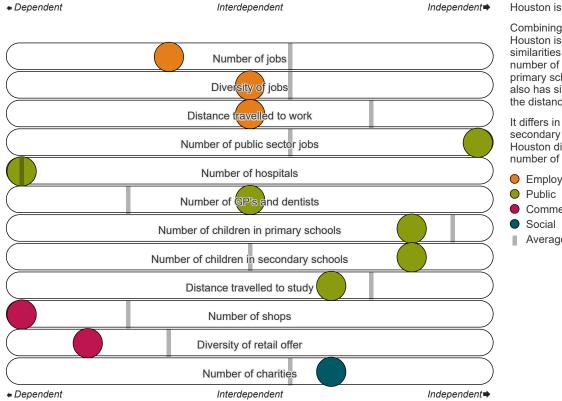
In affluent medium towns, population is characterised by older working age families with teenagers. They are more highly educated and have higher social grades than some other groups. 2 car ownership is higher than in other groups.

Houston is an interdependent town.

Its most similar towns are Netherlee, and Portlethen.

To gain more insight into Houston, compare it to any of the other towns included in USP.

# **Inter-relationships**



Houston is an interdependent town.

Combining inter-relationships and typology, Houston is grouped with 2 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in primary schools, and diversity of retail offer.It also has similarities in the diversity of jobs, and the distance travelled to study.

It differs in terms of the number of children in secondary schools, and public sector jobs. Houston differs most from its group in the number of shops.

- Employment
- Commercial
- Average for the category



#### Population change 2011 to 2022

-3%

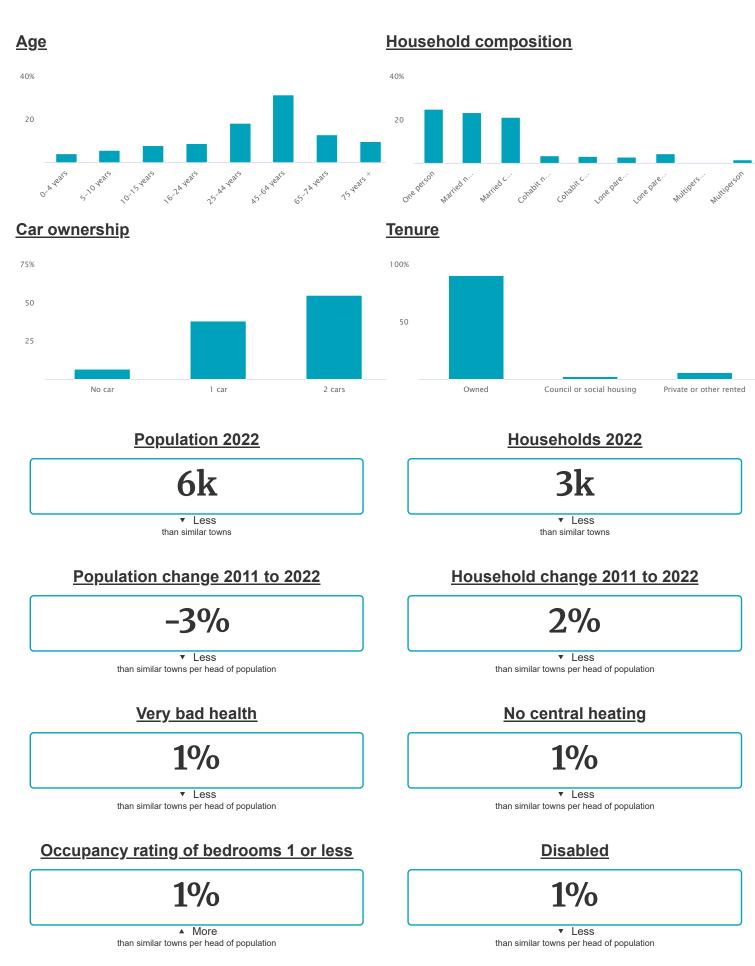
▼ Less than similar towns per head of population

## **Household change 2011 to 2022**

2%

▼ Less than similar towns per head of population







#### **Jobs**

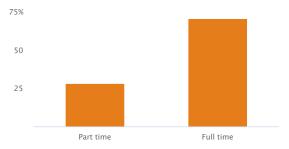
## 800

▼ Less

than similar towns per head of population

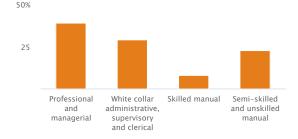
#### **Employment type**

(% working full time vs part time aged 16-74)

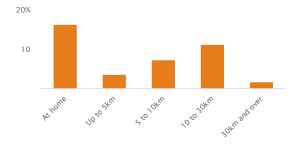


#### **Social Grade**

(% households aged 16-64)

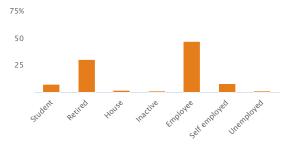


#### Distance travelled to work

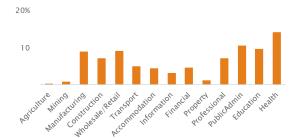


#### **Occupation**

(% aged 16-74)



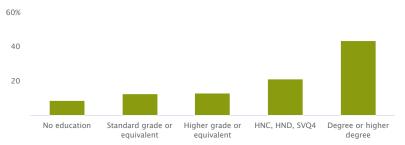
#### **Sector Diversity**







(% all people aged 16 and over)



#### **Children in primary schools**

624

▼ Less

than similar towns per head of population

# Children in secondary schools

958

▲ More

than similar towns per head of population

#### **Hospitals**

0

The same

as similar towns per head of population

#### **GP's and dentists**

11

▲ More

than similar towns per head of population



#### Number of people per shop

778

▼ Less

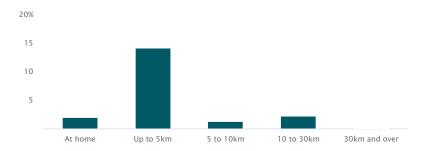
than similar towns per head of population

#### **Diversity of retail offer (%)**

▼ Less than similar towns per head of population



## **Distance travelled to study**



## Number of residents per charity

249

▲ More

than similar towns per head of population



Households with D, E, F
energy performance
certificate rating

14%

▼ Less

than similar towns per head of population

<u>Households with green</u> <u>energy heating system</u>

0%

▼ Less than similar towns per head of population

Average house price (£)

334k

▲ More than similar towns per head of population