



Helensburgh

ARGYLL AND BUTE

POPULATION **14,127**

Helensburgh is in Argyll and Bute. Helensburgh was founded in 1776 by Colquhoun of Luss as a spa and who named it after his wife. The town developed as a tourist centre. The steamer trade and the railway made it accessible to Glaswegians enjoying a day trip. The town was also popular with wealthy businessmen in the Victorian era. Today it is a commuter town.

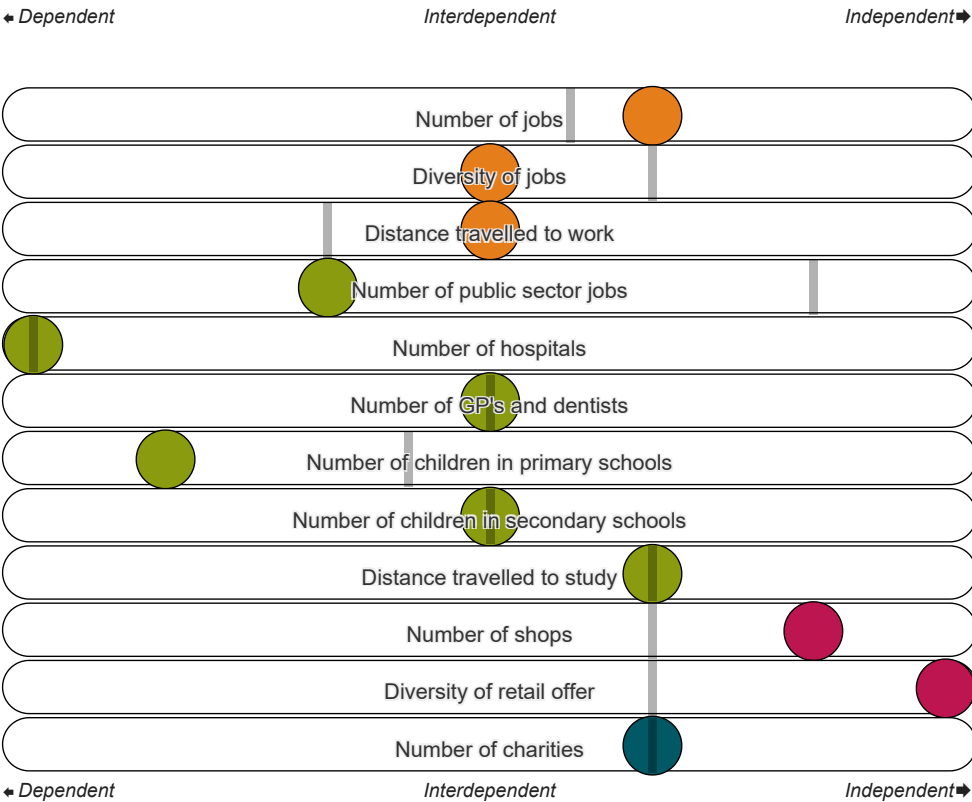
In large towns such as this one, the population typically is older. The group has higher social grade status than other groups, a higher proportion are owner occupiers and car ownership is also higher.

Helensburgh is an interdependent town.

Its most similar towns are [Carnoustie](#), [South Queensferry](#), and [Troon](#).

To gain more insight into Helensburgh, compare it to any of the other towns included in USP.

Inter-relationships



Helensburgh is an **interdependent** town.

Combining inter-relationships and typology, Helensburgh is grouped with 3 other towns. It has similarities to these towns in terms of the number of charities, hospitals, children in secondary schools, jobs, shops, and GP's and dentists. It also has similarities in the diversity of jobs, the distance travelled to work, and the distance travelled to study.

It differs in terms of the number of public sector jobs, and diversity of retail offer. Helensburgh differs most from its group in the number of children in primary schools.

- Orange circle: Employment
- Green circle: Public
- Pink circle: Commercial
- Teal circle: Social
- Grey vertical line: Average for the category

Population change 2011 to 2022**-1%**

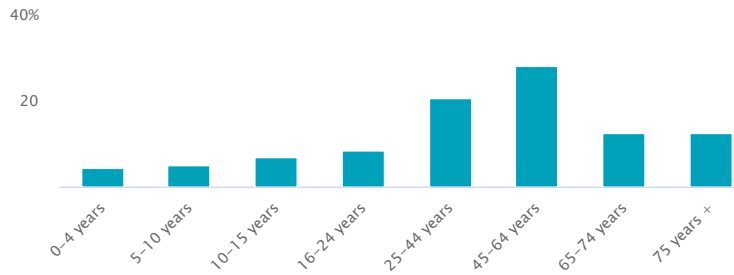
▼ Less
than similar towns per head of population

Household change 2011 to 2022**5%**

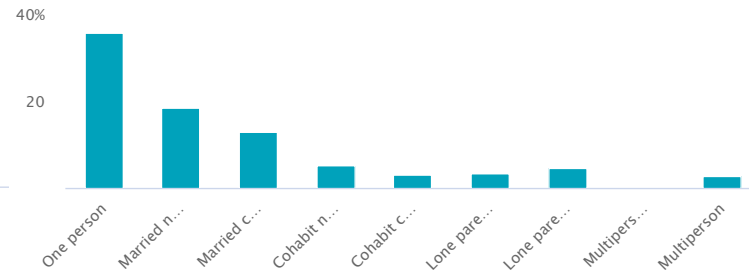
▼ Less
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Population

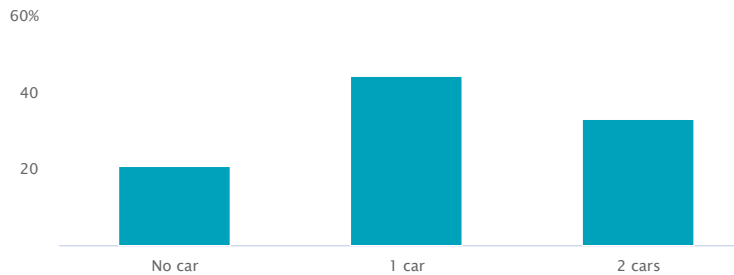
Age



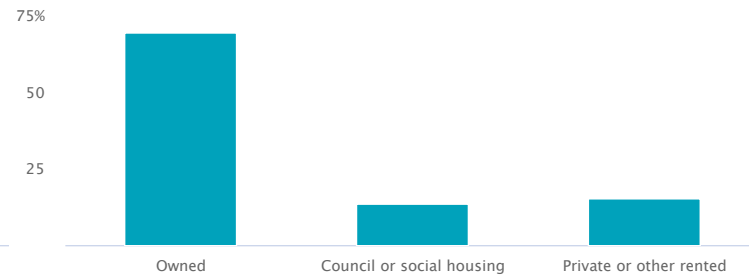
Household composition



Car ownership



Tenure



Population 2022

14k

▲ More
than similar towns

Households 2022

7k

▲ More
than similar towns

Population change 2011 to 2022

-1%

▼ Less
than similar towns per head of population

Household change 2011 to 2022

5%

▼ Less
than similar towns per head of population

Very bad health

1%

▼ Less
than similar towns per head of population

No central heating

2%

▲ More
than similar towns per head of population

Occupancy rating of bedrooms 1 or less

1%

▼ Less
than similar towns per head of population

Disabled

4%

▼ Less
than similar towns per head of population



Employment

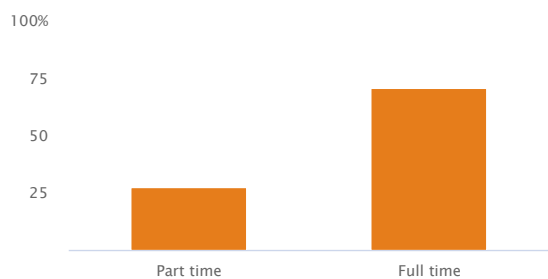
Jobs

4k

▲ More
than similar towns per head of population

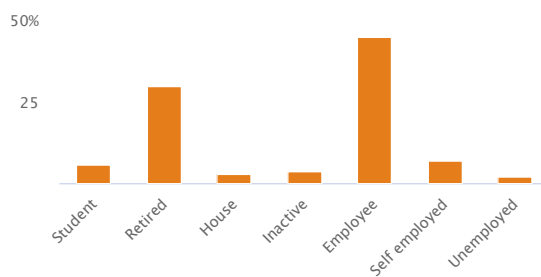
Employment type

(% working full time vs part time aged 16-74)



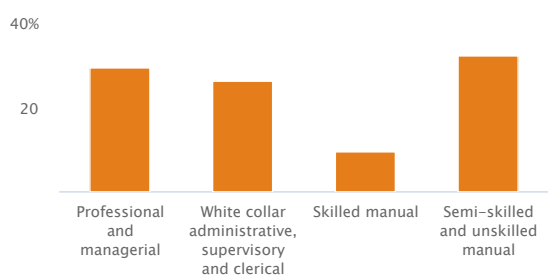
Occupation

(% aged 16-74)



Social Grade

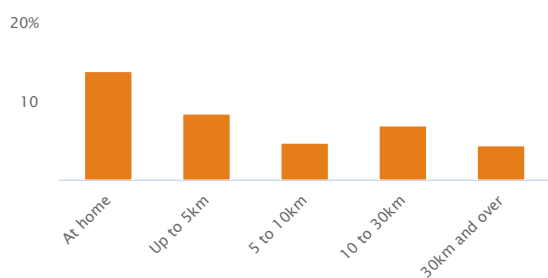
(% households aged 16-64)



Sector Diversity

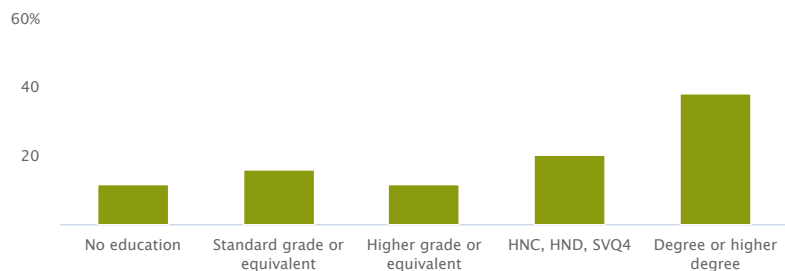


Distance travelled to work



Education

(% all people aged 16 and over)



Children in primary schools

863

▼ Less
than similar towns per head of population

Children in secondary schools

1k

▲ More
than similar towns per head of population

Hospitals

0

The same
as similar towns per head of population

GP's and dentists

27

▲ More
than similar towns per head of population

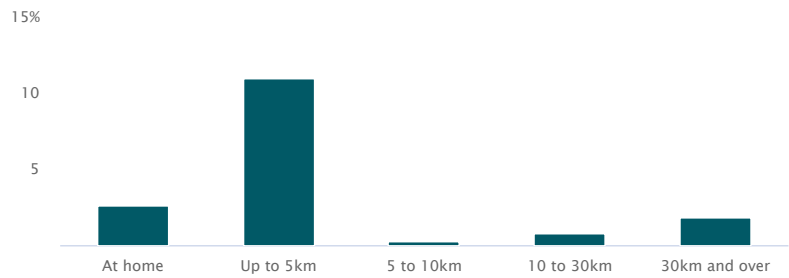
Number of people per shop**83**

▲ More
than similar towns per head of population

Diversity of retail offer (%)**13**

▼ Less
than similar towns per head of population

Distance travelled to study



Number of residents per charity

252

▲ More
than similar towns per head of population

Environment Indicators

Households with D, E, F
energy performance
certificate rating

25%

▼ Less
than similar towns per head of population

Households with green
energy heating system

1%

▲ More
than similar towns per head of population

Average house price (£)

250k

▼ Less
than similar towns per head of population