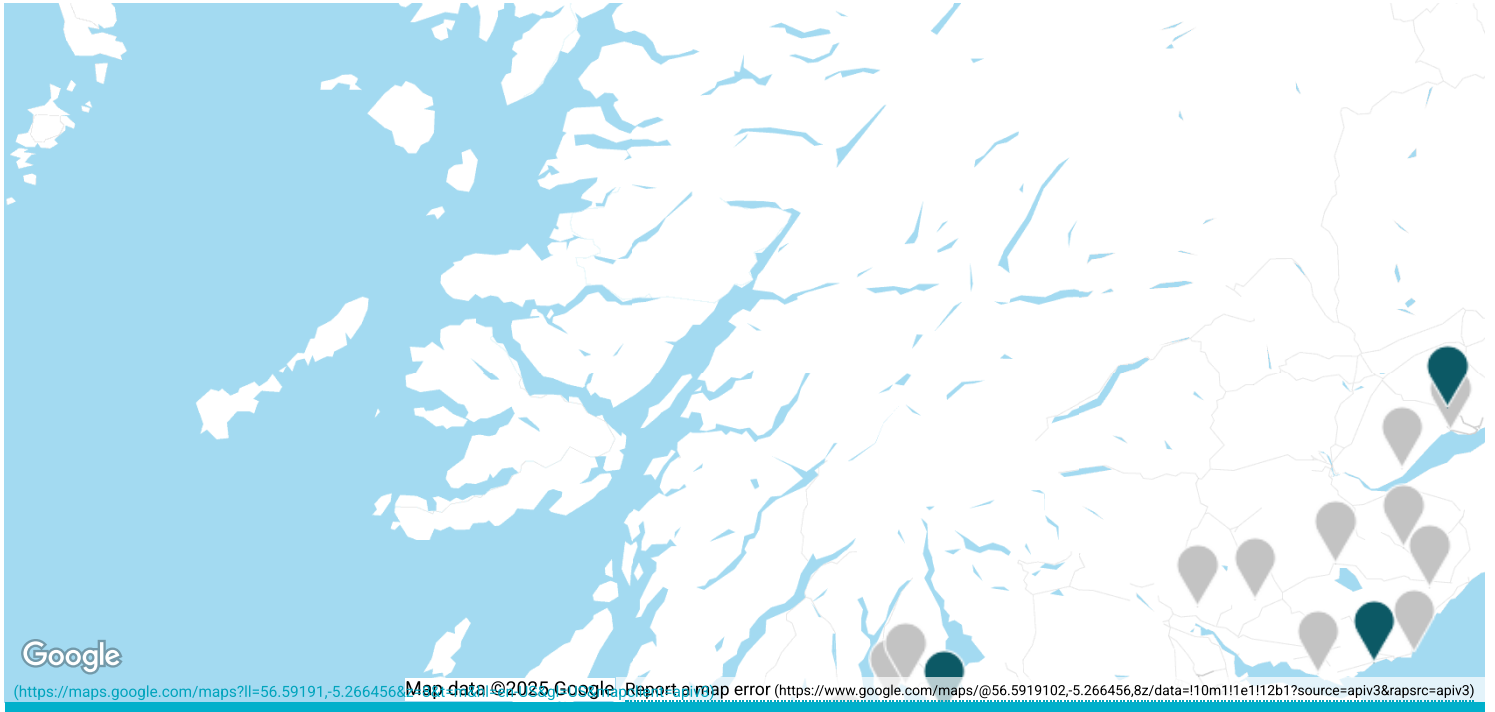




Hopeman

MORAY

POPULATION **1,628**

Hopeman in Moray was a planned village established in 1805 by William Young of Inverugie to house people from the Clearances. Fishing and quarrying were established and the sandstone from Hopeman became a popular building stone. There is no commercial fishing now but the harbour is used for pleasure craft and tourism is key to the town's economy. Hopeman stone is still quarried.

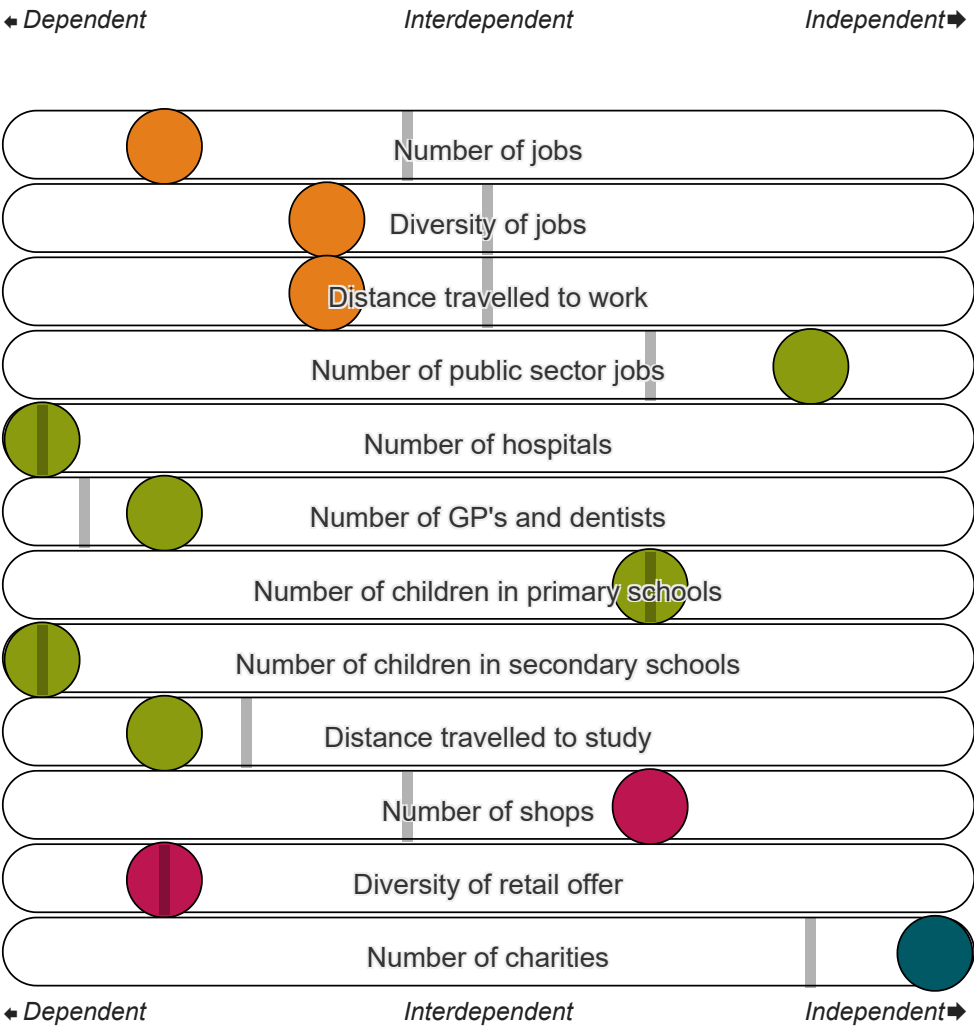
In this and similar small towns, the population is commonly older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Hopeman is an interdependent to dependent town.

Its most similar towns are [Aberdour](#), [Birkhill and Muirhead](#), [Cardross](#), and [Carmunnock](#).

To gain more insight into Hopeman, compare it to any of the other towns included in USP.

Inter-relationships



Hopeman is an **interdependent to dependent** town.

Combining inter-relationships and typology, Hopeman is grouped with 24 other towns. It has similarities to these towns in terms of the number of hospitals, children in primary schools, children in secondary schools, GP's and dentists, and diversity of retail offer. It also has similarities in the diversity of jobs, the distance travelled to work, and the distance travelled to study.

Hopeman differs most from its group in the number of shops.

- Employment
- Public
- Commercial
- Social
- Average for the category

Population change 2011 to 2022**-6%**

▼ Less
than similar towns per head of population

Household change 2011 to 2022**1%**

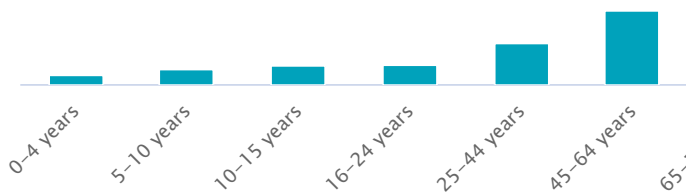
▼ Less
than similar towns per head of population

Population

Age

40%

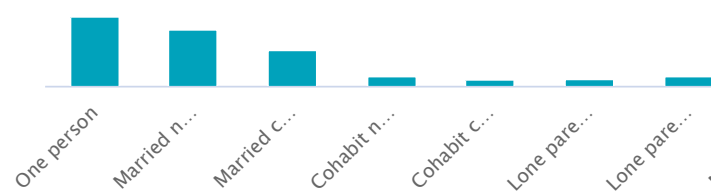
20



Household composition

40%

20



Car ownership

60%

40

20



Tenure

100%

75

50

25



Population 2022

2k

▼ Less
than similar towns

Households 2022

708

▼ Less
than similar towns

Population change 2011 to 2022

-6%

▼ Less
than similar towns per head of population

Household change 2011 to 2022

1%

▼ Less
than similar towns per head of population

Very bad health

1%

▼ Less

No central heating

2%

▲ More

than similar towns per head of population

than similar towns per head of population

Occupancy rating of bedrooms 1 or less

1%

▼ Less

than similar towns per head of population

Disabled

3%

▼ Less

than similar towns per head of population

Employment

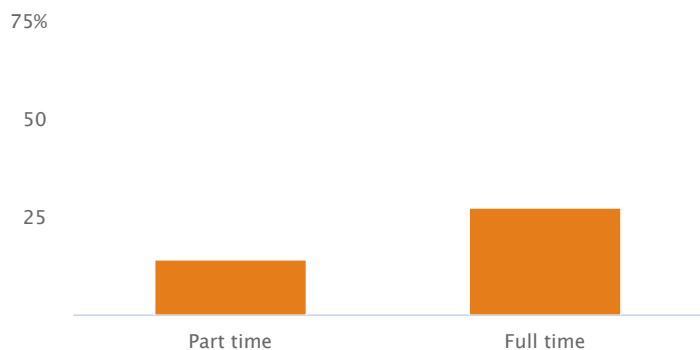
Jobs

150

▼ Less
than similar towns per head of population

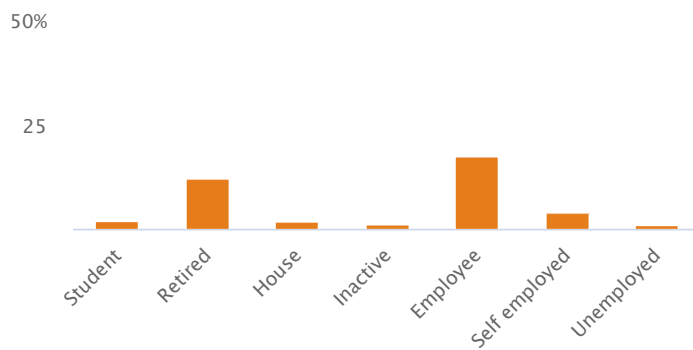
Employment type

(% working full time vs part time aged 16-74)



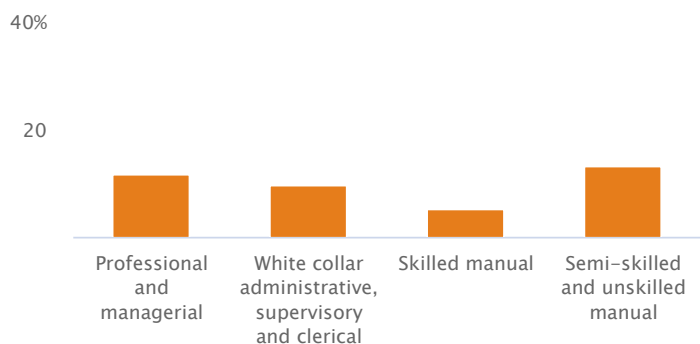
Occupation

(% aged 16-74)

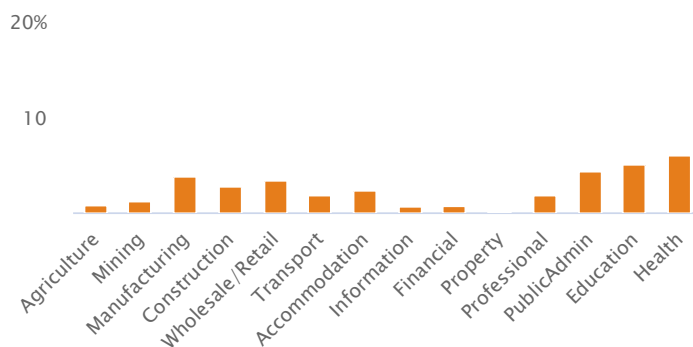


Social Grade

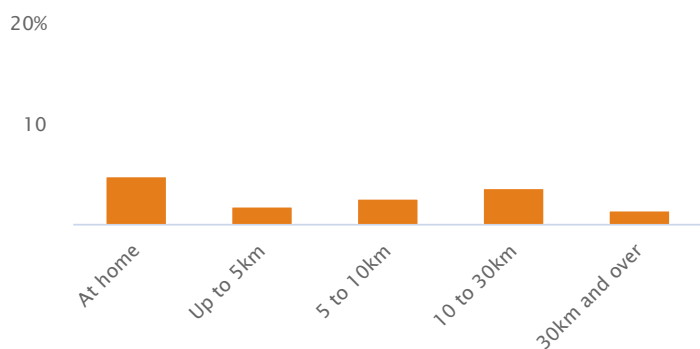
(% households aged 16-64)



Sector Diversity

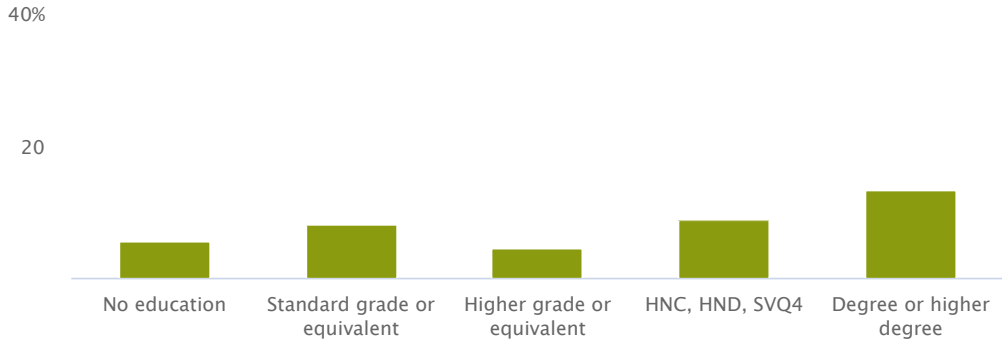


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

141

▼ Less
than similar towns per head of population

Children in secondary schools

0

The same
as similar towns per head of population

Hospitals

0

The same
as similar towns per head of population

GP's and dentists

1

▲ More
than similar towns per head of population



Commercial

Number of people per shop



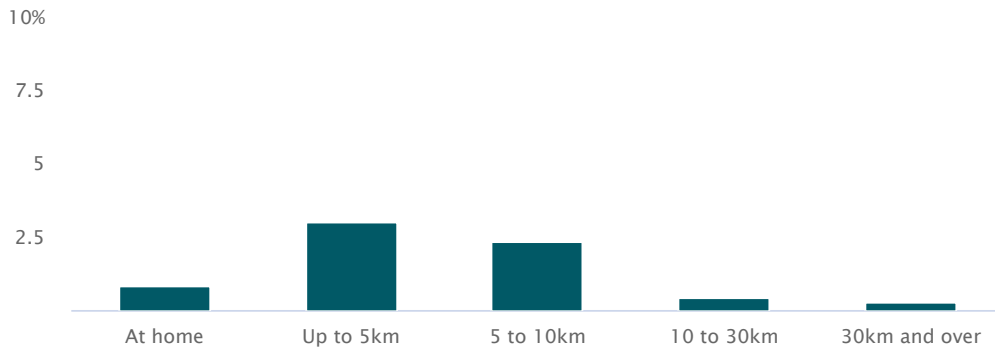
▲ More
than similar towns per head of population

Diversity of retail offer (%)



▼ Less
than similar towns per head of population

Distance travelled to study.



Number of residents per charity.

136

▲ More
than similar towns per head of population

Environment Indicators

Households with D, E, F energy performance certificate rating

53%

▲ More
than similar towns per head of population

Households with green energy heating system

8%

▲ More
than similar towns per head of population

Average house price (£)

262k

▼ Less
than similar towns per head of population